

# Global Trends & New Practices Corporate Travel

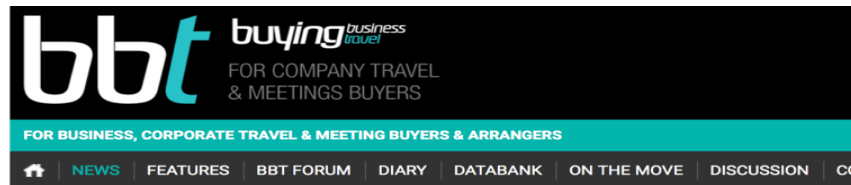
*1 August, 2017*

**HOT NEWS**

**HOT  
NEWS**

**BREAKING  
NEWS**

# Lifted! (For now...)



## US travel ban spreading 'fear and uncertainty' across industry



## Travel Managers Reiterate Travel Reduction to U.S. in Response to Travel Ban

SECTIONS HOME SEARCH

BUSINESS DAY | ITINERARIES

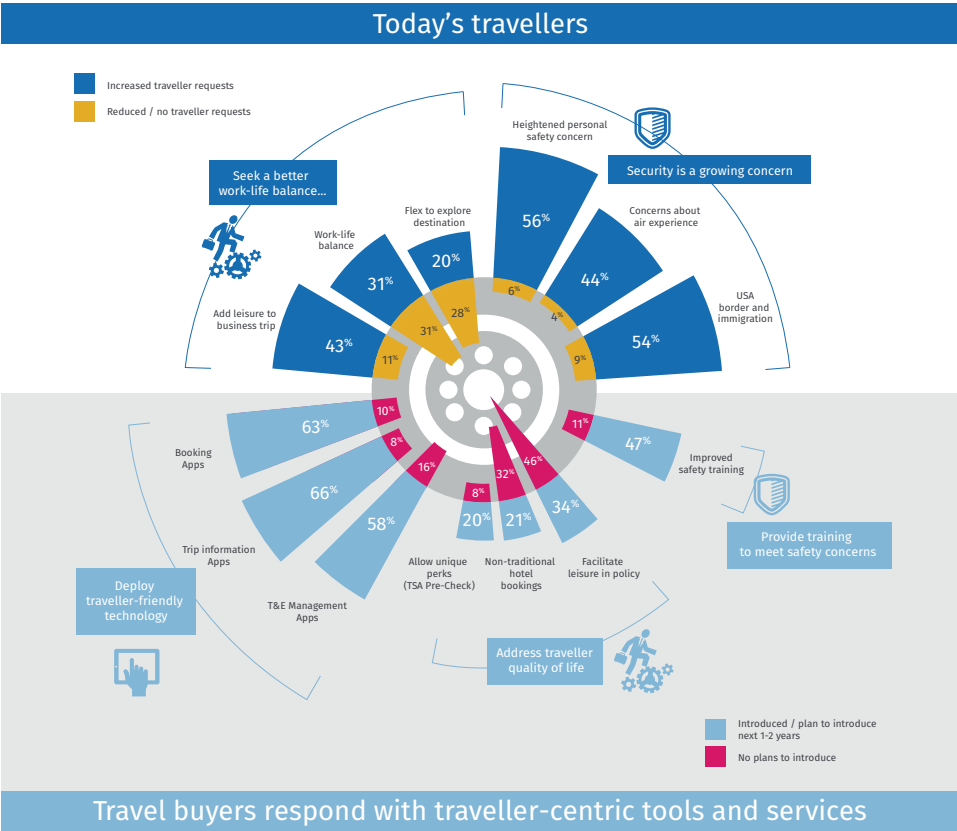


The New York Times

*For Some Fliers, Electronics Ban Makes for a Bumpy Ride*

# Serving the multifaceted modern business traveller

The modern business traveller – first identified by ACTE in 2016 – continues to evolve. These hyper-connected individuals are increasingly interested in quality of life issues and personal safety is a growing concern. Corporate travel buyers are responding with tools, rules and training to address their needs.





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56%  
Increase in  
Heightened Personal  
Safety Concern  
Inquiries

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43%

Increase In Adding  
Leisure to Business  
Trip  
Inquiries

# Shift In Traveller Priorities Younger Versus Others

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70%  
Combine  
Business &  
Leisure

Most travellers aged 20 – 30 years old

42%  
Combine  
Business &  
Leisure

All corporations

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# Traveller Centricity

# Today's Travel Policy:

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- Shorter
- Recognize work/life balance
- Choice/flexibility for mission specific needs
- Take care of travellers

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- Retention
  - Motivation
  - Recruitment

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Will your  
company be  
proud to show  
the travel policy  
to a recruit?

# The disruptors





# Summary of Trends

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Traveller Centricity & Safety

Work/Life Balance

Cost/Service Balance

Technology from the “outside”

# Join us!

