

# Curriculum for Year 3 Northwest Community Development Institute July 18-22, 2016 Class Director –Jeremy McVeety, PCED

#### Monday, July 18

Time(s)	Activity
7:00-8:00	Registration/Breakfast
8:00-8:30	General Session - Welcome/Opening Remarks
8:30-9:15	<b>Keynote</b> – Randy Morgan CSP CPC – Peered Powered Performance and Red Shoe Solutions
9:159:30	Break
9:30-10:00	Class Director Facilitation
10:00-12:00	<b>Downtown Revitalization -</b> Jerry Miller – State Coordinator, Idaho Main Street Program.
12:00-1:00	Lunch
1:00-3:00	<b>Resiliency</b> - Kelly Sills - Parking Control Manager, Bureau of Transportation, City of Portland, OR
3:00-3:15	Break
3:15-5:00	Creating a Diverse Community - Sam Byrd - President, ¡Diversity Works! Boise, ID
5:30-8:00	Networking Dinner – Flying Pie Pizzeria – 6508 W Fairview Ave, Boise ID 83704

### Tuesday, July 19

	•
Time(s)	Activity
7:30-8:00	Breakfast
8:00-8:30	Class Review
8:30-10:00	Building Community Leadership Networks- Dr. Marcia Smart – President, Smart Leadership Solutions.
10:00-10:30	Break / Class Pictures
10:30-12:00	<b>Building Community Leadership Networks-</b> Dr. Marcia Smart – President, Smart Leadership Solutions.

12:00-1:00	Lunch
1:00-3:00	Workforce Development – John Luthy - President, The Futures Corporation, Boise, ID
3:00 – 3:15	Break
3:15-5:00	<b>Urban Renewal</b> – Robin Collins PCED – Asst Economic Development Director Nampa ID

# Wednesday, July 20

Time(s)	Activity
7:30-8:00	Breakfast
8:00-8:30	Class Review
8:30-10:15	City of Somerset - Jeremy McVeety, PCED,
10:15-10:30	Break
10:30-12:00	<b>Building Facilitation Skills</b> Dennie Houle - Business Development Officer, Oregon Business Development, Portland, OR
12:00-1:00	Lunch
1:00-3:00	Building Facilitation Skills (cont'd.) Dennie Houle –Business Development Officer, Oregon Business Development, Portland, OR
3:00	Adjourn for the day

## Thursday, July 21

Time(s)	Activity
7:30-8:00	Breakfast
8:00-8:30	Class Review
8:30-10:15	<b>Economic Impact Analysis</b> – Ray Laughter, Vice Chancellor Emeritus – Lone Star College System, The Woodlands TX
10:15-10:30	Break
10:30-12:00	Finding a Vision: How Comprehensive Planning Shapes Your Community Nichole Baird Spencer - Planner III, City of Eagle, Eagle, ID
12:00-1:00	Lunch
1:00-2:45	Ethical Challenges in Community and Economic Development - Ray Laughter, Vice Chancellor Emeritus – Lone Star College System, The Woodlands TX
2:45-3:00	Break
3:00-5:15	Media Message and Executive Speaker Training - Jessica Flynn – Founder and CEO, Red Sky PR, Boise, ID

## Friday, July 22

Time(s)	Activity
7:30-8:00	Breakfast
8:00-8:30	Class Review
8:30-10:15	Housing as a Second Language for Economic Development - Erik Kingston - Housing Resources Coordinator, Idaho Housing and Finance Association, Boise, Idaho
10:30-12:00	Graduation/Adjourn