



TUESDAY
14 OCTOBER 2014
ROME CAVALIERI

REWARDING EXCELLENCE IN ITALIAN ONLINE GAMBLING

SPONSORSHIP PACKAGES



The inaugural eGaming Review Italy Awards will celebrate excellence in the Italian online gambling industry, rewarding leading operators and service providers who have shown excellence over the past 12 months.

Sponsoring the Awards is a unique opportunity to engage and network with key decision-makers, raise your company profile and position your brand as a leader in the market.

For further information & to book your sponsorship package contact:

EGAMING REVIEW SALES TEAM

+44 (0) 20 7832 6550 | sales@egrmagazine.com | www.egritalyawards.com

Cost: £7,595

GOLD CATEGORY SPONSORSHIP



PRE-EVENT

- One seat on the final judging panel for your category
- First choice in table position*
- Company logo on awards website*
- Company logo on all awards advertising*
- Company logo on all awards e-newsletters*

POST-EVENT

- Company logo on post awards feature in eGaming Review

ON THE NIGHT

- Exclusive category sponsorship
- One table of 10 seats
- Company logo on event signage
- Company logo in sponsors' loop on AV screens throughout dinner
- Company logo onstage for your category
- Award presentation to the winner on stage for your category
- Company name on winner's trophy
- Company logo in evening programme
- Sponsor details in evening programme

Cost: £7,950

CHAMPAGNE RECEPTION SPONSORSHIP



PRE-EVENT

- Drinks reception promotion
- Company logo on awards website*
- Company logo on all awards advertising*
- Company logo on all awards e-newsletters*

POST-EVENT

- Company logo on post awards feature in eGaming Review

ON THE NIGHT

- Exclusive sponsorship of the drinks reception
- All drinks during the reception
- All bar staff
- One table of 10 seats
- Company logo on event signage
- Company logo in sponsors' loop on AV screens throughout dinner
- Company logo in evening programme
- Sponsor details in evening programme

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Cost: £10,950

AWARDS STAGE SPONSORSHIP



PRE-EVENT

- Company logo on awards website*
- Company logo on all awards advertising*
- Company logo on all awards e-newsletters*

POST-EVENT

- Company logo on post awards feature in eGaming Review

ON THE NIGHT

- Exclusive sponsorship of the Awards Stage
- Full branding on the main screen areas
- Additional branding on stage (TBC)
- One table of 10 seats
- Company logo on event signage
- Company logo in sponsors' loop on AV screens throughout dinner
- Company logo in evening programme
- Sponsor details in evening programme

Cost: £6,950

WINE SPONSORSHIP



PRE-EVENT

- Company logo on awards website*
- Company logo on all awards advertising*
- Company logo on all awards e-newsletters*

POST-EVENT

- Company logo on post awards feature in eGaming Review

ON THE NIGHT

- Exclusive sponsorship of the wine
- Branded wine glasses on every table during dinner – provided by sponsor
- All wine during dinner
- One table of 10 seats
- Company logo on event signage
- Company logo in sponsors' loop on AV screens throughout dinner
- Company logo in evening programme
- Sponsor details in evening programme

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Cost: £9,950

COCKTAIL BAR SPONSORSHIP



PRE-EVENT

- Cocktail Bar promotion
- Company logo on awards website*
- Company logo on all awards advertising*
- Company logo on all awards e-newsletters*

POST-EVENT

- Company logo on post awards feature in eGaming Review

ON THE NIGHT

- Exclusive sponsorship of the cocktail bar
- Basic branded bar
- All cocktails
- All bar staff
- Bar promotion during event
- One table of 10 seats
- Company logo on event signage
- Company logo in sponsors' loop on AV screens throughout dinner
- Company logo in evening programme
- Sponsor details in evening programme

Cost: £7,950

POKER TOURNAMENT SPONSORSHIP



PRE-EVENT

- Poker tournament promotion
- Company logo on awards website*
- Company logo on all awards advertising*
- Company logo on all awards e-newsletters*

POST-EVENT

- Company logo on post awards feature in eGaming Review

ON THE NIGHT

- Exclusive sponsorship of the poker tournament
- All poker tables
- All poker staff and event management
- Poker tournament promotion during event
- One table of 10 seats
- Company logo on event signage
- Company logo in sponsors' loop on AV screens throughout dinner
- Company logo in evening programme
- Sponsor details in evening programme

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AWARDS CATEGORIES



BINGO OPERATOR

CASINO OPERATOR

CUSTOMER SERVICES OPERATOR

MARKETING CAMPAIGN

MOBILE OPERATOR

OPERATOR OF THE YEAR

POKER OPERATOR OF THE YEAR

RISING STAR

SOCIAL OPERATOR

SOCIALLY RESPONSIBLE OPERATOR

SPORTS BETTING OPERATOR

AFFILIATE OF THE YEAR

PAYMENTS COMPANY

SOFTWARE SUPPLIER

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