

### **Sponsorship Opportunities**

August 4, 2020 Lincoln Theater, Yountville, CA

Brought to you by Wine Business Monthly.

### Lobby Sponsor \$4,000 (SOLD OUT)

- · Banner ad in a conference email
- Staircase lobby high-traffic booth area 14' x 5'
- · Logo onscreen in sessions
- · Company logo on Pack website
- Company logo and description in the Program Book
- Ad on the Back Cover of the Program Book
- · Logo on all Sponsor signage at the event
- 5 Registrations for staff
- 5 Registrations for winery clients

### Lunch Sponsor \$3,000 (Non-booth, 1 available)

- Banner ad in a conference email
- Full Page Ad in the Program Book
- · Your signs on all outdoor lunch tables
- · Company logo on Pack website
- Company logo and description in the Program Book
- · Logo on all Sponsor signage at the event
- 3 Registrations for staff
- 3 Registrations for winery clients

#### Bar Sponsor \$3,000 (3 available)

- · Logo on screen in sessions
- Company logo on Pack website
- 11x8-foot Bar instead of booth (sponsor provides trial wines for the bar)
- · Mention during session
- · Banner ad in a conference email
- Company logo and description in the Program Book
- 4 Registrations for staff
- 4 Registrations for winery clients
- · Logo on Sponsor signs
- Full page ad in the Program Book

### Coffee & Breakfast Sponsor \$2,000 (SOLD OUT)

- · Company logo on Pack website
- Company logo and description in the Program Book
- · Logo on Sponsor signs
- · Banner ad in a conference email
- Half page ad in Program Book (\$500 value)
- · Company logo/signs on coffee truck
- 2 staff registrations
- 2 client registrations

### Lanyard Sponsor \$3,000 (Non-booth,1 available)

Put your brand on the lanyards worn by everyone at the conference!

- Company logo on Pack website
- · Banner ad in a conference email
- Company logo and description in the Program Book
- Logo on Sponsor signs
- 3 staff registrations
- 3 client registrations
- Full page ad in the Program Book

### Tote Bag Sponsor (Non-booth, 1 available) \$3,000

Put your exclusive insert into the tote bags given to all attendees!

- · Company logo on Pack website
- Company logo and description in the Program Book
- Logo on Sponsor signs
- Banner ad in a conference email
- 3 staff registrations
- 3 client registrations
- Full page ad in the Program Book







Register and reserve your package now. Go to wbmpack.com and click on Exhibit.

wbmpack.com Oct 18, 2019



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### Premium Exhibitor \$2,600 (13 available)

- 10x5-foot booth, Main Lobby west wall
- · Company logo on Pack website
- · Banner ad in a conference email
- Company logo and description in the Program Book
- 3 Registrations for staff
- 3 Registrations for winery clients

### Packaging Demo Kiosk Presentation \$2,750 (Non-booth, 5 available)

Put your brand on a KIOSK stand on the mezzanine.

- 38" kiosk
- Wireless internet
- 500 watts power (1 plug)
- · Company logo on Pack website
- · Banner ad in a conference email
- Company logo and description in the Program Book
- 3 Registrations for staff
- 3 Registrations for winery clients

#### Standard Exhibitor \$2,100 (24 available)

- 10x5-foot booth, Center Aisle Lobby
- · Company logo on Pack website
- Company logo and description in the Program Book
- 2 Registrations for staff
- 1 Registration for a winery client

#### Water Sponsor \$1,500 (Non-booth, 1 available)

Put your label on 600 bottles or cans of water used by everyone at the conference and show off the packaging you can provide!

- Company logo on Pack website
- Company logo and description in the Program Book
- · Banner ad in a conference email
- · Half page ad in Program Book
- · Logo on Sponsor signs
- 2 Registrations for staff
- 1 Registration for a winery client

# Advertise in the Program Book!

The perfect opportunity for packaging suppliers to get a direct message to all of the winery packaging professionals attending the conference.

None of the expenses of a booth display but all of the benefits of exposure for your message and opportunity to network at the conference!

A half-page color ad is just \$500

• Comes with one conference ticket for great networking opportunities.

A full-page color ad is just \$1,000

 Comes with two conference tickets for great networking opportunities.

### Session Sponsor \$1,000

- Company logo and description in the Program Book
- · Logo on sponsor signage at the Event
- Mention during session
- · Logo onscreen in sessions
- 2 Registrations for staff
- 2 Registrations for winery clients







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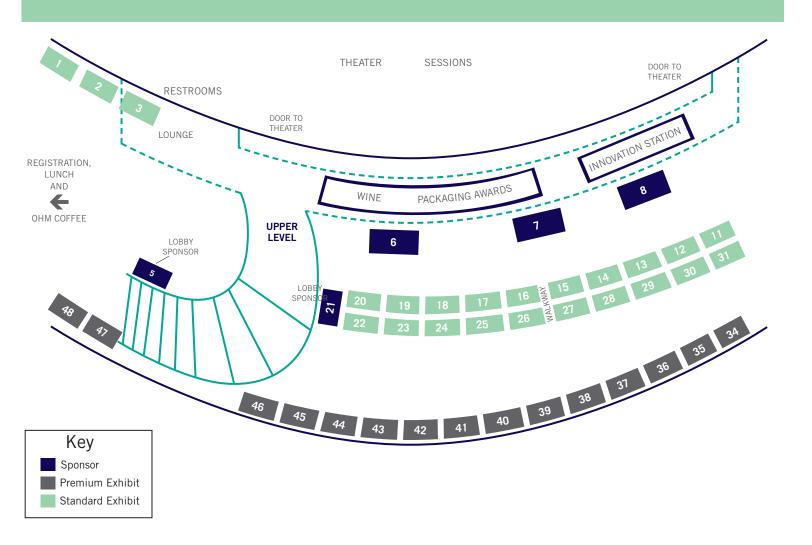


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### PACK 2020 EXHIBITS



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