

HOUSTON

VIBRANT • INNOVATIVE • STYLISH

COUNTRY

TEXAS, USA

POPULATION

6.2 MILLION

MAX PLENARY: 30,000 PAX

MAX EXHIBITION SPACE: 50,800 SQM

MAX BANQUET SPACE: 50,800 SQM



Life sciences



Energy



Aerospace



Nanotechnology



Adv. technologies



Transport



80,000+
HOTEL BEDS

VOTED ONE OF AMERICA'S
FRIENDLIEST CITY

(Travel + Leisure, 2016)

FUN
FACT

Home of NASA's Apollo 17
command module — the last
mission to land men on the moon



2ND BEST CITY
TO LIVE IN

(Business Insider, 2016)

24 'Fortune 500' companies
call Houston home



MORE THAN 90 FOREIGN
CONSULATES IN HOUSTON

26TH LARGEST ECONOMY
IN THE WORLD*

*IF IT WAS AN INDEPENDENT NATION



187 AIR ROUTES
FROM
69 DESTINATIONS*

*INTERNATIONAL



FIRST NORTH AMERICA CITY IN GLOBAL
DESTINATION SUSTAINABILITY INDEX
(GDSI)

THE GRB CONVENTION CENTER IS CONNECTED
TO HILTON AMERICAS & MARRIOTT MARQUIS
CONVENTION HOTELS (2,200 ROOMS)



COMMITTED TO
ASSOCIATION DEVELOPMENT
THROUGH OUR GLOBAL NETWORK