



PARKS & LEISURE  
AUSTRALIA

# 2017 AWARDS OF EXCELLENCE



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## SPONSORSHIP PROSPECTUS

IMAGE: 2016 Parks and Open Space  
Development Award Winner: East Shores -  
Gladstone Coal Exporters Maritime Precinct



# AWARD CATEGORIES

<b>Park of the Year Award</b>	<p>This award celebrates and promotes vibrant, successful, well designed and managed parks by recognising and rewarding exceptional examples of best practice in terms of design and management.</p> <p>2016 WINNER GLADSTONE PORTS CORPORATION, QLD</p>
<b>Playspace Award: (\$0.5M +)</b>	<p>This award is given to a project that involves a range of stakeholders, contributes to the creation of a sense of “place” for its local community and exhibits landscape and/or structural design innovation that delights and aids community development.</p> <p>2016 WINNER MONASH CITY COUNCIL AND PLAYCE PTY LTD, VIC</p>
<b>Playspace Award: (&lt;\$0.5M)</b>	<p>This award is given to a project that involves a range of stakeholders, contributes to the creation of a sense of “place” for its local community and exhibits landscape and/or structural design innovation that delights and aids community development.</p> <p>2016 TOWN OF MOSMAN PARK AND MOSMAN PARK COMMUNITY MEN’S SHED, WA</p>
<b>Research Project Award</b>	<p>This award acknowledges outstanding research achievement, by a group or individual (professional, student or academic), which has made a significant contribution to the parks and leisure industry through expanded knowledge enhancement promoting the benefits or importance of the parks and leisure sector in Australian society.</p> <p>2016 WINNER LOGAN CITY COUNCIL, QLD</p>
<b>Best Use of Technology Award</b>	<p>This award acknowledges outstanding achievement in the area of technology application.</p> <p>2016 WINNER WARRNAMBOOL CITY COUNCIL, VIC</p>



# SPONSORSHIP BENEFITS



**PARKS & LEISURE**  
AUSTRALIA  
REGIONAL AWARDS

## REGIONAL

Regional award events are held May - June each year. Events may be held as a breakfast, lunch, cocktail evening, or dinner.

As a sponsor benefits include:

- The opportunity to present the award on stage
- Acknowledgement by the MC of your support
- Complimentary tickets
- Placement of sponsor colour logo through the dinner venue on audio visual screens
- Option of additional free-standing signage (provided by the sponsor)
- An opportunity to develop and enhance relationships, drive awareness and understanding of your organisation

**Investment: Individual award categories start at \$500.00 (ex GST).**

*Note: sponsor benefits may vary between each state*

**Contact the Executive Officer in your state to find out more.**



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## **NATIONAL**

National award winners are announced at the Awards of Excellence gala dinner. Held at the RAVC Pines Resort, Gold Coast Queensland. Proudly sponsored by Greenlife Group and Toro Australia.

As a sponsor benefits include:

- The opportunity to present the award on stage
- Two complimentary tickets and priority seating
- Acknowledgement by the MC of your support
- Logo placement on gala dinner invitations and table booklet
- Access to the conference dinner attendees list prior to the event (*excluding names and organisational details of those delegates who have opted out from sharing this information*)
- Sponsor acknowledgement in all e-news blast/updates relating to the national awards leading up to the Awards of Excellence gala dinner

**Investment: \$1,300 (ex GST) per award category**

Contact Nicoll Parton to find out more [marketing@parksleisure.com.au](mailto:marketing@parksleisure.com.au) p: 0427 968 9781

## TO FIND OUT MORE CONTACT

### National Office

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### New South Wales/ACT

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