

# Indigenous Nurses Aotearoa Conference

*Binding Strengths, Shifting Struggles, Realising our Freedom*  
Mana Māori Motuhake

Friday 5 to Saturday 6 August  
Tamāki Makaurau

[www.nzno.org.nz/hui](http://www.nzno.org.nz/hui)



## SPONSORSHIP PROSPECTUS 2016



# E ngā mana, e ngā reo, e nga karangarangatanga maha ō te motu nei, tēnā koutou katoa

I am pleased to invite you to participate in the Indigenous Nurses Aotearoa Conference 2016, hosted by the Te Poari o Te Rūnanga o Aotearoa, New Zealand Nurses Organisation (NZNO). This conference is part of Te Rūnanga o Aotearoa (Te Rūnanga) Hui ā-Tau which will be held from Friday 5 to Sunday 7 August 2016 at Holiday Inn, Tāmaki Makaurau (Auckland).

## Conference theme

The theme for the conference is *Whiri: Binding Strengths, Shifting Struggles, Realising our Freedom, Mana Māori Motuhake*.

## Who will attend?

We anticipate having 350 Māori NZNO members from around the country attending the conference to hui, listen to guest speakers, network with a range of health professionals and share their stories about Māori nursing, Māori health, and whānau ora. We are expecting 350 attendees.

## Why become involved?

Our Hui provides an excellent opportunity for organisations involved in Māori health and wellbeing to network with other Māori health professionals working in a variety of health settings. By supporting this Hui, you will be provided a unique opportunity to meet with a unique group of health professionals, and will enable Te Rūnanga to deliver a highly valuable event for Māori health professionals.

We know this will be an exciting Hui, and are very pleased to invite you to support this kaupapa.

Ngā mihi,

Kerri Nuku  
Kaiwhakahaere  
Te Rūnanga o Aotearoa, NZNO



## About Us: Te Rūnanga

Te Rūnanga, alongside our Te Tiriti o Waitangi partner, NZNO, represents our Māori health professional members.

Our aim is to enhance the health and wellbeing of all people of Aotearoa New Zealand and we are united in their professional and industrial aspirations to achieve a safe, sustainable and accessible system of public health care for all New Zealanders.

Te Rūnanga membership comprises over 3,240 nurses (nurse practitioners, registered, enrolled and student nurses), midwives; kaimahi hauora, health care assistants and allied health professionals.



*Te Poari o Te Rūnanga o Aotearoa NZNO*

## About Us: NZNO

NZNO represents over 47,000 nurses and health workers and are the leading professional body of nurses in Aotearoa New Zealand.

NZNO is committed to the representation of its members and the promotion of nursing and midwifery. NZNO embraces Te Tiriti o Waitangi and seeks to improve the health status of all peoples of Aotearoa New Zealand through participation in health and social policy development.



## NZNO's Strategic Priorities

Improved Health Incomes	by promoting excellence in patient care
Skilled Nurses	by contributing to and advocating for the development of nursing education programmes and the ongoing professional development of members
Strong Workforce	by strengthening nursing workforce planning, sustainability and leadership
Effective Organisation	by ensuring NZNO is a healthy and sustainable organisation

## Indigenous Nurses Aotearoa Conference 2015

The theme of the second Indigenous Nurses Aotearoa Conference 2015 was *Our Health, Our Right: Kia Rangatira te Tū* theme aimed to stimulate and challenge our collective responsibility to protect our fundamental rights to good health and wellbeing. The guest speakers were of a high calibre and experts in their chosen fields.

The inaugural conference was attended by 310 health professionals both members and non-members of NZNO, and was a great success. We received significant interest from organisations wanting to be involved in the 2016 conference through sponsorship.



## Keynote Speakers



- **Hon. Te Ururoa Flavell** is the Minister of Māori Development. He is also Minister of Whānau ora, and Associate Minister Economic Development.
- **Teresa Wall**, is the Deputy Director General Māori Health Business Unit and acting Deputy Director-General Policy. Teresa has a nursing background specialising in renal nursing. She also has a post-graduate diploma in public health. Teresa has been responsible for the development and dissemination of the inequalities tools across the Ministry and DHBs, and provided input into the Ministry's response to the Ministerial review of ethnically targeted policies and programmes. She also led the review of the National Kaitiaki Group following the Gisborne Cervical Screening Inquiry, and has represented the Ministry on a number of inter-agency officials groups.
- **Dr Moana Jackson** is a highly regarded lawyer specialising in te Tiriti o Waitangi and constitutional issues, Moana presentation focused on the United Nations Declaration of the Rights of Indigenous peoples.
- **Valmaine Toki** is a legal academic at Te Piringa Faculty of Law, University of Waikato. Valmaine is the first New Zealander and first Māori appointed by the United Nations (UN) Economic and Social Council to the UN Permanent Forum on Indigenous Issues.
- **Karen Johansen** is a New Zealand Human Rights Commissioner responsible for the human rights dimensions of the Treaty of Waitangi (New Zealand's founding document), educating about and advocating for the United Nations Declaration for the Rights of Indigenous Peoples and for Māori Indigenous Rights. This work has taken her not only all around New Zealand but to New York, Kabul, Beijing, inside the Arctic Circle in Norway and several times to Geneva to attend the annual sessions of the United Nations Expert Mechanism for the Rights of Indigenous Peoples.



- **Maureen Allan** works for as clinical manager and practice manager at Whakawhiti Ora Pai, a Māori Health provider based in the Far North. Her nursing team practice in a generalist / Whānau ora Primary Health model of care which includes Practice nursing, Mobile nursing, District nursing, PRIME, phlebotomy and Long term conditions. Maureen is also on NCNZ Disciplinary and Competency Panels. Her most important role is her whānau being a wife, mother, sister and nana.
- **Aria Graham** is currently completing her PhD. She is passionate about Māori wellbeing particularly women and tamariki and is interested in the advances of Māori nursing and Māori nursing leadership.
- **Dr Misty Wilkie-Condif** is an enrolled member of the Turtle Mountain Band of Chippewa Indians located in Belcourt, North Dakota USA. Dr. Wilkie-Condif is interested in organ donation and transplantation in minority populations particularly, American Indians. She has worked with the Ojibwe people to understand their experience with organ donation and transplantation, and how their traditional culture affects these experiences.
- **Pat Cook** is the General Manager at Te Manu Toroa, Tauranga and has an extensive nursing career including working as a Registered Nurse and a range of Clinical Nurse Manager and Nurse leader positions at Tauranga Hospital, alongside Te Puna Hauora Māori Health services and with Regional Māori Health.
- **Anamaria Watene** is the Clinical Nurse Manager of the Kaupapa Ward (Regional Māori Health Services) Tauranga Hospital and began her nursing career as a mature student at Waiariki Polytechnic Bachelor of Nursing in 1997. Anamaria has a Master's of Health Practice in Māori Health and has worked in Paediatrics and the Kaupapa Ward.
- **Donna Foxall** currently resides in Kahungunu, Hawkes Bay and works as a senior lecturer, at Te Aho a Māui, Eastern Institute of Technology (EIT) School of Nursing, Donna continues to Tuākana Māori nursing students from the Hawkes Bay and Tairāwhiti campuses. In addition she supports colleagues within the school of nursing.
- **Grace Wong** is a senior nursing lecturer at AUT University and has worked in paediatric and public health nurse. Grace leads the Smokefree Nurses Aotearoa New Zealand and is passionate about Aotearoa being Smokefree by 2025.
- **Evelyn Hikuroa** is a Senior Lecturer at the Faculty of Nursing and Health Studies Manukau Institute of Technology and teaches Hauora Māori and Nursing in Community Settings in the BN and BN Pacific programmes. Her research interests include the role of nursing in smoking cessation and tobacco control. She is the Māori Strategy Leader for Smokefree Nurses Aotearoa and is committed to reducing the harm of tobacco on whānau Māori me nga iwi katoa.





- **Janine Mohamed** is a proud Narrunga Kaurna woman from South Australia. Over the past 20 years she has worked in nursing, management, workforce and health policy, and project management in the Aboriginal and Torres Strait Islander health sector. Currently, she is the CEO of the Congress of Aboriginal and Torres Strait Islander Nurses and Midwives (CATSINaM).
- **Roianne West** was born and raised Kalkadoon on her mother's country in North-West, Queensland. Roianne has over 20 years of experience in Indigenous health. A university trained Registered Nurse with a Masters in mental health nursing and a PHD which explored the factors that impact on indigenous Australian successful completions in higher Education.
- **Jennifer Roberts** is the Assistant Head of School for the School of Nursing at the Eastern Institute of Technology based in Hawkes Bay. A registered nurse and active researcher Jennifer has a passion for nursing education in New Zealand. Jennifer is currently undertaking an Educational Doctorate at Massey University exploring Māori nursing student success and culturally safe models of nursing education.
- **Lisa Hurrell** is a Registered Nurse working at Rolleston Medical Centre and the Selwyn Skin Cancer Practice. She has worked in a number of areas but has found that the community setting is where her heart lies and has held a position at the medical centre for the last 5 years. She has found the surgical side of this work fascinating and has developed her skills, becoming the first nurse in New Zealand to hold her Certificate of skin cancer medicine and surgery.
- **Dhyanne Hohepa** is a prison nurse at Auckland Regional Women's Correctional Facility. Dhyanne is absolutely passionate for Māori health, for many reasons including inspiration from her own whānau and also because she believe that Māori clinicians can make a real impact for our people. Dhyanne completed her Masters of nursing this year and her next goal is to become fluent in Te Reo Māori and begin her journey to Nurse Practitioner registration.
- **Terryann Clark** a senior lecturer at the School of Nursing, The University of Auckland. She is the principal investigator of the Youth'12 national youth health survey and a founding member of the Adolescent Health Research Group. She is a nurse and working in youth health. Her major research interests are: youth health, indigenous and Māori health, chronic illness and disability for teens, mental health, sexual health, healthy youth development and resilience.
- **Dr Heather Gifford, Dr Amohia Boulton, Teresa Taylor** - *Māori Nurses and Smoking; exploring the context and opportunities for change*. Heather and a wider team of researchers from NZNO and AUT have been working with Te Rūnanga for the past three years on a research project exploring issues and reviewing options for reducing smoking among Māori nurses.

## Sponsorship Opportunities

### **GOLD SPONSORSHIP - \$8,000 + GST**

By becoming the gold sponsor, your organisation will receive the following prime opportunities:

- Exclusive acknowledgement as the Gold Sponsor of the conference
- Exclusive sponsor of the hākari (conference dinner)
- Company logo on the Hui website linked to your website and on the main screen at the conference
- Company logo on the inside front cover of the conference handbook
- Full page colour advert in the conference booklet
- One trade exhibition stand or table
- Position to display one company banner in the main plenary room
- Three conference registrations including two tickets to the hākari
- Complimentary bag insert

### **SILVER SPONSORSHIP - \$4,000 + GST each**

By becoming one of two major sponsors, your organisation will receive the following prime opportunities:

- Acknowledgement as a major sponsor of the conference
- Company logo on the Hui website linked to your website, on the main screen at the conference and in the conference handbook
- Trade exhibition stand or table
- Two conference registrations including two tickets to the hākari
- Complimentary bag insert

## Other Sponsorship Opportunities

Below is the list of additional individual opportunities and costs. If these opportunities fall outside your requirements or you have specific requirements, we are happy to discuss these with you.

### ***Bag - \$3,000***

The sponsor's logo will be printed on the bag next to the Te Rūnanga and Hui logos.

### ***Conference handbook - \$1,500***

The sponsor's logo will be printed on the contents page and will also receive an A4 full colour advertising space on the back cover of the handbook. This professionally printed booklet is always well received by attendees.

### ***Lanyard - \$1,500***

The lanyard for name badges will be branded with sponsor logo. The sponsoring organisation may supply their own lanyards, or can supply a one colour print logo for lanyards to be arranged by Hui Organiser.



### ***Speakers - \$1,250 per speaker***

Sponsoring organisations will be acknowledged in the Hui programme and by the person introducing the speakers. The sponsoring company will be able to exhibit banners or other promotional material during that session. Confirmed speakers for 2016 will be notified as soon as they are confirmed.

For more information about the speakers, visit the Hui website: [www.nzno.org.nz/hui](http://www.nzno.org.nz/hui).

### ***Catered breaks***

***Lunch - \$1,000***

***Morning Tea/Afternoon Tea - \$700 each***

The sponsor of each catered break will receive recognition in the session prior to the relevant break as well as acknowledgment in the printed programme. The sponsor will have brand visibility during the sponsored catered break.

### ***Delegate gifts - \$500 plus product***

Sponsors have the opportunity to place a gift or promotional product in the bags. Sponsors will need to supply the products by the required date for inclusion in the bags

### ***Notepads - \$350 plus product***

The sponsoring organisation will be the official sponsor of the conference stationery by supplying branded note pads/notebooks for inclusion in the delegate bags.

### ***Pens - \$350 plus product***

The sponsoring organisation will be the official pen sponsor of the conference pen by supplying branded pens for inclusion in the delegate bags.

### ***Pull up banner - \$300 plus item***

The sponsoring organisation will be able to stand their own pull up banner in the main room for the duration of the conference day. It is the sponsors' responsibility to arrange for their banner to be delivered to and collected from the venue.

### ***Bag insert - \$250 plus item***

The inclusion of one item of your printed promotional material in the delegate bags. As a guideline, satchel inserts should be no more than 10 pages and no bigger than A4 size. 350 copies of your material need to be sent no later than Friday 15 July 2016, to:

***Te Rūnanga o Aotearoa, c/- NZNO National Office, Level 3, 57 Willis Street, Wellington*** Please ensure that your organisation name is displayed on the delivered items.

## Trade Exhibition

A trade exhibition will be held in conjunction with the conference. All catered breaks will be served in the trade exhibition area.

Trade exhibition stands will be allocated on a first come first served basis. Once your stand is confirmed, your position will not change but your number may change. Limited display tables will also be available for smaller organisations. To maintain the integrity of the conference, trade exhibition stands cannot be taken down until the close of the conference.

### Trade exhibition stand includes:

- Velcro receptive display panels
- Power
- Spotlights
- Table and chairs
- Installation and removal of basic setup of stand
- Acknowledgement as trade exhibitor in the conference handbook. You are welcome to provide a 100 word summary about your organisation to be included in the handbook
- One non-member registration for staff to man the stand (additional staff will need to purchase a non-member registration)

### Display table includes:

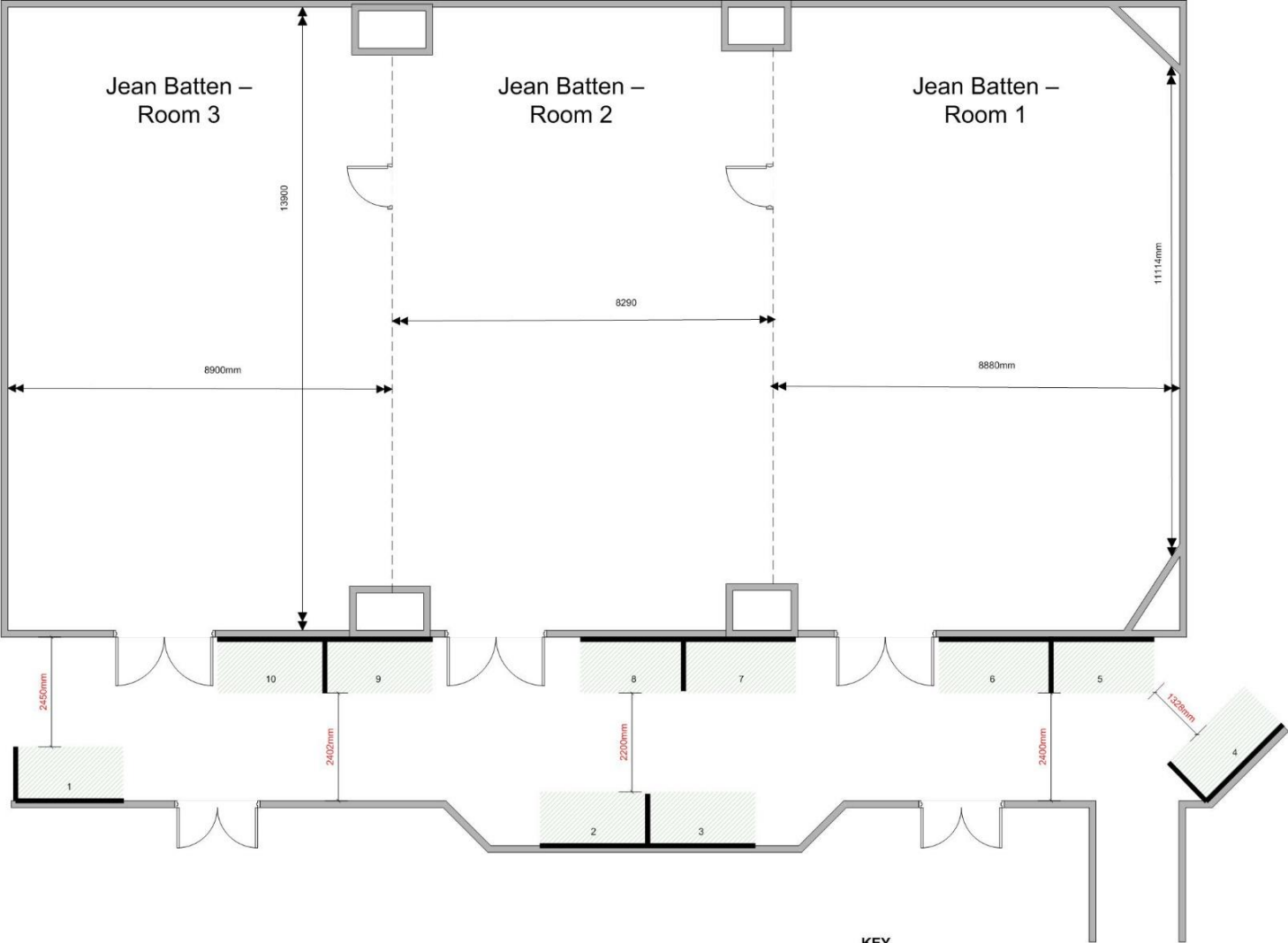
- One trestle table
- One chair
- One non-member registration for staff to man the stand (additional staff will need to purchase a non-member registration)

### Trade exhibition costs

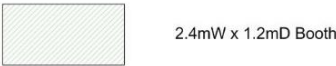
Trade exhibition stand	\$900
Display table	\$300

***All the above costs are in NZD and exclude GST***

# Floor Plan



## Jean Batten Rooms Ground Floor





## Conference Organiser

Once you have decided on your level of involvement, or if you would like to discuss sponsorship options, please contact Diana Geerling by email: [hui@nzno.org.nz](mailto:hui@nzno.org.nz)

Te Rūnanga o Aotearoa, NZNO, PO Box 2128, Wellington 6140

Phone: 0800 28 38 48 | DDI 04 494 8231

**Ngā mihi ki a koe, ki a koutou katoa e tautoko ana i te kaupapa nei**