

18th International
Cities, Town Centres and
Communities Conference

ICTC 2018

14-16 November 2018

Esplanade Hotel Fremantle,
Western Australia

Progressive Cities: Innovative + Authentic + Connected



REGISTRATION BROCHURE



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Message from the Mayor

Welcome to Fremantle for the 2018 International Cities, Town Centres and Communities Conference.

A lot has happened in Fremantle since we last hosted ICTC in 2004. Whilst Fremantle's reputation for being gritty, eclectic, quirky and creative remains, there's also been a strong push over the past few years to sustainably revitalise the city centre. As a result there is an unprecedented level of investment and renewal underway, with the combined level of public and private investment exceeding \$1.3 billion.

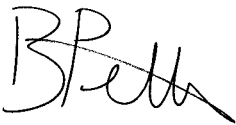
This revitalisation is underpinned by the \$270 million Kings Square Renewal project – the largest public-private partnership ever undertaken in Fremantle. Fremantle's inner-city population has increased for the first time in a quarter of a century and the rate of population growth is accelerating.

At the same time our heritage is being preserved. Last year the historic West End of Fremantle became the largest single place to be permanently included in the Western Australian State Register of Heritage Places.

To the local Whadjuk people - whose heritage dates back tens of thousands of years - Fremantle is a place of ceremonies, significant cultural practices and trading. Fremantle's unique character is captured by its landscape, heritage architecture, music, arts, festivals, beaches, retail stores, markets, cafés and restaurants - which all contribute to its village atmosphere.

The challenge for Fremantle is to maintain this character whilst encouraging more people to live and work in the city; to build the weekday economy and sustainably drive Fremantle's future prosperity. The vision for Fremantle is clear: a city that embraces its culture and heritage, thrives on diversity and innovation and dares to be different.

We look forward to seeing you in Fremantle.



Brad Pettitt,
Mayor, City of Fremantle



Fremantle 2018

A progressive, creative city
in the midst of sustainable
urban regeneration





Scarborough has transformed

Scarborough Beach now boasts an ocean side pool, international skate facilities, play space, public amenities and new businesses.

The redevelopment is attracting local and overseas investment and has made Scarborough a world class destination for locals and tourists. Come and see the transformation.



Scarborough

www.stirling.wa.gov.au

Venue & Location

Fremantle

Fremantle is Western Australia's capital of culture and is Australia's largest heritage listed precinct. A vibrant community once known for its Victorian architecture, maritime history and colonial past is now also a blend of fabulous food, handcrafted beers, great coffee, quirky boutiques and a lively cultural scene of music, arts and festivals.

Esplanade Hotel Fremantle

46-54 Marine Terrace, Fremantle, WA 6160

This year's conference venue is the Esplanade Hotel Fremantle. It overlooks Fishing Boat Harbour and Esplanade Park. Engrained with a rich and historic background, the building was originally a private residence in 1880, then modified in 1895 and remodeled in 1903 and has now been beautifully restored. The Esplanade Hotel is located in the heart of Fremantle and close to many of Fremantle's historic and exciting tourist attractions.

Contact

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Exhibition

The conference will feature a 2 day trade exhibition and poster presentations showcasing an interesting mix of industry offerings, products and services. Further information regarding sponsorship and exhibition opportunities can be downloaded from the conference web site or simply contact the conference manager.

Invited Speakers

Ed McMahon

Chair of the Board, National Main Street Center America & Senior Fellow, Urban Land Institute, Washington, USA

Presentation: The New Formula for Community Revitalization

Ed McMahon is the Senior Fellow for Sustainable Development and Charles E. Fraser Chair for Sustainable Development and Environmental Policy at the Urban Land Institute. Ed is also the Chair of the Board of Directors for the National Main Street Center America.

He is recognised in the United States as an inspiring and thought-provoking speaker and a leading authority on topics such as the links between health and the built environment, sustainable development, land conservation, smart growth, and historic preservation. He recently presented "Where am I? The Power of Uniqueness" at TEDxJacksonville.

McMahon has authored and co-authored 15 books, including Conservation Communities: Creating Value with Nature, Open Space, and Agriculture; Better Models for Development in Virginia; Developing Sustainable Planned Communities; Green Infrastructure: Connecting Landscape and Communities; Land Conservation Finance; and Balancing Nature and Commerce in Gateway Communities. He also writes regularly for Urban Land magazine, Citiwire, Planning Commissioners Journal, and other periodicals.

Over the past 25 years, McMahon has helped communities in all 50 states of America with a wide variety of community planning and economic development issues. McMahon serves on several advisory boards and commissions, including the National Trust for Historic Preservation, Preservation Maryland, the Governor's Institute for Community Design, and the Orton Family Foundation.

Earlier in his career Ed taught law and public policy at Georgetown University Law Center for nine years. McMahon has an MA in urban studies from University of Alabama and a JD from Georgetown University Law School.

Kate Joncas

**Owner, PlaceStrategic, Seattle, USA
(Former Seattle Deputy Mayor & Downtown Seattle CEO)**

Presentation: Seattle's Incredible Growth and Prosperity: Looking Behind the Curtain at the Challenges and Opportunities for Transportation, Housing, Social Equity and the Environment

As owner of PlaceStrategic, Kate offers strategic planning, urban and community development and non-profit management strategies to clients who need to solve complicated problems.

As Seattle Deputy Mayor from 2014 - 2017 she managed City operations, led complex intergovernmental projects including waterfront redevelopment and Convention Center expansion, and developed a nationally recognized government performance initiative.

Before that she was Downtown Seattle Association CEO for 20 years where she led one of the most successful revitalization projects in the country, creating a vibrant Downtown with great retail, transportation and jobs, thousands of residents, a growing, diverse economy. She is active in the international downtown community and in Seattle, sitting on numerous Boards and commissions.

Carlo Ratti

Director, SENSEable City Lab, Massachusetts Institute of Technology, Boston, USA & Founding Partner, Carlo Ratti Associati, Italy (invited)

Presentation: The cities of tomorrow – sensors, networks, people and future urban life

Carlo Ratti is an architect, engineer and Professor at the Massachusetts Institute of Technology (MIT) in Boston, where he heads the Senseable City Lab—a research group that explores how new technologies are changing the way we understand, design and ultimately live in cities. He is also a founding partner of the international design and innovation office Carlo Ratti Associati (CRA). Drawing on Ratti's research at MIT, the studio develops innovative design projects, merging high-profile architecture and urban planning with cutting-edge digital technologies, so as to contribute to the creation of intelligent cities and buildings.

Significant achievements of the office include the masterplan for a creative hub in the City of Guadalajara, the Future Food District at Expo Milano 2015, the renovation of the Agnelli Foundation HQ in Turin and the Digital Water Pavilion at Expo Zaragoza 2008, with the latter named among the 'Best Inventions of the Year' by Time magazine. Product design projects range from experimental furniture for Cassina to light installations for Artemide and responsive seating systems with Vitra.

Fast Company has named Carlo as one of the "50 Most Influential Designers In America" and "Thames & Hudson" among the "60 innovators shaping our creative future." He has also been listed in Forbes as one of the "Names You Need To Know" and in Wired listed as one of the "50 people who will change the world."

Carlo graduated from the Politecnico di Torino and the École Nationale des Ponts et Chaussées in Paris and holds a Masters in Philosophy and a PhD in Architecture from the University of Cambridge, in England.

Professor John Cole OAM

Executive Director, Institute for Resilient Regions, University of Southern Queensland

Presentation: Living the dream – strategies for resilient regions in tomorrow's world



Professor John Cole is the Executive Director of USQ's Institute for Resilient Regions at the University of Southern Queensland. The Institute delivers applied research helping regional communities be great places to work and live. He also chairs Queensland's Rural Economies Centre of Excellence, a collaboration between USQ, UQ, CQU and JCU, and the Queensland Government.

In 2016, Professor Cole was awarded the Medal of the Order of Australia (OAM) for his service to the environment, to higher education and to the community. Here and overseas he has been a long-time adviser to industry, government and communities on sustainable development. In 2012 he was awarded the Queensland Premier's Award for Leadership in Sustainability, for promoting sustainability innovation in Queensland's regions and industries. A passionate promoter of civic engagement and community initiative, Professor Cole is also an Ambassador the Queensland Plan, a 30-year vision for the state.

Professor Cole is also an Honorary Professor at The University of Queensland Business School advising on corporate social responsibility and business, sustainability innovation as business strategy, and business in a climate changing world.

He has a PhD in Australian demographic history from UQ (1981) and is a recipient of a Fulbright Postdoctoral Fellowship (1983) and an alumnus of the US Government's International Visitor Program (1999).

Brian Haratsis

Executive Chairman, MacroPlan Dimasi (invited)



Presentation: Reinventing your town centre – understanding the impacts and opportunities of technology on town centres

Brian is a futurist, best selling author and thought leader regarded by corporate Australia as the leading economic and strategic advisor in the property sector locally and internationally.

He has over 30 years experience delivering business and property strategy, precise forecasting of niche trends, successful facilitation of strategic outcomes and delivery of major projects and policies.

Brian commands an unparalleled, on -the-ground knowledge of property markets across Australia, having worked extensively and regularly in all capital cities and key regional markets.

Brian's third book Destructive Cities analyses how the service sector, globalisation and technology can reshape Australia. The book builds on Australia 2050: A Big Australia (2010) and Beyond the Fringe (2012) and informs transformational rather than trend thinking.

Professor Peter Newman AO

Professor of Sustainability, Curtin University, Western Australia

Presentation: The Rise and Rise of the 'Local' Renewable City



Peter Newman is the Professor of Sustainability at Curtin University in Perth, Australia. He has written 20 books and over 340 papers on sustainable cities.

In 2014 he was awarded an Order of Australia for his contributions to urban design and sustainable transport. Peter has worked in local government as an elected councillor, in state government as an advisor to three Premiers and in the Australian Government on the Board of Infrastructure Australia and the Prime Minister's Cities Reference Group.

He is a Co-ordinating Lead Author for the IPCC on Transport and his latest book is Resilient Cities: Overcoming Fossil Fuel Dependence.

Pat Walker

Executive General Manager Advocacy and Members, RAC

Presentation: Integrated Mobility and Creating a Connected City



Patrick Walker commenced his current position as Executive General Manager, Advocacy and Members at the RAC in July 2011. Immediately prior to this, he was the Director General, Department of Indigenous Affairs from 2008.

Patrick was a Commissioner at the Australian Competition and Consumer Commission (ACCC), Commissioner for Consumer Protection and Prices Commissioner in Western Australia for 10 years and during this period he was also a member of the Legal Aid Commission of Western Australia, the Medical Board of Western Australia, a Trustee of the national Travel Compensation Fund and Chairman of Workpower Incorporated, which provides employment opportunities for people with disabilities.

Patrick has also had extensive management experience in local government, with his most recent position being Chief Executive Officer at the City of Subiaco (1993 to 1998). During this time he was elected as State President and as a National Director of the Local Government Managers' Association.



Shaping the future landscape of Perth.

As Perth changes and grows, we discover new ways of living.

We are working to transform underutilised spaces into attractive, sustainable and connected places for people to live, work and play. Urban infill helps to make the most of precious existing infrastructure to realise Perth's potential as an inclusive and affordable city of the future.

For new opportunities, and to find out more visit landcorp.com.au

Wednesday 14 November 2018

Morning Workshops & Field Trips/Tours

9am - 10.30am Workshop: Sustainable Destinations & Successful Tourism Presenter Keynote: Ed McMahon, Urban Land Institute & National Main Street Centre America	8am-11am Masterclass: Reinventing your town centre: Understanding the impacts and opportunities of technology on town centres - automated vehicles, online retail and last mile delivery Presenter: Keynote Brian Haratsis, Executive Chairman, MacroPlan Dimasi & Author, Autopolis The Diverse Mobility Revolution	8.45am - 10.45am Local Recreation & Sports Hub Cycle/Walking Tour Includes: \$1.6M Esplanade Youth Plaza and South Beach Sports Hub multipurpose facility	8.45am - 10.50am Toursim - Behind the Scenes Fremantle Walking/Bus Tour Includes: a look behind the scenes of top tourism operators Fremantle Markets, Fremantle Prison and Maritime Museum	Tour 1: 9am - 11am Autonomous Vehicle & Virtual Reality Emergency Tour 2: 10am - 12noon Autonomous Vehicle & Virtual Reality Emergency
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Mid-Morning Field Trips/Tours & Afternoon Special Interest Group Sessions

11.00am - 4.45pm Fremantle Rejuvenation Field Trip Includes: Kings Square City Centre Redevelopment, One Planet and Heritage Housing, Cappuccino Strip, White Gum Valley and Town Hall Restoration	11.00am - 5.00pm Scarborough/Perth Revitalisation Field Trip Includes: Claremont on the Park Redevelopment, Elizabeth Quay, Yagan Square, Scarborough Beach & Precinct Redevelopment	3.30pm - 5.00pm Special Interest Group Session: IoT & Sensor Cities Moderated by: Adam Demiss, Manager Economic Development & Projects, City of Mandurah	3.30pm - 5.00pm Special Interest Group Session: Reinvigorating Rural and Regional Towns Moderated by: Prof. John Cole, Executive Director, Institute for Resilient Regions, University of Southern Qld	Tour 3: 11am - 1pm Autonomous Vehicle & Virtual Reality Emergency Tour 3 Tour 4: 12 - 2pm Autonomous Vehicle & Virtual Reality Emergency
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5.30pm - 7.00pm **Networking Function: Bathers Beach House, Fremantle - Australia's first licensed beach**

Thursday 15 November 2018

7.30am **Registration**

8.30am - 10.40am **Session 1 Conference Opening & Keynote Presentations**

Mayor Brad Pettitt, City of Fremantle

Carlo Ratti, Director, MIT Senseable City Lab & Founding Partner, Carlo Ratti Associati, Italy

The cities of tomorrow - sensors, networks, people and future urban life

Ed McMahon, Chair Sustainable Development, Urban Land Institute & Chairman of the Board, National Main Street Center, Washington, USA

The new formula for community revitalisation

10.40am - 11.10am **Refreshment Break & Exhibition**

11.10am - 12.30pm **Session 2A Guest Speakers**

John Carey, Parliamentary Secretary to Premier, Western Australia Government

Taking the risk: why town teams are the answer for local government main street renewal

Frank Marra, CEO, LandCorp

Growing the perfect mix

Session 2B Guest Speakers

Peter Newman AO, Professor of Sustainability, Curtin University WA

The rise and rise of the 'local' renewable city

Pat Walker, Executive General Manager Advocacy and Members, RAC

Integrated mobility and creating a connected city

12.30pm - 1.30pm	Lunch & Exhibition					Tour starts during lunch at 1pm	
1.30pm - 3.00pm	Session 3A	Session 3B	Session 3C	Session 3D	Session 3E	Fremantle Arts & Culture Hub Tour	
	Smart Cities \ Emerging Technologies	Transformational Cities: Case Studies	Engagement & Building Pride: Case Studies	Visitor Attraction/Night Time Economies/Co-working	Interactive Workshops	1.00pm-4.00pm	
	The 'Hyper' Data Centre – The 'Heart' of a 'Smart City' Jon Pizey, Group Design Partner & Rudi Valla, Managing Partner, DEM	Urban Renewal - Kings Square Fremantle Matthew McNelly, Managing Director, Sirona Capital & Brad Pettitt, Mayor, City of Fremantle	What We Thought Would Kill Us - The Good, Bad and Ugly Marion Fulker, CEO, Committee for Perth	Centres that combine people and places to make money Sean Stephens, Managing Partner, Essential Economics	1.30pm-2.15pm Creating an enabling local business environment Simon White, Managing Director, Publicus	The tour: Fibonacci Centre is an incubation space for artists and makers – hear how the centre operates and how it promotes diversity in arts; Stackwood boutique concept store full of community events, markets, hands-on workshops and café – hear about how they're leading the way in transforming an industrial area into a lively residential arts and cultural hub, Fremantle Arts Centre – one of Australia's leading multidisciplinary art organisations in heritage building; Kidogo Arthouse – beach-side heritage building with exhibition space and courtyard that hosts musicians, poets and authors for live performances – hear from the owner about how she's worked with council to leverage arts as a means to revitalise the Bathers Beach area.	
	The Consequences of Smartness: Trade-offs associated with digitisation of the urban environment Ryan Falconer, Cities Leader Western Australia, ARUP	Transformational Moves - From Aspiration to Pavement Russell Kingdom, Director Kings Square Project, Manager City Design & Projects, City of Fremantle	How to win friends and influence place – integrating the planning and place process Zanda Cameron, Principal, Roberts Day & Elyse Maketic, Manager, Strategic Planning, City of South Perth	Old Meets New: the changing face of Uptown - How an Augmented Reality (AR) app and a unique co-working space concept is changing the face of a city fringe business district in Auckland Gary Holmes, General Manager, Uptown Business Association & Belinda Hope, Events Manager, ARVR Garage	2.15pm-3.00pm Emergency Planning for your organisation Valerie Hussain, Emergency Services Preparedness Facilitator, Australian Red Cross Emergency Services		
	Tribus - A disruptive tool to empower and build vibrant communities Dean Landy, Architect, Urban Designer, ClarkeHopkinsClarke	The Fremantle Alternative - big thinking about small housing Paul Garbett, Director Planning and Strategic Projects & Rachel Pemberton, Councillor, City of Fremantle	A vision for Hobart: Articulating community sense of place through storytelling and deliberative democracy Tim Short, Associate Director City Economy, Tourism and Events & Marisa McArthur, Project and Research Officer, City of Hobart	Bondi Junction's Evening & Entertainment Strategy George Bramis, Executive Manager Shaping Waverley, Waverley Council			
3.00pm - 3.30pm	Refreshment Break & Exhibition						
3.30pm - 5.00pm	Session 4 Keynote & Panel Session						
	Brian Haratsis, Executive Chairman, MacroPlan Dimasi (invited) Reinventing your town centre – understanding the impacts and opportunities of technology on town centres						
	Progressive Cities Panel Session Panelists: Kate Joncas, PlaceStrategic Seattle, US; Ed McMahon, National Main Street Center America & Urban Land Institute, US; Wulf Daseking, University of Freiburg, Germany; Brad Pettitt, Mayor, City of Fremantle and other guest panelists						
5.45pm - 7.15pm	Evening Economy & Community Safety Walking Tour, Fremantle (Subject to maximum numbers of 40)						

Friday 16 November 2018

8.45am - 10.35am Session 6 Keynote Presentations

Kate Joncas, Owner, PlaceStrategic, Seattle, USA (Former Seattle Deputy Mayor & CEO Downtown Seattle)

Seattle's Incredible Growth and Prosperity: Looking Behind the Curtain at the Challenges and Opportunities for Transportation, Housing, Social Equity and the Environment

Speaker TBC

Refreshment Break & Exhibition					
10.35am - 11.05am	Session 7A	Session 7B	Session 7C	Session 7D	Session 7E
Digital Engagement & Measurement	Community Led Places & Housing	Main Streets/Food & Beverage	Place & Planning	Town Revitalisation: Case Studies	
Place engagement in the digital realm Carla Chatzopoulos, Principal - Place, Element	Can temporary activation shape a city? Martin Kozinsky, Planner - Urban Regeneration, Christchurch City Council	Mainstreets need management David West, Principal Consultant, Premier Retail Marketing	Integrating Heritage Incentives into a Place-Based Approach Noel Robertson, Principal Heritage and Strategy, City of Perth	Devonport Tasmania - A new direction Grant Hirst, Director, Providore Place Devonport	
Using Data to Enhance Community Consultation and Engagement Michael Chappell, CEO, Culture Counts	Accelerating community in new neighbourhoods through community-led placemaking Valli Morphet, CEO, CoDesign Studio	Transform – The 5 Step Process To Drive Successful F&B Tender Outcomes Case Study: The Royal Botanic Gardens and Domain Trust Suzee Brain, Director, Brain & Poulter & Rocco Sergi, Manager, Business Development - Commercial Services, The Royal Botanic Gardens and Centennial Parklands	Build it and They will come... Build it bigger and more will come but how safe will they be? Encouraging innovative and creative design ideas into your multi storey cities and town centres Valerie Hussain, Emergency Preparedness Community Presenter and Facilitator, Australian Red Cross Emergency Services	A future for Cossack Townsite heritage precinct Flavia Kiperman, Associate - Heritage, Element WA	
How the City of Perth is using indicators at the Activity Centre & Neighbourhood level to inform urban interventions Erica Barrenger, Director Planning and Development, City of Perth & Natalya Boujenko, Strategic Consultant/Director, Interimethod	Community led development - A funding model for perpetually affordable housing for owner occupiers Eugenie Stockmann, Founder, Green Fabric & Jenni Mattila, CEO, Mattila Advisory		Planning, Design and Management of dog parks as off-leash areas Lesley Humphreys, Director, LMH consulting / Paws4Play	Reinventing a Regional City – Lessons and Challenges in a journey through Master Planning to Implementation Martin Darcy, Service Manager - Business and Innovation, Queanbeyan-Palerang Regional Council	

Thank you to our field trip sponsors



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12.35pm - 1.30pm	Lunch & Exhibition					Walking tour starts during lunch at 1.10pm Sports & Recreational Cycle/Walking Tour
1.30pm - 3.00pm	Session 8A Creative Parking & Transport	Session 8B Place Making \ City Innovation Showcase	Session 8C Leadership, Investment & Place	Session 8D Innovative Urban Design in Place	Session 8E Active Transportation Keynote Workshop	
	Parking strategies to provide more space for people and places Jon Pizey, Group Design Partner, DEM (Aust)	Placemaking through Partnership David Eustace, Senior Urban Planner, Brisbane City Council	City Leadership for Today Katherine O'Regan, Executive Director, Cities Leadership Institute & Double Bay + District Business Chamber	Embedding Placemaking into Urban Design Stefanie Matosevic, Urban & Place Planner & Bryony Simcox, Urban Designer & Place Planner, Roberts Day	11.05am-12.35pm Ed McMahon, Urban Land Institute & National Main Street Centre America Active Transportation and Real Estate: The Next Frontier	1.10pm-3.10pm Walk across to the \$1.6M award-winning Esplanade Youth Plaza and then cycle down to the South Beach Sports Hub facility. Tour starts mid way through lunch and returns at afternoon tea. Numbers are strictly limited - tour will run subject to minimum numbers
	Art in transport infrastructure: Why it matters and how to get it Mark McClelland, Creative Director, Cultural Capital	15 Principles of Designing Great Civic Spaces ... in 15 Minutes Peter Ciernitis, Principal, Roberts Day	Place – buzzword, paradigm shift or pathway? Jenny Franke, Executive Manager Community Life, Campbelltown City Council	Urban Design, Memories and the Olfactory Dimension Nick Booth, Urban Designer, nbd.	This session will explore how the growing interest in biking, walking, car sharing and other transportation trends that are reshaping communities around the world and how developers and city officials can leverage these trends to give their communities a competitive advantage.	
	Integrating Movement and Place: Street design needs to support street revitalisation Natalya Boujenko, Director, Intermethod	City Innovation Showcase Developing the City of Canning using Advanced 3D Modelling Rob Thomas, Manager Western Australia and Northern Territory, Aerometrex	Local Government and creative industries – Exploring the relationship, value and measurement of impact as a motivator for local government investment Sue Savage, Community and Cultural Development Manager, Wollongong City Council	Nature Infill: What Local Government Can Do For Biophilic Urbanism Jana Soderlund, Curtin University & Director Design by Nature & Arbor Carbon		
3.00pm - 3.30pm	Refreshment Break & Exhibition					
3.30pm - 4.50pm	Session 9 Keynote Presentations & Closing					
	Professor John Cole OAM, Executive Director, Institute for Resilient Regions, University of Southern Queensland Living the dream: strategies for resilient regions in tomorrow's world					
5.00pm	Close of Educational Sessions					

How to register

Register online via the secure registration site at www.ictcsociety.org/2018 or [click here](#) to register now.

Registration fees	Super Early Bird (by 27 July)	Early Bird (by 7 Sep)	Standard Rate (after 7 Sep)
ICTC Member Full Registration (no function)	\$955	\$1055	\$1155
ICTC Member Full Registration (with function)	\$1000	\$1100	\$1200
Non Member Full Registration (no function)	\$1055	\$1155	\$1255
Non Member Full Registration (with function)	\$1100	\$1200	\$1300
ICTC Member Day Registration	\$625	\$685	\$745
Non Member Day Registration	\$695	\$765	\$845

Special Interest Group Sessions (SIGs)

These informal sessions provide the opportunity for individuals to come together as a group to discuss a common topic or issue of interest. You won't leave without getting a bag full of ideas from others or having had the opportunity to bounce your ideas around the room too. Inclusive for full delegates.

IoT and Sensored Cities SIG

Wednesday 14 November 3.30pm – 5.00pm

Are you developing IoT projects for your cities or towns? What are the drivers and where do we start?

IoT has the potential to radically change the way people and city employees interact with each other, and with the environment around them. What strategies do we need to ensure we leverage IoT without compromising on safety and security? Come and share your experiences, concerns and plans to help us all map a way forward with the Internet of Things. Inclusive for full delegates.

Moderator: Adam Denniss, Manager Economic Development and Projects, City of Mandurah

Reinvigorating Rural and Regional Towns SIG

Wednesday 14 November 3.30pm – 5.00pm

How do we combat the decline of rural and regional towns? How do we successfully build capacity and ensure economic resilience?

There's real opportunity for local government to drive change for its community through innovation, networks and even unconventional methods that embrace new and established sectors, including tourism.

Professor John Cole from USQ's Institute for Resilient Regions and Queensland's Rural Economies Centre for Excellence will share examples of innovative rural towns successfully re-energising their towns. We'll then open it up to delegates to share their stories, challenges and successes. This SIG is all about bring together those who are looking for new ideas on how to capture opportunities for their rural or regional towns - so bring your ideas to share in this collaboration. Inclusive for full delegates.

Moderator: Professor John Cole OAM, Executive Director, Institute for Resilient Regions, University of Southern Qld

Workshops

Reinventing your town centre: Understanding the impacts and opportunities of technology on town centres - automated vehicles, online retail and last mile delivery

Wednesday 14 November 8.00am – 11.00am

See website for full write up on workshop.

Workshop Presenter: Brian Haratsis, Executive Chairman, MacroPlan Dimasi & Author, Autropolis The Diverse Mobility Revolution

Tickets: \$325 For full conference delegates only (workshop has strictly limited numbers and is subject to running based on minimum numbers)

Sustainable Destinations: Ten Principles for Successful & Responsible Tourism

Wednesday 14 November 9.00am – 10.30am

Tourism is big business, but it is also a double-edged sword. The impacts of tourism on a community can be beneficial if planned and managed, or extremely damaging if left without controls. This session will examine how communities can maximize the benefits of tourism, while minimizing the problems. It will set out Ten Principles for Responsible Tourism and it will provide numerous examples of successful tourism plans and programs.

Workshop Presenter: Ed McMahon, Chair of Board, National Main Street Center America & Urban Land Institute, USA

Tickets: \$85 For full conference delegates only (workshop has strictly limited numbers)

Creating an enabling local business environment

Thursday 15 November 1.30pm – 2.15pm

Local government is often overlooked as a critical arena for microeconomic reforms that are designed to influence the decisions of private businesspeople to invest in the local economy, stimulate innovation and create jobs. While the private sector creates jobs and drives economic growth, governments set the conditions in which this can occur.

This presentation/workshop will focus on how to improve the conditions for local businesses. It explores the roles of local government in supporting local businesses as a way of fostering economic growth and business competitiveness and looks at how local councils can create better conditions for local business growth.

Councils often fail to integrate their economic development strategies with their planning and regulatory functions. This results in a disjointed approach to business development in which local businesses are easily frustrated and investment curtailed.

Local governments can create better, more dynamic and competitive business environments in which local businesses thrive. They do this by better understanding the challenges, constraints and opportunities facing local businesses and by

taking a 'whole of the economy' perspective that is not dominated by the voice or interests of one or two large, noisy or politically connected businesses.

Councils can create a more enabling local business environment by reducing the cost of compliance, reducing risk and increasing competition, making it easier for new businesses to start-up and enter the market.

This presentation/workshop will present a clear framework for understanding the role of the local business environment and use practical examples from around Australia and the world to illustrate how local councils can become more responsive to the needs and opportunities facing their greatest economic asset—their local business and investor community.

Workshop Presenter: Simon White, Managing Director Publicus Pty Ltd
(inclusive for conference delegates)

Emergency Planning for your Organisation

Thursday 15 November 2.15pm – 3.00pm

This workshop will look at your personal and business emergency plans which are non-hazard specific and identify any gaps which need to be addressed.

How well is your plan communicated to your staff and clients?

What are your triggers to enact your emergency plan? Where do you get reliable information? Where will you go? How will you get there? Who will you tell?

Australian Red Cross Emergency Rediplan is an easy 5 step method of preparing for an emergency for any age and ability. People who are better prepared for emergencies recover more quickly. We will explore some scenarios that will test your plan, your organisations response and your ability for your business to recover from the event.

We will help you to understand why emotional preparedness and community connectedness is so essential in any emergency. To help you prepare better, we will look at what reliable links, websites and smartphone apps such as Australian Red Cross 'Get Prepared' you can use for yourself, your organisation and your clients.

Workshop Presenter: Valerie Hussain, Emergency Services Preparedness Facilitator, Australian Red Cross Emergency Services
(inclusive for conference delegates)

Active Transportation and Real Estate: The Next Frontier

Friday 16 November 1.30pm – 3.00pm

This session will explore how the growing interest in biking, walking, car sharing and other transportation trends are reshaping communities around the world and how developers and city officials can leverage these trends to give their communities a competitive advantage.

Workshop Presenter: Ed McMahon, Chair of Board, National Main Street Center America & Urban Land Institute, USA

Inclusive for full conference delegates only (workshop has strictly limited numbers)

Field Trips and Study Tours

Local Recreational and Sports Hub Cycle/Walking Tour

Tour 1: Wednesday 14 November

Tour 2: Friday 16 November

Sponsored by  **City of Fremantle**

This is a cycling and walking tour involving a short walk across the park from the Esplanade Hotel Fremantle to the Esplanade Youth Plaza. Delegates then hop on bicycles and will be guided down to the South Beach Sports Hub.
Note: Tour 2 runs concurrently with programmed sessions.

Esplanade Youth Plaza



The award-winning Esplanade Youth Plaza is located in the heart of Fremantle on the south eastern corner of Fremantle's Esplanade Reserve.

This facility is an iconic world class \$1.6M plaza and has one of the most impressive skateboarding areas ever seen in Perth. The plaza also caters for a variety of other interests such as ping pong, rock climbing, slacklining and parkour. Workshops are run regularly for skateboarding and parkour during the school holidays.

South Beach Sports Hub



Set along the Fremantle bike trail and just a stone's throw away from the buzzing South Terrace strip of modern eateries, the South Beach Sports Hub is a multi-purpose facility incorporating basketball, futsal, roller-hockey, volleyball and wheelchair basketball. The \$195,000 multicourt facility has evolved over five years with community consultation involving sporting groups, residents and visitors beginning in late 2014.

\$40 Super Earlybird **\$45 Earlybird**

(numbers strictly limited to 40 and are subject to running based on minimum numbers. Available to full conference and friday delegates only).

Tourism - Behind the Scenes Walking Tour

Wednesday 14 November 9.00am – 10.50am

Sponsored by  **City of Fremantle**

Fremantle Markets



A landmark of the harbour city for more than 120 years — has had a record 12 months with more than 2.64 million people streaming through its historic gates last year. Fremantle Markets is home to 150 stallholders and over 600 buskers. Many of Fremantle's famous street performers have started their careers outside the markets at the Henderson Street pitch, including renowned musician John Butler and The Bad Piper, earning their living from their 'hat'. Step inside and hear how they continue to drive visitor growth and stay relevant in a challenging consumer market – see virtual tour [here](#).

Fremantle Prison



Since opening to the public in 1992, Fremantle Prison has developed into a successful tourist attraction and welcomes thousands of visitors through its gates each year. Experience firsthand how the Prison is curating its tours and visitor offer to stay relevant in a tough tourism environment in WA.

Hear how the Prison balances best practice heritage conservation while encouraging a range of compatible uses that offers unique experiences and drives repeat visitation.

Maritime Museum



Overlooking the Indian Ocean and Fremantle Harbour, the WA Maritime Museum displays some of Western Australia's most unique maritime pieces. Learn how the museum curates its exhibits and utilises its unique location to maximise visitation. The Visitor Services Manager, Gill

Harrison, will share insights into some of the creative ways the museum has driven visitor growth and its collaborative role within the local tourism industry.

\$10 Super Earlybird **\$15 Earlybird \ Standard**

(numbers strictly limited - available to full conference delegates only).

Autonomous Vehicles & Virtual Reality Emergency Response Tour

Wednesday 14 November

Tour 1: 9.00am – 11am

Tour 2: 10.00am – 12noon

Tour 3: 11am – 1.00pm

Tour 4: 12noon – 2.00pm



Transport from Esplanade Hotel will take delegates to/from South Perth to take part in the Intellibus Trial located near the Mends Street Jetty where they will learn about and experience:

- 30-minute journey in the RAC Intellibus, a fully autonomous and electric vehicle
- virtual reality emergency response simulation in a grounded helicopter
- electric bikes and their growing importance.

RAC Intellibus



Since 2015, RAC has been working to test and evaluate a fully autonomous, electric shuttle bus and on the 31st August 2016 launched our Automated Vehicle Trial on public roads. The trial is supported by the Australian and WA State Governments and City of South Perth.

The trial is not a pursuit of technology for technology's sake, but a commitment to ensure AV technology can be applied to solve urban and regional mobility challenges in Australia. Delegates will have the opportunity to ride the Intellibus and hear how RAC want to ensure that the community, industry and government alike have an opportunity to experience an automated vehicle in a complex traffic environment while the technology remains largely in development.

Virtual Reality Emergency Response Simulator



The RAC Rescue experience will be available to delegates and will take them on a 360° virtual reality re-enactment of a rescue mission while sitting on a replica helicopter.

Being WA's only 24/7 rescue helicopter service, hear about the important role that the two RAC Rescue helicopters play in road incidents as well

as the vital search, rescue and critical care medical services they provide to the WA community.

Electric Bikes

There is no single solution to Perth's congestion challenge but encouraging an increase in cycling is an important part of the response. RAC ran two 10-week eBike trials in metropolitan Perth (in 2015) and regional WA (in 2016) to better understand their potential to overcome some of the barriers to cycling.

Delegates will hear how RAC wants to help make cycling a more convenient and realistic commuting option for more Western Australians. Come along and see the eBikes—which may be the answer to taking some of the puff out of cycling and helping unlock more demand.

Tickets \$25 RAC requires each delegate to register their attendance on the RAC online portal at the time of conference registration. Note: Each tour is limited to 12 and may be cancelled at any time due to minimum number requirements.

Fremantle Rejuvenation Field Trip

Wednesday 14 November 11.00am – 4.45pm

Sponsored by



City of Fremantle



LANDCORP

Fremantle prides itself as an eclectic, quirky and progressive city where layer upon layer of history has shaped its unique character as a working port that strives to be more than that.

Currently experiencing unrepresented levels of construction and investment, Fremantle's renewal manifests itself in every corner with leading edge residential and office projects underway, more boutique hotels, new businesses and some of the best adaptive reuse of heritage buildings in Australia.

Visit some of the top projects making a mark in the fields of heritage adaptation, housing sustainability, baugruppen and major public private partnerships. Hear the inspiring stories of these projects directly from the passionate people behind this one-in-a-generation's rejuvenation.

White Gum Valley



White Gum Valley (WGV) by LandCorp is an award-winning residential project representing best practice in affordability, sustainability and tailored innovation to medium density housing in a way that Perth and Western Australia has not seen before.

An innovation through demonstration project, WGV

will feature cutting edge water and energy-saving initiatives that will reduce resident's bills by up to \$1,200 every year.

LandCorp and University of Western Australia are collaborating on an applied research project that aims to deliver the first replicable, higher density baugruppen demonstration development in Western Australia.



At WGV delegates will see and hear about:

1. Baugruppen Project - citizen led housing development model
2. Sustainable Housing for Artists and Creatives (SHAC) - cooperative housing model (build to rent/ rent to buy)
3. Gen Y Demonstration Homes - three apartments on a 250m2 lot smarter sustainable living for Gen Ys
4. Water wise development homes and gardens including community non-potable water scheme, rain water tanks, conversion of an existing drainage sump
5. Solar Panel and Battery Storage Trial - including governance model for strata developments
6. Design guidelines for climate responsible homes
7. WA's first One Planet Community - WGV is internationally recognised under the One Planet Living framework

Liv Apartments



Liv apartments are the result of the City of Fremantle's major amendments to its planning scheme to allow high density to encourage residential and commercial development that will sustain Fremantle's local economy and provide a variety of housing options. Liv is a brand new contemporary and affordable development completed in August 2018 in the East End of Fremantle – a rapidly developing new 'precinct' with a character all of its own. Liv Apartments has been named by Bioregional's One Planet Living as only the third community in Western Australia and the seventh Australia-wide to receive this prestigious recognition. Liv is the largest single development accredited as a One Planet Community in WA.

Heirloom Apartments



Award winning residential development which sets the benchmark of adaptive reuse of heritage buildings in modern days. Heirloom by Match pays homage to the Dalgety Wool Store's past and the restoration of the property into industrial-style apartments represents the largest residential heritage renewal of its kind in Western Australia. Unique and distinctive structure which combines the simplicity of contemporary living with the sophistication of an historic building. Distinctively unique featuring original brickwork and century old jarrah beams that are reflected in the apartment interiors.

King's Square Redevelopment



This is the largest public-private infrastructure project in Fremantle's history. A precinct-wide renewal of the Freo city centre—redeveloping the buildings and public spaces in Kings Square including:

- retail and dining experiences designed with Freo people in mind

- new 5-star green star commercial spaces including office accommodation for more than 1,500 State Government employees relocating to Fremantle
- a revamped city square complete with landscaped grassed area, shady trees, public art and new street furniture
- a major new children's play space and baby change facilities
- state-of-the-art council customer service and community learning hub and library
- new competition-winning city administration building with purpose-built indoor and outdoor community spaces and meeting rooms.

Town Hall Restoration



The monumental \$3.1m restoration project, which began in May 2016, has seen the heritage building's exterior restored to its original condition - much as it looked 130 years ago in 1887 when first unveiled. Works have included major structural repairs, a new slate roof with improved drainage and the refurbishment of the clock, which was taken apart to be cleaned and serviced

Cappuccino Strip



Fremantle's Cappuccino Strip is legendary for its many outdoor cafes, alfresco restaurants, pubs and breweries.

At night and especially on the weekends, the Cappuccino Strip is the centre of Fremantle's entertainment precinct with hotels and clubs offering cabaret, open mic nights and live music until the early hours. Many of Fremantle's famous street performers have started their careers outside the markets at the Henderson Street pitch, including renowned musician John Butler and The Bad Piper, earning their living from their 'hat'.

\$25 Super Earlybird \$30 Earlybird \$35 Standard
(numbers strictly limited and available to full conference delegates only).

Perth & Scarborough Revitalisation Field Trip

Wednesday 14 November 11.00am – 5.00pm

Sponsored by



City of Perth

Claremont on the Park Redevelopment



The award-winning Claremont on the Park responds innovatively to the multiple challenges associated with delivering quality, sustainable high density living and maximising the use of established public transport networks, education, medical and recreation facilities in one of Perth's most established suburbs.

With the historic Claremont Oval as its centrepiece, LandCorp's master-planned Claremont on the Park development provides a sustainable physical, social and economic connection to the Claremont Town Centre and its established retail and entertainment precinct with the provision of more than 750 new homes, along with a range of complementary mixed use, aged care, retail and support industries.

In addition, following \$16 million of State Government funding, the Claremont Football Club has re-opened new state-of-the-art clubrooms, incorporating facilities open to the community.



Key to ensuring the connection to the Claremont community, rail line and town centre—is The Goods Shed—a previously abandoned and dilapidated historic railway building that has been lovingly restored and repurposed by LandCorp and FORM into an award winning cultural and community facility, hosting

exhibitions, workshops, artist residencies, cultural events and a local cafe.

Elizabeth Quay – Awarded Australia's best urban renewal project 2018



Voted best urban renewal project in Australia in 2018 by the UDIA, Elizabeth Quay has reconnected the city to the Swan River and has redefined Perth's central city riverfront. Elizabeth Quay provides a contemporary waterfront destination for Perth and has transformed many hectares of largely under-utilised

land on the shores of the Swan River into a vibrant and iconic destination, which is now the backdrop for major events and tourism promotions. It features a 2.7 hectare inlet surrounded by offices, apartments, hotels, shops, bars and restaurants.

Through the work of the Metropolitan Redevelopment Authority, the State Government of Western Australia committed \$440 million to fund construction of the inlet, roads & services, public

domain and the creation of ten development sites which in turn will attract a further \$2.2 billion of private sector investment. When fully complete, the 10 hectare precinct will be a future place of work for 10,000 people and homes to 1,400 residents and will continue to be an exciting place to live, work and visit, generating essential economic activity for many years to come.

Yagan Square



Located in the heart of Perth's CBD – within the arms of the heritage-listed Horseshoe Bridge – the 1.1 hectare Yagan Square is the flagship public space within the Metropolitan Redevelopment Authority's \$1.39 billion Perth City Link development.

Yagan Square is one of the City's primary community, meeting and celebration places, and as a key transit hub with links to the train station and new underground Perth Busport, it is also one of the busiest pedestrian locations in Perth.

Named after the prominent Noongar leader, Yagan Square is the first significant public precinct in any Australian city to recognise an Aboriginal person.

Scarborough Beach and Precinct Redevelopment



Less than 20 minutes from Perth CBD and Fremantle, Scarborough has been transformed with a \$100M redevelopment which has revitalised Western Australia's most iconic beach and created a world class destination.

Wide pedestrian and cycle friendly promenades have created a connection with the beach and stimulated place activation such as the popular Sunset Markets held every Thursday night during the summer. The foreshore has activities for all ages including a new surf club, huge kids playground, art projects, variety of skate bowls, climbing wall, half-court basketball and amphitheatre to encourage people to visit year round and stay longer. Sunset Hill also has many new bars, restaurants and cafes overlooking the ocean.

Scarborough Beach Pool



This \$26M facility not only adheres to the overall masterplan vision for the Scarborough beach front, but has become a feature point of the foreshore development due to its adaptable, comfortable and ambient environment. The only beachside pool in Western Australia has eight

50m lanes and four 25m lanes so there is plenty of space for swimmers of all abilities. It is geothermally heated with a separate shallow 32°C leisure pool and boasts a 200 seat grandstand in a spectacular setting.

\$25 Super Earlybird \$30 Earlybird \$35 Standard
(numbers strictly limited and available to full conference delegates only).

Fremantle Arts and Cultural Hub Tour

Thursday 15 November 1.00pm – 4.00pm

Sponsored by



City of Fremantle

Note: Tour runs concurrently with programmed sessions.

Fremantle Fibonacci Centre - Incubation



Dreamt and made by Robby Lang the Fremantle Fibonacci Centre has provided a space for people to try out their ideas. An incubation chamber for ideas. A community of artists and makers creating and working together. Robby will

explain how the centre operates and how it promotes diversity in arts and cultural endeavours.

Stackwood



Stackwood is an exciting new boutique concept store and creative venue housed in a former diesel workshop in Fremantle, with a focus on locally made products for home and garden. The Stackwood project is more than just a shop, with

community events and markets, hands-on workshops and a cafe.

Learn how the Stackwood project came about and how it's leading the way in transforming an industrial area into a lively residential and arts and cultural hub.

Fremantle Arts Centre



Fremantle Arts Centre (FAC) is one of the leading multidisciplinary arts organisations in the country and the City of Fremantle's premier arts service. Housed within an iconic heritage building and boasting beautiful grounds, FAC

presents world class contemporary art exhibitions from local, national and international artists.

FAC hosts a variety of concerts and performing arts events, art courses for adults and children and an Artist in Residence program. FAC is also home to the shop FOUND which sells the largest range of WA-designed, handcrafted products by local artisans.

Hear from the Director about how the Arts Centre is managed, the building's history and some recent key projects.

Kidogo Arthouse



The Kidogo Arthouse is a unique exhibition space located at the edge of the sea at Bathers Beach. Housed in a beautiful, heritage listed building, the galleries provide pristine art space in a rustic setting where a wide variety of artwork can be exhibited.

The Arthouse and surrounding courtyard is also a popular venue for private functions, musicians, poets and authors to stage live performances and events.

Hear from the owner Joanna Robertson about how she has worked with the City of Fremantle to leverage arts as a means to revitalise the Bathers Beach area.

\$30 Super Earlybird **\$35 Earlybird/Standard**

(numbers strictly limited and available to full conference and thursday delegates only).

Evening Economy and Community Safety Tour

Thursday 15 November 5.45pm – 7.15pm

Sponsored by



City of Fremantle

Take a walk around Fremantle's funkier bars, boutique cafes and bespoke businesses. Stop in at one of Fremantle's most stylish small bars—hearing first-hand experience from the owner on Fremantle's attributes that encouraged them to invest and the challenges and opportunities in the hospitality industry.



Along the way, meet Fremantle's Community Safety team on the streets of Freo to learn how they lead the way in supporting a safe community through innovative approaches; including CCTV strategy, their relationship with the Police and how they conduct their patrols.

The tour continues onto Fremantle's only rooftop bar—perched on top of The National Hotel looking over the heritage listed West End, be one of the first to visit while also hearing from the owner about his involvement in reinvigorating Fremantle's famous pub scene. Stroll back to your hotel at your own leisure.



What's on the tour:

- Meet the Community Safety team and learn first-hand about their approach and challenges to combat criminal, anti-social and nuisance behaviour.
- Visit and hear from the owners of two of Fremantle's best bars about why they chose Fremantle, how they position themselves within the evening economy and where to next for them.
- Drinks and light finger food included.

Departs from Esplanade Hotel and finishes at National Hotel (5 min walk from Esplanade Hotel)

\$40 Super Earlybird **\$45 Earlybird/Standard**

(numbers strictly limited to 40 – available to full conference delegates only).

Social Activities & Touring

Networking Function

Wednesday 14 November
5.30pm - 7.00pm



Enjoy the spectacular sunset over the beach and Indian Ocean at Australia's first venue licensed to serve beverages on the beach as you meet fellow delegates and new friends at Fremantle's Bathers Beach House.

Immerse yourself in the beauty of Fremantle whilst enjoying delicious canapes and drinks. Just a 5 minute walk from conference hotel.

Tickets \$55 (partners tickets available) Includes canapes and drinks.

Fremantle - Things to do

Fremantle Markets



Step inside the Fremantle Markets and enjoy the distinctive atmosphere of over 100 years of vibrant culture and heritage. Listen carefully and you just might hear the horse and carts of yesteryear, arriving at the markets full to the brim of fresh fruit and vegetables. **Visit:** www.fremantlemarkets.com.au

Fremantle Prison



Built by convicts in the 1850s, Fremantle Prison was used as a place of incarceration for 136 years before being decommissioned in 1991. Step inside and do time with Fremantle Prison's experienced guides on a range of tours highlighting convict and prison life, daring escapes and colourful characters.

Visit: www.fremantleprison.com.au

Fremantle's Fishing Boat Harbour



Set between Esplanade Park and the sandy shores of Bathers Beach, the harbour is surrounded by world-class restaurants featuring some of WA's freshest seafood as well as bars, entertainment and accommodation.

Visit: www.fremantlefishingboatharbour.com

Rottness Island



Voted top destination to experience 2014, Rottness Island is home to some of the finest and whitest beaches and bays in the world. Visiting Rottness Island is an unforgettable experience with over 63 secluded beaches and 20 bays to snorkel, dive, fish, swim or surf. It is also a protected nature reserve and home to the quokka, a small cute wallaby-like marsupial. There's a small number of private luxury cabins and accommodation on island and no cars. A ferry ride from Fremantle takes 25 minutes. Adult return ferry and island admission \$39 Children \$6.50.

Visit: www.rotnestisland.com

Margaret River



Visit one of the best winery regions in Australia! Margaret River is just a 3 hour drive from Fremantle and features a huge variety of architecturally designed and boutique premium wineries and tasting experiences, microbreweries, restaurants and pristine natural wonders. There's so many things to do and see in Margaret River - you'll need to stay for a few days to explore.

Visit: www.margaretriver.com

More tours and information

For more ideas on tours or interesting places to visit in and around Fremantle and Western Australia see our conference website or visit www.visitfremantle.com.au or www.westernaustralia.com.

Registration Fees

All rates are quoted in Australian dollars unless otherwise stated.

To be eligible for:

- super early bird discount - you must register online and make full payment by Friday 27 July 2018
- early bird discount - you must register online and make full payment by Friday 7 September 2018

Standard rate will be applicable for all registrations and payments received after 7 September 2018. Discounted registrations are only applicable if registration and payment is received by the due date.

Members of the ICTC Society are entitled to discounted registration fees at the member rate. All delegates will be given password access to speaker's papers after the conference.

Note: Registrations are for individuals only and cannot be shared.

Full delegate registration Speakers, members and non-members:

- Attendance at all conference sessions –Thursday and Friday
- Attendance at SIG Sessions Wednesday
- All conference day catering – Thursday and Friday
- Conference satchel and handbook
- Entry to trade exhibition – Thursday and Friday
- Wednesday Evening Networking Social Function
- Delegate list *
- Field trips and tours ranging from \$15 to \$65

Note: there is also a Full Registration category excluding function ticket as an option.

Speakers: Please note that subsidised Speaker registrations are limited to 2 presenters per presentation.

Day delegate registration Members and non-members:

- Attendance to sessions for nominated day – Thursday or Friday
- Conference day catering for nominated day –Thursday or Friday
- Conference satchel and handbook
- Entry to trade exhibition for nominated day –Thursday or Friday
- Delegate list *
- Optional tours or workshops for nominated day - Thursday or Friday

*Due to privacy laws, delegate lists include only name and organisation. If you do not wish to be included in this list, please tick the appropriate box on the registration form.

Note: The program and information contained in this brochure is preliminary. The ICTC Society reserve the right to change or alter any aspect of the program or contents herein at its discretion prior to the conference.

Payment

All prices quoted in this brochure are in Australian dollars and are inclusive of GST (unless otherwise stated). Registrations will not be processed until payment is received. Payment can be made by the following methods:

- **Credit card** – Visa or MasterCard only. A 1.5% credit card surcharge applies.
- **Cheque** – Australian delegates: personal or company cheques made payable to "ICTC Society No 2 Account".
New Zealand and International delegates: bank draft or international money order in Australian dollars, drawn on an Australian bank and made payable to "ICTC Society No 2 Account".
- **EFT** - payments can be made but will only be accepted if the conference EFT Payment Form is used and emailed when the EFT payment is made. The form can be downloaded once you reach the payment section of your online registration. No responsibility will be taken for any EFT payments that are made without forwarding the EFT Payment Form that should include the invoice number and delegate(s) name(s).

Cancellation – Registration and additional tickets

Registration cancellations will only be accepted in writing. Cancellations made prior to Monday 24 September 2018 will be refunded less \$150.00 to cover administration costs. No refunds will be made after this date. As an alternative to cancellation, your registration may be transferred to another person without incurring any penalty. The information in this brochure is correct at the time of printing.

Insurance for Cancellation of Registration, Travel and Accommodation

It is strongly recommended that participants take out insurance for and during the conference, covering cancellation fees for registration, travel and accommodation bookings, as well as personal injury and loss or injury to property, including baggage. The organisers will be in no way responsible for any claims concerning insurance. In the event of industrial disruptions or force majeure, the ICTC Society and the organising committee accept no responsibility for losses incurred by delegates and/or partners.

Special Needs and Dietary Requirements

Every effort is made to cater for people with special needs. Should you require any specific assistance, including dietary requirements or wheelchair access, please include this in the relevant section of the registration form.

General Information

The ICTC conference brings together a diverse cross-section of city leaders and urban place professionals—from those who lead and plan cities and town centres right through to those who implement and manage them on the ground.

Why attend?

- Interactive sessions for learning from like-minded peers who are passionate about creating vibrant places in a true cross disciplinary event.
- Practical take-away examples and shared lessons on global case studies.
- Hear the latest global developments in urban design, placemaking, retail, planning, development, economic development and sustainability.
- Access and leverage from Australian and international specialists in an interactive environment.

Event Highlights

- High profile keynote speakers from USA and Asia Pacific
- Over 50 diverse and interactive presentations, workshops and keynote panel sessions
- Special interest group sessions
- Trade exhibition and City innovation showcase
- Specialist Fremantle and Perth Field trips

Who should attend?

- Local Government - Mayors, Councillors, CEO's, Managers and other decision makers
- State and Federal Government
- Private firms, Main Street Businesses and Consultants
- Business Associations, Academics and Industry Groups

With interests in:

- Innovation, Collaboration and Leadership
- Planning, Urban Design, Development, Property
- Main Streets, Retail, Shopping and Town Centres
- Economic Development, Demography
- Placemaking, Project Management, Marketing
- Architecture, Landscape, Environment
- Infrastructure, Resources, Energy, Transport
- Engineering, Surveying, Public Works
- Banking, Law, Finance, Technology

Travel and Transfers

Airport and Transfers

Perth International Airport is located 28km (40mins drive) from Fremantle and can be accessed by either airport transfers, private car, car hire or taxi.

Fremantle Airport transfers

myAirshuttle 45 minute non-stop shuttle from \$38 per person one way.

Visit: www.myairshuttle.com.au Ph. (08) 6365 0496

Taxi Service

One way travel Fremantle to Perth airport is approximately \$70.

Swan Taxis

www.swantaxis.com.au Ph: (08) 9422 2222

Black & White Cabs

www.blackandwhitecabs.com.au Ph: (08) 9230 0440

Uber

www.uber.com/en-AU/

Car Hire

Car hire is also available from both Perth domestic and international terminals (hotel parking fees apply).

AVIS

(08) 9232 7333 www.avis.com.au

Budget

(08) 9277 9277 www.budget.com.au

Europcar

(08) 9237 433 www.europcar.com.au

Hertz

(08) 9237 4330 www.hertz.com.au



Scarborough Beach

Fremantle Fishing Boat Harbour



Accommodation

Accommodation Bookings & Payment

All bookings must be made via the online conference registration site to receive the discounted accommodation rate. In order to secure a reservation, all hotel bookings must be accompanied by either a deposit (equivalent to one night) or full payment dependant on the hotels terms and conditions, payment can be made by Visa or MasterCard. All creditcard details will be forwarded to your chosen accommodation venue as payment for your booking. If the cardholder is not the delegate please ensure you have downloaded and completed the third party credit card authority form and forward it to events@ictcsociety.org. Delegates are responsible for any damage they cause and must settle the balance of their account with the accommodation venue upon departure.

Details on credit card surcharges and cancellation policies for each hotel are specified in the accommodation section when booking online.

All rooms will be released from sale on 12 October 2018. ICTC will accept accommodation bookings after this date but cannot guarantee accommodation will be available at the selected hotels or at the printed room rates.

Accommodation



Discounted room rates listed below have been negotiated on behalf of ICTC delegates. To receive these rates delegates must book via our online conference registration site. All properties listed below are located within a short distance to the conference hotel.



Esplanade Hotel Fremantle

46-54 Marine Terrace, Fremantle – conference venue hotel

Esplanade Hotel Fremantle is a 4.5 star hotel located in the heart of Fremantle and is in easy walking distance to Fremantle's famous cappuccino strip, Fishing Boat Harbour, Fremantle

Markets and a various museums. Facilities include 2 outdoor heated pools, 3 spas, sauna and fitness centre, 2 onsite restaurants, 2 bars and 24hr reception.

All rooms feature modern ensuite, TV, Foxtel, mini bar, free WiFi and broadband internet, air conditioning, non-smoking and accommodate a maximum of 2 adults and 1 child.

Superior Room: features queen bed, some with balconies, room size 27m². Twin bedding option 1 x queen and 1 x single, max 3 per room.

King Spa Room: features king or 2 single bedding option, balcony, spa bath, shower, bathrobes and street view.

King Spa Pool View Room: features are same as King Spa Room but has pool view.

Park View Room: features king or queen bed, balcony, shower, bathrobes and overlooks park.

Deluxe Spa Suite: features king bed, balcony, separate foyer area and lounge area, large bathroom, spa bath, bathrobes and has pool or street view.

Superior Room	\$175/night
King Spa Room	\$205/night
King Spa Pool View Room	\$235/night
Park View Room	\$235/night
Deluxe Spa Suite	\$285/night

Rates are room only. Buffet breakfast \$20pp/day.
Valet parking \$29.50/24 hours



Be Fremantle

43 Mews Road, Challenger Harbour, Fremantle – 12 min walk to conference venue.

Be Fremantle is uniquely positioned on Challenger Harbour offering stunning views of Fishing Boat Harbour or Challenger Harbour.

Be Fremantle offers fully air conditioned self-contained apartments that have 24hr concierge and reception, free high speed WiFi, smart TV with Foxtel, and access to parking (fee), bike hire and BBQ facilities. Rollaway beds are additional \$44 per night.

Studio Ocean View Apartment (max. 2 people): features queen bed, private balcony, ocean views, room size 40m², Kitchenette, Nespresso coffee machine, oversize bathroom and access to guest laundry.

1 Bed Ocean View Apartment (max. 2 people): features queen bed, private balcony, ocean views, room size 49m², full kitchen facilities, Nespresso coffee machine, oversize bathroom, separate living/dining area and private laundry

2 Bed Harbour View Apartment (max 5 people): features queen bed in master and either king or 2 singles in 2nd bedroom, garden courtyard off living room, private balcony off master bedroom with view of Fishing Boat Harbour, separate living/dining on ground floor and private laundry

2 Bed Marina View Apartment (max 5 people): features queen bed in master and either king or 2 singles in second bedroom, sundeck off living room, private balcony off master with views of Challenger Harbour, 2 level townhouse apartment, room size 85m², full kitchen facilities, Nespresso coffee machine, ensuite bathroom with spa bath, 2nd bathroom, separate living/dining area on ground floor and private laundry

Studio Ocean View Apartment	\$220/night (2nt min)
1 bm Ocean View Apartment	\$250/night (2nt min)
2 bm Harbour View Apartment	\$280/night (2nt min)
2 bm Marina View Apartment	\$300/night (2nt min)

Rates are room only 2 night minimum. Breakfast packs \$12 day. Car parking \$15/day

Quest Fremantle

8 Pakenham Street, (Cnr Short Street) Fremantle – 8 min walk to conference venue



Brand new 4.5 star apartment hotel located in the heart of Fremantle's West End. Within easy walking distance to local restaurants, cafes, bars and retail outlets and harbour. The hotel and rooms feature openable windows, balcony, kitchenettes with cooktop, bar fridge, toaster, kettle and microwave, air conditioning, flat screen LCD TV, Foxtel, free high speed WiFi, gym and discounted bike hire.



Breakfast chargeback available from Benny's Bar & Café. Pantry shopping service available. Parking is at Victoria Quay (200m away) for \$15 overnight (exit before 12 midday)

Studio & 1bm Apartment: features king bed, kitchenette, ensuite bathroom and desk.

2 Bed Apartment: features a studio interconnected with a 1 bedroom apartment, ensuite bathroom, laundry, king beds or single beds and fully equipped kitchen and dining table.

Studio Apartment	\$187/night
1 bm Apartment	\$222/night
2 bm Apartment	\$337/night

Rates are room only . Breakfast chargeback available.
Parking (200m away) \$15 overnight.

Register
before 7 Sept
and save

Hougoumont Hotel

15 Bannister St, Fremantle – 6 min walk to conference venue



This boutique hotel has been purpose-built using innovative sea container construction to offer "that little something" you won't get just anywhere. The Hougoumont places you in the heart of Fremantle in close quarters to new experiences around every corner.

Facilities include complimentary tea and toast breakfast, complimentary nightly cheese and wine happy hour, unlimited WiFi, flat screen TV, minibar, room service, car parking, daily housekeeping and gym access (Spring Into Fitness)



Each tastefully modern room makes the most of every square inch, decked out thoughtfully with little luxuries you'll actually use like a Nespresso coffee machine, boutique teas by Rubra, complimentary bottles of water, and luxury bathroom toiletries by Appelles Apothecary.

Cabin Room: features queen bed, mini bar, Nespresso coffee machine, desk, 32 inch digital smart TV and room size 15m2. (max 2 per room).

State Room: features king bed, mini bar, Nespresso coffee machine, desk, 42 inch digital smart TV and room size 32m2 (max 3 per room with rollaway \$35/nt).

Cabin Room	\$199/night
Studio Room	\$269/night

Rates are room only. Complimentary Tea and Toast breakfast. Car Parking \$20 per night.

Accommodation changes and cancellations

Each hotel has its own cancellation and refund policy available on the conference website -please peruse their policies before you book.

Any changes to or cancellations of bookings made through the conference website must be confirmed by email to events@ictcsociety.org and not to the hotel directly.