

A TOOL KIT for CHANGE



20TH NATIONAL CONFERENCE 23-25 OCTOBER, 2016 ADELAIDE OVAL

PROGRAMME AT A GLANCE



WELCOME

CONFERENCE PROGRAMME

2016 PARKS AND LEISURE AUSTRALIA
NATIONAL CONFERENCE PROGRAMME
23-25 OCTOBER / **WELCOME PARTY**

4.00 - 5.00pm

WELCOME TOUR

'Behind the Scenes' - Adelaide Oval Tour
Meet at the South Gate entrance

5.00 - 7.00pm

WELCOME PARTY OFFICIAL OPEN

Lord Mayor, City of Adelaide Martin Haese
Official Open

Andrew Daniels, CEO Adelaide Oval
Adelaide Oval as a 365 day a year facility

SUNDAY
23 OCTOBER 2016

ADELAIDE OVAL



CONFERENCE PROGRAMME

MONDAY 24TH OCTOBER, 2016

- 8.00 - 5.00pm REGISTRATION DESK open, William Magarey Room
- 8.45 - 9.00am Morning Warm Up - MC Brett Phillips, FOX SPORTS and 1116 SEN
Welcome, Kristen Jackson, PLA National President
- 9.00 - 9.40am **Changing Times - Emerging Trends**
Keynote: Mark McCrindle, award-winning social researcher, best-selling author, TEDx speaker and influential thought leader.
- 9.40 - 10.30am **Leading Intergenerational Change + Q&A**
Keynote: Holly Ransom, CEO of Emergent, a company that works with leaders, organisations and governments globally leading change and innovation.

10.30 - 11.00am MORNING TEA AND EXPO		
	WILLIAM MAGAREY WEST	WILLIAM MAGAREY EAST
	PLANNING FOR PEOPLE AND PLACES	A SUSTAINABLE APPROACH TO MANAGEMENT
	Planning Spaces for Communities	Sustainable Sport
	Trends and the Future: The Top 5 Mega Trends Mark McCrindle, award-winning social researcher, best-selling author, TEDx speaker and influential thought leader	The Ausplay Survey Xiaoyan Lu, Director, Sports Market Insights, Australian Sports Commission
	Tools of Change - What do they look like? Ron Gauci MAICD FAIM, Former and Interim CEO Federation Square, former CEO Melbourne Storm, Director Softball Australia	What's Driving your Decision Making? Steve Marquis, Venue Sustainability Manager, Tennis Australia *WS
12.30 - 1.30pm LUNCH AND LEARN MARK MCCRINDLE		
1.30 - 3.00pm	Behind the Scenes - Adelaide Oval Masterclass	
1.30 - 2.15pm	WILLIAM MAGAREY WEST	WILLIAM MAGAREY EAST
	A SUSTAINABLE APPROACH TO MANAGEMENT	PLANNING FOR PEOPLE AND PLACES
	Managing Parks and Assets	Health and Well Being
	California's Response to Historical Drought Conditions Mike Shull, General Manager, Recreation and Parks, Los Angeles, USA	1. Mindset of the Deconditioned- Reimagining the Leisure Industry Tim Angel, Area Manager, YMCA Victoria 2. Collaborate and Cooperate to Create: Inclusion for All Professor Jeff Walkley, National Disability and Diversity Manager, Belgravia Leisure
2.15 - 3.00pm	Inclusive Playgrounds - Designing Beyond the Ramp Tiffany Harris, CEO & Brad Thornton, Director of Project Development, Shane's Inspiration, USA *WS	What is Community Wellbeing? PLA Advisory Wendy Holland, Director, Community Vibe & Neil Ames, Sport and Rec Coordinator, City of Campbelltown *WS
3.00 - 3.30 pm AFTERNOON TEA AND EXPO		

***WS = Workshop**

SANFL CHAIRMAN'S		ONE
COMMUNICATING IN THE LEISURE INDUSTRY		PLANNING FOR PEOPLE AND PLACES
In 'person' communications		Planning Spaces for Communities
Six Easy Steps to Engage with your Community - WORKSHOP Carla Leversedge, IAP2 Ambassador and Former Board Member, International Association for Public Participation (Australasia)		The Power of Public Partnerships in Inclusive Recreation Environments Tiffany Harris, CEO & Brad Thornton - Director of Project Development, Shane's Inspiration, USA
Want Valuable Community Feedback? Stop Asking For It Chloe Reschke-Maguire, Director, The Pop-up Co. *WS		Short Term Games for Long Term Gains for Adelaide 2026 David Cooke, Urban Designer, Architect, Planner and recent graduate of a Masters of Urban Design, Berkeley, California.
LUNCH AND EXPO		
SANFL CHAIRMAN'S		ONE
A SUSTAINABLE APPROACH TO MANAGEMENT		PLANNING FOR PEOPLE AND PLACES
Sustainable Sport		Planning Spaces for Communities
1. Building the ARC at Campbelltown - from concept to reality. Matt Rechner, Project Advisor, Campbelltown City Council, SA		1. Planning for an Inclusive Playspace Renee Pitcher & Brett Grimm- City of Marion
2. Connecting clubs, groups and the community Lisa McLeod, Tim Umney, Kim White, Warrnambool City Council		2. Playing or Participating - Pursuing your Perfect Fit Anand Pillay, Acting Regional Manager, Queensland Sport and Recreation
2. Cricket, Facilities and Data - Planning for the Future of Cricket Jake McMinn, National Community Facilities Manager, Cricket Australia		Promoting the Child's Right to Play Cathy Kiss, Senior Open Space Planner, City of Melbourne
AFTERNOON TEA AND EXPO		

DAY 1

CONFERENCE PROGRAMME

2016 PARKS AND LEISURE AUSTRALIA
NATIONAL CONFERENCE PROGRAMME
23-25 OCTOBER / **DAY 1**

3.30 - 4.15pm	WILLIAM MAGAREY WEST	WILLIAM MAGAREY EAST
	A SUSTAINABLE APPROACH TO MANAGEMENT	COMMUNICATING IN THE LEISURE INDUSTRY
	Managing Parks and Assets	In 'person' communications
	How to Create an International Water Cabinet <i>Mike Shull, General Manager, Recreation and Parks, Los Angeles, USA</i>	1. Audience, Context and Content - Changing Minds and Winning Hearts Online <i>Hayley Kroon, Social Media Manager, KWP</i> 2. Designing Innovative Apps and Embracing Smart Phone Technology <i>Rob Fletcher, General Manager, Team App</i>
4.15 - 5.00pm	Can Money Really Grow on Trees? <i>Jenni Garden, Senior Associate, Seed Consulting Services</i>	Negotiation and Partnership Development in the Leisure Industry <i>Warren Green, Director, Warren Green Consulting</i>
	*WS	
5.00-6.00pm	DRINKS HOUR AND EXPO	

*WS = Workshop

SANFL CHAIRMAN'S	ONE
A SUSTAINABLE APPROACH TO MANAGEMENT	PLANNING FOR PEOPLE AND PLACES
Managing Parks and Assets	Planning Spaces for Communities
Ten Guiding Principles for Successful Leadership <i>Ron Gauci, Former and Interim CEO Federation Square, former CEO Melbourne Storm, Director Softball Australia</i> 2. One size fits all <i>Nick Cox, CEO Belgravia Leisure</i>	Glenunga Hub: Successful Activation of the new Multi-use Community Facility <i>Dr Leonie Scriven, City of Burnside</i>
1. LIDAR Data Analysis and Modelling for Park Asset Management <i>Sultana Nasrin - GIS Officer, City of Whittlesea</i> 2. Who Put a Stadium in my Park? <i>Ben Corfee - Yarra Park Operations Manager, Melbourne Cricket Club</i>	1. Planning for Sport in Western Sydney's Growth Areas <i>Brad Billet, Blacktown City Council</i> 2. The Value of Community - Transforming Wasteland to Wonderland <i>Brett Pollock, Councillor, Town of Mosman Park</i>
DRINKS HOUR AND EXPO	

MONDAY
24 OCTOBER 2016

ADELAIDE OVAL

CONFERENCE PROGRAMME

TUESDAY 25TH OCTOBER, 2016

8.00 - 5.00pm REGISTRATION DESK open, William Magarey Room

8.45 - 9.00am Morning Warm Up - MC Brett Phillips, FOX SPORTS and 1116 SEN

9.00 - 9.45am **Greenspace for Health & Wellbeing - Collaboration across health and environment policy and practice a UK perspective**
Keynote: Kevin Lafferty, National Policy Advisor for Access, Health & Recreation, Scottish Forestry Commission, UK

9.45 - 10.30am **The 7 Day Makeover: Creating Extraordinary Public Places Without Endless Talk**
Keynote: David Engwicht, Project for Public Spaces

10.30 - 11.00AM MORNING TEA AND EXPO		
11.00 - 11.45pm	WILLIAM MAGAREY WEST	WILLIAM MAGAREY EAST
	PLANNING FOR PEOPLE AND PLACES	A SUSTAINABLE APPROACH TO MANAGEMENT
	Planning Spaces for Communities	Sustainable Sport
	Green Ways to Better Mental Health <i>Kevin Lafferty, National Policy Advisor for Access, Health & Recreation, Scottish Forestry Commission, UK</i>	1. How Local Government can Partner with Elite Sports Teams <i>Grantley Switzer, Manager Community Facilities and Planning, Sunshine Coast Council</i> 2. Guiding Planning and Investment into Female Friendly Facilities <i>Tahlia McGrath, Jessie Doull - Inside Edge Sport and Leisure Planning</i>
11.45 - 12.30pm	The Place Makers Toolkit: Six Secrets to Creating Great Places <i>David Engwicht, Director, Project for Public Spaces</i>	1. Maximising Returns from Golf Facilities <i>Andrew Davies, Director, Well Played</i>
		2. What do you mean we have to become more professional <i>Steve Pallas, Managing Director, Sport Community</i> *WS
12.30 - 1.30pm	LUNCH AND LEARN DAVID ENGWICHT AND KEVIN LAFFERTY	
1.30 - 5.00pm	Adelaide Parklands Masterclass,	

*WS = Workshop

SANFL CHAIRMAN'S	ONE
PLANNING FOR PEOPLE AND PLACES	A SUSTAINABLE APPROACH TO MANAGEMENT
Planning Spaces for Communities	Managing Parks and Assets
1. Creating Inspired Places - Melbourne Crowned World's Sports City of the Decade <i>Andrew Butterfield, Group Manager State Facilities, Sport and Recreation Victoria</i> 2. Growing pains or gains? How rapid growth demands management efficiencies <i>Jacob Messer, Director, Parklands Operations and Visitor Services, Western Sydney Parklands Trust</i>	1. Amalgamations from Gloom to Bloom <i>Mike Hoy, Executive Manager Grounds & Open Space at Urban Maintenance Systems</i> 2. A Sustainability Index for Public Landscapes & Parks <i>Simon Branson, GM, Green Change Solutions</i>
Planning for New Communities - The Casey Growth Challenge <i>Carly Goodrich, Team Leader, Recreation Planning, Joanne Elvish, Principal Open Space Planner, City of Casey</i>	1. Field of Dreams - Make Perfect Turf Your Reality <i>Daryl Sellar, Glenelg Golf Club Inc, Justin Groves, SACA, Damien Winsor, District Council of Tumby Bay</i> 2. Innovative New Turf Varieties <i>Gavin Rogers, Director, Lawn Solutions Australia</i>
hosted by Adelaide City Council	

DAY 2

TUESDAY
25 OCTOBER 2016

ADELAIDE OVAL

CONFERENCE PROGRAMME

1.30 - 2.15pm	WILLIAM MAGAREY WEST	WILLIAM MAGAREY EAST
	A SUSTAINABLE APPROACH TO MANAGEMENT	PLANNING FOR PEOPLE AND PLACES
	Using New Technology	Integrating Nature and the Environment
	LED and the Human Eye - The Capacity to Improve Player Performance <i>Erik Swennen, CEO and Founder of AAA Lux, Eindhoven, The Netherlands</i>	1. Into the Outdoors <i>Andrew Leslie, CEO, NZRA</i> 2. Dear Planner, I love you but you are breaking my heart <i>Jess Miller, 202020 VISION</i>
	*WS	
2.15 - 3.00pm	1. IVM - A New Approach to Sustainable Asset Management <i>Nick Bloor and Dr Sheldon Navie, IVM</i>	Urban Forests - A PLA National Position? <i>Graham Pritchard and Bryan Pollock, Lake Macquarie City Council</i>
	2. Smartpackcontrol. The new way of controlling and managing assets. <i>Henk de Graaf, Managing Director at Industrial Automation Group</i>	
	*WS	
3.00 - 3.30pm	AFTERNOON TEA AND EXPO	
3.30 - 4.10pm	THE GREAT DEBATE 'ARE WE STILL CONNECTED WHEN CONNECTED?'	
4.10 - 4.15pm	Conference Close	
6.30pm - Late	AWARDS OF EXCELLENCE	

*WS = Workshop

2016 PARKS AND LEISURE AUSTRALIA
NATIONAL CONFERENCE PROGRAMME
23 -25 OCTOBER / DAY 2

SANFL CHAIRMAN'S	ONE
A SUSTAINABLE APPROACH TO MANAGEMENT	PLANNING FOR PEOPLE AND PLACES
Bean Counters and Governance	Planning Spaces for Communities
Getting Better Cut-Through with your Sponsorship Proposals <i>Daniel Oyston, Director, SponServe</i>	1. Reinventing the Wheel - Creating Communities 2 Wheels at a Time <i>Daniel Snelgrove and Matt O'Connor, World Trails</i> 2. Green Screens - More Than Meets The Eye <i>Richard Wiesel, Senior Coordinator - City Image, Blacktown Council</i>
	*WS
1. Driving Consensus or Herding Cats <i>Crosbie Lorimer, Landscape Architect, Director Clouston Associates</i>	1. Innovative Transformations of Local Places for Physical Activity <i>Rayoni Nelson, Vanessa Phillips, Vic Health</i>
2. A New Generation of Governance <i>Lyndal Hansen, Director, Amarna Pty Ltd</i>	2. South Australian Regional Level Recreation and Sport Planning Guidelines <i>David Nash and Sean O'Brien, Office for Recreation and Sport, SA</i>
Co-hosted by Debating SA	
William Magarey Room, Adelaide Oval	

DAY 3

CONFERENCE PROGRAMME

2016 PARKS AND LEISURE AUSTRALIA
NATIONAL CONFERENCE PROGRAMME
23 -25 OCTOBER / **DAY 3**

From 10.00am

TECHNICAL TOURS - OPTIONAL

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|---------|--|
| TOUR 1: | A Shore Thing: Managing Public and Facilities |
| TOUR 2: | The Trickle Down Effect: What Adelaide's Riverbank Precinct Is and Can Be? |
| TOUR 3: | Playford Alive: An Urban Renewal and Sporting Hub Development |
| TOUR 4: | Adelaide Oval: Behind the Glitz and Glamour |
| TOUR 5: | Building the ARC at Campbelltown - From Concept to Reality. |

WEDNESDAY
26 OCTOBER 2016

ADELAIDE OVAL

