



20TH NATIONAL CONFERENCE 23-25 OCTOBER, 2016 ADELAIDE OVAL

MEDIA RELEASE

Date: 15th July, 2016

Developing a Tool Kit for Change

Parks and Leisure Australia's 20th National Conference coming in October

Body:

Parks and Leisure Australia (PLA) are coming to Adelaide for the 20th National Conference being held at the magnificent Adelaide Oval.

Delegates have the opportunity to hear from some of the most exciting speakers in years in a revised format based on the feedback received from last year's attendees.

The conference starts with an opportunity to experience an exclusive behind the scenes tour of one of Australia's most impressive sporting venues before officially being opened by the Lord Mayor of the City of Adelaide, Mr Martin Haese.

Over the following two days attendees will choose from over 50 industry presentations covering everything from planning spaces for communities, managing parks and assets, health and wellbeing, sustainable sport, funding, governance and the emergence of new technologies in the sector.

"This is the industry event of the year, developed by our members in the industry for the industry. The long list of amazing speakers is headed up by four industry leaders who will be guiding attendees through the world-leading work they are doing. We haven't held our national conference in Adelaide since 2008 so it's certainly one not to miss". Mark Band, CEO Parks and Leisure Australia

Kevin Lafferty is a national policy advisor in Scotland who has been instrumental in setting up the life-changing 'Branching Out' programme which connects the National Health Service and the Forestry Commission to provide green space and woodland activities to people accessing mental health services to create a positive physical environment for health.

2014 Youth Summit Chair, 2016 UN Global Coalition of Young Women Entrepreneur Co-Chair, CEO of her own company, Emergent, and youngest ever female Director of an AFL club – Holly Ransom has an amazing CV! Holly will be presenting 'Leading Intergenerational Change - examining the key elements of leading and embedding successful change initiatives.

With over 25 years experience in place making David Engwitch has a lot to show off. The designer, artist, author, communicator and social innovator will be explaining his '7 Day Makeover' program which will show attendees how to make any place extraordinary in just seven days.

ENQUIRIES

Parks & Leisure Australia

Nicoll Parton, Manager Marketing and Communications

marketing@parksleisure.com.au

Mark McCrindle has a keen eye for societal trends and how to make use of them. His expertise in understanding changes in demographics, technology and norms has seen him become recognised as a thought leader and strategist capable of helping organisations not only adjust to a complex and ever changing world but also shape the changes to come.

In addition to the keynote and invited speakers there will be workshops, masterclasses and specialised learning sessions to help attendees develop skills and tools to help adapt to the changing industry. Plus an exhibition of more than 40 of the best products and services on offer.

The conference will peak in its final session with the PLA Awards of Excellence dinner celebrating the best the best and brightest in the industry and providing a vital informal networking opportunity for all attendees.

Even after the Conference's official end attendees are encouraged to stay on for a day of technical tours that will provide access to some of Adelaide's most important facilities and open spaces.

To find out more visit www.parksleisure.com.au/conference or call 08 8332 0130.

Interviews:

Holly Ransom
Mark McCrindle
Kevin Lafferty
David Engwich
Mark Band, CEO

Contact: Nicoll Parton, Manager Marketing and Communications 08 8332 0130/ 0427 968 8981
e: marketing@parksleisure.com.au

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