

FAIRMONT DUBAI

Sustainability Initiatives

Fairmont Dubai

Fairmont Hotels & Resorts has long been an environmental leader in the global hospitality industry. As North America's largest operator of luxury hotels and resorts, it set the standard in energy management in the early 1990s, and wrote the book on environmental stewardship with the award winning Green Partnership Guide.

Fairmont Dubai, the Middle East flagship property and the first international property for the company is pleased to have launched the following sustainability initiatives:

- Installing LED lights throughout the hotel, including all public areas, 394 guest rooms and suites, as well as 96 offices and 96 apartments
- Installing an automatic and timer based garden irrigation system
- Applying waste management procedures by placing recycling bins around the F&B kitchens, outlets and back-of-the-house areas
- Signboards have been established in the areas such as the colleagues' cafeteria, colleague locker rooms and offices in order to educate colleagues on the importance of conserving water
- The hotel's engineering team has implemented a number of energy efficient measures resulting in savings of over AED 5,000,000 since the project's inception in 2016
- Supporting the use of electric cars by implementing two Tesla car charging stations at the hotel's rear entrance
- Fairmont Dubai encourages recycling throughout the hotel, and in 2017 alone, 119,58 tons of glass, 77,58 tons of paper and 15,29 tons of plastic were recycled from the hotel.
- Additionally, the total waste to landfills was reduced by 23.41 tons compared to 2016.
- Throughout 2017, Fairmont Dubai has saved 729,418 IG of water with water recycling, equivalent to AED 45,952.
- All takeaway bags in Café Pronto are made from 100% recyclable material and are recyclable.
- Every guest room in the Fairmont Dubai is fitted with an electric switch, linked with key card system which turns off the lighting and air-conditioning if the rooms are not occupied. The Fairmont Dubai's engineering team also uses a computerized power management system to control air-conditioning in the hotel building.
- Fairmont Dubai has partnered with the Emirates Environmental Group (EEG), a local non-government organization that has worked for 27 years in the UAE on enhancing environmental awareness, eco-knowledge, and capacity building. It is also the first environmental NGO in the world to be accredited with the ISO 14001:2004 certification for its environmental management system.

- Fairmont Dubai has 3200 faucets, which includes all guestrooms, kitchens and public restrooms. Water consumption for the entire property is approximately 30 million litres or 6.5 million gallons per annum. In an effort to conserve water, a very precious resource in the UAE, the hotel has installed aerators (flow restrictors) on all faucets in the hotel. Normal faucets delivers three to four gallons of water (11 to 13 L) per minute, aerators cut this amount in half with no detectable difference in performance. The end result is a reduction of water consumption by 40%.
- The sustainability activities also extend to the colleague accommodation in Al Quoz, which houses more than 500 colleagues. All waste in the colleague village is processed in an onsite treatment plant, which results in water that is one treatment step away from becoming drinkable water. This water is then used in the landscaping and restroom facilities throughout the accommodation complex.
- Colleagues are also encouraged to switch lights off when not in use. Additionally, the colleague accommodation uses 50% block lighting during the day (every second light is turned on). These blocks are only fully lit in the evenings. This initiative has resulted in great energy saving, while still providing ample lighting.

Hotel Awards

- Sustainable Hotel of the Year – Leaders in Hospitality Awards, 2018
- Commitment to Sustainability - Middle East Cleaning, Hygiene & Facilities Awards, 2018
- Middle East's Leading Hotel Service Award - World Travel Awards, 2018
- World's Leading Hotel Service Award - World Travel Awards, 2017
- Middle East's Leading Hotel Service Award - World Travel Awards, 2017
- Engineer of the Year (Satish Patil), Hotelier Middle East Awards, 2017
- Engineering Person of the Year (Satish Patil), Gold winner, Middle East Hospitality Excellence Awards, 2017
- AccorHotels group has recognised Fairmont Dubai Director of Engineering, Satish Patil's achievements with a worldwide Excellence Award in 2016, for the continuous efforts in energy saving initiatives, which have been put in place for the operations and in order to fine-tune the building, resulting in tremendous energy conservation and contributing to the bottom-line. His water recycling implementations have been recognised as one of the worldwide best practices.