



2015 MRC Platinum Meeting
New Orleans – 21-23 September



Monday 21 September	
8:00 a.m. – 7:00 p.m.	Registration Open
	Bienville Room
9:00 a.m. – 12:30 p.m.	Payments 201 Workshop Erika Dietrich – ACI, Jill Thomsen – Corbis, Clint Sereday – Riot Games
1:30 p.m. – 5:00 p.m.	Fraud 201 Workshop Mike Jagusiak- Optimal Payments, Bob O’Neill- Vesta
	Iberville Room
3:30 p.m. –5:00 p.m.	Merchant Community Roundtable
	Sponsored by ThreatMetrix™
5:00 p.m. – 7:00 p.m.	Welcome Reception – Royal Salons

*Agenda subject to change



2015 MRC Platinum Meeting
New Orleans – 21-23 September



Tuesday 22 September				
8:00 a.m. – 9:00 a.m.	Breakfast – <i>La Nouvelle Orleans East & West</i>			
	Queen Anne Ballroom			
9:00 a.m. – 10:00 a.m.	Opening Remarks – Danielle Nagao, MRC CEO Getting to Know the MRC and Your Peers			
10:00 a.m. – 10:30 a.m.	Beverage Break			
	Merchant Only Small Group Discussions			
	Queen Anne Ballroom	Royal Salon A/B	Queen Anne Ballroom	Royal Salon C/D
10:30 a.m. – 11:45 a.m.	Physical Goods Brad Mares-Target	Digital Goods Bharathi Ramavarjula - Facebook	Gaming Clint Sereday-Riot Games	Travel / Ticketing Paul Kuykendall-Ticketmaster
11:45 a.m. – 12:00 p.m.	Break			
	Queen Anne Ballroom	Royal Salon A/B	Royal Salon C/D	
12:00 p.m. – 1:00 p.m.	eCommerce Fraud Prevention in the New EMV World Jackie Barwell- ACI, Neeraj Gupta- Vantiv	Mobile Payments & Wallets Dejan Rikic- Badoo	Guerilla Data Analysis for Small – Medium Sized Merchants Jamon Whitehead-Backcountry.com	
1:00 p.m. – 2:15 p.m.	Lunch – <i>La Nouvelle Orleans East & West</i>			CHASE Paymentech
2:15 p.m. – 3:15 p.m.	Building vs Buying Your Fraud Solution Jen Fogarty- Cars.com, Carmen Honacker-Threatmetrix, Tim Russo-cleverbridge	Chargebacks Post EMV Brynn Stenslie- Spokeo, Julie Conroy-Aite Group, Jordan Harris- Fandago, Matthew Delaney-NutraClick Jeremy Waxman-Verifi	Loyal Subject: Reward Program Fraud and Countermeasures Brigette Korney-Groupon, Adam Taylor – Discover	
3:15 p.m. – 3:30 p.m.	Beverage Break			
	Queen Anne Ballroom			
3:30 p.m. – 4:30 p.m.	Social Networks of Cybercriminals Gary Warner- UAB			
4:30 p.m. – 5:00 p.m.	Pub Crawl meet up – distribution of Mardi Gras beads /route maps			
5:00 p.m. – 7:30 p.m.	Bourbon Street Networking Pub Crawl			Sponsored by

*Agenda subject to change



2015 MRC Platinum Meeting
New Orleans – 21-23 September



Wednesday 23 September	
8:00 a.m. – 9:00 a.m.	Breakfast – <i>La Nouvelle Orleans East & West</i>
Queen Anne Ballroom	
9:00 a.m. – 10:00 a.m.	EMVCo: Standardizing 3D Secure 2.0 Cheryl Mish- EMVco
10:00 a.m. – 11:00 a.m.	MRC’s Cost of Fraud Calculator Powered by Riskified Eido Gal- Riskified, Markus Bergthaler- MRC
11:00 a.m. – 11:15 a.m.	Break
11:15 a.m. – 12:15 p.m.	KEYNOTE SPEAKER The Internet of Insecure Things Chris Soghoian
12:15 p.m. – 1:30 p.m.	Lunch – <i>La Nouvelle Orleans East & West</i>
1:30 p.m. – 2:30 p.m.	Hacking the Human Mind Pete Pouridis- Pouridis Group
2:30 p.m. – 2:45 p.m.	Beverage Break
2:45 p.m. – 3:45 p.m.	How Dynamic Transaction Linking Can Increase Your Revenue Brian Dammeir- Adyen
3:45 p.m. – 4:00 p.m.	Closing Remarks
4:00 p.m. – 5:30 p.m.	Closing Reception-Bonnet Carre
Sponsored by 	

*Agenda subject to change