



# 2nd Abu Dhabi **MULTIPLE SCLEROSIS** CONGRESS 2019

29th March 2019 | Abu Dhabi, UAE

SPONSORSHIP PROSPECTUS



Managed By:



البحر المتوسط للمعارض والمؤتمرات م م  
MEDETARIAN CONFERENCES ORGANIZING

[www.conference.ae/multiplesclerosis](http://www.conference.ae/multiplesclerosis)

# INVITATION

## Dear Prospective Sponsors and Exhibitors,

It is my honor to invite you to the **2nd Abu Dhabi Multiple Sclerosis Congress** to be held in Abu Dhabi, United Arab Emirates on March 29, 2019 organized by Medetarian Conference Organizing LLC, in collaboration with the generous support and cooperation of Neurologists, Psychiatrists and Researchers to share the most recent advancements in the area of Multiple Sclerosis. As the premier event, we have developed a program with your interests in mind. We have not only increased the number of opportunities for you to network with colleagues from across the UAE but also introduced more focused sessions that will feature cutting edge presentations, special panel discussions, and livelier interaction with industry leaders and experts.

I hope your participation will arm you with an enhanced “tool kit” to return to your organization and continue to provide Exceptional Care, delivered by Exceptional People!



**Mustafa Shakra** MD, MSc, FRCP(Lon)  
(A)Neurology Consultant  
Sheikh Khalifa Medical City, Abu Dhabi, UAE

## FEATURED TOPICS

Epidemiology of Multiple Sclerosis in UAE and Middle East

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Neuroimaging of Multiple Sclerosis: An Update

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Diagnostic Approche and Therapy Goals

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Early Relapsing Multiple Sclerosis and Acute  
Multiple Sclerosis Relapse

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Severe Highly Active Multiple Sclerosis

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Progressive Multiple Sclerosis

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Women and Multiple Sclerosis

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Pediatric Multiple Sclerosis

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Symptomatic Therapy

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Sympomatic Therapy : Psychiatric And Cognitive Manifestations

## TARGET AUDIENCE

- Neurologists
- Radiologists
- Psychiatrists
- Internal Medicine Physicians
- Primary Care Physicians
- General Practitioners
- Nurses
- Allied Health Professionals
- Pharmacists
- Physiotherapists
- Social workers or any other personnel involved in the management of rehabilitation physicians



## OVERVIEW

Title	The 2nd Abu Dhabi Multiple Sclerosis Congress
Date	29 March 2019
Venue	Abu Dhabi, UAE
Conference Organizer	Medetarian Conference Organizing LLC
Website	<a href="http://www.conferences.ae/multiplesclerosis">www.conferences.ae/multiplesclerosis</a>
Expected Attendees	<b>150+</b> attendees, <b>10</b> speakers, <b>10</b> exhibitors
Program	Plenary Session, Lecture,
Accreditation	Ministry of Health (under process)
Important Dates	Early Registration Deadline 1 March 2019



## FIVE REASON TO PARTICIPATE

1

The most important medical conference in UAE

2

Excellent platform to extend your marketing reach worldwide.

3

Strengthen the credibility of your brand and products.

4

Build and strengthen long-lasting business relationships through this wonderful networking opportunity.

5

Opportunity to join new markets.



# BECOME A SPONSOR!

We offer a wide range package of opportunities to promote your products and services!

As sponsor, you will receive branding opportunities, exhibition space, and a valuable opportunity to invest in a relationship with fellow sponsors. With this, it will be a great opportunity for your company to establish connections with the upper level management of different healthcare facilities and have a chance to market your medical products and services.

Make sure your company stand from the crowd and get maximum exposure to market with our value-added opportunities!

It is our pleasure to arrange package that suits your needs in building your company image and fits in with your budget.

## Sponsorship Package

Sponsorship Level		Diamond	Platinum	Gold	Silver	Bronze	Exhibitor
Amount		100,000.00	75,000.00	50,000.00	25,000.00	15,000.00	10,000.00
Pre-Conference Advertising	Logo on website main page	✓	✓	✓	✓	✓	
	Logo in Save the Date Announcement	✓	✓	✓	✓	✓	
	Logo in Initial Email Marketing	✓	✓	✓	✓	✓	
	Logo in Social Media Marketing	✓	✓	✓	✓	✓	
Conference Advertising	<b>Advertisement in conference program</b>	1 Full Page	1 Full Page	1/2 Page	1/2 Page		
	<b>High level branding on all conference materials</b> ( Email Shoot, Name badges, website homepage, conference banners)	✓	✓	✓	✓	✓	
	<b>Company Overview in conference program</b>	✓	✓	✓	✓		
	<b>Logo in conference program</b>	✓	✓	✓	✓	✓	✓
	Company Passes	10	7	5	3	1	1
	<b>Logo on Backdrop (digital/printed)</b>	✓	✓	✓	✓		
	Delegate Passes	20	15	10	5	3	1
	Exhibition Space	9mx3m	6mx3m	6mx3m	3mx3m	3mx2m	3mx2m

### Notes:

All sponsorship rates are in AED and exclude 5% VAT,

# BECOME A SPONSOR!

## Add Ons - Sponsorship

Category	Items	Amount	Organizer Responsibility	Company Responsibility
Distribution to Delegates	Conference Bag	30,000.00	Delegate receive a conference bag when they register. Sponsor logo will appear on the bag cover.	Logo (ai/pdf file) should be supplied by sponsor
	NameBadge & Lanyards	24,000.00	Delegate receive lanyard with your logo printed and conference logo	Logo (ai/pdf file) should be supplied by sponsor
	Pen & Notepad	20,000.00	Notepad with pen with your logo website url and conference logo	Logo (ai/pdf file) should be supplied by sponsor
Social Event	Delegate Lunch	30,000.00	Sponsor Conference Lunch (1 Day)	Confirmed Number of Delegates max 300pax
	Coffee Break	10,000.00	Printed Logo in Roll Up Banner in the Coffee Break Area	Logo (ai/pdf file) should be supplied by sponsor
	Photo Booth	10,000.00	Photo booth with your logo and and conference logo	Logo (ai/pdf file) should be supplied by sponsor
Advertisement	Advertisement in Event Booklet	10,000.00	Take advantage with a one-page advertisement in the program book.	Sponsors should supply their advertisement file (ai)
	Flyer Insert	4,000.00	When participants receive the conference bag, they will see the sponsor leaflets in the conference kit.	Sponsors will provide the leaflet per no. total of delegates.

## DELEGATE INFORMATION

### INDIVIDUAL REGISTRATION

Companies/Delegates that would like to purchase less than 5 passes can do so using the table below. Bundle offers are provided in the prospectus.

Category	Early Bird Rate (Mar 1, 2019)	Standard Rate
Physician	600 AED	700 AED
Allied Health/Non Physician	300 AED	400 AED

### GROUP REGISTRATION

Companies/delegates that would like to sponsor/register as a group, attending the symposium may do so by using the special group registration fee.

Maximum 5 delegates	10 % OFF
Maximum 10 delegates	15 % OFF
Maximum 15 delegates	20 % OFF
Maximum 20 delegates	25 % OFF

# SPONSORSHIP PACKAGE

## DIAMOND

100,000.00

### Pre- Event Opportunities

- Company logo and 300 words profile featured on the website as Diamond Sponsor
- Company logo to feature on the E- brochure.
- Option to purchase additional registrations with 20% discount or early bird registration till the date of the conference
- Reciprocal website hot link to the company's website from Conference website.
- Acknowledgment in all PR and media campaigns for the event
- Company Logo highlighted as the Diamond Sponsor on social media marketing

### Event Opportunities

- 20 Delegate Passes
- 10 Company Passes
- 9 x 3 m Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as the Diamond Sponsor on all conference materials (printed roll up banners, booklet, ) throughout the conference
- Insert of printed literature in the conference event guide
- Recognition with certificate of appreciation from the Chair persons at the Conference

## PLATINUM

75,000.00

### Pre- Event Opportunities

- Company logo and 250 words profile featured on the website as Platinum Sponsor
- Company logo to feature on the E- brochure.
- Option to purchase additional registrations with 15% discount or early bird registration till the date of the conference
- Reciprocal website hot link to the company's website from Conference website.
- Acknowledgment in all PR and media campaigns for the event
- Company Logo highlighted as the Platinum Sponsor on social media marketing

### Event Opportunities

- 15 Delegate Passes
- 7 Company Passes
- 6 x 3 m Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as the Platinum Sponsor on all conference materials (printed roll up banners, booklet, ) throughout the conference
- Insert of printed literature in the conference event guide
- Recognition with certificate of appreciation from the Chair persons at the Conference



# SPONSORSHIP PACKAGE

## GOLD

50,000.00

### Pre- Event Opportunities

- Company logo and 200 words profile featured on the website as Gold Sponsor
- Company logo to feature on the E- brochure.
- Option to purchase additional registrations with 10% discount or early bird registration till the date of the conference
- Reciprocal website hot link to the company's website from Conference website.
- Acknowledgment in all PR and media campaigns for the event
- Company Logo highlighted as the Gold Sponsor on social media marketing

### Event Opportunities

- 10 Delegate Passes
- 5 Company Passes
- 6 x 3 m Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as the Gold Sponsor on all conference materials (printed roll up banners, booklet, ) throughout the conference
- Insert of printed literature in the conference event guide
- Recognition with certificate of appreciation from the Chair persons at the Conference

## SILVER

25,000.00

### Pre- Event Opportunities

- Company logo and 150 words profile featured on the website as Silver Sponsor
- Company logo to feature on the E- brochure.
- Option to purchase additional registrations with 10% discount or early bird registration till the date of the conference
- Reciprocal website hot link to the company's website from Conference website.
- Acknowledgment in all PR and media campaigns for the event
- Company Logo highlighted as the Silver Sponsor on social media marketing

### Event Opportunities

- 5 Delegate Passes
- 3 Company Passes
- 3 x 3 m Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as the Silver Sponsor on all conference materials (printed roll up banners, booklet, ) throughout the conference
- Insert of printed literature in the conference event guide
- Recognition with certificate of appreciation from the Chair persons at the Conference

# SPONSORSHIP PACKAGE

## BRONZE

15,000.00

### Pre- Event Opportunities

- Company logo and 150 words profile featured on the website as Bronze Sponsor
- Company logo to feature on the E- brochure.
- Reciprocal website hot link to the company's website from Conference website.
- Company Logo highlighted as the Bronze Sponsor on social media marketing

### Event Opportunities

- 3 Delegate Passes
- 1 Company Passes
- 3 x 2m Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as the Bronze Sponsor on all conference materials (printed roll up banners, booklet, ) throughout the conference
- Recognition with certificate of appreciation from the Chair persons at the Conference

## EXHIBITOR

10,000.00

### Pre- Event Opportunities

- Company logo featured on the website as Exhibitor
- Company logo to feature on the E- brochure.
- Reciprocal website hot link to the company's website from Conference website.
- Acknowledgment in all PR and media campaigns for the event
- Company Logo highlighted as the Exhibitor on social media marketing

### Event Opportunities

- 1 Delegate Passes
- 1 Company Passes
- 3 x 2 m Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as the Exhibitor on all conference materials (printed roll up banners, booklet, ) throughout the conference
- Recognition with certificate of appreciation from the Chair persons at the Conference

# TERMS & CONDITIONS

## Section: 1 Delegates

Any other discounts offered by MCO (including team discounts) must also require payment at the time of registration.

Discount offers cannot be combined with any other offer.

## CANCELLATION AND SUBSTITUTION POLICY

You may substitute delegates at any time by providing reasonable advance notice to MCO before 15 days of the event.

In the event that MCO cancels an event for any reason, you will receive 100% credit of the contract fee paid. You can either use it to register to any MCO future events or we can refund you back your money within 30 days from the time of receipt. Registrations cancelled less than 15 days before the event will not be refunded.

## Section 2: Sponsor

If a Purchase Order application or other approval documentation is required by your organization prior to confirming your booking, all relevant paperwork must be sent from your organization at time of booking request.

The organizers reserves the right to reassign any sponsorship package/exhibition booth to another sponsor/exhibitor if below conditions are not fulfilled. By submitting this form you are confirming your participation in this conference and a tax invoice will be issued on receipt of your booking confirming your participation.

### 1. Obligation of the Parties:

- MCO will manage and organize the Conference with the utmost professionalism.
- Second Party shall pay the amount of selected package (5 % VAT exclusive) to MCO for sponsoring the Conference.
- Second Party shall pay the amount 100% in advance upon execution of this Agreement.
- Second Party shall be liable to invite their guests at their own costs.

### 2. Penalty

- MCO shall be entitled to 10% penalty in the event Second Party doesn't pay the sponsorship amount within 15 days from the execution of this Agreement.
- MCO shall be entitled to additional penalty of 10% in the event the sponsorship amount is not paid to MCO after the Conference.

### 3. Cancellation

In the event the sponsorship amount is paid by the Second Party and Second Party decides to terminate this Agreement, then below mentioned cancellation amount will be forfeited:

- 30 days before the Conference- 25% of the sponsorship amount will be forfeited
- After 31st day- before 20 days of the conference- 50% of the sponsorship amount will be forfeited.
- After 21st day – till one week before the conference- 75% of the sponsorship amount will be forfeited.
- Between one week- On the day of Conference – 100% of the sponsorship amount will be forfeited.

### 4. Termination

- This Agreement will be automatically dissolve upon the completion of the Conference.
- In the event the Second Party does not pay the sponsorship amount within 15 days from the date of execution, MCO has the absolute right to terminate this agreement with immediate effect. Though the penalty amount as mentioned in (2) will be applicable

## REFUND

Refunds will be done only through the Original Mode of Payment. A refund must be requested in writing prior to the event. It is possible to cancel the attendance two weeks prior to the respective event for an administrative fee of AED 50.00. For less than one week the whole attendance fee must be paid unless another participant from the same company is provided.

## PAYMENT GUIDELINES

Payment is due in full at the time of registration and includes lunches, refreshments and detailed conference materials. Your registration will not be confirmed until payment is received and may be subject to cancellation. If a booking is received 10 working days before the conference a credit card number will be required to confirm your place, likewise if full payment has not been received before the conference date.

## 5. Confidentiality

The Parties agree that they will at all times (both during the term of this Agreement and after its termination) keep confidential and will not use the other Party's Confidential Information (other than strictly for the purposes of this Agreement and enforcing it) and will not without the prior written consent of the other disclose to any third party any confidential information belonging to the other unless the information:

- Was public knowledge or already known at the time of disclosure; or
- Subsequently becomes public knowledge other than by breach of this Agreement; or
- Subsequently comes lawfully into the possession of that party from a third party.

To the extent necessary to implement the provisions of this Agreement (but not further or otherwise) each party may disclose confidential information to customers or prospective customers, to any relevant governmental or other authority or regulatory body, and to the member of the same group of companies, and to any employees of either party or any of the above.

## 6. Force Majeure

The obligations of each Party under this Agreement shall be suspended during the period and to the extent that that party is prevented or hindered from complying with them by any cause beyond its reasonable control including compliance with any law or governmental order, rule, regulation or direction, accident, breakdown of equipment or machinery, difficulty or increased expense in obtaining materials, electricity or internet access.

## 7. Indemnity

The Second Party shall indemnify MCO for any loss, damage, cost, expense or claim suffered or incurred by the Second Party arising directly or indirectly out of any breach of this Agreement or any negligent act or omission by the Second Party in connection with this Agreement.

## 8. Jurisdiction

Any dispute between the Parties shall be resolved in accordance to the laws of United Arab Emirates and courts of Abu Dhabi shall have the exclusive jurisdiction for such disputes.

9. Time shall be of essence of this Agreement.

10. The Parties will execute this Agreement in 2 counterparts, one shall be with MCO and another shall be with the Second Party.

11. This Agreement constitutes the entire agreement between the Parties and supersedes all the previous agreements between the Parties.



**DISCLAIMER**

The relationship between the official company promoting this event and the sponsoring company of an event or event-related item do not represent exclusive agreements between the institutions and the organization, nor do they suggest that company endorse the programs, products or services of the organization.

**RIGHT TO REFUSE SPONSOR**

The company reserve the right to decline a potential sponsor based on such circumstances as questionable business practices, those with a mission in conflict with the mission of the company and those who desire absurd influence upon the event.

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