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W I N E D H R E C T

E-Commerce for the Modern Winery

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Amazon's share of the US e-commerce market is now 49%, or 5% of all retail spend



Ingrid Lunden @ingridlunden / 10:57 am MDT • July 13, 2018

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Image Credits: [David Ryder/Stringer](#) / Getty Images

Amazon has already been in the crosshairs of the White House when it comes to [threats](#) of antitrust investigations, and while some say this is simply Trumpian bluster that has a [slim chance](#) of going anywhere, some new



researchers at [eMarketer](#) could prove to be a fan to the

Checkout

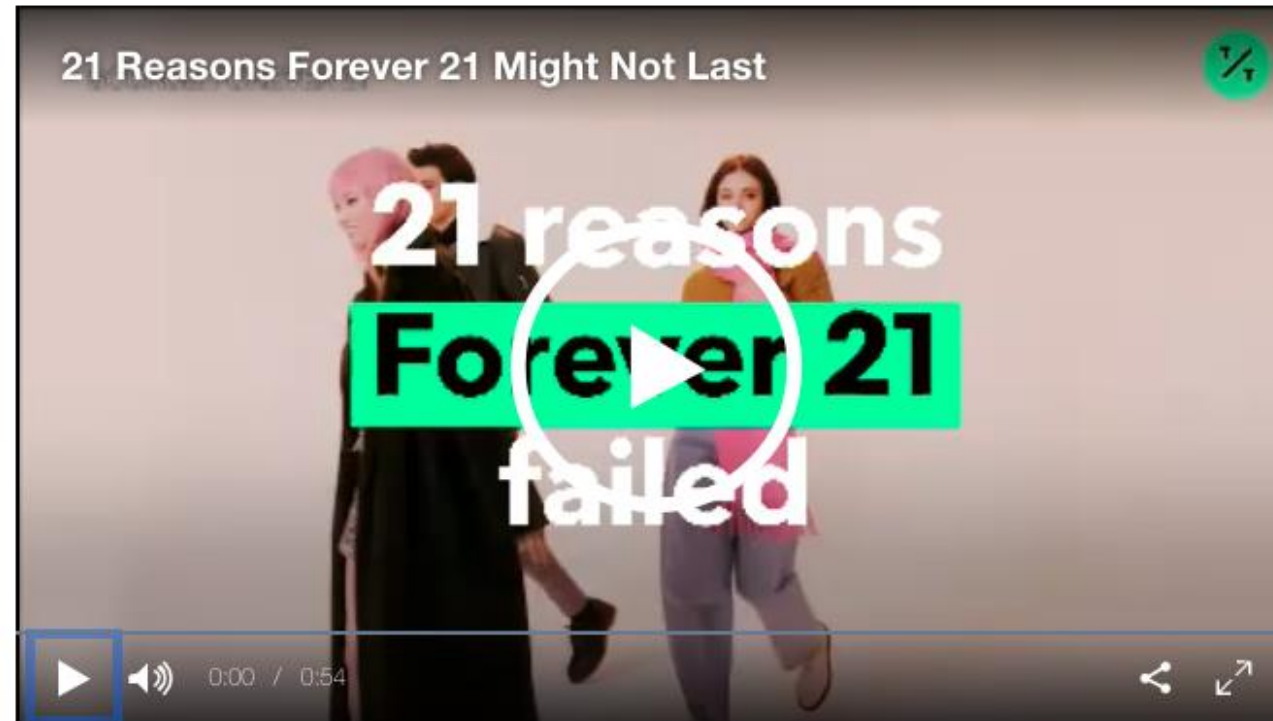
Forever 21 Files for Bankruptcy, Adding to Retail Apocalypse

By [Eliza Ronalds-Hannon](#) and [Lauren Coleman-Lochner](#)

September 29, 2019, 7:20 PM MDT

Updated on September 30, 2019, 6:05 AM MDT

- ▶ Fast-fashion chain squeezed by heavy competition, high costs
- ▶ Potential closings could mean even more vacancies at malls



21 Reasons Forever 21 Might Not Last

LAW



Supreme Court Hands Total Wine, Other Out-Of-State Liquor Retailers A Big Win

June 26, 2019 · 11:16 AM ET



NINA TOTENBERG



DOMENICO MONTANARO



The Wendell Smith's liquor store in Nashville, Tenn., pictured in 2013. The court struck down a Tennessee alcohol licensing residency requirement, opening up the pathway for big-box stores to enter the market.

Erik Schelzig/AP

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Exclusive: RNDC And Young's Join Forces, Creating An \$11 Billion Powerhouse With A 32-Market Footprint

June 13, 2019

Republic National Distributing Co. (RNDC), the U.S. market's second-largest spirits and wine distributor, is joining forces with fourth-ranked Young's Market Co. Pending regulatory approval, the two sides will form a joint venture to operate in all markets where Young's is now present. The RNDC-Young's combination will create an \$11 billion wholesale giant with a 32-market footprint.

RNDC will lead operations in all 32 markets and become managing partner of the joint venture for the Young's states, which will continue to be called Young's Market Company. Key executives for the joint venture will be: president and CEO Tom Cole, COO Bob Hendrickson, and CFO Nick Mehall, all three holding the same titles at RNDC. A board of directors comprised equally of executives from both sides—including current Young's Market Co. CEO Chris Underwood—will oversee the joint venture. The other Young's Holdings companies, including Wilson Daniels and Infinium Spirits, aren't included in the deal.

Food

Could marijuana give wine a run for its money?



A man smokes marijuana during the a 4/20 rally this year on Parliament Hill in Ottawa, Ontario. (LARS HAGBERG/AFP/Getty Images)

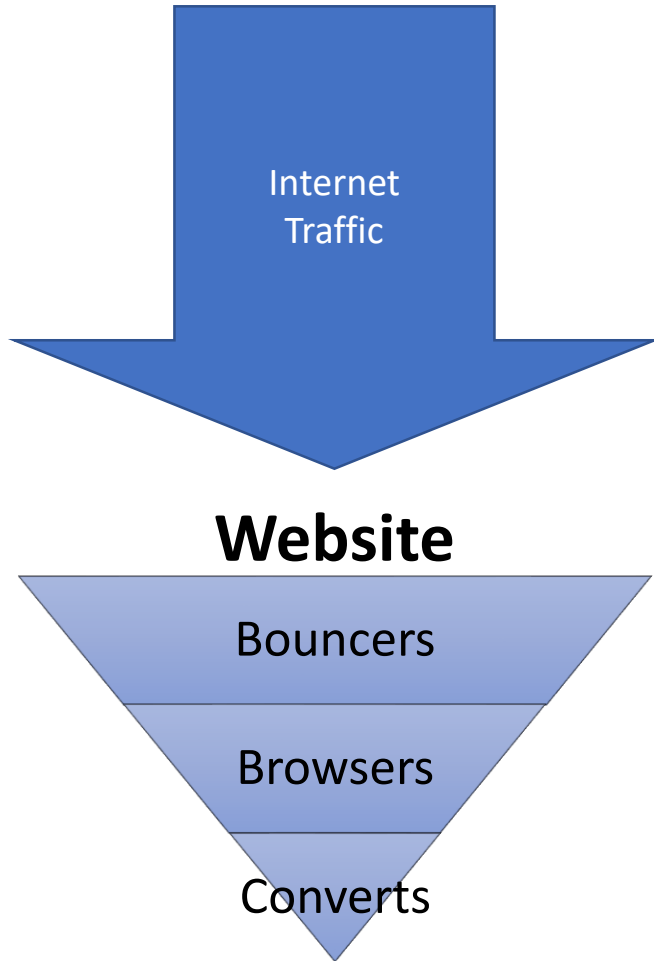
By **Dave McIntyre**

September 14, 2018

Is weed the new wine? Or at least, wine's new competitor?

As marijuana use — medicinal but especially recreational — becomes legal in more

An oversimplified funnel



Website traffic generated by:

- Emails
- Paid & earned media
 - Paid: SEM, SMM, Display ads

SEO

Conversions include:

- Purchases
- Email signups (lead generation)

BUNDSCHU

COMPANY

Email Marketing

Mailchimp

Social Media Management

Sprout Social

Design Tools

Adobe Suite

Pic Monkey

Canva

Reporting

Google Analytics

Sprout Social

VIP (iDIG)

Community Benchmark

Lucky Orange

Collaborative Tools

Quip

Slack

Dropbox

Carts & CRM

AMS

Commerce 7

Web Hosting

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