

4TH

Fuse International Conference

ON KNOWLEDGE EXCHANGE IN PUBLIC HEALTH



Sponsorship Prospectus



Research evidence for healthy public policy: Learning across jurisdictions and sectors

ABOUT THE CONFERENCE

MSFHR has partnered with the BC Ministry of Health, the Public Health Association of BC, and the United Kingdom's Fuse Centre for Translational Research in Public Health to host the 4th Fuse International Conference on Knowledge Exchange in Public Health.

Research evidence for healthy public policy: Learning across jurisdictions and sectors will be held in Vancouver, British Columbia, Canada May 8-10, 2018.

THE PROGRAM

This conference will focus on how best to produce, integrate and communicate research evidence to help develop and evaluate policies in public health. Together we will explore the use of research evidence in public health policy-making from around the world to discover what's working, what's not, and what are the trends, issues, and policy-related challenges across jurisdiction and sectors.

This will be the **4th Fuse International Conference on Knowledge Exchange in Public Health**. The conference supports the use of evidence to have a real impact on population health and well-being.

Themes to be explored in the program include:

- ▶ Economic evidence
- ▶ Practice-based evidence
- ▶ Communicating evidence
- ▶ Diversity in public health policy
- ▶ Partnerships between researchers and policy makers

THE AUDIENCE

This conference will attract those producing and using evidence from across the spectrum of the health and well-being communities, in population and public health, health promotion, epidemiology, health sciences, infectious diseases, primary health care, youth health care, community mental health, knowledge translation and exchange, and communication sciences.

The audience will include provincial, national and international:


- ▶ Researchers
- ▶ Policy makers at all levels of government
- ▶ Public health associations and agencies
- ▶ Public health practitioners and educators


WHY SPONSOR?

By sponsoring this conference, you will:

- ▶ Showcase your organization to a targeted audience of over 150 professionals, academics, and public health stakeholders.
- ▶ Provide support for a world-class educational program that fosters the exchange of knowledge in public health on an international stage.
- ▶ Receive benefits only offered to sponsors, such as delegate kit inserts, program advertisements and logo recognition on signage and promotional materials.

FOR MORE INFORMATION

 4th Fuse International Conference Secretariat
c/o BUKSA Associates Inc.
Suite 307, 10328 – 81 Avenue
Edmonton, AB | T6E 1X2

 780.436.0983 ext. 234
Fax: 780.437.5984

 fuse2018@buksa.com

 **2018FuseConference.ca**

Sponsorship opportunities

PLATINUM

\$10,000

Benefits include:

- ▶ Four (4) complimentary full conference registrations
- ▶ Recognition in the final program, on signage and by speakers at the conference
- ▶ Logo on conference website with a link to your corporate website
- ▶ Opportunity to be listed as the sponsor of a keynote address
- ▶ Half-page ad in the conference program
- ▶ Display space for the duration of the meeting
- ▶ Two (2) inserts in the delegate bag

GOLD

\$5,000

Benefits include:

- ▶ Three (3) complimentary full conference registrations
- ▶ Recognition in the final program, on signage and by speakers at the conference
- ▶ Logo on conference website with a link to your corporate website
- ▶ Opportunity to be listed as the sponsor of a reception, breakfast or lunch
- ▶ Quarter-page ad in the conference program
- ▶ Display space for the duration of the meeting
- ▶ One (1) insert in the delegate bag

SILVER**\$2,500**

Benefits include:

- ▶ Two (2) complimentary full conference registrations
- ▶ Recognition in the final program, on signage and from the podium at the conference
- ▶ Logo on conference website with a link to your corporate website
- ▶ Opportunity to be listed as the sponsor of a concurrent session or break
- ▶ Display space for the duration of the meeting

BRONZE**\$1,000**

Benefits include:

- ▶ One (1) complimentary full conference registrations
- ▶ Recognition in the final program, on signage and from the podium at the conference
- ▶ Logo on conference website with a link to your corporate website

SUPPORTER**\$500**

Benefits include:

- ▶ Recognition in the final program, on signage and from the podium at the conference
- ▶ Logo on conference website with a link to your corporate website

To become a sponsor

Visit **2018FuseConference.ca** and complete the [online sponsor application](#) form to confirm your support.

Deadline to confirm sponsorship: **March 31, 2018**

Please note that sponsorship benefits will commence once payment has been received.

Please make cheques payable to: **BUKSA Associates Inc.**

If you have any questions about the sponsorship options, please contact:

Michelle Ménard



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