

JULY 8-12, 2019  
THE RIVERSIDE HOTEL  
BOISE, IDAHO



# NORTHWEST COMMUNITY DEVELOPMENT INSTITUTE

ENERGIZING PEOPLE, ORGANIZATIONS AND COMMUNITIES  
THROUGH INNOVATION AND INSPIRED LEADERSHIP

## **The Northwest Community Development Institute (NWCDI)**

The Northwest Community Development Institute has been hailed as one of the most educational and inspiring training sessions in the country. This training is provided by the Idaho Department of Commerce, in partnership with Business Oregon. With a top notch curriculum and world class trainers we have the right formula for an experience that can give you the edge you need in dealing with complex challenges in your community and region. CDI will provide you with information, a new perspective and skills you can apply immediately. It also will provide you with an opportunity to network with other professionals and draw from their knowledge and experience. A limited number of scholarships are available for tuition.

## **Professional Community & Economic Development Certification (PCED)**

After completing three years, you can receive a Professional Community and Economic Development (PCED) Certification. Why is a professional certification important? It provides a marketable professional credential when competing for positions in the community and economic development field. Endorsed by the Community Development Council Board of Trustees, it means you have achieved a nationally recognized standard of excellence in the profession through formal education and practical application.

## MISSION

To advance the practice and profession of community and economic development in the Northwest.

## WHO SHOULD ATTEND?

Elected Officials and Staff, Community and Economic Development Agencies and Organizations, Non-Profits, Legislators, Chambers of Commerce, Extension Agents, Tribes, Planners, Community Volunteers and private sector representatives.

The NWCDI is endorsed by the Community Development Council (CDC) recently recognized by Community Development Society International for superior programming that exemplifies and positively influences community development practice.

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## Year 1

Community Development Values & Principles • Community Assessments • Team Building Tools • Working Successfully with Boards • The Value & Power of Diversity • Strategic Thinking & Planning for Community Leaders & Public Managers • Economic Development 101 • Infrastructure for Economic & Community Development • Grantsmanship • Downtown Revitalization Strategies • Newtonia Simulation



## Year 2

Public Finance Strategies • Building Entrepreneurial Communities • Navigating Planning & Zoning: How to Site a Project • Making Communities Stronger in Challenging Times • Top Ten Location Factors • Historic Preservation as Economic Development • New Age of Public Leadership • Business Retention & Expansion • Conflict Management & Negotiations • Global Trends & Impacts on Rural Regions in the USA The Futures Game • Implementing Downtown Revitalization Strategies • Communities in Crisis: Maxims for Survival



## Year 3

Conservation Planning & Special Places Protection for Counties & Regions • Regionalism & Economic Development • Workforce Development • Ethical Challenges in Community & Economic Development • Managing Change • Economic Impact Analysis for Community Development Practitioners • Building Facilitation Skills • Creating a Diverse Community • Workforce Housing • City of Somerset

### For more details and registration information:

[commerce.idaho.gov/communities/northwest-community-development-institute](http://commerce.idaho.gov/communities/northwest-community-development-institute)

Contact: Jerry Miller at (208) 287-0780 or [jerry.miller@commerce.idaho.gov](mailto:jerry.miller@commerce.idaho.gov)

The Northwest CDI is part of a national network of Community Development Institutes endorsed by the Community Development Council. Since 1987, elected officials, board members, community and economic development professionals and citizens from all walks of life have attended CDI, and many have attained the Professional Community and Economic Developer (PCED) Certification. For more information go to [www.cdccouncil.com](http://www.cdccouncil.com) and follow the links to other CDI websites.

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