



The Northwest Community Development Institute is an excellent opportunity for your company or organization to gain valuable exposure to public and private sector leaders from all over the country.

In addition to the sponsorship opportunities listed below, we are also happy to build a sponsorship package tailored to your organization. If you would like to donate items or lend support to a specific function, such as a break or the banquet, let us know and together we can design a package to fit your needs while providing the most business exposure possible.

---

### Platinum Sponsor \$4,000

- Prominent company name, logo and weblink on the NWCDI website
- Company logo include don email invitations (*sent to 2500+ city managers, planners, developers and others*)
- Prominent signage during NWCDI
- Announced as a sponsor throughout the Institute
- Full-page advertisement in the NWCDI three ring binder (*distributed to all attendees - serves as a conference reference for years to come*)
- Opportunity to display information on your organization's services during all breaks throughout the five day event
- Opportunity to include a promotional brochure or information in the registration bags (*distributed to all attendees*)
- Three complimentary passes admitting sponsor representatives to classes during NWCDI
- Recognized as a sponsor during the dinner banquet

---

### Gold Sponsor \$3,000

- Prominent company name, logo and weblink on the NWCDI website
- Company logo include don email invitations (*sent to 2500+ city managers, planners, developers and others*)
- Prominent signage during NWCDI
- Announced as a sponsor throughout the Institute
- Half-page advertisement in the NWCDI three ring binder (*distributed to all attendees - serves as a conference reference for years to come*)
- Opportunity to display information on your organization's services during all breaks throughout the five day event
- Opportunity to include a promotional brochure or information in the registration bags (*distributed to all attendees*)
- Two complimentary passes admitting sponsor representatives to classes during NWCDI
- Recognized as a sponsor during the dinner banquet
- Reserved seating for two at dinner banquet

---

### Silver Sponsor \$2,000

- Company name, logo and weblink on the NWCDI website
- Company logo include don email invitations (*sent to 2500+ city managers, planners, developers and others*)
- Announced as a sponsor throughout the Institute
- Quarter-page advertisement in the NWCDI three ring binder (*distributed to all attendees - serves as a conference reference for years to come*)
- One complimentary pass admitting sponsor representative to classes during NWCDI
- Recognized as a sponsor during the dinner banquet

## Registration Bag Sponsor \$1,000

Take advantage of the opportunity to have your logo imprinted on the registration bags and include business literature, a product or advertising item in the attendee registration bags - distributed to EVERY attendee.

- Signage at the registration desk
- Company logo and weblink included on the NWCDI website
- Logo imprinted on all registration bags
- Opportunity to include a promotional brochure or information in the registration bags (*distributed to all attendees*)

---

## Student Sponsor \$575 or \$1,075

### **Tuition Only - \$575   Lodging Only - \$500   Tuition & Lodging - \$1,075**

This program recognizes the generosity of organizations wanting to financially support students by offsetting the fees associated with attending NWCDI. By sponsoring students, you allow qualified individuals to continue their education, network with peers and bring valuable knowledge and experiences back to your community.

- Business card size advertisement in the NWCDI three ring binder (*distributed to all attendees - serves as a reference for years to come*)
- Company logo and weblink included on the NWCDI website
- Announced as a Student Sponsor throughout the Institute
- Opportunity to include a promotional brochure or information in the registration bags (*distributed to all attendees*)
- Opportunity for a table of information promoting your service or organization in the break area throughout the Institute

---

## Tabletop Display \$200

- Table of information promoting your service or organization in the break area during NWCDI (includes 8' skirted table and power)
- Company logo and weblink included on the NWCDI website
- Listed as a supporter in the NWCDI three ring attendee binder

---

## Registration Bag Advertising \$200

- Table of information promoting your service or organization in the break area during NWCDI (includes 8' skirted table and power)
- Company logo and weblink included on the NWCDI website
- Listed as a supporter in the NWCDI three ring attendee binder

## Advertising Information

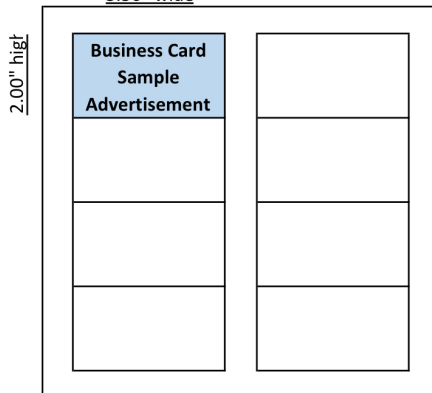
Artwork for the NWCDI three ring binder advertisements should be submitted electronically to [wendi@frameworkmeetings.com](mailto:wendi@frameworkmeetings.com) no later than June 30, 2017.

For best visibility, your artwork should be in its native format (.eps, .ai, .png) and in full color. High resolution (300 dpi or greater) .jpg and .pdf files are also accepted if higher resolution is not available.

### Business Card Dimensions:

**3.50 x 2.00 inches**

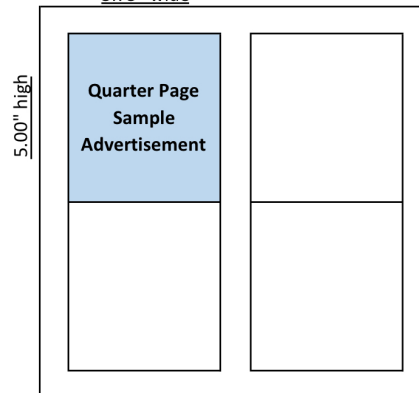
3.50" wide



### Quarter Page Dimensions:

**3.75 x 5.00 inches**

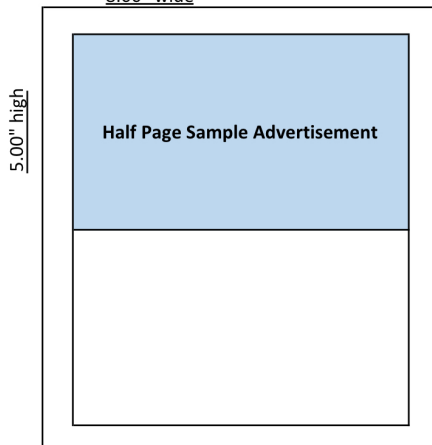
3.75" wide



### Half Page Dimensions:

**8.00 x 5.00 inches**

8.00" wide



### Full Page Dimensions:

**8.00 x 10.50 inches**

8.00" wide

