EMEA Congress 2019
Your Role as a Presenter

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Learning Objectives

At the conclusion of this webinar, EMEA Congress Presenters will be able to:

- Explain the Role of a Lead Presenter
- Describe the EMEA Congress Audience
- Identify the EMEA Congress Programme Timeline
- Explain the EMEA Congress Programme Development Process

Agenda

- Event Name and Target Audience

- Role of the Lead Presenter

- Development Timeline

- Hotel, Travel & Visa

- Presenter's Platform & Speaker Toolkit

- Presenter Acknowledgement and Acceptance of Standard Conditions Agreement

- Presentation Development and Delivery Program

PMI® EMEA Congress 2019
13-15 May | Dublin, Ireland

Our Programme Theme:

"Innovation Made Possible by a Project Manager"

13-15 May 2019
Dublin, Ireland

Celebrating PMI's 50th Anniversary!

Who attends PMI EMEA Congress?

Organisations that Attended EMEA Congress in 2018 include:

Adobe	Google
Bayer AG	HSBC Bank
Boeing	Intel
Blizzard Entertainment	Microsoft
Caterpillar	National Wildlife Federation
Cisco Systems	Prometric
Deloitte	Roche
Ericsson	Saudi Electric Company
Facebook	Siemans
GE Power	Tetra Pak
GlaxoSmithKline	Tupperware

Top 10 Industries Represented

- IT | 15%
- Consulting | 14%
- Financial Services | 9%
- Energy | 8%
- (Other) | 7%
- Telecom | 6%
- Pharma | 6%
- Healthcare | 4%
- Manufacturing | 4%
- Government | 3%

Top 10 Work Titles
(self-identified)

- Project Manager | 18%
- Senior Project Manager | 11%
- Director of Project Management | 6%
- PMO Manager | 6%
- Project Management Consultant | 5%
- Chief Executive Officer (CEO) | 5%
- Portfolio Manager | 3%
- Project Lead | 3%
- Lead Project Manager | 2%
- Project Coordinator | 2%

Regions Represented

- Africa | 3%
- Asia Pacific | 3%
- Europe | 71%
- Latin America | 2%
- Middle East | 13%
- North America | 9%

Ages Represented

70+	<1%	29 – 35	12%
55 – 69	11%	25 – 28	2%
45 – 54	27%	18 – 24	1%
36 – 44	25%	Note: 21% of participants declined to respond

Your Role as the Lead Presenter

- The Lead Presenter will be the point of contact for the session.

- Lead Presenters are tasked with ensuring that co-presenters are informed of requirements, timelines and deliverables.

Your Leadership as the Lead Presenter will ensure that all presenters will experience a quality EMEA Congress.

Feedback from EMEA Congress 2018

- Better match between session title / description and content.

- Some presentations did not contain anything new or have concrete advice.

- It was too theoretical and hardly addressed practical experience.

- Not well structured. Too much small writing on the slides. Few practical examples.

More Feedback …

- Practical tips that can be applied right away.

- Real examples from a practitioner with valuable experience.

- Topic with relevance for my work; very good and professional presentation; topic explained based on research results.

- Excellent, engaging speaker who broke down the problem area and made it easy to understand.

- Inspiring and out of the box thinking. Provided tools to implement.

EMEA Congress
Programming Milestones
*subject to change

- **3 December | Confirm participation.**

- **19 December| Confirmation of Final Session Details**

- **10 January – 12 February | Presentation Storyboard Drafting**. **more details to come

- **25 January | Registration Confirmation Email**

- **12 February | Presentation Storyboards Due**

- **12 February – 1 April | Live Virtual Presentation** **more details to come

- **15 April | Final Presentation Due** **more details to come

- **1 May | Live Webinar:** *What to Expect Onsite*   **more details to come

- **13-15 May | PMI EMEA Congress,** Dublin, Ireland

Hotel, Travel & Visa

Innovation Made Possible by a Project Manager

PMI® EMEA Congress 2019
13-15 May | Dublin, Ireland

Overview ▾   Programme ▾   Exhibits ▾   Travel ▾   REGISTER

Calling all Champions of Change!

Hotels and Transportation

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Suggested Hotels in the Area

To visit the PMI® EMEA Congress 2019 webpage, go to https://www.pmi.org/emea-congress

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EMEA Congress Presenter's Platform

PMI® EMEA Congress 2019
13-15 May | Dublin, Ireland

Welcome to the PMI EMEA Congress 2019 Presentation Platform. This site will be used to manage your submission record throughout the program development process.
Helpful hint! This site works best while using Google Chrome.

Speaker Toolkit

PMI® EMEA Congress 2019
13-15 May | Dublin, Ireland

Homepage   My Profile   Submissions   Speaker Toolkit   Log out

QUICK LINKS | Important Dates | Audience | Bookstore | Hotel & Travel | Meeting Room | Registration | Presentation Development & Delivery Programme | PowerPoint Presentation & References | Social Media | Webinars | Resources

Page last updated 30 July 2018.

PMI® EMEA Congress Speaker Toolkit

Welcome Congress presenters! This page will provide you with up-to-date information related to your participation as a presenter at PMI® EMEA Congress 2019, 13-15 May, in Dublin, Ireland. We encourage all presenters to check back often for helpful tips and updates to ensure a successful experience.

Questions? Contact event.speakers@pmi.org.

Presenter Acknowledgement and Acceptance of Standard Conditions Agreement

- Responsibilities as a Presenter

- Materials and Equipment

- Authorization to use Presentation Materials

- Copyright

- Proprietary Information Policy

- Conflict of Interest and Personal/Business Promotion

PMI Policy Regarding Proprietary Information

- Content is tailored to a global audience

- Has not been presented or published in another forum including PMI or projectmanagement.com

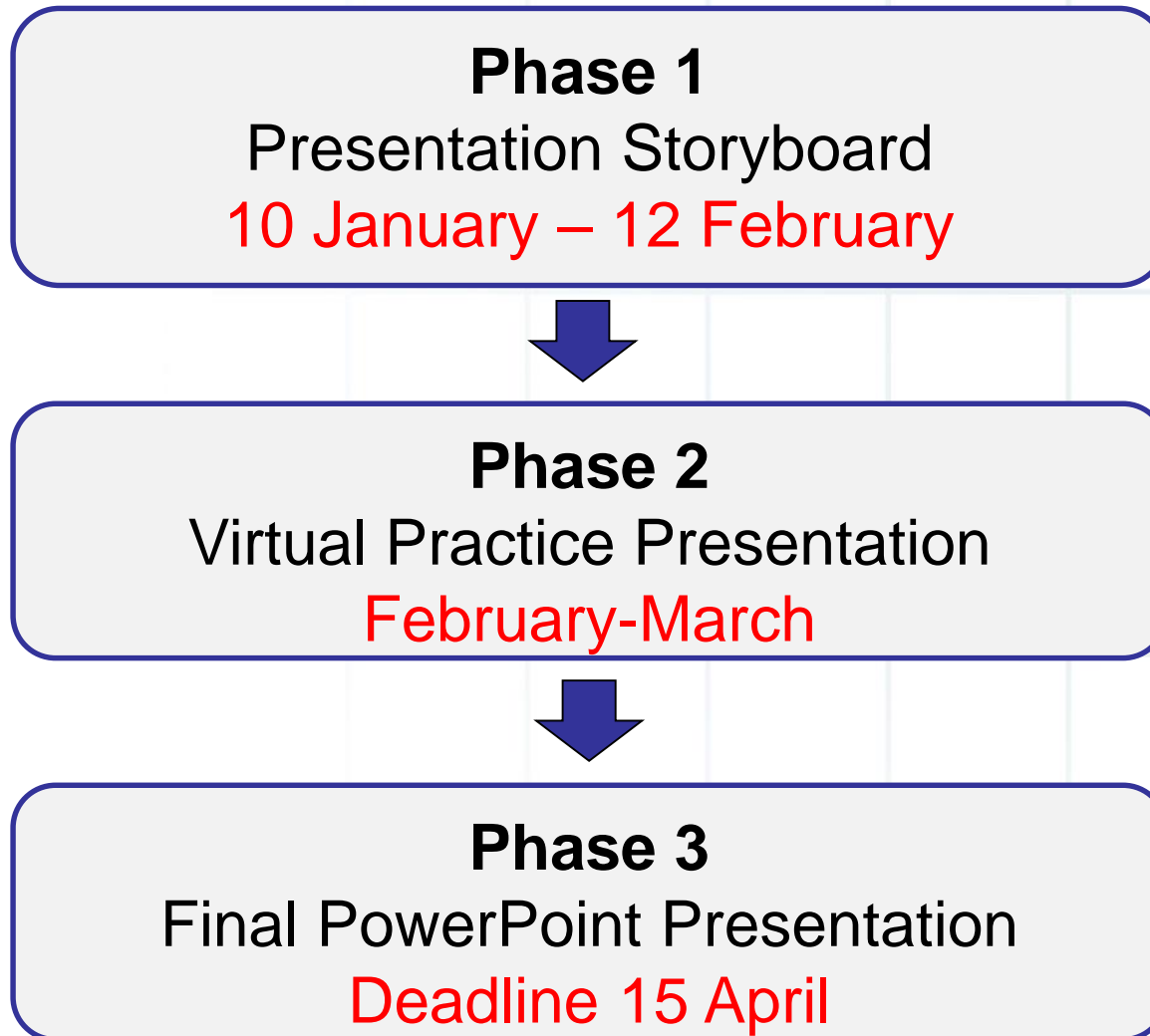- Content may be published after EMEA Congress

3. Authorization to use Presentation Materials:

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   f. Author/Presenter will prepare the Contributed Work and s/he, or designee, will present the Contributed Work at the PMI Conference.

Conflict of Interest and Personal / Business Promotion Policies

- Presenters are to refrain from promoting services or products from the podium.

- If you are interested in promoting a book, please visit the Speaker's Toolkit regarding the onsite PMI bookstore.

Presentation Development and Delivery Program

Phase 1
Presentation Storyboard
10 January – 12 February

Phase 2
Virtual Practice Presentation
February-March

Phase 3
Final PowerPoint Presentation
Deadline 15 April

THANK YOU!

ANY QUESTIONS? CONTACT US AT
EVENT.SPEAKERS@PMI.ORG