

Tendance Finance's philosophy objective is to capture strong trends on all financial markets, to be able to go out of markets when needed, in order to offer 'all weather' investment strategies, thanks to this opportunistic and flexible investment process. The investment decision process is top down, and the portfolio is focused on the best trends only. This 'Trend Picking' style can be applied to any asset class and is systematic and technical.

The process is purely objective (processes only prices), makes no anticipation and has no macro-economic scenario embedded.

The target is to generate a regular positive performance by getting exposure to strong market trends, picking the best members among a group and reducing exposure appropriately (or getting out of unfavorable markets).

Major specificities:

- A global view: all asset classes are covered.
- A macro view investment decision process: similar to global macro investors, Tendance Finance looks at the global asset class before investing in any sub asset class.
- A simple model, not a 'black box': only common analysis tools are used to monitor momentum and position of assets. The same sets of parameters are applied to all asset classes.
- A flexible model: investment universe and strategy can be customized according to customer needs.
- A portfolio easy to understand: few positions by asset class, no pair trade.
- Risk management is embedded in signals, with a systematic size management according to the trend strength.