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Development Block Grant Program

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Curriculum for Year 2
Northwest Community Development Institute
July 17-21, 2017
Class Director- TBD

Monday, July 17

Time(s)	Activity
7:00-8:00	Registration/Breakfast
8:00-8:15	General Session - Welcome/Opening Remarks
8:15-9:15	<i>Keynote – Kevin Daniels, President and Owner of Daniels Development and Board Member of Main Street America Program</i>
9:15-9:30	Break
9:30-10:00	Class Director Facilitation
10:00-12:00	<i>Historic Preservation as Economic Development, Nancy Richardson- International Marketing Specialist, Tourism Development, Idaho Department of Commerce, Boise, ID</i>
12:00-1:00	Lunch
1:00-2:45	<i>Top Location Factors - Jill Miles - Regional Business Development Officer and National Business Development Recruiter, Oregon Business Development Department, Portland, OR</i>
2:45-3:00	Break
3:00-5:00	<i>New Age of Public Leadership - John Luthy-President, The Futures Corporation, Boise, ID</i>
5:30-8:00	Networking Dinner – TBD

Tuesday, July 18

Time(s)	Activity
7:30-8:00	Breakfast
8:00-8:30	Class Review
8:30-10:00	<i>The Smart Growth Approach to Community Development - Deanna Smith – Program Coordinators Idaho Smart Growth, Boise, ID</i>
10:00-10:30	Break/Class Pictures
10:30-12:00	<i>Navigating Planning & Zoning: How to Site a Project - TBD</i>
12:00-1:00	Lunch

Times, classes and instructors subject to change.

1:00-2:45	<i>Building Local Economies: Wealth Works Economic Development Model</i> – TBD - Rural Development Initiatives Inc.
2:45-3:00	Break
3:00-5:00	<i>The Dollar Game</i> - Dr, Paul Lewin – Assistant Professor and Extension Specialist, Department of Agricultural Economics and Rural Sociology, University of Idaho

Wednesday, July 19

Time(s)	Activity
7:30-8:00	Breakfast
8:00-8:30	Class Review
8:30-10:15	<i>The Futures Game</i> , - David Beurle –CEO & Founder, Future IQ Partners, Inc., USA and Australia
10:15-10:30	Break
10:30-12:00	<i>The Futures Game (cont)</i> , - David Beurle –CEO & Founder - Future IQ Partners, Inc., USA and Australia
12:00-1:00	Lunch
1:00-3:00	<i>Global Trends and Impacts on Rural Regions in the USA - The Futures Game</i> , - David Beurle –CEO & Founder, Future IQ Partners, Inc., USA and Australia
3:00	<i>Adjourn for the day.</i>

Thursday, July 20

Time(s)	Activity
7:30-8:00	Breakfast
8:00-8:30	Class Review
8:30-10:30	<i>Using Cultural Energy to Create Magnetic Communities</i> - John Luthy, President, and Mike McMullan, Sr. Partner, The Futures Corp., Boise, ID
10:30-10:45	Break
10:45-12:00	<i>Business Retention and Expansion</i> - Randy Shroll – Economic Development Specialist, Idaho Dept. of Commerce, Boise, ID
12:00-1:00	Lunch
1:00-3:00	<i>Implementing Diversity Tools</i> Sam Byrd - President, iDiversity Works!, Boise, ID
3:00-3:15	Break
3:15-5:00	<i>Making Communities Stronger in Challenging Times</i> - Mary Emery-Dept. Head Sociology and Rural Studies, South Dakota State University, Brookings, SD

Times, classes and instructors subject to change.

Friday, July 22

Time(s)	Activity
7:30-8:00	Breakfast
8:00-8:30	Class Director Review
8:30-10:15	<i>Building Entrepreneurial Communities</i> - Mary Emery-Dept. Head Sociology and Rural Studies, South Dakota State University, Brookings, SD
10:15-10:30	Break
10:30-12:00	Graduation/Adjourn