

**PARKS AND LEISURE AUSTRALIA SA/NT  
and RECREATION SOUTH AUSTRALIA**

# **2016 STATE CONFERENCE**

MONDAY 11 APRIL 2016, NEXT GENERATION MEMORIAL DRIVE

**Business**

**Inclusion**

**Community Recreation**

**Aquatics**

**Local Government**

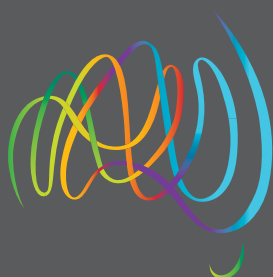
**Parks**

**Leisure**

**Asset Management**



**CORPORATE PARTNERSHIP OPPORTUNITIES 2016**



**PARKS & LEISURE  
AUSTRALIA**





# PARTNERSHIP OPPORTUNITIES

Recreation SA and Parks and Leisure Australia SA/NT invite you to become a partner in the 2016 South Australian State Conference to be held on Monday 11th April at Next Generation Memorial Drive

In 2016 we continue to combine the Aquatics industry conference into the Parks, Leisure and Recreation conference to capture the whole of the recreation industry – a one stop conference for the whole of the industry.

The conference will present practical and innovative ideas that will provide our diverse sector and members with energy and inspiration to help develop and improve the Parks, Leisure, Recreation and Aquatics sectors.

As with previous State Conferences the event will focus on building opportunities for delegates to create and discover amazing places and spaces for recreation and leisure use. We hope that delegates will go back to their workplaces with a range of new ideas that they can challenge themselves and their workplaces with, as well as grow their own networks and industry knowledge.

The 2016 Conference will focus on the business of parks, leisure and recreation and will attract key decision makers working in policy, planning and provision of recreation and leisure opportunities in South Australia including:

- Community and Recreation Planning
- Parks, Gardens and Open Space
- Sport Development
- Facility management
- Grounds Maintenance
- Health and Physical Activity
- Private Sector and Consulting
- Aquatics
- Tourism and Events

We have planned a program that will maximize networking opportunities. Trade participation in the show will enable you to show case your products and services. The following pages include information on a range of Partnership Opportunities for the 2016 Conference as well as Trade Display Information.



# PARTNERSHIP OPPORTUNITIES

## DIAMOND SPONSOR

(2 only offered) \$3,000 (+ GST)

- Acknowledged as the “Diamond” partners of the 2016 Parks and Leisure Australia SA/NT and Recreation SA Regional Conference, including national journal exposure
- Inclusion of your corporate logo in all conference collateral including conference program, websites and media releases
- Corporate logo on the Parks and Leisure Australia and Recreation SA websites and hyperlinks to your website
- Company profile and write up in both the Parks & Leisure Australia SA/NT and Recreation SA e-newsletters as well as PLA national journal article
- One piece of promotional literature or product sample in each delegate bag
- Three delegate registrations for the conference including lunch, morning and afternoon tea
- One complimentary exhibition stand - in prominent location
- Opportunity for signage and product display main lectern and exhibition and lunch area (provided by the sponsoring company)
- One electronic copy of the delegate list for your future Networking (name, business and title only)





# PARTNERSHIP OPPORTUNITIES

## **CORPORATE PARTNER GOLD**

\$2,000 +( GST)

- Inclusion of your corporate logo in all conference collateral including conference program, website and media releases (excluding conference satchel)
- Corporate logo on the Parks and Leisure Australia and Recreation SA websites and hyperlinks to your website
- Advert in both the Parks & Leisure Australia SA/NT and Recreation SA e-newsletter
- One piece of promotional literature or product sample in each delegate bag
- Two delegate registrations for the conference including lunch, morning and afternoon tea
- Opportunity for signage at registration area (provided by the company)
- One electronic copy of the delegate list for your future networking (name, business and title only)

## **CORPORATE PARTNER SILVER**

\$1,000 (+ GST)

- Your company name and logo, together with the conference logo, to be printed on the delegate bags
- Inclusion of your corporate logo in conference program
- Corporate logo on the Parks and Leisure Australia and Recreation SA websites and hyperlinks to your website
- One piece of promotional literature or product sample in each delegate bag
- One delegate registrations for the conference including lunch, morning and afternoon tea
- One electronic copy of the delegate list for your future networking (name, business and title only)

## **CORPORATE PARTNER BRONZE**

\$800 + (GST)

- Inclusion of logo on Parks and Leisure Australia and Recreation SA websites
- Signage at registration desk
- Inclusion of logo on conference bag

# PARTNERSHIP OPPORTUNITIES

## LUNCH PARTNER

\$2,200 (+GST)

- Inclusion of your corporate logo highlighted by the words 'Luncheon Sponsor' in all conference collateral including conference program, websites and media releases
- Prominent inclusion of your corporate logo in the lunch area (provided by the sponsoring company)
- Acknowledgement of sponsoring company in announcements prior to lunch
- Corporate logo on the website and hyperlinks to your website
- One piece of promotional literature or product sample in each delegate bag
- One electronic copy of the delegate list for your future networking (name, business and title only)
- Free tradeshow stand

## TRADE EXHIBITOR

\$500 (+GST)

Benefits include:

- 3m x 1.5 space
- 1 table and table cloth
- Access to power point
- Company logo and contact details published in conference program
- An electronic delegate list emailed after conference (name, business and title only)
- Exhibitor registration for 1 company representative (this includes access to sessions, lunch, morning and afternoon tea)
- Involvement in the trade passport that ensures all delegates visit the trade stands.

If you would like to customise a sponsorship, please call Rebecca from Recreation SA on 8271 6874 or Cathie from Parks and Leisure SA/NT on 8332 0130.



# PARTNERSHIP CONFIRMATION FORM

## PARTNERSHIP OPPORTUNITIES (+GST)

	Diamond Sponsor	\$3,000
	Corporate Partner Gold	\$2,000
	Corporate Partner Silver	\$1000
	Corporate Partner Bronze	\$800
	Lunch Partner	\$2,200
	Trade Exhibitor	\$500
	Total	

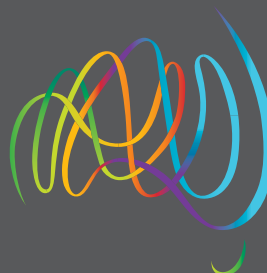
## COMPANY DETAILS

Contact Name	
Company Name	
Email	
Telephone	

An invoice will be sent once your confirmation form is returned.  
The booking is confirmed once payment is received.



[www.recreationsa.org](http://www.recreationsa.org)



**PARKS & LEISURE**  
AUSTRALIA

[www.parksleisure.com.au](http://www.parksleisure.com.au)