

# ACCAN 2015

Tiaki

## Sponsorship Prospectus

**Cultural responsiveness in a multi-agency world**

*Tiaki - 'to care for; make safe; protect; support'*



14th Australasian Conference on Child Abuse and Neglect. Aotearoa/New Zealand  
29 March – 1 April 2015 Rendezvous Grand Hotel, Auckland



Australian Government  
Australian Institute of Criminology

New Zealand Government

# Invitation to sponsor

Kia ora koutou

## 14th Australasian Conference on Child Abuse and Neglect (ACCAN 2015)

Auckland, Aotearoa New Zealand from  
29 March to 1 April 2015

Rendezvous Grand Hotel.

ACCAN 2015 is being organised by the Australian Institute of Criminology in partnership with the New Zealand Ministry of Social Development with valuable input from the Vulnerable Children's Board.

Organisers expect up to 500 Australasian and International attendees and sponsorship allows higher visibility and prominence for your organisation in this conference context.

The theme, *Cultural responsiveness in a multi-agency world*, recognises the complexities of child abuse and neglect and the need to engage across sectors, agencies, communities and professions to best prevent and address child maltreatment.

ACCAN 2015 provides a unique opportunity to engage practitioners, researchers, policy makers and others from, Australia, New Zealand and internationally. The Conference will examine and discuss effective child abuse prevention systems and explore innovations in prevention and intervention – from community-based, community-led programs to indigenous initiatives and practices, therapeutic health and family interventions, statutory child protection services and criminal justice responses.

A primary conference objective is to encourage the exchange of ideas and practices and the development of friendships, professional exchanges and linkages for delegates and agencies from Australia, New Zealand and beyond, furthering the essential multi-agency purpose and resolve of the conference.

Further, there will be a focus on the development of a 'shared understanding' between those of different professional backgrounds, cultures and geographical locations, and identifying approaches and solutions that may be adapted and used across different communities.





# Sponsorship opportunities at a glance

NZD ex GST\* AUD ex GST\*\* AUD inc GST\*\*\*

<b>Platinum Sponsorship</b>	<b>NO LONGER AVAILABLE</b>	\$50,000	\$46,339.20	\$50,973.12	Exclusive opportunity
<b>Gold Sponsorship</b>		\$20,000	\$18,535.68	\$20,389.25	Two (2) opportunities
<b>Silver Sponsorship</b>		\$10,000	\$9,267.84	\$10,194.62	Three (3) opportunities

## Symposium Materials

<b>Delegate Satchels</b>		\$5,000	\$4,633.92	\$5,097.31	Exclusive opportunity
<b>Name Badge and Lanyards</b>		\$3,000	\$2,780.35	\$2,780.35	Exclusive opportunity
<b>Writing Pads and Pens</b>		\$2,000 + Stock	\$1,853.57 + Stock	\$2,038.92 + Stock	Exclusive opportunity

## Other opportunities

<b>Scholarship opportunities</b>		\$5,000	\$4,633.92	\$5,097.31	Unlimited opportunities
<b>Conference supporter</b>		\$2,500	\$2,316.96	\$2,548.66	Unlimited opportunities

## Advertising

<b>Full colour page</b>		\$1,000	\$926.78	\$1,019.46	Limited opportunities
<b>Full colour half page</b>		\$500	\$463.39	\$509.73	Limited opportunities
<b>Satchel inserts</b>		\$750	\$695.09	\$764.60	Unlimited opportunities

## Exhibition

<b>Exhibition Booth</b>		\$2,000	\$1,853.57	\$2,038.92	Limited opportunities
<b>Exhibition Booth NGO rate</b>		\$1,200	\$1,112.14	\$1,223.35	Limited opportunities

**Applications for sponsorship close Monday, 16 Feb 2015. If you are interested in sponsoring after this date, please call the Conference Coordinator on +61 2 6260 9272.**

\*New Zealand sponsors, please pay the NZD rate. GST is not applicable.

\*\*Australian Government agencies and sponsors outside of Australia and New Zealand, please pay the AUD ex GST rate.

\*\*\*Australian sponsors, excluding Australian Government agencies, please pay the AUD inc GST rate.

New Zealand sponsorship figures set at an exchange rate of 1.079 NZD to the Australian dollar. All sponsorship applications are subject to approval.



# Sponsorship opportunities

While the Ministry of Social Development is our partner sponsor, there are packages available to suit the needs of all sponsors and we are more than happy to tailor these packages if required:

## Gold Sponsor

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Two (2) opportunities available

### Inclusions

#### Printed materials

- Your organisation's logo and acknowledgement in the program, alongside a 75-word organisational profile
- One (1) A4 page satchel inserts or promotional product (excluding pens/notepads) in the delegates' satchels (to be provided by sponsor and subject to Conference Organising committee approval and delivery deadlines)

#### Online promotion

- Your organisation's logo on the Conference website
- A 75-word organisational profile on the Conference website
- Hyperlink to your website

#### Signage

- Your organisation's logo on partner signage at the Conference venue

#### Audio Visual

- Your organisation's logo displayed electronically on screen during break in the main venue

#### Marketing and advertising

- One (1) half-page, full-colour advertisement in the program booklet (subject to printing deadlines, artwork to be supplied by sponsor)

### Acknowledgment

- MC's acknowledgement of your organisation as Gold sponsor at the Conference opening

### Registration

- Three (3) complementary registrations, including all catering, all conference sessions and lunches
- One (1) complimentary exhibitor registrations per booth including lunch, morning and afternoon tea daily

### Exhibition booth

- 3m x 2m exhibition booth structure located with the breakout area of the Conference
- 2.5 metre high matt anodised aluminium frame with white laminated infills, half height sides for an open exhibition
- Blade signage with organisation name and stand number
- Two (2) 150-watt spotlights per booth mounted on light track inside fascia
- One (1) single power point per stand

### Delegate information

- An electronic copy of the delegate list will be provided prior to the Conference to allow you to target networking and meetings (except in the case of delegates who have requested privacy)



## Silver Sponsor

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Three (3) opportunities available.

### Inclusions

#### Printed materials

- Your organisation's logo and acknowledgement in the program, alongside a 50-word organisational profile.
- One (1) A4 page satchel inserts or promotional product (excluding pens/notepads) in the delegates' satchels (to be provided by sponsor and subject to Conference Organising committee approval and delivery deadlines)

#### Online promotion

- Your organisation's logo on the Conference website
- A 50-word organisational profile on the Conference website
- Hyperlink to your website

#### Signage

- Your organisation's logo on partner signage at the Conference venue

#### Audio Visual

- Your organisation's logo displayed electronically on screen during break in the main venue

#### Marketing and advertising

- One (1) quarter-page, full-colour advertisement in the program booklet (subject to printing deadlines, artwork to be supplied by sponsor)

#### Acknowledgment

- MC's acknowledgement of your organisation as Silver sponsor at the Conference opening

#### Registration

- Two (2) complementary registrations, including all catering, all Conference sessions and lunches

#### Exhibition booth

- 50% discount on exhibition booth as per below package

#### Delegate information

- An electronic copy of the delegate list will be provided prior to the Conference to allow you to target networking and meetings (except in the case of delegates who have requested privacy)

# Other opportunities

## Scholarship Sponsor

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Unlimited opportunities

Make a difference to someone's professional career. This is your opportunity to provide someone who is less fortunate the opportunity to attend ACCAN 2015. The scholarship will provide registration and travel assistance for one individual (supported individuals to be selected by Conference Organising Committee).

### **Inclusions**

#### **Printed Materials**

- Your organisation's logo and acknowledgement in the program
- One (1) A4 page satchel inserts or promotional product (excluding pens/ notepads) in the delegates' satchels (to be provided by sponsor and subject to Conference Organising committee approval and delivery deadlines)

#### **Online Promotion**

- Your organisation's logo on the Conference website
- Hyperlink to your website

#### **Signage**

- Your organisation's logo on partner signage at the Conference venue

## Conference Supporter

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Unlimited opportunities

An opportunity for your company to add support to ACCAN 2015

### **Inclusions**

#### **Printed Materials**

- Your organisation's logo and acknowledgement in the program

#### **Online Promotion**

- Your organisation's logo on the Conference website
- Hyperlink to your website

#### **Signage**

- Your organisation's logo on partner signage at the Conference venue



# Conference materials

## Delegate satchels

Exclusive opportunity

Your organisation's name and/or logo together with the Conference branding to be printed on the delegates satchels. *(The Conference Organising Committee reserves the right to select the satchel and approve associated artwork)*

### Inclusions

#### Satchel

- Your organisation's logo (One (1) colour) along with the Conference branding on all delegate satchels

#### Printed materials

- Your organisation's logo and acknowledgement in the program
- One (1) A4 page satchel inserts or promotional product (excluding pens/notepads) in the delegates' satchels (to be provided by sponsor and subject to Conference Organising committee approval and delivery deadlines)

#### Online promotion

- Your organisation's logo on the Conference website
- Hyperlink to your website

#### Signage

- Your organisation's logo on partner signage at the Conference venue

## Name badge and Lanyards

Exclusive opportunity

All delegates receive a name badge and lanyard to be worn for the duration of the Conference. Have your branding along with the Conference branding on each name badge and lanyard.

### Inclusions

#### Name badge and lanyards

- Your organisation's logo (One(1) colour) along with the Conference branding on all name badges and lanyards

#### Printed materials

- Your organisation's logo and acknowledgement in the program

#### Online promotion

- Your organisation's logo on the Conference website
- Hyperlink to your website

#### Signage

- Your organisation's logo on partner signage at the Conference venue

## Writing Pads and Pens

Exclusive opportunity

Listen out at the Conference registration and information desk on the first day of any Conference one of the most popular questions you will hear is "do you have a notepad and pen?" This is one of the most subtle, yet effective ways to promote your brand. Have your branded writing pads and pens available for all delegates' use during the Conference.

### Inclusions

#### Writing pads and pens

- Inclusion of your organisation's branded writing pads and pens into delegates satchels (to be provided by sponsor and subject to Conference approval and delivery deadlines)
- Your organisation's pads and pens at the Conference registration and information desk available for delegates to use

#### Printed materials

- Your organisation's logo and acknowledgement in the program

#### Online promotion

- Your organisation's logo on the Conference website
- Hyperlink to your website

#### Signage

- Your organisation's logo on partner signage at the Conference venue

# Advertising

Advertising is available in the Conference handbook subject to printing deadlines. A maximum of one (1) full page advertisement per organisation will be accepted.

## Internal full colour page advertisement

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- Sponsor to supply print ready digital artwork
- Full colour advertisement within printed publication
- Your organisation's logo on the Conference website

## Internal half page full colour advertisement

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- Sponsor to supply print ready digital artwork
- Full colour advertisement within printed publication
- Your organisation's logo on the Conference website

## Satchel inserts

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- One (1) satchel insert or promotional product (excluding pens/notepads) in the delegate's satchels (to be provided by sponsor and subject to Conference Organising Committee approval and delivery deadlines)

# Exhibition

The exhibition for the Conference will be held in the breakout area of the Conference. All lunches, morning and afternoon teas will be served in the exhibition area, providing exhibitors with the maximum opportunity to showcase their products and interact with delegates.

## Exhibition booths

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### Inclusions

#### Exhibition booth

- 3m x 2m exhibition booth structure located with the breakout area of the Conference
- 2.5 metre high matt anodised aluminium frame with white laminated infills, half height sides for an open exhibition
- Blade signage with organisation name and stand number
- Two (2) 150-watt spotlights per booth mounted on light track inside fascia
- One (1) single power point per stand

### Registration

- One (1) complimentary exhibitor registration per booth including lunch, morning and afternoon tea daily (no access to Conference sessions)
- Additional exhibitor registration available at a discounted rate of \$500

### Printed materials

- Your organisation's logo and acknowledgement in the program

### Online promotion

- Your organisation's logo on the Conference website
- Hyperlink to your website

### Signage

- Your organisation's logo on partner signage at the Conference venue



# Policy and guidelines

## Sponsorship and exhibitor registration

All staff in attendance at your booth or at ACCAN 2015 must be registered for the Conference. Where a complimentary registration is included in the Sponsorship and/or Exhibition package, you will still be required to complete a registration form with details of the attending delegate. If additional personnel are required, you will be able to purchase subsequent registrations at a special exhibitor rate of \$500 per person. Further details will be provided upon confirmation of booth booking.

## Application

Please fill in the attached application form. All applications will be acknowledged in writing together with a tax invoice complete with EFT payment details or credit card options to facilitate payment.

## Cancellation policy

All cancellations must be received in writing to the Conference Coordinator. If you cancel a sponsorship or exhibition booth, unless that particular sponsorship or exhibition space is resold, the Conference Organising Committee reserves the right to retain monies received. If the space or sponsorship package is resold, a refund will be given, minus an administration fee of up to \$500. Any booth or sponsorship package cancelled after 19 December 2014 will incur a 100% forfeit. If the balance of the payment is not received by the due date, the allocated Sponsorship or Exhibition booth/s will be cancelled.

## Confirmation of participation

To fully confirm your sponsorship package and/or exhibition space, 50% part payment is required upon booking or within 14 days of receipt of your tax invoice. Your booking will only be fully processed and secured on receipt of this deposit. The balance of payment is required by 19 December 2014. Any new sponsorship arrangements after this date require full payment in order to be confirmed.

If you have any enquiries regarding exhibition or potential sponsorship opportunities please contact:

### **Antje Klupsch**

Conference Coordinator  
Australian Institute of Criminology  
+61 2 6260 9272  
[events@aic.gov.au](mailto:events@aic.gov.au)



# ACCAN 2015 Sponsorship and exhibitor booking form

## Contact details

Date:  Contact name:

Position:  Organisation:

Address:

State:  Postcode:  Telephone:  Email:

## Sponsorship

	NZD ex GST*	AUD ex GST**	AUD inc GST***	
Platinum sponsorship	\$50,000	\$46,339.20	\$50,973.12	<div>NO LONGER AVAILABLE</div> Two (2) opportunities Three (3) opportunities
Gold sponsorship	<input type="checkbox"/> \$20,000	<input type="checkbox"/> \$18,535.68	<input type="checkbox"/> \$20,389.25	
Silver sponsorship	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$9,267.84	<input type="checkbox"/> \$10,194.62	

### Conference Materials

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### Advertising

Full colour page	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$926.78	<input type="checkbox"/> \$1,019.46	Limited opportunities
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### Exhibition

Exhibition booth	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,853.57	<input type="checkbox"/> \$2,038.92	Limited opportunities
Exhibition booth NGO rate	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,112.14	<input type="checkbox"/> \$1,223.35	Limited opportunities

☐ I have read the cancellation policy and accept all of its conditions

Date:  Delegate signature:

## Payment details

Total payable \$  Deposit (50% of value) \$  balance due 19th December 2014

☐ Please send me a tax invoice to pay by direct deposit /EFT

☐ I would like to pay by credit card: Please fill in the credit card details below. The amount to authorise should equal the total noted in the payment section above.

☐ Mastercard ☐ Visa Amount to authorise: \$

Card number:                 CCV:    Expiry date:

Cardholders name:

Cardholders signature:

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\*\*\*Australian sponsors, excluding Australian Government agencies, please pay the AUD inc GST rate. New Zealand sponsorship figures set at an exchange rate of 1.079 NZD to the Australian dollar. All sponsorship applications are subject to approval.