



PARKS & LEISURE
AUSTRALIA

2017 AWARDS OF EXCELLENCE



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SPONSORSHIP PROSPECTUS

IMAGE: 2016 Parks and Open Space
Development Award Winner: East Shores -
Gladstone Coal Exporters Maritime Precinct

ABOUT THE AWARDS

Each year Parks and Leisure Australia acknowledges excellence in our industry through its prestigious Awards of Excellence. These awards recognise outstanding initiatives and innovative efforts of 'the people behind the places' which promote and enhance opportunities for the good use of leisure time for a number of social, environmental and economic benefits to the community.

David Aldous Student of the Year Award	<p>Named in honour of the late Dr. David Aldous (a recipient of the Frank Stewart Distinguished Service Award), this award seeks to recognise and celebrate the outstanding contributions made by students in a course of study leading to a nationally recognised qualification in the sector throughout Australia.</p> <p>2016 WINNER ISSAC MIDDLE, CURTIN UNIVERSITY, WA</p>
Emerging Leader of the Year Award	<p>This award recognises outstanding achievement by a young or emerging professional (under 30 years of age) who has made a significant contribution to the parks and leisure industry.</p> <p>2016 WINNER TILMAN LOWE, NYOONGAR WELLBEING AND SPORTS, WA</p>
Event of the Year Award	<p>This accolade is designed to recognise the combined effort that is required to successfully plan, organise a single (or series of) and manage effective events and/or festivals which promote and enhance opportunities for the good use of leisure time for a number of social, environmental and economic benefits to the community. Evidence of the success should form a component of the submission.</p> <p>2016 WINNER FORM Building a state of creativity, WA</p>
Community Program of the Year Award	<p>This award seeks to recognise outstanding programmes, projects, practices or events which create and strengthen inclusive and connected communities through leisure opportunities and activities.</p> <p>2016 WINNER YARRA RANGERS COUNCIL, VIC</p>
Leisure and/or Open Space Planning Award	<p>This award salutes and promotes well planned open space or leisure facilities by rewarding outstanding examples of strategic planning that have enriched and revitalised a community.</p> <p>2016 WINNER BLACKTOWN CITY COUNCIL, NSW</p>
Leisure Facility of the Year Award	<p>This award recognises leisure centres; aquatic centres; sporting facilities (venues for activities); sports precincts and/or community centres that are able to demonstrate outstanding features of design, development and operation.</p> <p>2016 WINNER VEE DESIGN AND IPSWITCH CITY COUNCIL, QLD</p>

KEY DATES

Regional winners announced	QLD - 31st MAY NSW/ACT - 18th MAY SA/NT - 24th MAY VIC/TAS - 24th MAY WA - 16th JUNE
National winners announced RACV PINES RESORT, GOLD COAST, QLD	24th October

AWARD CATEGORIES

Park of the Year Award	<p>This award celebrates and promotes vibrant, successful, well designed and managed parks by recognising and rewarding exceptional examples of best practice in terms of design and management.</p> <p>2016 WINNER GLADSTONE PORTS CORPORATION, QLD</p>
Playspace Award: (\$0.5M +)	<p>This award is given to a project that involves a range of stakeholders, contributes to the creation of a sense of “place” for its local community and exhibits landscape and/or structural design innovation that delights and aids community development.</p> <p>2016 WINNER MONASH CITY COUNCIL AND PLAYCE PTY LTD, VIC</p>
Playspace Award: (<\$0.5M)	<p>This award is given to a project that involves a range of stakeholders, contributes to the creation of a sense of “place” for its local community and exhibits landscape and/or structural design innovation that delights and aids community development.</p> <p>2016 TOWN OF MOSMAN PARK AND MOSMAN PARK COMMUNITY MEN’S SHED, WA</p>
Research Project Award	<p>This award acknowledges outstanding research achievement, by a group or individual (professional, student or academic), which has made a significant contribution to the parks and leisure industry through expanded knowledge enhancement promoting the benefits or importance of the parks and leisure sector in Australian society.</p> <p>2016 WINNER LOGAN CITY COUNCIL, QLD</p>
Best Use of Technology Award	<p>This award acknowledges outstanding achievement in the area of technology application.</p> <p>2016 WINNER WARRNAMBOOL CITY COUNCIL, VIC</p>



SPONSORSHIP BENEFITS



PARKS & LEISURE
AUSTRALIA
REGIONAL AWARDS

REGIONAL

Regional award events are held May - June each year. Events may be held as a breakfast, lunch, cocktail evening, or dinner.

As a sponsor benefits include:

- The opportunity to present the award on stage
- Acknowledgement by the MC of your support
- Complimentary tickets
- Placement of sponsor colour logo through the dinner venue on audio visual screens
- Option of additional free-standing signage (provided by the sponsor)
- An opportunity to develop and enhance relationships, drive awareness and understanding of your organisation

Investment: Individual award categories start at \$500.00 (ex GST).

Note: sponsor benefits may vary between each state

Contact the Executive Officer in your state to find out more.



NATIONAL

National award winners are announced at the Awards of Excellence gala dinner. Held at the RAVC Pines Resort, Gold Coast Queensland. Proudly sponsored by Greenlife Group and Toro Australia.

As a sponsor benefits include:

- The opportunity to present the award on stage
- Two complimentary tickets and priority seating
- Acknowledgement by the MC of your support
- Logo placement on gala dinner invitations and table booklet
- Access to the conference dinner attendees list prior to the event (*excluding names and organisational details of those delegates who have opted out from sharing this information*)
- Sponsor acknowledgement in all e-news blast/updates relating to the national awards leading up to the Awards of Excellence gala dinner

Investment: \$1,300 (ex GST) per award category

Contact Nicoll Parton to find out more marketing@parksleisure.com.au p: 0427 968 9781

TO FIND OUT MORE CONTACT

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