

# **Sponsorship Menu**

Please find below the sponsorship menu for APPEX Regional, Nice 2015, as a guide to the opportunities available. Please do not hesitate to call us if you have any questions or wish to discuss any alternative packages.

## **Premier Sponsor –**

# Gold Sponsor €10,000

- Choose **one** product from the menu of further sponsorship opportunities as detailed below. Your choice will be made on a 'first come first serve' basis.
- Your Company logo on all printed material for the event.
- Your Company logo on the website with hyperlink to your Company website.
- Your literature will be given to all delegates at registration.
- Your Company logo will be displayed in the conference room.
- 5 complimentary tickets to the conference.

# Silver Sponsor €6000

- Your Company logo on all printed material for the event.
- Your Company logo on the website with hyperlink to your Company website.
- Your literature will be given to all delegates at registration.
- Your Company logo will be displayed in the conference room.
- 50% discount on one of the further sponsorship opportunities as detailed below

# **Further Sponsorship Opportunities.**

Each of these sponsorship opportunities can be bought separately, prices shown.

As a Gold Sponsor please choose one of the options below.

As a Silver Sponsor you are offered 50% discount on any of the following

**Cocktail Reception** — **€6000** - \*The Gold sponsor may choose to sponsor this Reception however there is an additional cost of €1500 on top of their existing Gold Sponsorship cost.\* (or joint sponsorship for any Company at €3000 per Company)

- A welcome networking reception will be held on the evening before, or on the first day of the conference.
- Signage boards will denote your sponsorship of this prestigious networking event.
- A representative from you Company is welcome to make a short speech.
- Drinks and canapés will be served.
- Your Company logo will be placed on all event literature, marketing pieces and the AAPG and Event websites prior, during and following the event.



#### **Coffee Break Sponsor** €3500 (or joint sponsorship at €1500 per Company)

- Two coffee breaks each day, morning and afternoon.
- Signage will denote your sponsorship of these breaks.
- Your logo and a 'thank you' card on all coffee service areas.
- You are able to add-to, discuss and agree the coffee break food selections and are able to add any special food, drinks or gifts (which may be an extra cost).
- Your Logo will be displayed in association with the Coffee Breaks on all literature and website.
- Your Company logo will be placed on all event literature, marketing pieces and the AAPG and Event websites prior, during and following the event.

#### **Lunch Sponsor €3000** (or joint sponsorship at €1500 per Company)

- Lunches are provided (and paid) for all delegates and attendees by the AAPG on each day of the event.
- Signage will denote your sponsorship of these meals.
- Your logo and a 'thank you' card on all lunch tables.
- You are able to add to these lunches with special food, drinks or gifts (which is extra).
- You are able to discuss and agree the lunch selections we make.
- Your Logo will be displayed in association with the Coffee Break on all literature and website.
- Your Company logo will be placed on all event literature, marketing pieces and the AAPG and Event websites prior, during and following the event.

### Welcome Coffee €2500

- Coffee, tea and pastries will be available each morning on arrival for all delegates.
- Signage boards will denote your sponsorship of this early morning welcome coffee.
- Your logo and a 'thank you' card on all tables.
- Your Company logo will be placed on all event literature, marketing pieces and the AAPG and Event websites prior, during and following the event.

#### **Literature Distribution** €1250

- Your literature will be given to all delegates at registration in their delegate packs.
- Your Company logo will be placed on all event literature, marketing pieces and the AAPG and Event websites prior, during and following the event.

#### General Fund Sponsor €700

- Your logo will appear on the main event signage and the official Programme as a General Fund Sponsor.
- Your Company logo will be placed on all event literature, marketing pieces and the AAPG and Event websites prior, during and following the event.



Sponsorship details			
Sponsoring Company Name			
Item of sponsorship (from menu above)			
Amount:			
VAT (20%)			
Total amount:			
	Invoicing details		
Company Name (if different from above)			
Contact Person			
Position			
First Line Address			
Second Line Address			
City	County/Province		
Postal Code	Country		
Email Address			
Phone number			
Signed on behalf of Sponsoring Company			
PO Number			
Special Invoicing			

Instructions