



Session #502: Small shop fundraising

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ONPHA
Ontario
Non-Profit Housing
Association

Balancing the bottom line and your sanity as a small shop fundraiser.



Our challenges

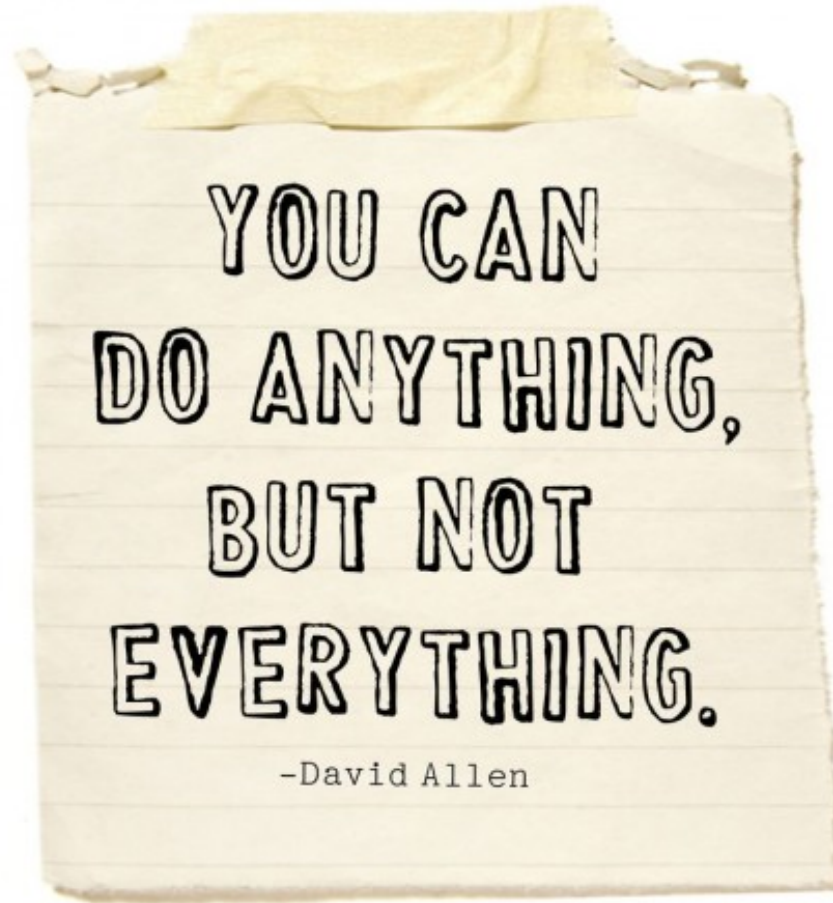
- Time
- Workload
- Community needs
- Donor expectations
- Board expectations
- Financial pressure
- Competition
- And so on, and so on, and so on....



#1 – WCIDT: What can I do today?



#2 – Get rid of your to do list!



#3 – Make friends.



#4 – Sharesies!



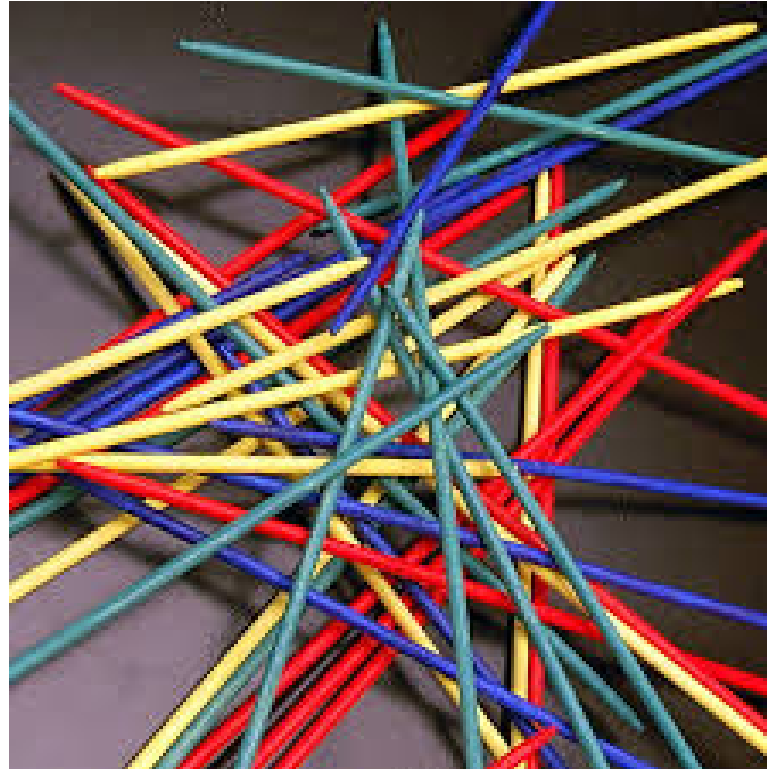
#5 – What's your story?



#6 – Get the inside on-side before you go outside.



#7 – This isn't pick up sticks!



#8 – Free labour (aka volunteers).



#9 – Steal!



#10 – I have an idea for you...



#11 – Events...those pesky time suckers!



#12 – Let it go!



#13 – Know your donors.

D
is for donor.



#14 – Don't judge a donor by their profession.



#15 – If a donor calls...



#16 – Sometimes you need to pick up the washer and dryer.



#17 – Everyone is a fundraiser.



#18 – REDUCE. RECYCLE. REUSE.



#19 – Have a life.



#20 – Glimpses of hope.

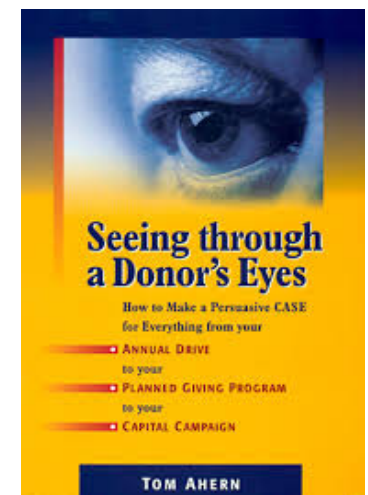
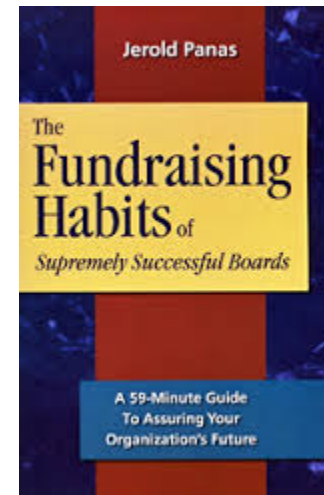
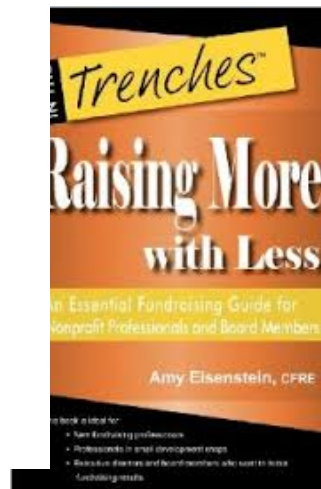
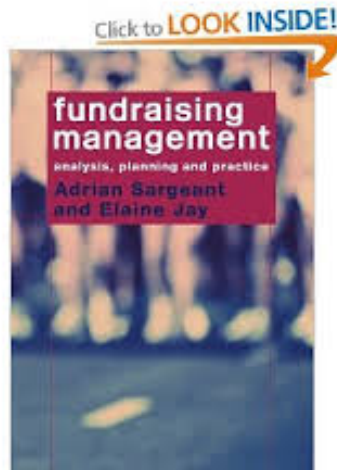


We are in this together....



Suggested readings.

- Uncharitable by Dan Pallotta
- Anything and everything by:
 - Jerold Panas
 - Adrian Sargeant
 - Amy Eisenstein
 - Tom Ahern



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