



KEEP INSPIRATION CLOSE TO HOME

Want to inspire your team without leaving the salon or spa? Aveda Global Education offers a wide variety of courses that bring the latest trends and techniques in hair, spa and makeup right to you. All you have to do is select a course, and we'll provide you with a talented educator, needs list and learning materials—everything you need to create an impactful learning experience in the comfort and convenience of your own salon or spa.

Browse available in-salon/spa courses at avedaeducation.com, and contact your SDP to help you find the right one for you.



RECENT IN-SALON/SPA COURSES*

INSPIRATION FOR HAIR COLORISTS

Master Your Mix

Go inside the minds of top hair color masters to create and formulate innovative hair color looks using the color theory concepts of hue, saturation and intensity.

Balayage Basics

Forget the foil, and go freestyle with this painterly approach to creating special hair color effects on the hair—from subtle glimmers of blonde to ombre highlights with personality.

INSPIRATION FOR HAIR STYLISTS

Texture 101

Join the exciting evolution of beauty by taking on texture with confidence and learning how to transform any hair texture with high-performance products and styling techniques from top texture pros.

Style Systems

Say goodbye to old-hat hair styles, and start thinking high-fashion. Master the essential hair styling techniques, and transform them into stunning looks from salon updos to runway-worthy creations.

INSPIRATION FOR ESTHETICIANS

Facial Focus: Exfoliation

Expose beautiful skin with a powerful, professional botanical exfoliation treatment that achieves better results than a combined microdermabrasion/30% glycolic peel treatment—all without jeopardizing the integrity of the skin.

Beautifying Body Wrap

Beautify the skin from head to toe with a seaweed body wrap treatment that features the uplifting aroma of Beautifying body care products and wraps the body in beauty.

INSPIRATION FOR MASSAGE THERAPISTS

Stress-Fix™ Body Massage

Give stress an exit strategy by learning a full-body treatment that merges Swedish and deep tissue massage techniques, acupressure points, foot reflexology and meditation, all infused with an aroma blend proven to relieve feelings of stress.

Chakra™ Balancing Massage

Ground yourself in the ancient healing tradition of Ayurveda, and learn how to combine aroma with specific massage techniques to keep the chakras in balance and promote a sense of well-being in mind, body and spirit.

INSPIRATION FOR MAKEUP ARTISTS

Advanced Face to Face

Liberate the power of pigment, and bring your inner makeup diva out to play by learning how to manipulate the ground rules of makeup and transform your guest's face with highlighting, contouring and dramatic applications.

Techniques for the Bride

Learn how to capture every bride's unique vision through an in-depth consultation and translate it into a timeless look that is radiant in photographs and will be blissfully beautiful for years to come.

Balancing Beauty Techniques

Master the balancing act of makeup by using the principles of makeup to bring out the natural beauty of every face and balance unique face, eye, cheek, lip and brow shapes.

*All courses are based on availability and start at \$1200 (does not include T&E expenses or mannequin heads). Salons/spas are responsible to cover all educator T&E expenses and provide mannequin heads for participants.

“The training my team receives from Aveda in-salon/spa educators

is inspiring and practical. They always include realistic add-on sales opportunities that are relevant to current trends and help my team make the connection between artistic craft and increased productivity. I’m also grateful for their insight and direction on how to grow my hair color business. In-salon/spa education is a true asset.”

Becky Damiano, Owner

Head Quarters Salon & Spa | Westlake and Lorain, OH

“Aveda in-salon/spa educators are masters

of their craft, and we are grateful for the education Aveda provides. Because education comes to us, my entire team can gain knowledge and inspiration without wasting time traveling. The courses are fun and engaging, and we cover so much material that everyone walks away with new nuggets of knowledge.”

Sarah Lange, Owner

Ecco Salon | Fitchburg, WI

“When our staff hears

that an Aveda educator is coming to teach a course, there is always much excitement! Not only are they fun to be around, their knowledge of all things Aveda leaves even the seasoned Aveda stylist with something new. In-salon/spa education is a huge asset to our education strategy, and we are grateful for the support.”

Minica McCrackin, Owner

Berenices Salon | Denver, CO

“I love bringing educators into my salon/spa

because their energy and passion for Aveda shines! As the sole owner of my salon/spa, it helps to have another person who cares about the success of my staff and business, motivates my team and follows up on our progress. In-salon/spa education is very important to my business because it easily accommodates and educates my entire staff at once. I greatly appreciate how Aveda makes education available and affordable for us.”

Jamie Kolatzki, Owner

Pink Lemonade Salon & Spa | Menomonee Falls, WI

