March 27, 2013

Workshop Proposal for the 2013 VIVO Conference

Topic: Online Privacy Policy: Policy Perspectives for the VIVO Platform

Presenter: Debra N. Diener, J.D. (Identity Ecosystem Steering Group, Privacy Committee). Debra is a Certified Information Privacy Professional with a Government Specialization and has first-hand expertise in the privacy and identity management fields. She was one of the first two Co-Chairs of the Identity Management Subcommittee of the Federal CIO Council's Privacy Committee.

Introduction by: Hal Warren, Director of the APA Trust Lab (American Psychological Assn) Facilitators: Bryan Dennis and Eva Winer (APA Trust Lab)

I. Content to Be Covered and Target Audience

The intended audience for this workshop is VIVO Administrators, project managers, librarians and others interested in, or responsible for, their organizations' privacy policies.

The workshop will focus on the types of policy considerations that need to be examined when these policies are developed as well as specific privacy provisions that should be included for US and international VIVO communities. The context for the discussion will be the draft Privacy Policy for author.apa.org and vivo.apa.org, two core components of the APA's Publish Trust Framework. This will be a "BYOD" -- Bring Your Own [Privacy Policy] Document" workshop, so participants can have a hands-on exercise to review those documents in light of the policy requirements reflected in the draft author.apa.org and vivo.apa.org Privacy Policy.

II. Expected Outcome and Objectives

The workshop's objectives are to inform VIVO Administrators and other participants about the draft author.apa.org and vivo.apa.org Privacy Policy; and to identify for them specific ways they can develop, or improve, their own VIVO specific privacy policies. The outcome will include a better understanding of the questions that should precede the initial privacy policy development and should also be used to review whether changes are needed to bring the policy in line with online technologies.

III. Instructional Approach and Proposed Materials

The workshop will be interactive and incorporate an opening lecture, group discussion, brainstorming and a hands-on exercise. After the review of the APA's use case, we will move to a group discussion, and comparison, of the privacy policies of the participants respective organizations (e.g., content and coverage). That discussion will include a group discussion about the range of policies and procedures that affected the privacy policies that have been adopted. We will brainstorm about changes participants might want to make to their respective privacy policies based on what they've learned during the workshop. The last section of the workshop will be devoted to working directly with the attendees and their privacy policies.