

Sponsorship Package	Host City	Event Partner	Event App	Field Trip	Satchel
Cost and inclusions		\$9950	\$7450	\$4950	\$4950
1. Registrations	SOLD	✓ 4	✓ 2	✓ 1	✓ 2
2. Trade booth		✓ Single	✓ Single		✓ Single
3. App & correspondence advertising			✓		
4. Registration Brochure advert		✓ full page	✓ ½ page	✓ ½ page + project details	✓ ½ page
5. Conference Handbook advert		✓ full page	✓ ½ page	✓ ½ page + project details	✓ ½ page
6. Other		✓ News article			
7. Function tickets		✓ 2	✓ 2	✓ 1	✓ 2
8. Company logo on		✓ name badge			✓ satchel
9. Field trip (coaches & catering incl.)				✓ 1	
10. Satchel Insert		✓ 2 page A4	✓ 2 page A4	✓ 2 page A4	✓ 2 page A4
11 Delegate List (*)		✓	✓	✓	✓
12. Web banner		✓	✓	✓	✓
13. Sponsor name/logo on event literature		✓	✓	✓	✓
14. Exclusive Naming Rights		✓	✓	✓	✓
Sponsorship Package	Reg Brochure	Conference Handbook	Social Function	Keynote/Panel Session	Session or tea break
Cost and inclusions	\$3950	\$2950	\$3250	\$3250	\$1950
Registration	✓ 2	✓ 2	✓ 1	✓ 1	✓ 1
Registration Brochure advert	✓ Full page	✓ ¼ page	✓ ½ page	✓ ½ page	✓ ¼ page
Conference Handbook advert	✓ ¼ page	✓ full page	✓ ½ page	✓ ½ page	✓ ¼ page
Function tickets	✓ 2	✓ 2	✓ 4		
Satchel Insert	✓ 2 A4 page	✓ 2 A4 page	✓ 2 page A4	✓ 2 page A4	✓ 2 page A4
Delegate List (*)	✓	✓	✓	✓	✓
Web banner	✓	✓	✓	✓	✓
Sponsor name/logo on event literature	✓	✓	✓	✓	✓
Exclusive Naming Rights	✓	✓	✓	✓	✓

Packages can be tailored to suit sponsor requirements. All sponsorship and exhibition prices are in Australian dollars and are GST inclusive.

*Host city package includes sponsorships for keynote, lunch break, chairpersons, extra signage, prequel conference publicity opportunities—contact ICTC for full list.

Sponsorship inclusions

Acknowledgement

All sponsors are acknowledged at opening and closing plenary sessions, online and in conference materials.

Registrations

This is a full conference delegate registration that includes a social function.

Trade booth

See exhibition booth package for inclusions on lighting and power. The number of registrations including the people manning your booth are listed in your sponsor package.

App advertising

Take advantage of delegates accessing the App in the lead up to the conference. You may change your advert or messaging as often as once a month if desired. You may also include a small banner advert on all delegate confirmation letters.

Company logo for partner and satchel sponsors

For partners your logo will be prominently displayed on name badges and for satchel sponsors your logo will be exclusively displayed on delegate satchels.

Exclusive naming rights

All sponsor packages excluding event partners are given exclusive naming rights with only 1 package allocated for that product.

Event partners

There are 3 event partner packages available – each event partner has the option to choose a variety of exclusive conference items to suit their marketing objectives – please contact us to discuss these opportunities.

General Advertising

The opportunity exists for you to advertise in the Registration Brochure, Conference Handbook, online or in the delegate satchel. All delegates receive a satchel upon registration at the conference. Each insert is not to exceed 4 pages or be larger than DL size—sponsor is to provide inserts.

Advertising costs	Full page \$1,490	Half page \$790	Quarter page \$490
Satchel insert	Exhibitor \$595	Non-exhibitor \$695	

Field trips

Your opportunity to showcase and promote your local projects. Field trip packages may be shared by more than one council or organisation if desired. Information and imagery on each project visited will be showcased in the registration brochure, conference handbook and on the conference website. Sponsors may provide show/promotional bags/ handouts to delegates attending their field trip. Field trips can be from one project to a full day outing. Coaches and catering is selected and paid for by the conference and is included in the package. Sponsor suggestions on local catering venues and personnel (i.e. knowledgeable staff) leading the trips are welcomed. There are endless options and opportunities for this sponsorship package – please contact us to discuss additional requirements.

Newsletter article

Opportunity to provide a feature article in the association's e-newsletter – a relevant industry subject of your choice.

Sessions

Your choice for exclusive sponsorship of any conference session or catering break.

Sponsorship package notes

1. *A privacy clause will be inserted into the registration brochure that will give all delegates the option to be excluded from the delegate list. The delegate list will include the delegate name and organisation only.
2. ICTC Conference 2018 Sponsorship & Exhibition Terms & Conditions form a part of this Prospectus and can be viewed on the conference website.

Once sponsorship has been booked a confirmation letter confirming entitlements and deadlines will be sent. Contact us for more information on any entitlements.

Conference Pad & Pen Set

An opportunity exists for an organisation to provide conference delegates with a note pad and pen set. This is a great opportunity to promote your company to all delegates at the conference as you are able to print your logo on the items supplied—sponsor to provide the note pad and pen sets. This package will be accepted on a first in basis and is subject to organising committee approval.