



**PARKS & LEISURE
AUSTRALIA
(QLD)**

Queensland Region State Conference and Awards of Excellence Dinner

8th - 9th June 2016 Twin Waters Resort, Sunshine Coast



SPONSORSHIP AND TRADE PROSPECTUS

THE EVENT

8th – 9th June 2016

Twin Waters Resort, Sunshine Coast

The Queensland Regional State Conference represents an opportunity to promote your products and services to the Queensland membership working across the sport, parks and leisure sectors membership reach.



OUR DELEGATES

In 2016, over 130 delegates attended the Inaugural QLD State Conference that featured presentations by more than 50 speakers across 4 streams (Partnership, Practice, Benefit & Technical Tours), and 4 keynote addresses.

Delegates represented:

- Local government
- State government
- Private consultancies
- Commercial operators
- Individuals from health, tourism and planning sectors



Sponsorship Packages

Conference Gold Sponsor

\$6000 + GST - 1 available

- 6 x State Conference delegate registration (includes Dinner), and opportunity to purchase more registrations discounted, and Dinner tickets at cost price
- 1 x exhibition space in the Trade Exhibition
- Sponsor acknowledgement on all PLA QLD Region Conference advertising and promotion
- One full page advertisement in the Conference Program (artwork provided by sponsor)
- Option of additional free-standing signage at the registration desk area (provided by sponsor)
- An electronic copy of the delegate list (excluding those who opt out)
- Logo printed on Conference name tags
- Insert to be placed into the delegate satchel (provided by sponsor)

Conference Silver Sponsor

\$4000 + GST - 1 available

- 4 x State Conference delegate registration (includes Dinner), and opportunity to purchase more registrations discounted, and Dinner tickets at cost price
- 1 x exhibition space in the Trade Exhibition
- Sponsor acknowledgement on all PLA QLD Region Conference advertising and promotion
- One half page advertisement in the Conference Program (artwork provided by sponsor)
- An electronic copy of the delegate list (excluding those who opt out)
- Insert to be placed into the delegate satchel (provided by sponsor)

Conference Bronze Sponsor

\$2000 + GST - 2 available

- 2 x State Conference delegate registration (includes Dinner), and opportunity to purchase more registrations discounted, and Dinner tickets at cost price
- 1 x exhibition space in the Trade Exhibition
- Sponsor acknowledgement on all PLA QLD Region Conference advertising and promotion
- One quarter page advertisement in the Conference Program (artwork provided by sponsor)
- An electronic copy of the delegate list (excluding those who opt out)
- Insert to be placed into the delegate satchel (provided by sponsor)



Awards of Excellence Dinner Sponsor

Wednesday, 4 May

Limit 1 company \$3,000 + GST

- 3 x Awards of Excellence Dinner tickets and opportunity to purchase additional tickets at cost price
- Opportunity to welcome Dinner guests (max 3 mins)
- 1 x State Conference delegate registration
- Sponsor acknowledgement on all Awards of Excellence Dinner advertising and promotion
- One full page advertisement in the Conference Program (artwork provided by sponsor)
- Company signage at Dinner

Awards of Excellence Category Sponsor

11 categories available \$550 + GST

- 2 x Awards of Excellence Dinner ticket and opportunity to purchase additional tickets at cost price
- Sponsor acknowledgement on all PLA QLD Region Awards of Excellence advertising and promotion
- Opportunity to present your sponsored award

Conference Speaker Gifts Sponsor

1 available \$1,500 + GST

- Gift merchandise branded with company logo
- Sponsor acknowledged during the presentation of speaker gifts in all Conference sessions
- Sponsor acknowledgement on all PLA QLD Region Conference advertising and promotion
- 1 x State Conference delegate registration (includes Dinner) and opportunity to purchase more registrations at cost price
- Company logo in the Conference Program (artwork provided by sponsor)
- Insert to be placed into the delegate satchel (provided by sponsor)

Conference Trade Sponsor

10 available \$750 + GST

- 1 x exhibition space
- Company logo in the Conference Program (artwork provided by sponsor)
- 1 x State Conference delegate package and opportunity to purchase another at cost price.
- An electronic copy of the delegate list (excluding those who opt out)
- Insert to be placed into the delegate satchel (provided by sponsor)



Award Categories

Events

This award is designed to recognise the combined effort that is required to successfully plan, organise and manage effective events and festivals, which promote and enhance leisure time.

2015 WINNER and NATIONAL WINNER: Toowoomba Carnival of Flowers (Toowoomba Regional Council)

Inclusive and Connected Communities

This award seeks to recognise innovative programs, projects, practices or events, which create and strengthen inclusive and connected communities through leisure opportunities and activities.

2015 WINNER and NATIONAL WINNER: The CHANGE Project (Toowoomba Regional Council)

Leisure and/or Open Space Planning

This award recognises well planned open space or leisure facilities by rewarding outstanding examples of strategic planning that have enriched and revitalised a community.

2015 WINNER: Active By Community Design - The Redevelopment of Boreham Park (Bundaberg Regional Council)

Leisure Facilities: Development

This award recognises facilities that demonstrate innovative features of design, development and operation.

2015 WINNER: Gold Coast Aquatic Centre (Council of the City of Gold Coast)

Parks and Open Space: Development

This award celebrates and promotes vibrant, successful, well designed and managed parks/ open spaces by recognising and rewarding exceptional examples of best practice in terms of design and management.

2015 WINNER: Jezzine Barracks (Place Design Group & Townsville City Council)

Playspace: Major (>\$0.5M)

This award is given to a project that involves a range of stakeholders, contributes to the creation of a sense of 'place' for its local community and exhibits landscape and/or structure design innovation that delights and aids community development.

2015 WINNER and NATIONAL WINNER: Frew Park Exceptional Playground (The Play Works)

Playspace: Minor (<\$0.5M)

This award is given to a project that involves a range of stakeholders, contributes to the creation of a sense of 'place' for its local community and exhibits landscape and/or structure design innovation that delights and aids community development.

2015 WINNER: Active By Community Design - The Redevelopment of Boreham Park (Bundaberg Regional Council)

Research Project

This award acknowledges outstanding research achievement which has made a significant contribution to the parks and leisure industry through expanded knowledge enhancement promoting the benefits or importance of the parks and leisure sector in Australian society.

2015 WINNER and NATIONAL WINNER: Active by Community Design - The Redevelopment of Boreham Park (Bundaberg Regional Council)

Use of Technology

This award recognises outstanding achievement in the area of technology application.

2015 WINNER: Sports Demand Modelling Tool (Moreton Bay Regional Council)

David Aldous Student of the Year

This award recognises and celebrates the outstanding contributions made by students in a course of study leading to a nationally recognised qualification in the sector.

First time awarded at a Region level

Emerging Leader

This award recognises outstanding achievement by a young or emerging professional (under 30 years) who has made a significant contribution to the parks and leisure industry.

First time awarded at a Region level