

## Major Sponsorship Opportunity (up to 5)

*For a sponsorship fee of **\$7,000**, the **Major Sponsor** will receive:*

- Appearance of company name/logo on all emailed and conference brochures and promotional documentation to be widely distributed throughout Australia and internationally, by an extensive direct mailing and emailing campaign to targeted companies and individuals.
- Appearance of company name/logo as sponsor on conference satchel (if provided), conference program, and access to conference presentations c/- a designated web address.
- Acknowledgment at the opening and closing of the conference.
- Insertion of one promotional brochure/sheet in conference satchel (if provided) / or inserted in Handbook.
- Company banner on show in conference hall during duration of conference (provided by Company).
- Recognition by the Department in all conference promotional and advertising information produced.
- A complimentary conference registration - valued at around **\$990**.
- Invitation to chair a conference session (subject to availability).
- Allocation of a display table to Major Sponsor on a gratis basis.
- Inclusion of one page company profile in conference handbook.

## **Media Sponsor (pro bono – reciprocal arrangements)**

- **For our part, we will provide:**
  - inclusion of media sponsors logo on all advertising and promotional material,
  - recognition, plus logo in all conference materials,
  - two complimentary full conference registrations.
  - allocation of a display table to media sponsor on a gratis basis, in return for enhanced advertising and coverage of the conference.
  - display of media sponsors banner at the venue during the two days of the Conference (provided by conference).
  - Inclusion of one page company profile in conference handbook.
  
- **For your part, you will:**
  - provide an early announcement for your readers to note their 2015 diaries of the Trade and Investment NSW's premier biennial **NSW Resources & Energy Investment Conference 2015** to be held on **Monday 27 & Tuesday 28 July 2015** at the InterContinental Sydney, Macquarie Street, Sydney, NSW.
  - run our full page conference advertisement in a good position in each issue of prominent publication commencing in **March**, right up to the June issue, or equivalent promotion based on sponsors media options (i.e. 4 issues – March, April, May & June).
  - feature a large Conference preview and post Conference Report in relevant issues of your major publication, before and after the conference.

## Lunch Sponsor

Monday 27 July OR Tuesday 28 July (2 available – 1 each day)

*For a sponsorship fee of **\$3,500** (including GST), **the lunch sponsor** will receive:*

- One complimentary conference registration - valued at around **\$990**.
- Company banner on show in the dining hall during the lunch break on specified day (provided by company).
- Acknowledgment of sponsorship at the conclusion of Session prior to and post lunch.
- Company name/logo to be displayed on each dining table for lunch on specified day.
- Placement of one promotional brochure/sheet on each dining chair in the dining room for the lunch break on specified day.
- Appearance of company logo/name on the conference program, as the lunch sponsor for specified day, including email and printed programs used for promotional material.
- Inclusion of one page company profile in conference handbook.

## Networking Reception (one only)

Networking Reception occurs at the conclusion of the first day (Monday 5.30-7.30pm subject to program finalisation).

*For a sponsorship fee of **\$3,500**, a **networking reception sponsor** will receive:*

- opportunity to display and give out promotional material during the Networking Reception, including self standing banner provided by sponsor.
- acknowledgement sign on refreshment table during the Reception.
- a complimentary conference registration - valued at around **\$990**.
- Inclusion of one page company profile in conference handbook.

## Session Sponsorship (up to 8 depending on final program)

Session sponsorship provides the opportunity for sponsors to be directly associated with specific areas within the program.

*For a sponsorship fee of **\$3,500**, a **session sponsor** will receive:*

- opportunity to provide a self-standing banner on stage during sponsored session - banner provided by sponsor.
- a complimentary conference registration - valued at around **\$990**.
- your complimentary delegate has the opportunity to *chair* the relevant conference session.
- company logo in the conference program alongside the sponsored session.
- company logo displayed on the conference screen at the commencement of the relevant session.
- acknowledgement and company profile with the conference proceedings.
- Inclusion of one page company profile in conference handbook.
- Recognition on all pre-conference marketing material.

## Satchel or Compendium (one only)

All delegates will be issued with a satchel or compendium which will contain the conference handbook.

*For a sponsorship fee of **\$4,000**, a **satchel/compendium sponsor** will receive:*

- company logo printed on satchel or compendium (along with the Department's logo and Conference name).
- acknowledgement and company profile with conference proceeding.
- a complimentary conference registration - valued at around **\$990**.

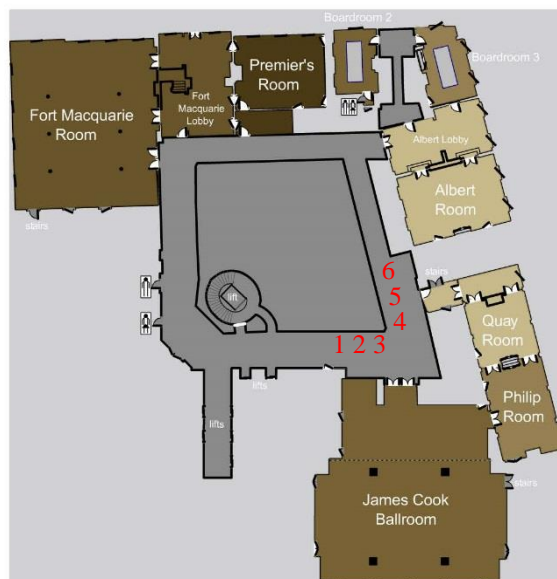
## Display Table (up to 6)

For a sponsorship fee of **\$2,000**, a Display Table **Exhibitor** will receive:

The conference program and exhibition space has been designed to offer exhibitors maximum networking opportunities with conference delegates. Morning tea and afternoon tea on Monday and morning tea on Tuesday will be served in the exhibition display area (directly outside the conference venue in the foyer).

The display table package includes the following...

- 1 x dressed trestle table (approx. 1.8 x 1.0 metre) and two chairs will be provided by the Hotel.
- opportunity to place sponsor provided self-standing banner behind or beside table.
- acknowledgement in the conference documentation, including one page profile.
- a complimentary conference registration - valued at around **\$990**.
- Table allocation will be on receipt of payment.
- TABLES 1, 2 & 3 HAVE ALREADY BEEN SOLD.





**General terms and conditions for the NSW Resources & Energy Investment Conference 2015:**

- A 50% deposit is required to confirm the booking, the remaining amount to be paid at least 60 days prior to the event (28 May 2015).
- Display tables are allocated on receipt of payment, however the organisers reserve the right to change the layout and allocation should the need arise in the lead up to the conference. Display table administrators (exhibitors) will be notified if this becomes necessary.
- In the event of cancellation sponsors and exhibitors are requested to inform The Meetings Manager Pty Ltd in writing ([meetings@tmm.com.au](mailto:meetings@tmm.com.au)). Unless the sponsored item or table space can be resold, the organisers reserve the right to retain any monies paid.
- Sponsors and table exhibitors are liable for any damage they cause to the venue. The organiser is not liable for damages or loss to the sponsor or exhibitors' property. Table exhibitors must be adequately covered with Public and Product Liability insurance. It is the responsibility of the exhibitor to arrange appropriate insurance for items on display within their table space.
- Promotional activity must not impinge on or directly interfere with any other sponsor or exhibitor.

Terms and conditions relating to delegate attendance can be found at:  
[www.tmm.com.au/terms-a-conditions](http://www.tmm.com.au/terms-a-conditions)

# NSW Resources & Energy Investment Conference 2015

27-28 July 2015 | InterContinental, Sydney

## **SPONSORSHIP BOOKING FORM**

Please complete and return the following to:  
fax +61 2 9810 7320 or email to [meetings@tmm.com.au](mailto:meetings@tmm.com.au)

**Sponsorship Administrator : \*\*\*By completing this form you agree to the terms and conditions outlined on page 6 of this prospectus\*\*\***

Additional information will be forwarded to you once your sponsorship has been confirmed.

Name – First/Last	<input type="checkbox"/> Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Ms		
Position			
Company			
Street Address			
Suburb		State & Postcode	
Phone		Mobile	
Email			

### **Payment: (prices include GST and are in Australian dollars)**

- |                          |                                |                        |
|--------------------------|--------------------------------|------------------------|
| <input type="checkbox"/> | Major Sponsor:                 | \$7000                 |
| <input type="checkbox"/> | Media Sponsor:                 | reciprocal arrangement |
| <input type="checkbox"/> | Compendium or Satchel Sponsor: | \$4000                 |
| <input type="checkbox"/> | Lunch Sponsor:                 | \$3500                 |
| <input type="checkbox"/> | Networking Reception:          | \$3500                 |
| <input type="checkbox"/> | Session Sponsor:               | \$3500                 |
| <input type="checkbox"/> | Display Table:                 | \$2000                 |

A 50% deposit is required to confirm the booking, the remaining amount to be paid 60 days prior to the event.

☐ Please send me an invoice for 50% ☐ or 100% ☐ of the above amount so I can organise an EFT payment.

**OR**

☐ Please charge the following credit card for 50% ☐ or 100% ☐ :

☐ Visa ☐ MasterCard ☐ American Express

Card Number

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Cardholder's Name \_\_\_\_\_

Card Expiry Date \_\_\_\_/\_\_\_\_ CCV Number \_\_\_\_\_

I authorise The Meetings Manager to debit my credit card with the amount shown above.

Cardholder's Signature \_\_\_\_\_ Date \_\_\_\_\_