



2017 ONPHA Conference and Trade Show

Shaping
our
Future

304

Leveraging local housing and homelessness movements for Provincial-level impact

PRESENTED BY:

Abe Oudshoorn, Renée Wetselaar and Kira Heineck

Learning goals

Participants should leave the session:

- 1) With a better understanding of shared policy concerns/opportunities;
- 2) 2) With knowledge on who the unusual suspects are in their community and how to best engage them in the sector;
- 3) 3) Understanding the practical challenges of collaboration within a sector, and with tools to confront these challenges;
- 4) 4) With enhanced knowledge on how to work collaboratively with governments;
- 5) 5) With shared insight on potential provincial-level collaboration.



Group discussion

What are the sticky systems that your community wants to finally change?



Who am I?

HELLO
my name is

Trouble Maker

- Senior Social Planner, SPRC
- Project Director Affordable Housing Flagship
- Manager, Neighbourhood Action Strategy
- Member, Rental Housing Sub Committee City of Hamilton



MOBILIZE UNUSUAL SUSPECTS



EXPLORING COMMON BENEFITS



UNDERSTANDING THE RISKS



GROUP DISCUSSION: KEEPING EVERYONE AT THE TABLE



Navigating Conflict in Collaboration

Abe Oudshoorn

- Steering Committee (Past Chair) – London Homeless Coalition
- Assistant Professor, School of Nursing, Western University



Making Power Explicit



Why Collaborate?



Evidence-Based Collaboration – How?

- Tips from Nursing – integrative practice
- Kopser, K. G., Horn, P. B., & Carpenter, A. D. (1994). Successful collaboration within an integrative practice model. *Clinical Nurse Specialist*, 8(6), 330-333.
 - Start with relationship
 - Explicit, mutually satisfying goals
 - Communicate honestly and effectively



Reconciliation – When?



Reconciliation – How?

- Hear
- Empathize
- Act
- Re-centre

Empathy is...

seeing with the **eyes** of another,
listening with the **ears** of another,
and **feeling** with the **heart** of another.



Conclusion

- Housing insecurity is a fusion policy problem
- We won't solve it alone
- We can solve it together
- Together can be hard
- Together needs to be intentional
- Sometimes we get 'together' wrong
- We constantly need to return to being together
- Because housing insecurity is a fusion policy problem



Working well with Government

Kira Heineck

Executive Lead, Toronto Alliance to End Homelessness

President, Portland Place Non-Profit Housing Corporation

Former:

- Executive Director, Ontario Municipal Social Services Association (OMSSA)
- Executive Director, Ontario Coalition for Better Child Care (OCBCC)
- Coordinator, Ontario Coalition for Social Justice (OCSJ)





- Housing is a fusion policy issue...
- You need what they have
- They need you too
- We have to work together



Key Question #1

**Politicians
or
Bureaucrats?**



Key Question #2

Which order
of government?

Who is responsible for what?

Federal government
covers all of **Canada**

The federal leader is called the **Prime Minister** and elected officials are called **Members of Parliament (MPs)**

Provincial government
covers all of **Ontario**

The provincial leader is the **Premier** and elected officials are called **Members of Provincial Parliament (MPPs)**

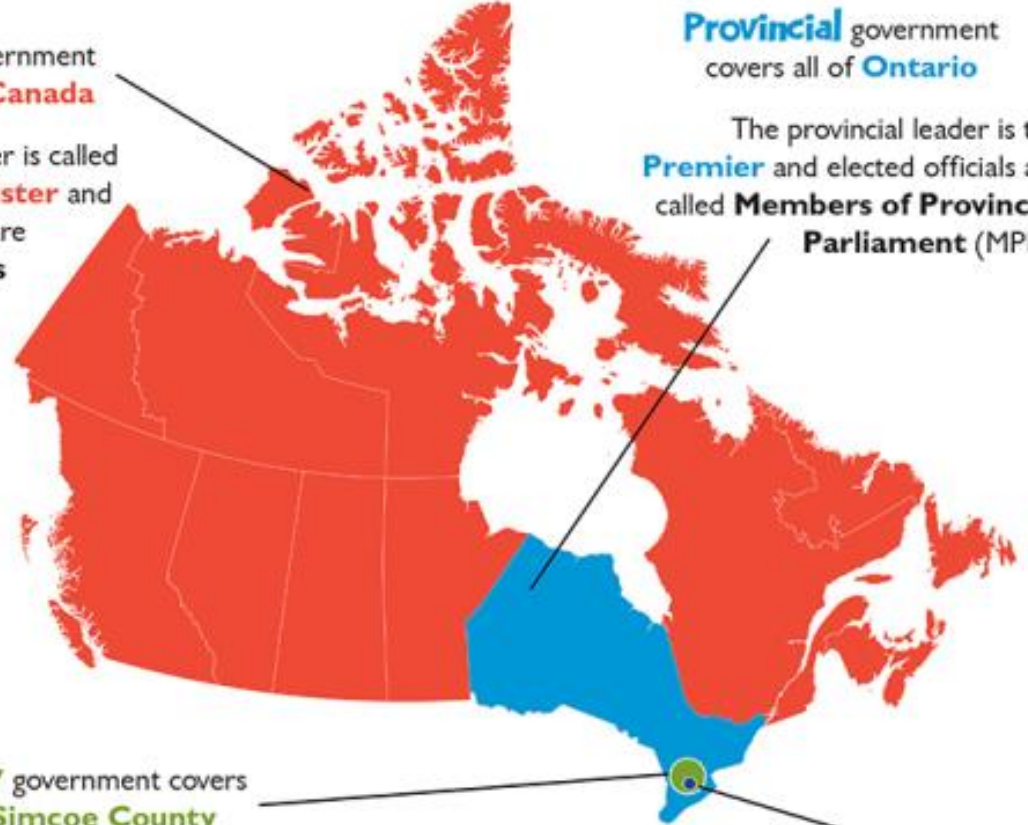
County government covers
all of **Simcoe County**

The county leader is the **Warden** and two representatives from each municipality in the County make up the **Members of County Council**

Municipal (a.k.a. "Local")
government covers

The Town of Bradford West Gwillimbury

The municipal leader is the **Mayor** and elected officials are called **Members of Council**



Know
who
they
are

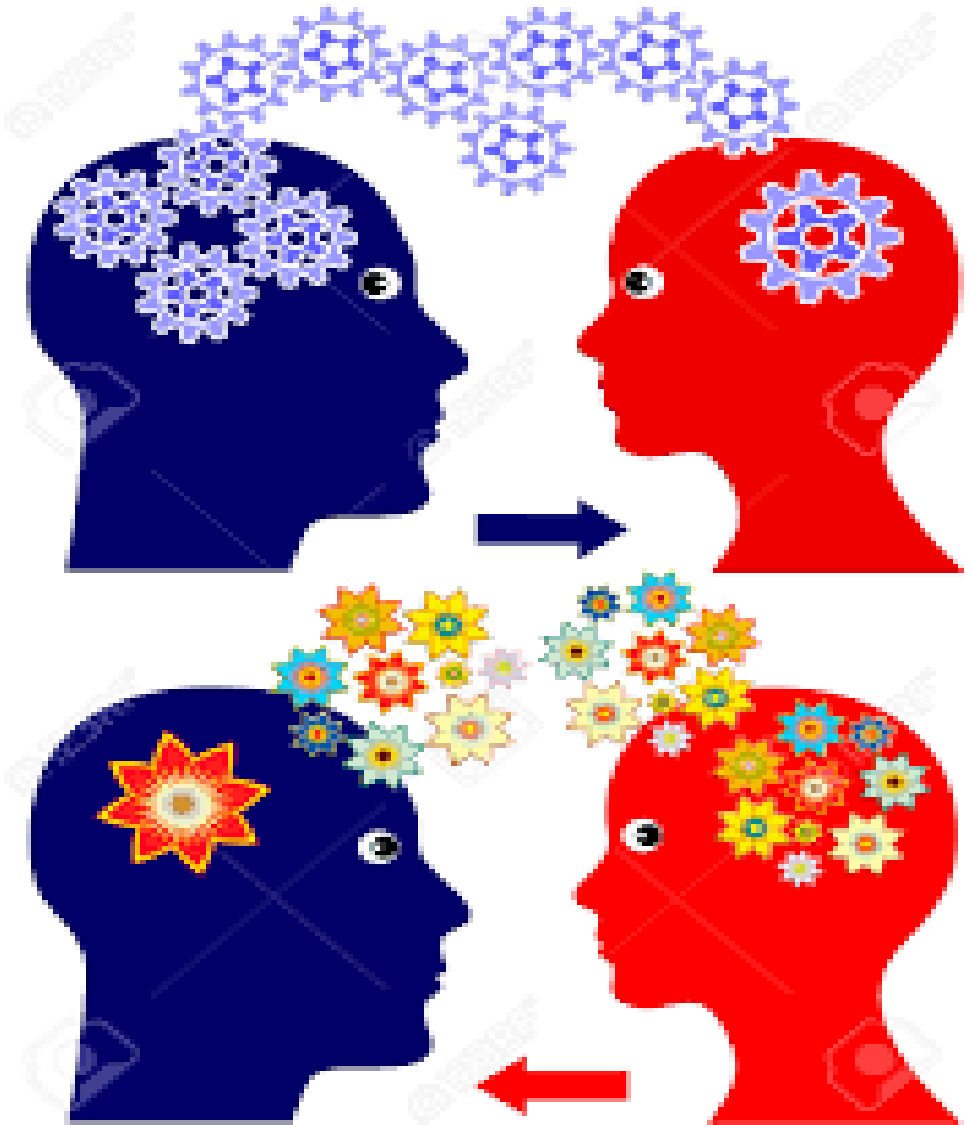




Understand
what they
need (or want)
from you.



Figure out your shared interests



Build trust! Develop integrity!





**Make
yourself
useful**





Remember
that they are
people too –
just like us
and the
people we
serve



Conclusion

How might we **collaborate** more effectively at the **provincial level** to have a **stronger voice** on policy change?

