Sponsorship opportunities

ICCA Association Meetings Programme (AMP)
Durban, South Africa | 18-20 June 2019

www.amp2019.iccaworld.org
#ICCAAMP #ZuluLove

Sponsorship items overview

	Item	Rate (EUR)	Offer for 2019 & 2020 in EUR
1	Education Programme	5200	9000 (Save 1400)
2	Business Exchange	3200	5000 (Save 1400)
3	Badges	3200	5000 (Save 1400)
4	Coffee break area	4000	
5	Farewell dinner	5000	
6	App banner	2200	3500 (Save 900)

Details and benefits

All sponsors receive exposure to a truly worldwide group of suppliers & planners in the Association Meetings business. This includes around 100 suppliers and 20-30 association executives.

Education Programme

- Sponsor recognition in promotional print and on the event website in appropriate education-related locations.
- Logo on holding slide for all sessions.
- Acknowledgement on session room signage.
- Acknowledgement on the event website and event app with a hyperlink to company website.

Business Exchange

- Branding of all emails of the event related to the Business Exchange.
- Logo on the Business Exchange section on the event website.
- Possibility to add banner in the meeting room during the Business Exchange session.
- Logo on slides during the Business Exchange session.
- Acknowledgement on session room signage.
- Acknowledgement on the event website and event app with a hyperlink to company website.

Badges

- Branding on name badges in conjunction with ICCA.
- Acknowledgement on the event website and event app with a hyperlink to company website.

Coffee break area

- Possibility to play video on a screen in the coffee break area.
- Possibility to put up extra posters/display in the coffee zone (at own expense).
- Possibility to give gifts to delegates.
- Acknowledgement on the event website and event app with a hyperlink to company website.

Farewell dinner

- Possibility to play video on a screen during the dinner.
- Possibility for a short welcome speech.
- Possibility to put up extra posters/display during the dinner (at own expense).
- Possibility to give gifts to delegates.
- Acknowledgement on the event website and event app with a hyperlink to company website.

App banner

- Banner in the event app.
- Rotating banner; shared with max 3 sponsors. Each displayed for 5 seconds.
- Acknowledgement on the event website and event app with a hyperlink to company website.

Contact details

For further information or clarification, please contact:
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