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Development Block Grant Program

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Curriculum for Year 3
Northwest Community Development Institute
July 17-21, 2017
Class Director –Jeremy McVeety, PCED

Monday, July 17

Time(s)	Activity
7:00-8:00	Registration/Breakfast
8:00-8:15	General Session - Welcome/Opening Remarks
8:15-9:15	<i>Keynote – Keynote – Kevin Daniels, President and Owner of Daniels Development and Board Member of Main Street America Program</i>
9:15-9:30	Break
9:30-10:00	Class Director Facilitation
10:00-12:00	<i>Downtown Revitalization - Kevin Daniels, President and Owner of Daniels Development and Board Member of Main Street America Program and Jerry Miller – State Coordinator, Idaho Main Street Program.</i>
12:00-1:00	Lunch
1:00-3:00	<i>Resiliency - Kelly Sills - Parking Control Manager, Bureau of Transportation, City of Portland, OR</i>
3:00-3:15	Break
3:15-5:00	<i>Creating a Diverse Community - Sam Byrd - President, iDiversity Works! Boise, ID</i>
5:30-8:00	Networking Dinner – TBD

Tuesday, July 18

Time(s)	Activity
7:30-8:00	Breakfast
8:00-8:30	Class Review
8:30-10:00	<i>Building Community Leadership Networks- Dr. Marcia Smart – President, Smart Leadership Solutions.</i>
10:00-10:30	Break / Class Pictures

Times, classes and instructors subject to change

10:30-12:00	Building Community Leadership Networks- Dr. Marcia Smart – President, Smart Leadership Solutions.
12:00-1:00	Lunch
1:00-2:30	Tools, Tips and Tricks for Building an Effective Community Transportation Network – Dr. Lori Porreca – Federal Highway Administration
2:30 – 2:45	Break
2:45:-5:00	Workforce Development – John Luthy - President, The Futures Corporation, Boise, ID

Wednesday, July 19

Time(s)	Activity
7:30-8:00	Breakfast
8:00-8:30	Class Review
8:30-10:15	Economic Impact Analysis – Ray Laughter, Vice Chancellor Emeritus – Lone Star College System, The Woodlands TX
10:15-10:30	Break
10:30-12:00	City of Somerset - Jeremy McVeety, PCED, Program & Policy Coordinator, Infrastructure Finance Authority, Oregon Business Development Department
12:00-1:00	Lunch
1:00-3:00	Ethical Challenges in Community and Economic Development - Ray Laughter, Vice Chancellor Emeritus – Lone Star College System, The Woodlands TX
3:00	<i>Adjourn for the day</i>

Thursday, July 20

Time(s)	Activity
7:30-8:00	Breakfast
8:00-8:30	Class Review
8:30-10:15	Finding a Vision: How Comprehensive Planning Shapes Your Community Nichoel Baird Spencer - Planner III, City of Eagle, Eagle, ID
10:15-10:30	Break
10:30-12:00	Building Facilitation Skills Dennie Houle - Business Development Officer, Oregon Business Development, Portland, OR
12:00-1:00	Lunch
1:00-2:30	Building Facilitation Skills (cont'd.) Dennie Houle –Business Development Officer, Oregon Business Development, Portland, OR
2:30-2:45	Break

Times, classes and instructors subject to change

2:45-5:00	<i>Media Message and Executive Speaker Training</i> - Jessica Flynn – Founder and CEO, Red Sky PR, Boise, ID
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Friday, July 21

Time(s)	Activity
7:30-8:00	Breakfast
8:00-8:30	Class Review
8:30-10:15	<i>Housing as a Second Language for Economic Development</i> - Erik Kingston - Housing Resources Coordinator, Idaho Housing and Finance Association, Boise, Idaho
10:30-12:00	Graduation/Adjourn