



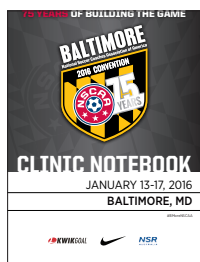
# 2017 NSCAA CONVENTION ADVERTISING OPPORTUNITIES



## SCHEDULE BOOKLET

Each attendee receives a Convention Pocket Schedule, providing the most current information on field sessions, lectures, meetings, and the exhibit hall floor. The pocket schedule is the most popular advertising option with coaches referring to its page throughout the day.

Ad	Size <i>*Subject to change</i>	Price
Inside Front Cover	8.5" wide x 11" tall (+.125" bleeds all around)	(SOLD)
Inside Back Cover	8.5" wide x 11" tall (+.125" bleeds all around)	(SOLD)
Center spread	2 pages – 8.5" wide x 11" tall (+.125" bleeds all around)	(SOLD)
Full Page	8.5" wide x 11" tall (+.125" bleeds all around)	(SOLD)
Back Cover	8.5" wide x 11" tall (+.125" bleeds all around)	(SOLD)



## CLINIC OUTLINE NOTEBOOK

Each Convention attendee receives a copy of the Clinic Outline Notebook, which offers room for notes for all Convention sessions. A handy single reference that coaches keep and refer to long after the Convention ends.

Ad	Size <i>*Subject to change</i>	Price
Inside Front Cover	5.5" wide x 8.5" tall (+.125" bleeds all around)	\$1,000
Inside Back Cover	5.5" wide x 8.5" tall (+.125" bleeds all around)	\$1,000
Center spread	2 pages – 5.5" wide x 8.5" tall (+.125" bleeds all around)	\$1,200
Full Page	5.5" wide x 8.5" tall (+.125" bleeds all around)	\$600
Half Page	5.5" wide x 8.5" tall (+.125" bleeds all around)	\$475
Back Cover	5.5" wide x 8.5" tall (+.125" bleeds all around)	(SOLD)



## FIELD SIGNS

2 signs \$2,000  
Specs: 3'x20' saved as PDF with crops and .125" bleeds

## DIGITAL ADVERTISING

### Shown on all loops during Convention

:30 video spot	\$5,000
:10 16:9 still image	\$1,500

### Video Specs:

16:9 Format  
H.264

## ATTENDEE PACKET INSERT

\$4,000 – Items other than a flyer or handout  
\$6,000 – Flyer | Handout | Coupon | Any printed material

### Quantity: 7,000 | Info coming soon

*\*NSCAA must approve all ads & packet inserts prior to December 1, 2016. Packet inserts that are not approved will be subject to removal from the packet & no refund will be granted, no exceptions.*

### Bundled Packages Available

Email Ashley Goodrich for pricing at [agoodrich@nscaa.com](mailto:agoodrich@nscaa.com)

All ads creatives are the responsibility of the advertiser and are to be approved by the NSCAA prior to **December 1**.  
Companies that represent apparel products are not eligible for advertising opportunities.



For increased exposure opportunities beyond these options,  
please contact **Ashley Goodrich** at [agoodrich@nscaa.com](mailto:agoodrich@nscaa.com).

# Advertising Purchase Form - 2017 NSCAA Convention

## Contact Information:

Company \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Contact Email \_\_\_\_\_

## Order Information:

**Field Signs** - \$2,000

## Schedule Booklet

Ad \_\_\_\_\_ Rate \_\_\_\_\_

## Clinic Outline Book

Ad \_\_\_\_\_ Rate \_\_\_\_\_

## Digital Advertising

:30 Video Spot Rate: \$5,000

:10 Still Image Rate: \$1,500

## Attendee Packet Insert

Rate: \$4,000 - **Item**

Rate: \$6,000 - **Printed Material**

Subtotal \_\_\_\_\_

10% Discount for multiple ads \_\_\_\_\_

Total \_\_\_\_\_

## Payment Information (Circle One):

Check or Wire Transfer (payable to NSCAA - Invoice available upon request)

Credit Card (Debit Cards not accepted):

American Express Discover MasterCard Visa

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ V-Code No. \_\_\_\_\_

Name As It Appears on Card \_\_\_\_\_

Signature \_\_\_\_\_

Billing Address of Cardholder \_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Please Note: All Advertising Insertion order payments are due when insertion order received.

For Information on wire transfer payments contact Ashley Goodrich at [agoodrich@nscaa.com](mailto:agoodrich@nscaa.com).



**Placement Deadline: December 1, 2016**

**Art Deadline: November 15, 2016**

**To place an order or to request a sample:**

**Contact:** Ashley Goodrich

**Email:** [agoodrich@nscaa.com](mailto:agoodrich@nscaa.com)

**Fax:** 816-474-7408

**Mail:** NSCAA  
Attn: Ashley Goodrich  
30 West Pershing Rd., Suite 350  
Kansas City, MO 64108  
(USA)