

# Redefining SUSTAINABLE TRAVEL & TOURISM

## TRAVEL WITH PURPOSE

For nearly 100 years, our hotels have been the heart of communities all over the world – from the local owners who build our hotels, to the local talent who operate them, to the local businesses we support through the products we source and the guests we serve. Using the UN Sustainable Development Goals as our North Star, we work together to co-develop and scale innovative solutions that preserve natural resources and ensure inclusive growth for all across our value chain.



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### PRESERVING RESOURCES

by tracking against science-based targets for carbon, driving water stewardship, re-engineering waste and innovating every day for sustainable operations



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### RESPONSIBLE SOURCING

by supporting local employment and fostering responsible practices in our supply chain



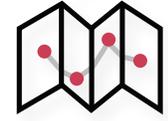
GUESTS

TEAM MEMBERS

3 11 12 15

### RESPECTING DESTINATIONS

by preserving local cultural and natural heritage and fostering respect for all



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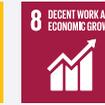
### ENABLING BUSINESS

by accelerating access to tourism's economic benefits for local businesses

4 8 12

### CREATING OPPORTUNITIES

by providing skills and employment to the local community, investing in innovative local solutions and deploying our commercial engine for local hotel owners to grow



We are committed to driving responsible travel and tourism and align our actions to the Sustainable Development Goals