

Promoting Sustainability

Q1 & Q2 Summary - 2018

Energy Management

- DWTC are members of the Dubai Free Zone Energy Working Group. Mr. Ali Abdul Qader, Director FM Engineering, sits on the committee as the DWTC Sustainability Ambassador.
- Installation of 10,000sqm of Solar, producing on average 1 megawatt per day.
- DWTC is reducing energy consumption by 5-7% year-on-year
- Energy matrix in place, and SOP on good housekeeping to reduce energy leakage.
- Currently DWTC offers 2 Electric charging stations. By Q3 2018 DWTC will have 15 electric vehicle charging units, plus a further 6 bays dedicated to hybrid cars. Until 2019, all charging will be complimentary.

Other projects in progress:

- Q4 2018 will see 2545sqm solar launch on the new Multi-Storey car park generating an estimated 1830Kwh/day.
- Updating of all lighting fixtures to low energy LED units without compromising on the lumens levels.

Food & Beverage

- DWTC are partnered with Dubai Food Bank. Mr Mohammed Al Jumariri, VP Operations sits on the Board of Dubai Food Bank, as the DWTC CSR Ambassador
- Life Cycle Analysis of F&B ancillary items; including a reduction in the dependency on single-use plastic.
- DWTC retail outlets are partnerd with 'KeepEat' an active app that allows visitors to buy food at the end of the day at 50% discount, reducing the food waste from the retail outlets.
- Installation of vertical gardens, with future plans to work on a farm to fork concept through growing mirco-herbs.

Other Projects in Progress:

- DWTC are actively working to reduce food waste, and have been trialing organic composting within the main DWTC production kitchen.



Waste Management

- DWTC are in the planning phases of going 'paperless', with a review of all internal processes and an internal audit on paper consumption.
- DWTC are pro-actively redirecting waste from landfill, with a number of routes to redirect plastics, electronics, carpet and wood.

Other Projects in Progress:

- Education campaign for staff, organisers, exhibitors and contractors planned for Q4 2019 to increase their awareness of reduce, reuse, and recycle.



Communication & Education

- Press coverage linked to Earth Hour, energy saving and launch of DWTC solar.
- Progressive article on DWTC and the challenge of Food Waste
- DWTC are members of the Dubai Chamber Sustainability Network. Roudha Alawadhi, Manager of Building Operations and Naomi Warmington, Senior Project manager, represent DWTC.
- DWTC are members of the sustainability working group at GEMS education, providing support and guidance to integrate sustainability into their committee. DWTC have three active members of the group as part of their CSR programme and working with the local community.