

2014 ONPHA Conference and Trade Show



509: When resources are thin, technology can help fill the gap

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By lowering the barriers to technology through access to tools, knowledge, training

TechSoup Canada gives Canadian nonprofits, charities & public libraries access to top technology resources without paying top dollar.

By registering on their site, your organization can get access to donated software from up to 30 companies such as Microsoft, Symantec and Intuit.

They also provide resources for nonprofits on how to use technology such as websites, social media and databases.



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Does My Organization Qualify?

- · Charities (registered with Canada Revenue Agency)
- Nonprofits (organizations not registered as charities and incorporated federally or provincially as a nonprofit corporation)
- Libraries (public libraries)
- Faith-Based Organizations
- Individuals (individuals not affiliated with an organization, but who want to participate in the TechSoup Canada community)





Nonprofits

Nonprofit organizations are not registered as charities. They are incorporated by the province or federally by Industry Canada.

There are three steps involved in signing up:

- 1. Sign up as an individual
- 2. Register your organization
- 3. Submit documents



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Sign up as an individual

The first step to registering for the donations program is to sign up as an individual. This will allow you to participate in the community by posting on blogs.

Once you have signed up and verified your account (by clicking on the link in the email TechSoup send you), you will be able to register your organization.





Register your organization

To fill out the registration form, you will need to know:

- Business registration number
- Operating budget
- Number of computers for staff



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Submit documents

- You'll need to scan or fax a copy of your nonprofit documentation to send to Techsoup before they can finalize your account.
- Ontario: The document required is: Letters Patent or STAMPED application for incorporation, issued by the province of Ontario.





Ontario Letters Patent





Microsoft Volume Licensing Service Center

https://www.microsoft.com/Licensing/servicecenter/default.aspx

The Volume Licensing Service Center (VLSC) gives you easy access to:

- Download products and keys
- Access all your licensing information in one location
- View your relationship summary and license summary details
- Review the status of your enrollments
- Activate and consume Software Assurance benefits











Google Apps for Work

- \$5 per user per month
- or \$50 per user per year plus tax

Google Apps for Work includes:

- Business email addresses (name@yourcompany.com)
- Video and voice calls
- Integrated online calendars
- 30GB of online storage for file syncing and sharing
- Online text documents, spreadsheets and slides
- Easy to create project sites
- Security and admin controls
- 24/7 phone and email support



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Microsoft Office 365 for Nonprofits

- Email and calendars from your desktop or from a web browser using Outlook
 Web App. Get a 50 GB mailbox per user and send attachments up to 25 MB. Use your own domain name.
- Web conferencing Host online meetings with audio and video using one-click screen sharing, HD video conferencing, and virtual whiteboard.
- Instant messaging Connect with others via instant message and let people know your availability with your online status.
- File storage and sharing OneDrive for Business gives users 1 TB of personal storage that syncs with their PC for offline access. Easily share documents with others through Office or SharePoint.
- Team sites Work together on projects with team sites that help keep related documents, notes, tasks, and conversations organized together.





Microsoft Office 365 for Nonprofits

- Office Online Create and edit Word, OneNote, PowerPoint, and Excel documents from any modern browser.
- Mobility Sync email, calendar, and contacts; access SharePoint sites; view and edit Office documents with Office Online using a browser on Windows Phone, iOS, and Android devices.
- Office on any PC Stream full versions of Office programs on any Internetconnected PC running Windows 7 or Windows 8 with Office on Demand.
- Hosted voicemail support Hosted voicemail support with auto-attendant capabilities. Voicemails are recorded to Exchange Online and users can access them from Outlook, Outlook Web App, or a compatible mobile phone.



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HP ProDesk 600 Small Form Factor PC

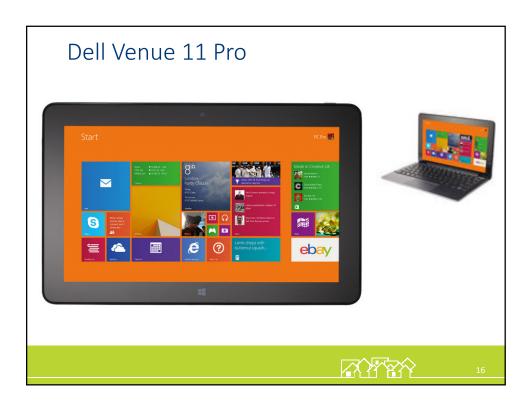


Windows 7 Professional 64 (available through downgrade rights from Windows 8 Pro 64)

Intel® Core™ i5-4570 Quad Core Processor Intel HD Graphics 4600 4 GB 1600 MHz DDR3 SDRAM 500 GB 7200 rpm SATA



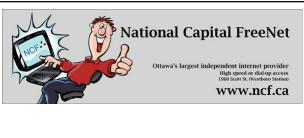












6 Mb/s down, 0.8 Mb/s up Organizational /Unlimited Data Monthly \$49.95

- monthly (no long-term contract)
- no hidden charges or promotions
- use VISA or MasterCard to sign up





Spam and Virus Filtering

Many ISP's provide the service in their Internet packages. Value Added Systems Barracuda Filter Outlook.com







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What are the roles and responsibilities of a director?

Directors manage or supervise the management of the corporation. Refer to section 21 of ONCA. In general terms, this involves:

- Ensuring the purposes of the corporation are properly carried out
- Setting the corporation's long-range objectives and strategic plans
- Being responsible for all aspects of the corporation's operations
- Ensuring the corporation's financial stability
- Supervising the corporation's management and staff





The Financial Statements

The directors must present the following documents to the members at every annual meeting:

- The financial statements approved by the directors
- The report of the auditor or the report of the person who conducted a review engagement
- Any further information regarding the corporation's financial position and its operations that the articles or by-laws require. Refer to section 84 of ONCA.
- Upon request, members can receive these financial documents not less than 21 days before an annual meeting.



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Volunteers, Board Members and Fund Raising.

Technology with help in all these areas

- Your access to Social media, Advertising, fundraising and recruiting.
- TechSoup for Giftworks, Website development.
- Automate your donations and campaigns.
- Provide secure access for Board Members to documents and minutes.
- · Board Management for Nonprofits Portals.





Best Practices for Success!

- anti-malware (SuperAntiSpyware Pro or Malwarebytes for Business)
- up-to-date anti-virus protection / subscription
- remote desktop / terminal services
- integrity of backup
- Network attached storage / DRP
- monitoring services
- server performance enhancements (RAM and disk upgrades, Diskeeper advanced defrag software)



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Best Practices for Success!

- budgeting for core infrastructure re-fresh
- infrastructure resource sharing / private cloud
- web-filtering (bandwidth optimization / legal concerns
- re-fresh policy statement for appropriate use of Internet resources
- security review
- periodic review of user issues / concerns (training on new technology / cost-containment





<u>idealware</u>

http://www.idealware.org/

Constituent Relationship Management (CRM) systems and case and client-management systems

- Websites
- Social Media
- Affordable Technology Solutions
- Blogs about Technology



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Free Apps and Downloads

There are also many useful tech tools that are available for free to anyone.

TechSoup.org has catalogued some of the most useful tools on their site, with safe download links.





OpenOffice

Apache OpenOffice is the leading open-source office software suite for word processing, spreadsheets, presentations, graphics, databases and more.

- is available in many languages and works on all common computers.
- stores all your data in an international open standard format and can also read and write files from other common office software packages.
- can be downloaded and used completely free of charge for any purpose.

http://www.openoffice.org/download/



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OneNote is planning and note-taking software.

http://www.onenote.com/Download





Square

Square is a mobile credit card payment processing app

Take payments anywhere on your smartphone or tablet using the free Square Reader with the free Square Register app.

https://squareup.com/ca



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DIY or the Cloud?







