

Sponsored &  
Presented by



Thanks to the Community  
Development Block Grant Program

In partnership  
with



**Curriculum for Year 2**  
**Northwest Community Development Institute**  
**July 18-22, 2016**  
**Class Director- Michelle Bly, PCED**

**Monday, July 18**

<b>Time(s)</b>	<b>Activity</b>
7:00-8:00	Registration/Breakfast
8:00-8:30	General Session - Welcome/Opening Remarks
8:30-9:15	<b>Keynote</b> – Randy Morgan CSP CPC – Peered Powered Performance and Red Shoe Solutions
9:15--9:30	Break
9:30-10:00	Class Director Facilitation
10:00-12:00	<b>Historic Preservation as Economic Development</b> , Nancy Richardson- International Marketing Specialist, Tourism Development, Idaho Department of Commerce, Boise, ID
12:00-1:00	Lunch
1:00-2:45	<b>Top Ten Location Factors</b> - Jill Miles - Regional Business Development Officer and National Business Development Recruiter, Oregon Business Development Department, Portland, OR
2:45-3:00	Break
3:00-5:00	<b>New Age of Public Leadership</b> - John Luthy-President, The Futures Corporation, Boise, ID
5:30-8:00	Networking Dinner – Flying Pie Pizzeria – 6508 W Fairview Ave, Boise ID 83704

**Tuesday, July 19**

<b>Time(s)</b>	<b>Activity</b>
7:30-8:00	Breakfast
8:00-8:30	Class Review
8:30-10:00	<b>The Smart Growth Approach to Community Development</b> - Elaine Clegg & Deanna Smith – Program Coordinators Idaho Smart Growth, Boise, ID
10:00-10:30	Break/Class Pictures
10:30-12:00	<b>Navigating Planning &amp; Zoning: How to Site a Project</b> - Diana Sanders Associate Planner & Kristy Inselman Associate Planner, Ada County Development Services Boise ID

*Times, classes and instructors subject to change.*

12:00-1:00	Lunch
1:00-2:45	<b><i>Building Local Economies: Wealth Works Economic Development Model</i></b> - Noelle Colby-Rotell Senior Program Manager Rural Development Initiatives Inc.
2:45-3:00	Break
3:00-5:00	<b><i>The Dollar Game</i></b> - Dr, Paul Lewin – Assistant Professor and Extension Specialist, Department of Agricultural Economics and Rural Sociology, University of Idaho

## Wednesday, July 20

Time(s)	Activity
7:30-8:00	Breakfast
8:00-8:30	Class Review
8:30-10:15	<b><i>Using Cultural Energy to Create Magnetic Communities</i></b> - John Luthy, President, and Mike McMullan, Sr. Partner, The Futures Corp., Boise, ID
10:15-10:30	Break
10:30-12:00	<b>Business Retention and Expansion</b> - Randy Shroll – Economic Development Specialist, Idaho Dept. of Commerce, Boise, ID
12:00-1:00	Lunch
1:00-3:00	<b><i>Implementing Diversity Tools</i></b> Sam Byrd - President, ¡Diversity Works!, Boise, ID
3:00	<b><i>Adjourn for the day.</i></b>

## Thursday, July 21

Time(s)	Activity
7:30-8:00	Breakfast
8:00-8:30	Class Review
8:30-10:15	<b><i>The Futures Game</i></b> , - Dr. Jeffery Sachse – Economic Specialist, Future IQ Partners, Inc., USA and Australia
10:15-10:30	Break
10:30-12:00	<b><i>The Futures Game</i></b> , - Dr. Jeffery Sachse – Economic Specialist, Future IQ Partners, Inc., USA and Australia
12:00-1:00	Lunch
1:00-3:00	<b><i>Global Trends and Impacts on Rural Regions in the USA</i></b> - - Dr. Jeffery Sachse – Economic Specialist, Future IQ Partners, Inc., USA and Australia
3:00-3:15	Break
3:15-5:00	<b><i>Making Communities Stronger in Challenging Times</i></b> - Mary Emery-Dept. Head Sociology and Rural Studies, South Dakota State University, Brookings, SD

*Times, classes and instructors subject to change.*

## Friday, July 22

Time(s)	Activity
7:30-8:00	Breakfast
8:00-8:30	Class Director Review
8:30-10:15	<b><i>Building Entrepreneurial Communities</i></b> - Mary Emery-Dept. Head Sociology and Rural Studies, South Dakota State University, Brookings, SD
10:15-10:30	Break
10:30-12:00	Graduation/Adjourn