

ICEHOTEL

Arne Bergh
Creative Director































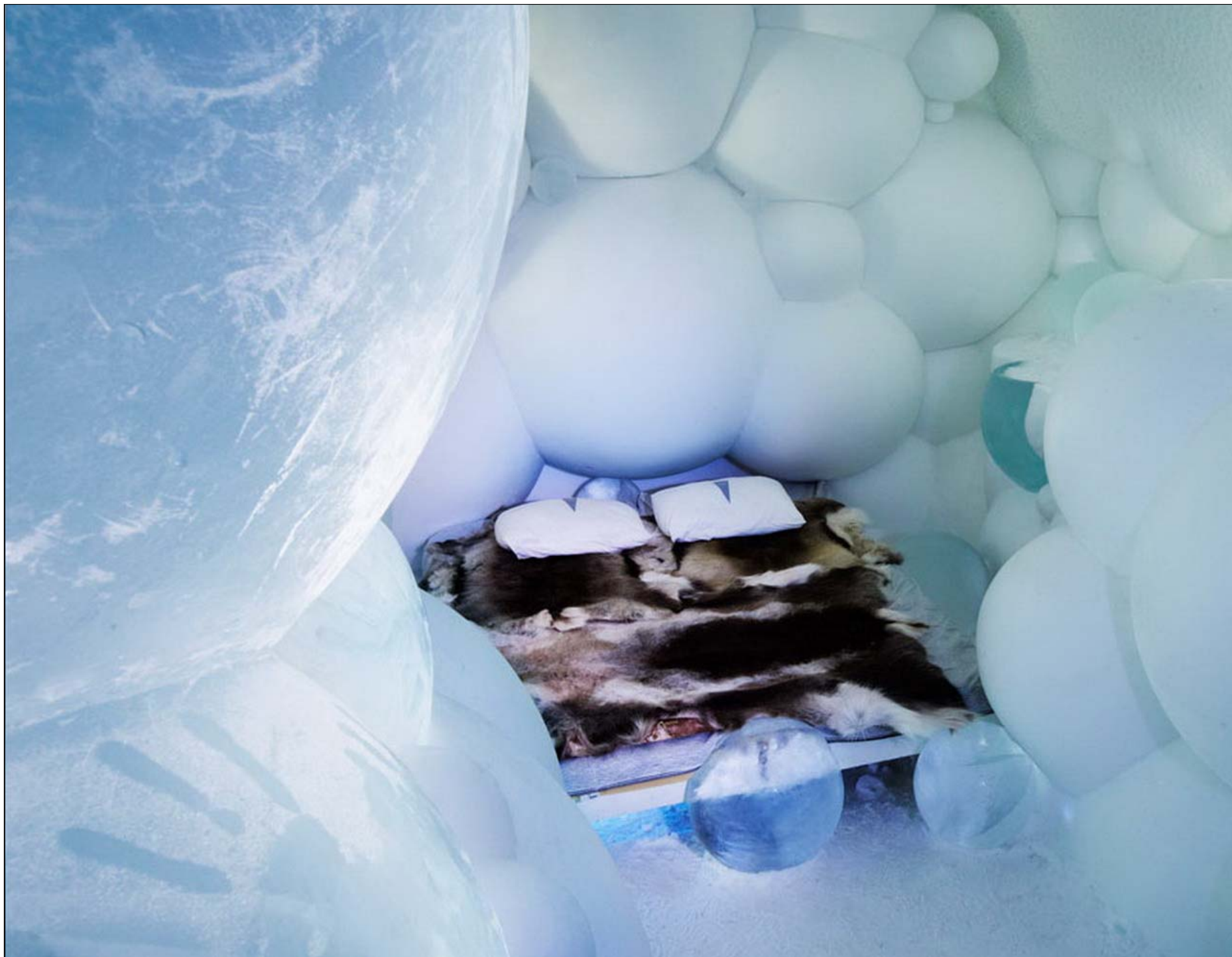










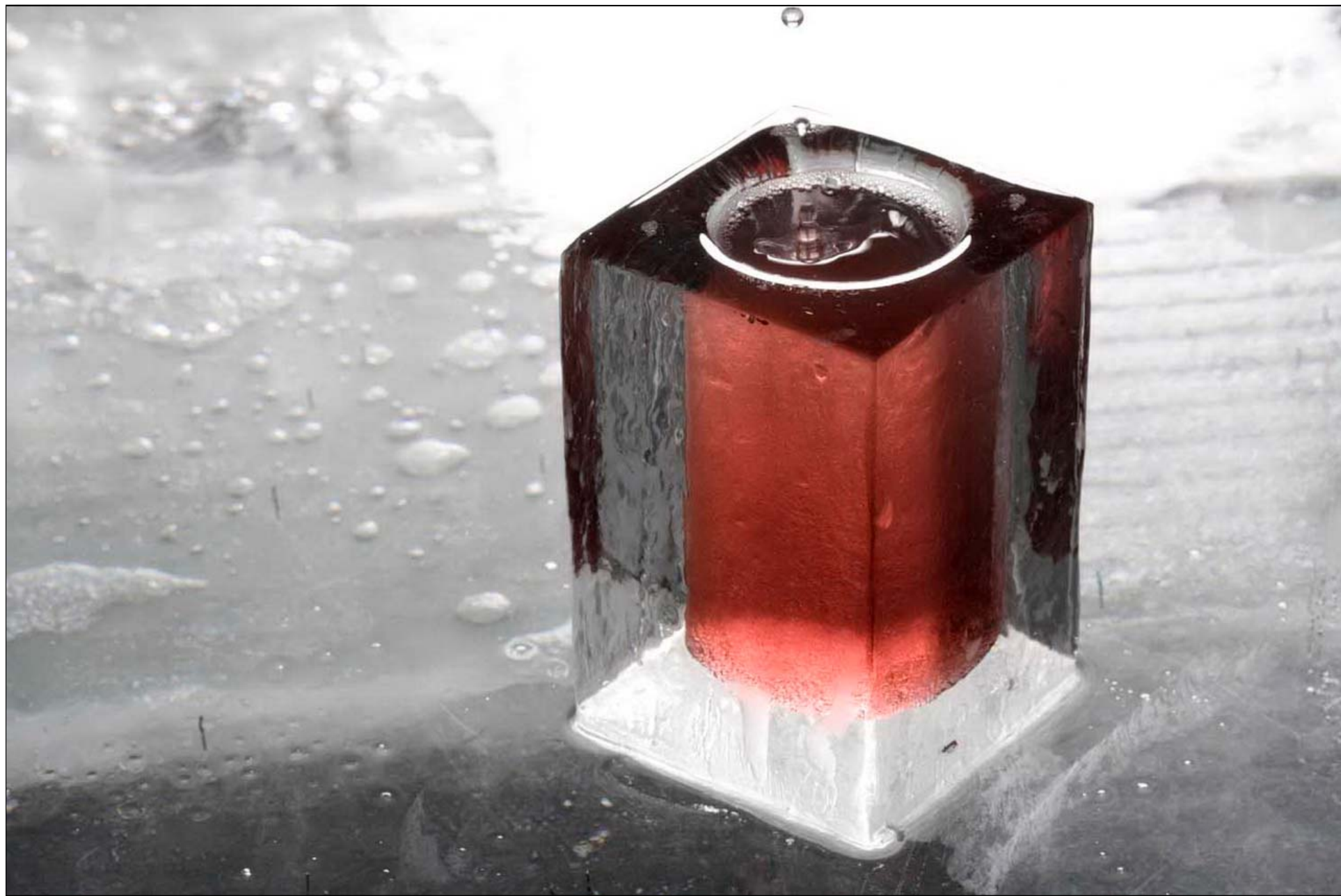


















GENUINE
TORNE RIVER
ICE



CLEANER
THAN
WATER





ABSOLUT VERSACE.

PHOTOGRAPHED BY HERB RITTS AT THE ICE HOTEL IN JUKKAS JÄRVI, SWEDEN.







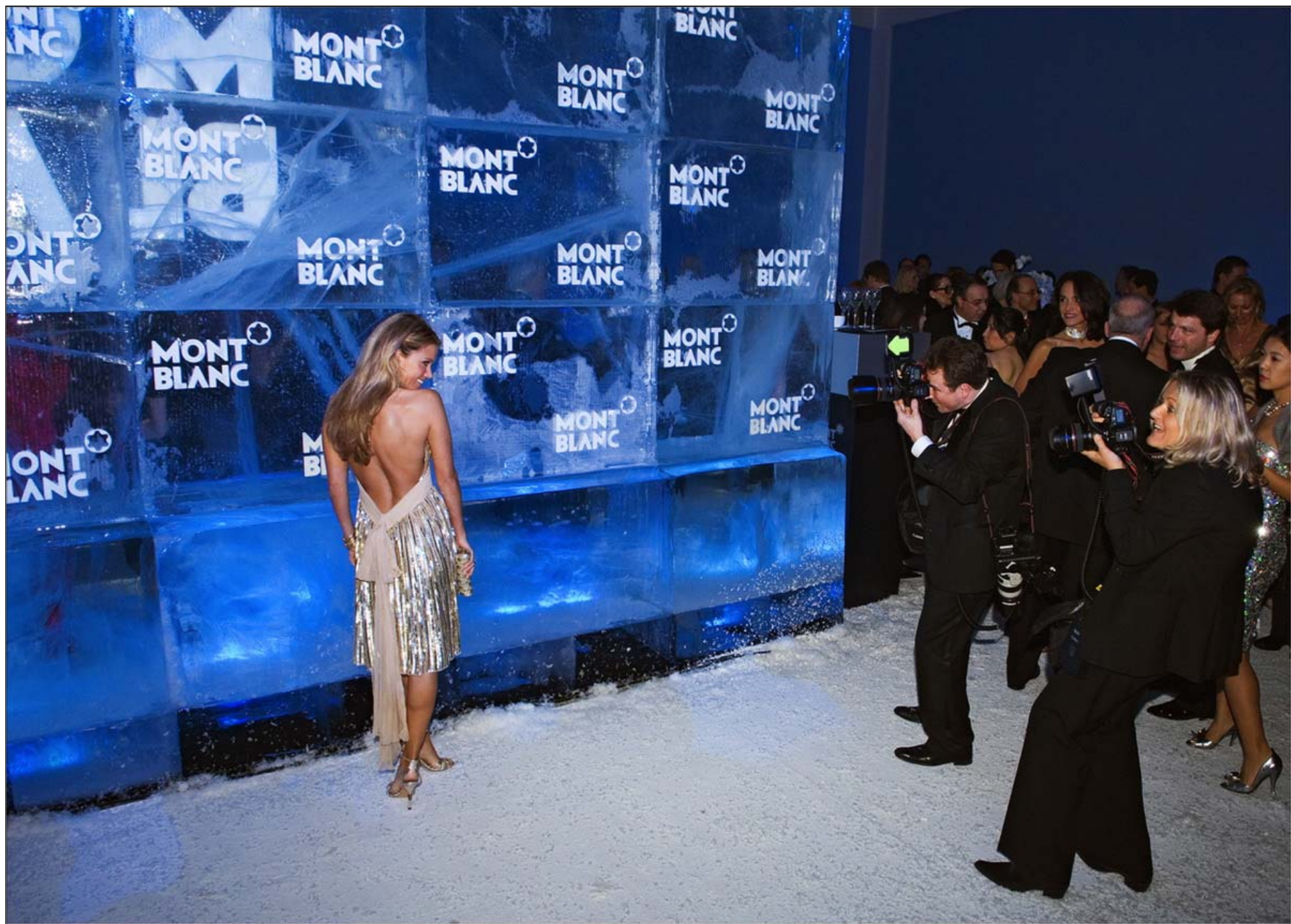
A photograph of a rectangular box, likely a Louis Vuitton product, wrapped in clear adhesive tape. The tape is applied in a grid pattern, creating a series of rectangular sections. The brand name "LOUIS VUITTON" is printed in a dark, sans-serif font across the center of the box, spanning across the middle sections. The background is a light, textured surface, possibly a wall or a backdrop, with some vertical lines and a dark object visible on the left side.

LOUIS VUITTON



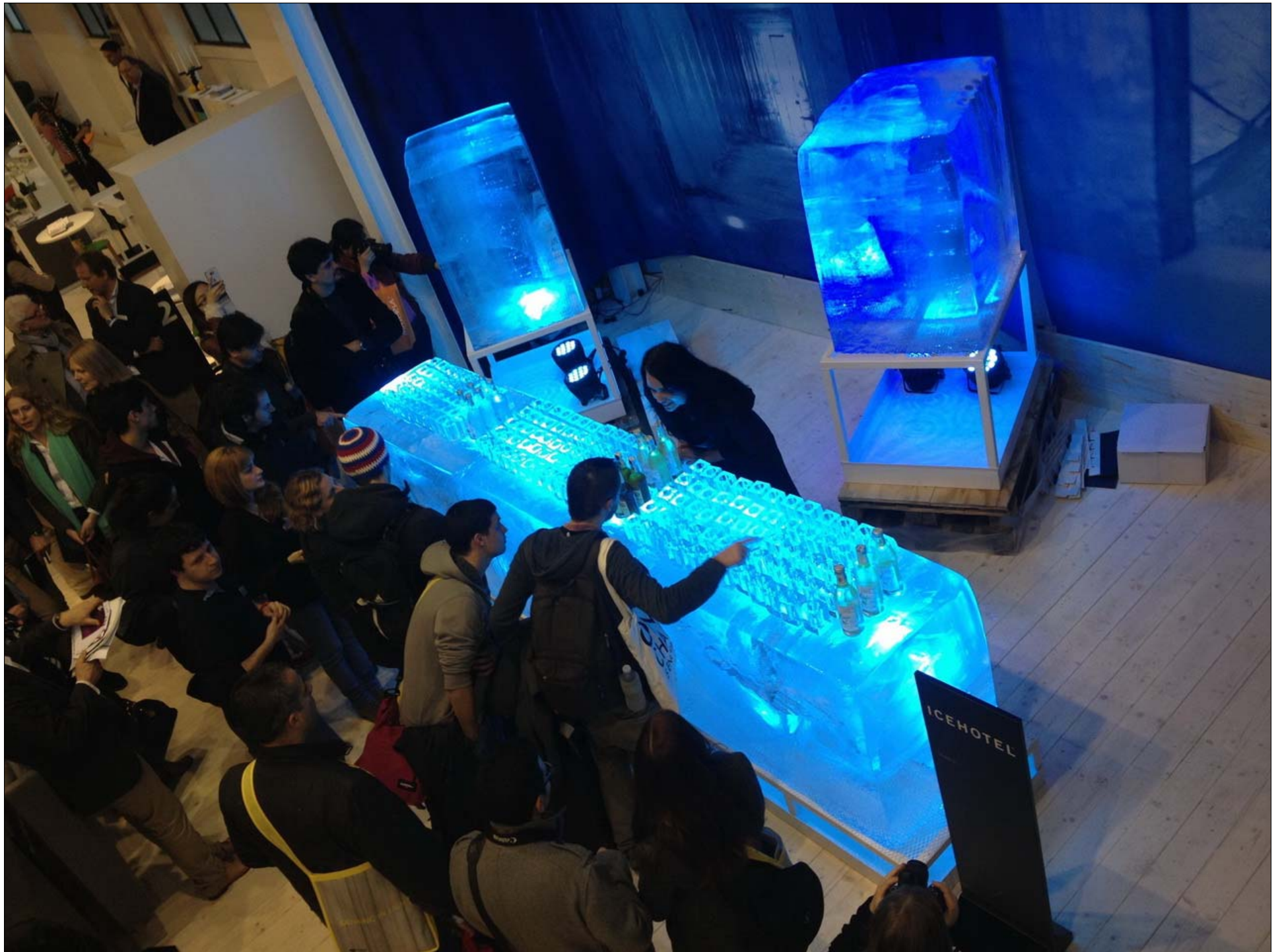


















HERMÈS
PARIS

Illegible text in the top left corner, likely a quote or poetic phrase.



VIVEMENT L'HIVER !





























