56th ICCA Congress in Prague

12.-15.11.2017

Accompanying Guest Programme

- ➤ 12 November 2017 | Prague History: the Power of Imagination (FD)
- ➤ 13 November 2017 | Treasures of the Czech Glassworking Tradition (HD)
- ➤ 14 November 2017 | Following the Monuments of the Czech Lands (FD)
- ➤ 15 November 2017 | Traditional Czech Cuisine Masterclass (HD)







PRAGUE HISTORY: THE POWER OF IMAGINATION



PRAGUE HISTORY: THE POWER OF IMAGINATION

We will welcome you in special surroundings and begin with a glass of sparkling wine.

Let's embrace new technologies to explore historic times. Our iPad city rally will bring you to the forgotten places and historic moments of Prague history. To finish our tour successfully, you will need to prove your knowledge and skills... but don't worry – a couple of outstanding characters of Czech history will give you a supporting hand. Some of them are real, some of them made of wax and some of them are difficult to recognize...

➤ Duration: approx. 8 hrs.

➤ Location: Prague city centre

Capacity: 5-10 pax per each group, min. 25 pax, max. 60 pax

> F&B: coffee break and lunch included

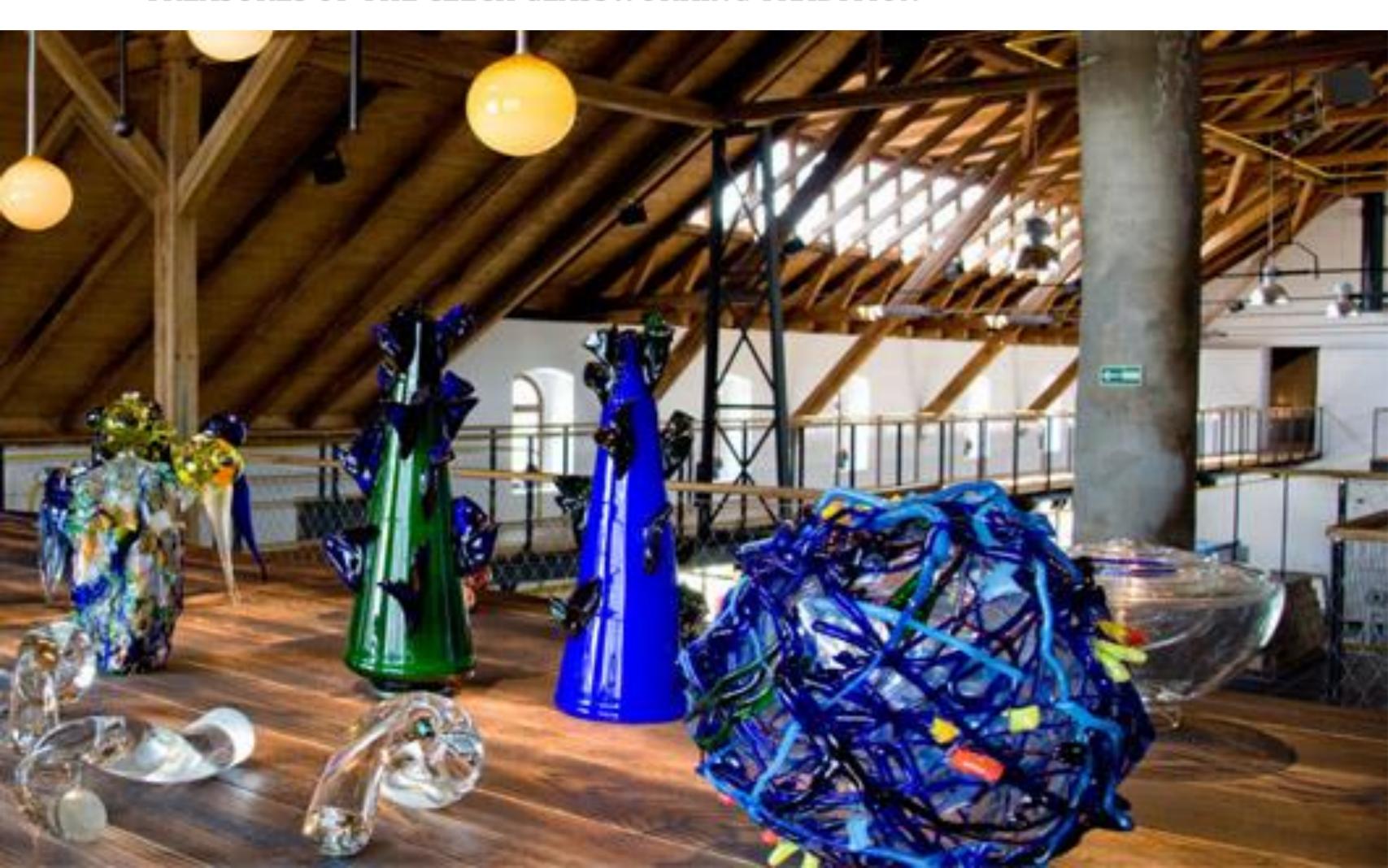


PRAGUE HISTORY: THE POWER OF IMAGINATION

09:00	meeting in the Prague Congress Centre
09:30	departure for the tour
10:00	arrival to the Castle District, Strahov Library private tour
10:30	walk to the Prague Castle
10:30	Welcome drink and canapés in the Lobkowitz palace, iPad Tour briefing
11:30	iPad tour starts
13:30	lunch in Art Nouveau Restaurant Francouzská
15:00	walk to the Grevin museum
15:30	visit of the museum and painting activities
16:30	coffee break and iPad tour evaluation
17:00	transfer back to the Congress Centre



TREASURES OF THE CZECH GLASSWORKING TRADITION



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The glass-working tradition in Bohemia goes back to the middle-ages and, still today, the Czech Republic is one of the biggest glass exporters in the world. Our trip brings you to the "František glassworks" in the Sázava Region, built in the unique style of the original forest glassworks.

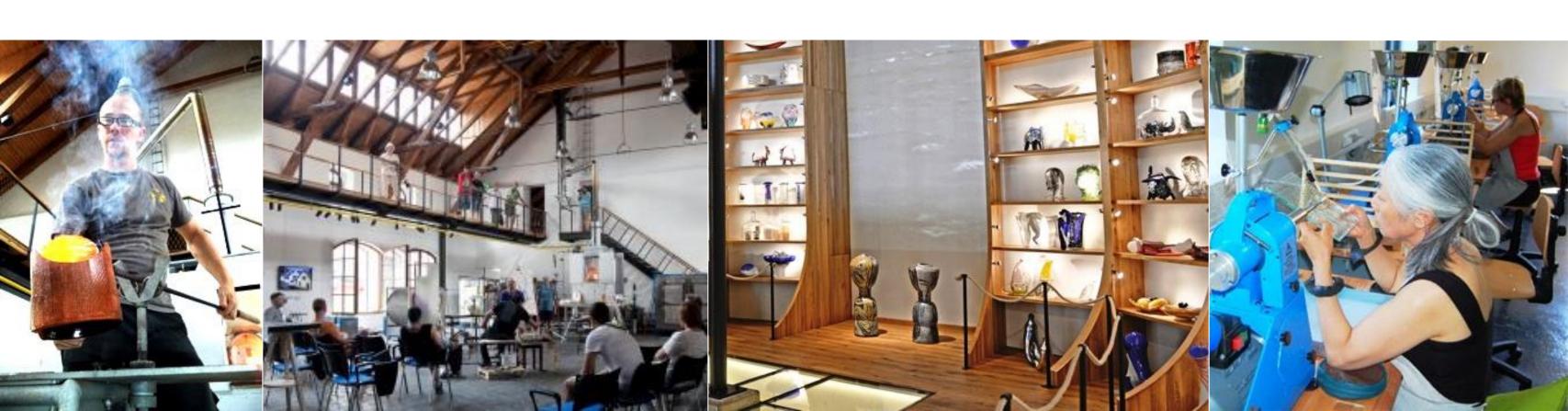
We will enjoy the power of creation: glass blowing in the hot shop, sandblasting... Let your creativity roam free and bring some hand-made souvenirs back home!

➤ Duration: approx. 4 hrs.

➤ Location: Sázava (45 min ride from Prague)

Capacity: 30 pax per each group, min. 25 pax, max. 60 pax

> F&B: coffee break and lunch included

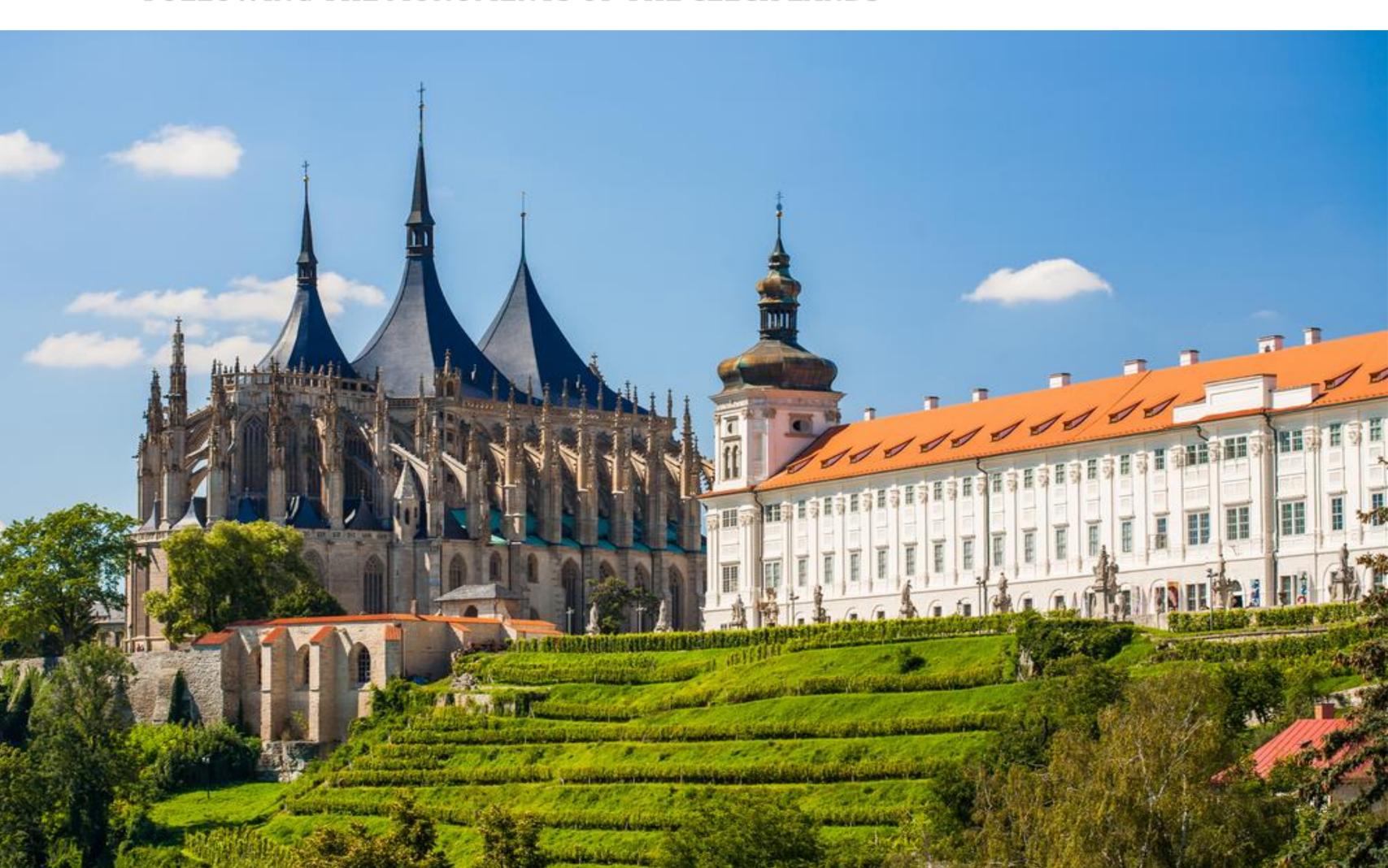


TREASURES OF THE CZECH GLASSWORKING TRADITION

- 09:00 departure from the Prague Congress Centre
 09:45 arrival to František glassworks, welcome coffee and small refreshment
 10:00 group A: glasswork guided tour followed by workshop
- 10:00 group B: workshop followed by glasswork guided tour
 13:00 buffet lunch
- > 14:00 departure



FOLLOWING THE MONUMENTS OF THE CZECH LANDS



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Let's create a fairytale outside Prague: fresh air and tranquillity of the Czech lands with rich architectural styles. We will follow the founders of the Czech lands and experience first-hand the deep connection to Czech history. This location, a UNESCO heritage site, is definitely worth visiting.

Thanks to the prosperous silver mines, Kutná Hora became, after Prague, the second most important town of the kingdom Bohemia in the Middle Ages. The wealth and prosperity led to a ric architectural development of the town and gave rise to many beautiful monuments – St. Barbara's cathedral, the Italian Court with its Royal Mint, The Stone House etc. Kutná Hora was declared a world heritage and since then has been protected by UNESCO.

➤ Duration: approx. 8 hrs.

➤ Location: Kutná Hora (70 min ride from Prague)

Capacity: 25 pax per each group, min. 25 pax, max. 60 pax

➤ F&B: lunch included







FOLLOWING THE MONUMENTS OF THE CZECH LANDS

> 09:00	meeting in the Prague Congress Centre, departure to Kutná Hora
> 10:15	arrival to Kutná Hora
> 10:15	St. Barbara's cathedral visit
> 11:30	Museum of silver tour
▶ 12:45	walking tour of the medieval town centre
> 13:30	lunch in the famous Dačický Restaurant
▶ 15:15	transfer to Sedlec - Kostnice
> 15:30	visit of the All Saints Church and the ossuary
≻ 16:00	departure to Prague









TRADITIONAL CZECH CUISINE MASTERCLASS



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Join us for an amusing introductory lesson of traditional Czech cuisine! Let's taste specialities led by a professional Chef. Together we will prepare the most delicious Czech lunch you have ever had. Creative activities such as gingerbread decorating will be awaiting you.

First tasks is to find old grandma, who holds all recipes. Than is time to buy necessary ingredients in local shops and markets, dictionary will help you! The cooking lesson begins with a welcome speech of the Chef. Each participant receives cookers hat and anapron. In the time when all teams are ready, is time to present and finally taste finished dishes. Everyone is winner and awarded with a wooden spoon and a certificate from Cooks' guild of Bohemian Kingdom.

➤ Duration: approx. 4 hrs.

➤ Location: Prague city centre

Capacity: 10 pax per each group, min. 25 pax, max. 60 pax

> F&B: coffee break and lunch included



TRADITIONAL CZECH CUISINE MASTERCLASS

- > 09:00 meeting in the Prague Congress Centre, introduction to the program, departure to city centre
- > 09:30 arrival to city centre, old recipe reveal and shopping according to guidelines
- > 10:00 arrival to cooking lesson, welcome coffee and refreshment
- ➤ 10:30 cooking lesson starts
- ➤ 12:00 cooking lesson finishes
- ➤ 12:30 buffet lunch
- ➤ 13:30 departure



OFFICIAL PARTNER ACCOMPANYING PROGRAMME ICCA CONGRESS 2017



AIM GROUP INTERNATIONAL CERTIFIED MEMBER

