



2017 ONPHA Conference and Trade Show

Shaping
OUR
Future

403

Strengthening communities:
Community development and non-
profit housing

PRESENTED BY:

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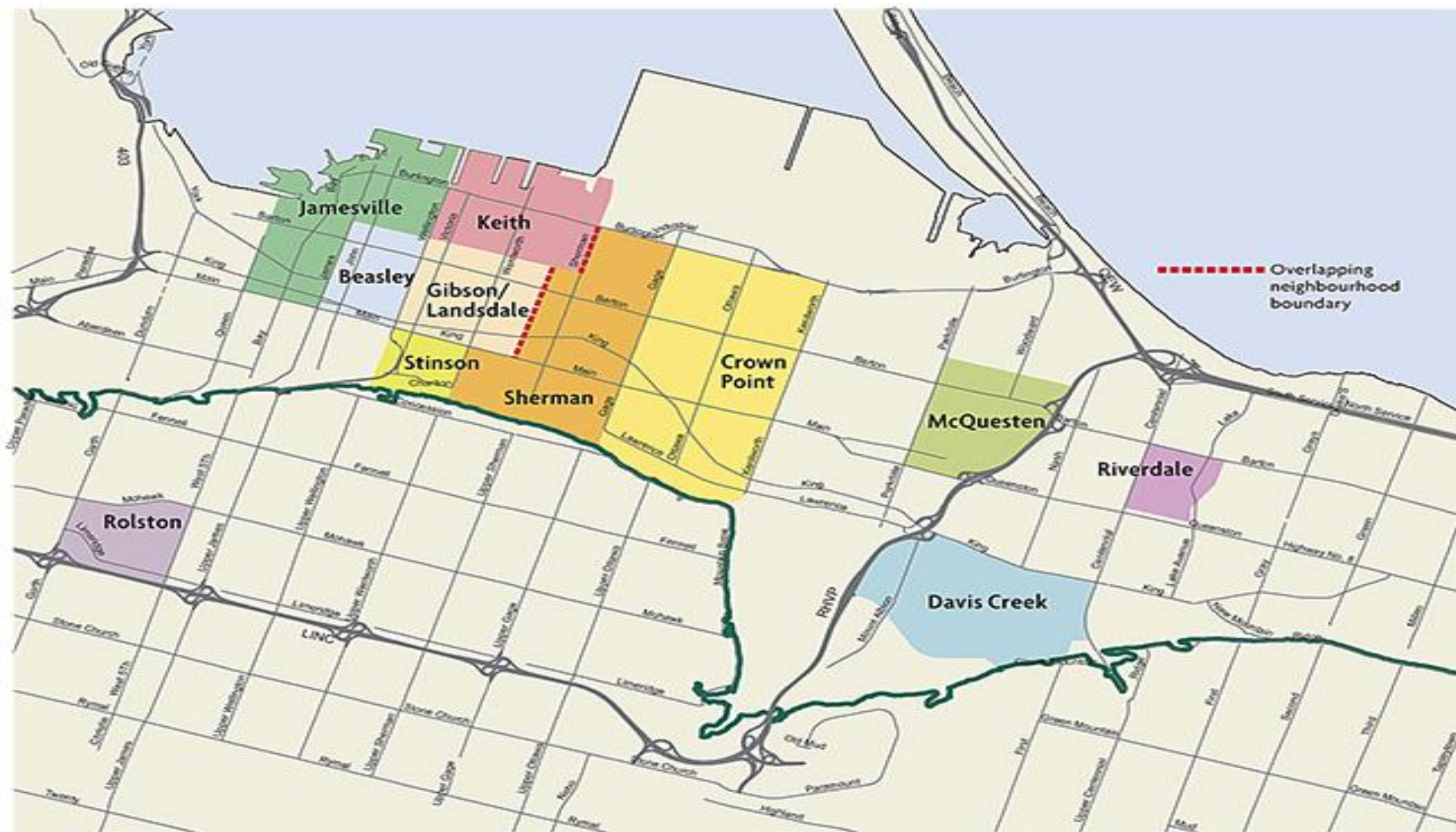


South Mountain Neighbourhood
Engagement Project

Project Partners



HAMILTON'S NEIGHBOURHOOD ACTION STRATEGY BOUNDARIES





RUSHDALE

RAND

RYCKMANS

BARNSTOWN

BUTLER

Turner Park
CHAPPEL WEST

ELEANOR

CHAPPEL EAST

Twenty Rd E

Miles Rd

m



Facilitate community development activities to increase resident engagement to improve health, social and built environment outcomes.



Have a diverse group of people working together to improve quality of life in the identified south mountain neighbourhoods –

Butler, Barnstown, Chappel East and West

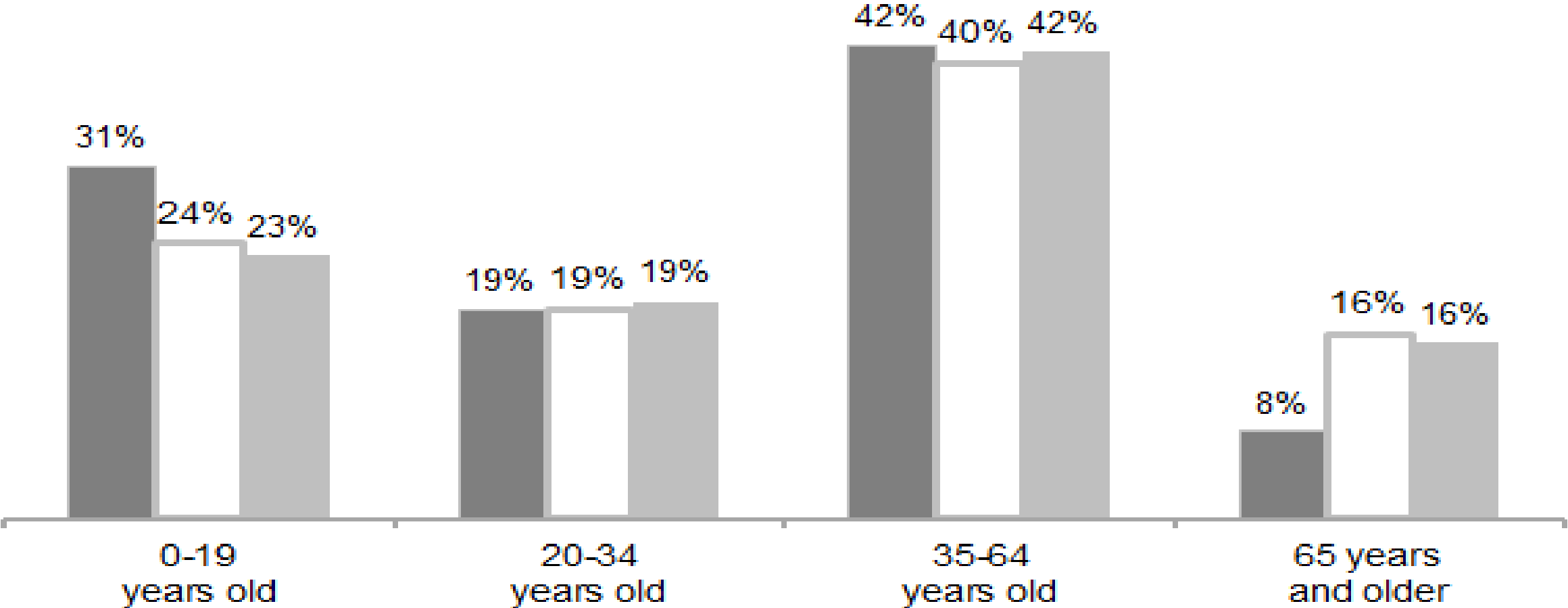
Neighbourhood Profile

	Focus neighbourhoods	South Mountain	Mountain	City of Hamilton
Total Population	9,655	22,268	150,220	519,949
Total households	2,875	6,790	55,685	203,810
Total Families with children under 18 at home	1,121*	2,650	14,275	104,805
Total Social Housing Units	544	589	4,086	12,676

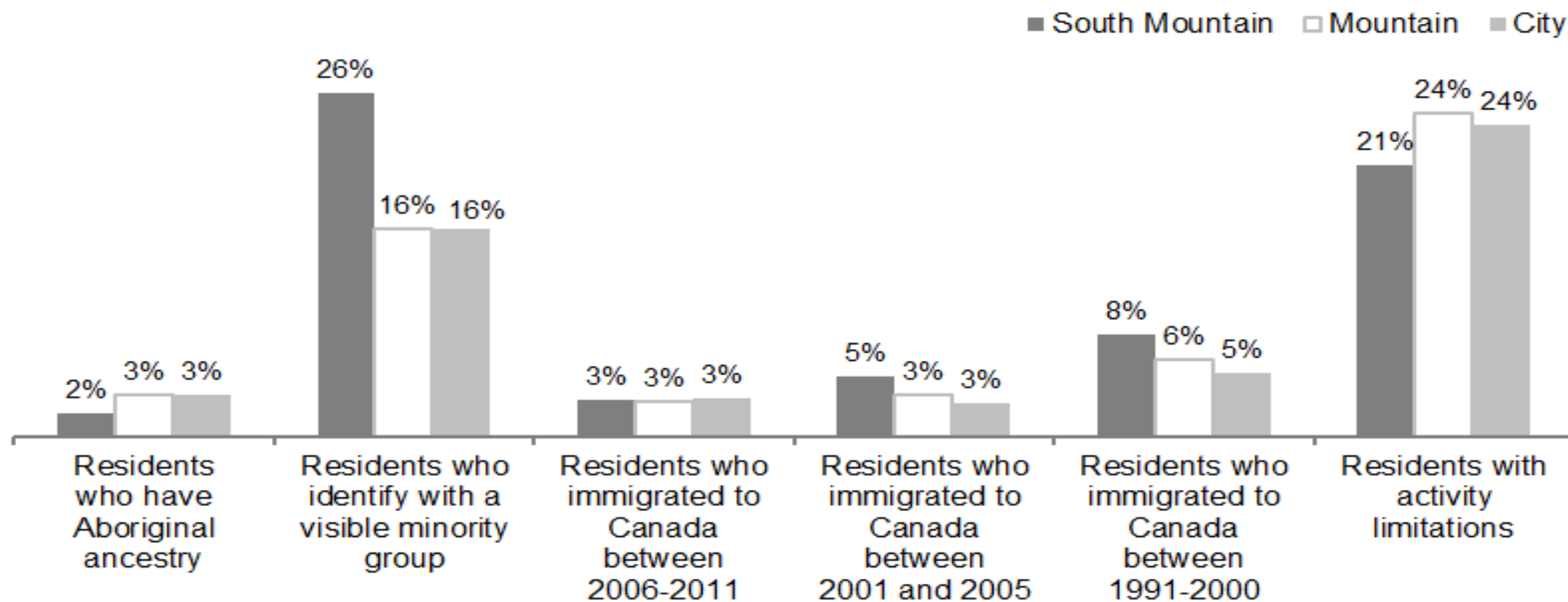
*Data source from 2011 Census, and City of Hamilton Affordable Housing building selection form (2010). * Families with children under 18 for the focus neighbourhoods is estimated based on South Mountain data, due to that variable not being available for custom geographies.*

AGE GROUPS

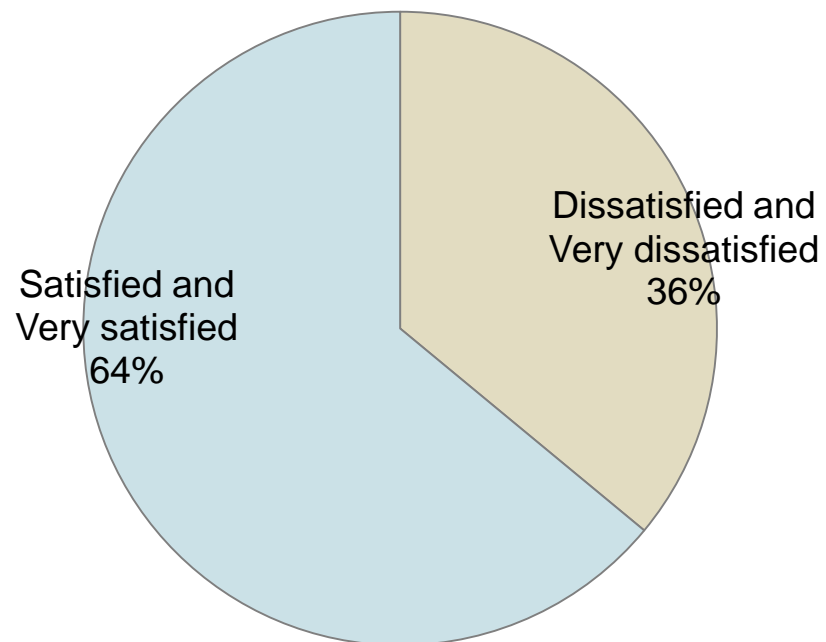
■ South Mountain □ Mountain ■ City



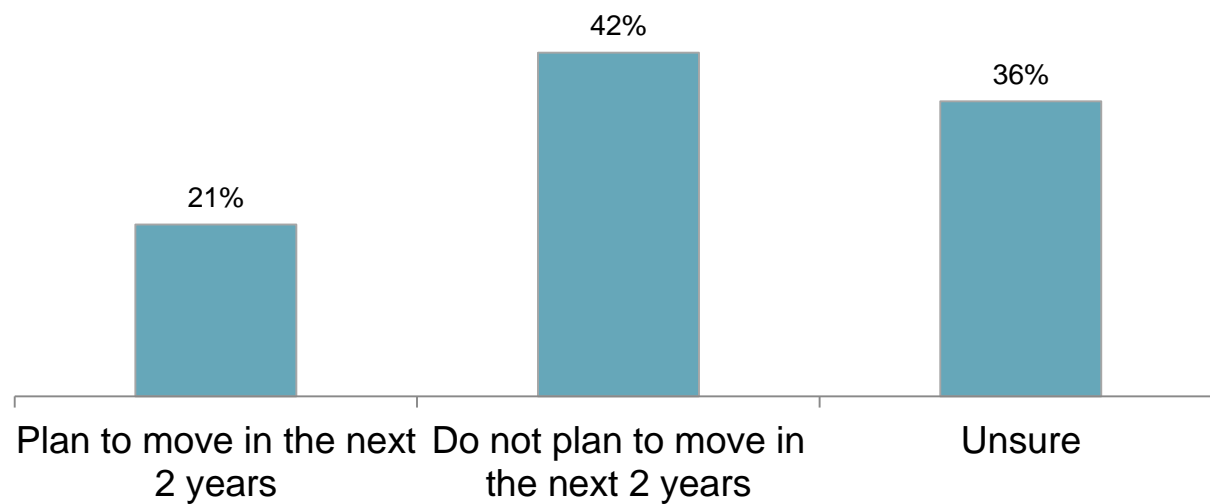
POPULATION GROUPS



How satisfied are you with your neighbourhood as a whole?



Do you think you will move out of your home in the next two years?



community

A word cloud featuring various terms related to community, social interaction, and personal growth. The words are arranged in a roughly circular shape, with some overlapping. The colors used include shades of orange, red, green, yellow, and purple. The sizes of the words vary, with 'community', 'relationships', 'strengths', and 'access' being the largest.

home
collaborative
collective
voice
capacity
community
groups
choice
relationships
strengths
access
building
local
residents
good
neighbours
caring
together
action
place
purpose
common
circle

Community Development

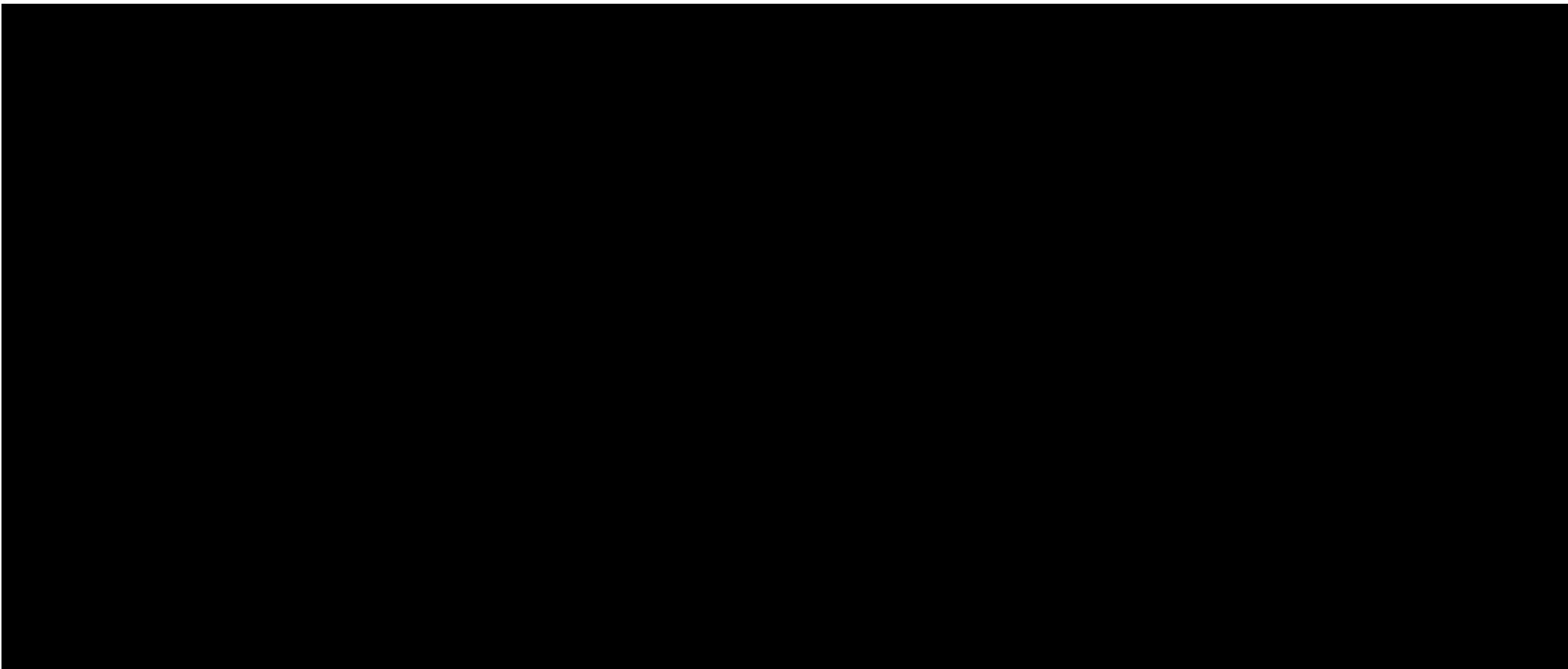
Activities that support relationship-building and connections, formal and informal program development and bringing needed resources to a group of people bound by some common experience (e.g., geography, identity, problem).

Community Breakdown

- ❑ Isolation
- ❑ Individualism
- ❑ Lack of caring and support
- ❑ Conflict and hostility
- ❑ Poverty

Caring Community

- ❑ People supporting one another
- ❑ Inclusive
- ❑ Shared opportunities



<https://www.youtube.com/watch?v=JqOhq--m8C4>

How do the ABCD and Social Services models compare?

Asset Based Community Development Model (ABCD)

- We are neighbours
- We can all contribute
- Communities can take pride in themselves
- Local relationships are important and improved
- We – the people and neighbours – are the answer
- We are equal with others and we work together

Social Services Model

- We are clients
- We are deficient
- We need to be fixed
- We are dependent
- Agencies can fix us if we listen to them and their expertise

Key Activities

- Engaging Residents
- Mobilizing Community
- Building Community Partnerships
- Asset Mapping
- Evaluation















Beautification	Safety	The Environment	Inclusive and Vibrant Community
<ul style="list-style-type: none"> • Community Gardens • Flowers out front of the community centre • More flower pots • More trees • More lights in the community • More garbage containers • Murals/public art • Community clean-ups • More public benches • Parks in complexes 	<ul style="list-style-type: none"> • Bus shelters • More bike lanes • Cars driving slower • People parking their cars on the road • Lower speed on Rymal • Less drugs • More street lights • Add sidewalks 	<ul style="list-style-type: none"> • Recycle and repurpose centre • Community recycle bins • Community gardens • Less dog poop in the parks • Community clean up events • More flowers and trees • More water fountains • More community ash trays • Water fountains 	<ul style="list-style-type: none"> • Movie Night in the park • Lemonade stand • Meet and greet for new residents • Potlucks • Slip and Slide • International food day • Art Club • Toddler park and more swings • Community information boards • Book Clubs • Basketball Nets • Community Garage sales • Free little library • Swimming Pool/Rec. Centre • More ways for kids to be active • Holiday gatherings/events • Anti-bullying initiatives

Individual	Institutions and Associations	Economic	Physical/Institutional
<ul style="list-style-type: none"> • The people • The kids • My mom • My family • Loving and respecting neighbours • Youth Mentors 	<ul style="list-style-type: none"> • Hamilton Police Station • Schools 	<ul style="list-style-type: none"> • Nearby stores • Grocery Store (Food Basics) • Tim Horton's • The ice cream truck 	<ul style="list-style-type: none"> • Big Park • Nice Parks • Trees • Big fields • Grass and flowers • Trails to/around parks

light crossing U. Wentworth

11. Retirement Home
12. Splash Pad
13. Elmer Park
14. East Chapel Park
15. YMCA
16. LIBRARY
17. SKATE PARK
18. POLICE STATION / ACCIDENT REPORTING STATION
19. BASEBALL DIAMONDS
20. SHOPPERS PHARMACY
21. S9S COMMUNITY CENTRE



Evaluation and Staff Training

“Community development is the key to turning a series of units into a community, to fostering a neighbourly and inclusive atmosphere, to offering meaningful activities to those who rarely leave the building, and to giving tenants some measure of control over the matters that affect them. It is also an effective way to harness the power of tenants to support each other.” - ONPHA



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