

CENTRAL COAST *Insights*

The economic and financial conference for the Central Coast wine industry.

2020
SPONSORSHIP PACKAGES

March 24, 2020

Paso Robles Event Center ~ Paso Robles, California

centralcoastinsights.com

Central Coast Insights is presented by **WINE BUSINESS MONTHLY**

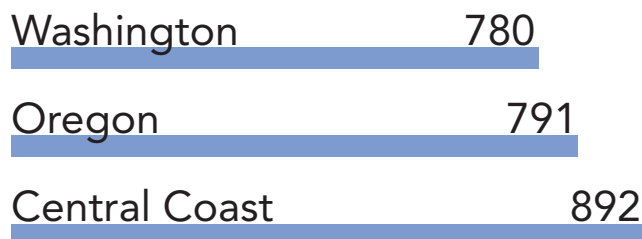
WBM*events*



The Central Coast Wine Industry is Thriving

If the Central Coast were a state, it would be the state with the second largest number of wineries, behind only California.

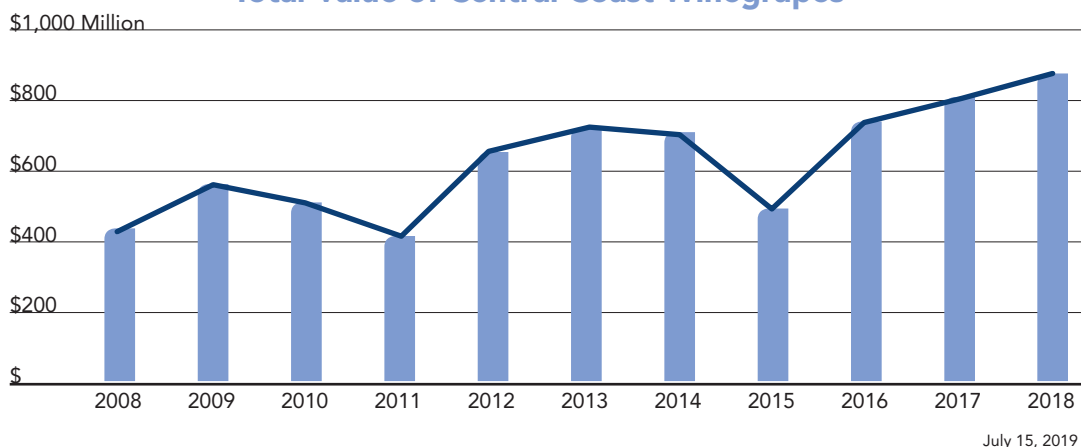
Number of Wineries



July 15, 2019

2018 was the highest valued winegrape crop ever reported on the Central Coast.

Total Value of Central Coast Winegrapes



July 15, 2019

Some of the wineries in attendance at the 2019 Central Coast Insights

Ancient Peaks	E & J Gallo Winery	Rancho Sisquoc
Blair Estates	Fess Parker Winery	Scheid Vineyards
Center for Effort Wine	Halter Ranch	Terroir Selections
Constellation Brands	J. Lohr Vineyards & Winery	The Wonderful Company
Crimson Wine Group	Jackson Family Wines	Thornhill Companies
Derby Wine Estates	Justin Vineyard & Winery	Treana Winery
Donati Family Wines	Phase 2 Cellars	Vina Robles
Duckhorn Wine Company	Pomar Junction	Wilson Farms

For Sponsorship Opportunities, contact Waunice Orchid at 707-666-2525 or send an email to waunice@winebusiness.com

Platinum, Gold, Silver Sponsorships to feature your company at Central Coast Insights

Platinum Level \$7,500	Gold Level \$5,000	Silver Level \$3,750
<ul style="list-style-type: none"> Central Coast Insights admission for six (6) on Tuesday, March 24, 2020 Logo recognition on the Central Coast Insights website and conference signage Logo recognition on the WiVi Central Coast Conference website Logo recognition in Wine Business Monthly in the January, February and March issues Your business listed in both the Central Coast Insights and WiVi conference programs, conference news releases directly to wineries and select email blasts to our extensive wine industry database Ten (10) all-access WiVi Central Coast session passes including a full day of sessions, seated tastings and access to the exhibit hall trials and lunch. The WiVi conference takes place on Wednesday, March 25 at the Paso Robles Event Center and is the largest gathering of wineries, growers and vendors on the Central Coast Six (6) passes for the VIP Central Coast "Bottle Bash" Tuesday, March 24 following the Central Coast Insights program. Network with the Central Coast Insights and WiVi advisory board, speakers, sponsors, winery owners and winemakers at the Paso Robles Event Center, Paso Robles 	<ul style="list-style-type: none"> Central Coast Insights admission for four (4) on Tuesday, March 24, 2020 Logo recognition on the Central Coast Insights website and conference signage Logo recognition on the WiVi Central Coast Conference website Logo recognition in Wine Business Monthly in the January, February and March issues Your business listed in both the Central Coast Insights and WiVi conference programs, conference news releases directly to wineries and select email blasts to our extensive wine industry database Six (6) all-access WiVi Central Coast session passes including a full day of sessions, seated tastings and access to the exhibit hall trials and lunch. The WiVi conference takes place on Wednesday, March 25 at the Paso Robles Event Center and is the largest gathering of wineries, growers and vendors on the Central Coast Four (4) passes for the VIP Central Coast "Bottle Bash" Tuesday, March 24 following the Central Coast Insights program. Network with the Central Coast Insights and WiVi advisory board, speakers, sponsors, winery owners and winemakers at the Paso Robles Event Center, Paso Robles 	<ul style="list-style-type: none"> Central Coast Insights admission for two (2) on Tuesday, March 24, 2020 Logo recognition on the Central Coast Insights website and conference signage Logo recognition on the WiVi Central Coast Conference website Logo recognition in Wine Business Monthly in the January, February and March issues Your business listed in both the Central Coast Insights and WiVi conference programs, conference news releases directly to wineries and select email blasts to our extensive wine industry database Four (4) all-access WiVi Central Coast session passes including a full day of sessions, seated tastings and access to the exhibit hall trials and lunch. The WiVi conference takes place on Wednesday, March 25 at the Paso Robles Event Center and is the largest gathering of wineries, growers and vendors on the Central Coast Two (2) passes for the VIP Central Coast "Bottle Bash" Tuesday, March 24 following the Central Coast Insights program. Network with the Central Coast Insights and WiVi advisory board, speakers, sponsors, winery owners and winemakers at the Paso Robles Event Center, Paso Robles

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More Sponsorships to feature your company at Central Coast Insights

Bronze Level \$3,250

- Central Coast Insights admission for two (2) on Tuesday, March 24, 2020
- Logo recognition on the Central Coast Insights website and conference signage
- Logo recognition in Wine Business Monthly in the January, February and March issues
- Your business listed in the Central Coast Insights program and conference news releases
- Two (2) passes for the VIP Central Coast "Bottle Bash" Tuesday, March 24 following the Central Coast Insights program. Network with the Central Coast Insights and WiVi advisory board, speakers, sponsors, winery owners and winemakers at the Allegretto Vineyard Resort, Paso Robles.

Lanyard Sponsor (1) \$3,250	Portfolio Sponsor (1) \$3,550	Breakfast Sponsor (1) \$3,500	Lunch Sponsor (1) \$4,500
<ul style="list-style-type: none"> • Your company's logo on attendee lanyards • Central Coast Insights admission for two (2) on Tuesday, March 24, 2020 • Logo recognition on the Central Coast Insights website and conference signage • Logo recognition in Wine Business Monthly in the January, February and March issues • Your business listed in the Central Coast Insights program and conference news releases • Two (2) passes for the VIP Central Coast "Bottle Bash" Tuesday, March 24 following the Central Coast Insights program. Network with the Central Coast Insights and WiVi advisory board, speakers, sponsors, winery owners and winemakers at the Paso Robles Event Center, Paso Robles 	<ul style="list-style-type: none"> • Central Coast Insights admission for two (2) on Tuesday, March 24, 2020 • Logo recognition on the Central Coast Insights website and conference signage • Logo recognition in Wine Business Monthly in the January, February and March issues • Your business listed in the Central Coast Insights program and conference news releases • Two (2) passes for the VIP Central Coast "Bottle Bash" Tuesday, March 24 following the Central Coast Insights program. Network with the Central Coast Insights and WiVi advisory board, speakers, sponsors, winery owners and winemakers at the Paso Robles Event Center, Paso Robles 	<ul style="list-style-type: none"> • Central Coast Insights admission for two (2) on March 24, 2020 • Logo recognition on the Central Coast Insights website and conference signage • Logo recognition in Wine Business Monthly in the January, February and March issues • Your business listed in the Central Coast Insights program and conference news releases • Two (2) passes for the VIP Central Coast "Bottle Bash" Tuesday, March 24th following the Central Coast Insights program. Network with the Central Coast Insights and WiVi advisory board, speakers, sponsors, winery owners and winemakers at the Paso Robles Event Center, Paso Robles • Signage in the breakfast area 	<ul style="list-style-type: none"> • Central Coast Insights admission for two (2) on March 24, 2020 • Logo recognition on the Central Coast Insights website and conference signage • Logo recognition in Wine Business Monthly in the January, February and March issues • Your business listed in the Central Coast Insights program and conference news releases • Two (2) passes for the VIP Central Coast "Bottle Bash" Tuesday, March 24th following the Central Coast Insights program. Network with the Central Coast Insights and WiVi advisory board, speakers, sponsors, winery owners and winemakers at the Paso Robles Event Center, Paso Robles • Signage in the lunch area

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Contract Date: _____

Your Sponsorship Level & Price

Package Level _____

Price \$_____

Provide Sponsor Contact Information

Company Name: _____

Contact: _____

Email: _____

Phone: _____

Provide Attendee Information

Please list the name, title and email address of each representative from your company that plans to attend:

1. Name: _____

Title: _____

Email: _____

2. Name: _____

Title: _____

Email: _____