TRAVEL **WITH PURPOSE**

Travel with Purpose is Hilton's corporate responsibility strategy to redefine and advance sustainable travel and tourism globally. Every day we work to make the world a better place, driving positive social and environmental change across our operations, our supply chain and our communities. Being responsible social and environmental stewards is engrained in our culture; it's who we are and who we always want to be.

OUR PILLARS

We Travel with Purpose by focusing on two pillars: social and environmental impact.

SOCIAL IMPACT

We invest in our communities to ensure sustainable and inclusive growth for all by committing to:

• **Inclusive Growth** (e.g., youth, women, veterans, persons with disabilities)
• **Human Rights**
• **Local Investment**
• **Disaster Relief**

Annual Celebration:
Global Week of Service

ENVIRONMENTAL IMPACT

We preserve our planet for future generations by reducing our environmental footprint through:

• **Energy & Carbon Management**
• **Water Stewardship**
• **Waste Reduction**
• **Responsible Sourcing**

Annual Celebration:
Earth Week

2030 TARGETS

By 2030, we are committed to doubling our investment in social impact and cutting our environmental footprint in half through responsible hospitality across our value chain.

OUR OPERATIONS

Pursue best-in-class operational excellence and engage our Guests and Team Members to maximize our positive impact

OUR COMMUNITIES

Bring Hilton's innovation and influence to drive positive change in our communities

OUR SUPPLY CHAIN

Partner with our suppliers to address social and environmental risks in our top commodities and incorporate social and environmental criteria into our procurement decision processes

LightSTAY

We use LightStay, our proprietary environmental and social measurement system, to manage and report our environmental and social impact across our global portfolio of nearly 5,300 hotels.

IN PARTNERSHIP WITH   WWF   international youth foundation   Clean the World   POINTS OF LIGHT   cr.hilton.com