

WORLD SOCIETY OF  
VICTIMOLOGY



Advancing research, services and  
awareness for victims

# 15<sup>TH</sup> INTERNATIONAL SYMPOSIUM

*Victimisation, justice and healing:  
challenging orthodoxies*

**PERTH, WESTERN AUSTRALIA**

5-9 July **2015**

Perth Convention and Exhibition Centre

hosted by



**Australian Government**  
**Australian Institute of Criminology**

[www.aic.gov.au/victimology2015](http://www.aic.gov.au/victimology2015)



supported by









# Invitation to sponsor

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The World Society of Victimology, partnering with Victim Support Australia, angelhands Inc, the Australian Institute of Criminology (AIC), and supported by the University of Western Australia, is hosting the **15<sup>th</sup> International Symposium of the World Society of Victimology**, in Perth on 5-9 July 2015.

15<sup>th</sup> International Symposium of the World Society of Victimology provides an exciting opportunity to bring to Perth academic, activist, practitioner and law reform delegates from Europe, the Asia and Pacific Region, Africa, North America and South America. It has been over twenty years since Australia last hosted an international victimology symposium.

The international and national delegates will explore the contemporary and historical approaches and responses to victimisation. Critical attention will be focused on victims of crime in the 'global south', emergent areas of crime such as trafficking and cyber-crime, and national and cultural differences in the delivery

of justice to victims. The Symposium will showcase the challenges facing Indigenous communities across the globe in responding to contemporary problems of violence and crime as well as coming to grips with historical legacies. The Symposium will be held in 2015, marking thirty years since the 1985 United Nations Declaration of Basic Principles of Justice for Victims of Crime and Abuse of Power.

This Symposium follows on from the successful 14<sup>th</sup> International Symposium of the World Society of Victimology, *Justice for Victims: Cross-cultural perspectives on conflict, trauma and reconciliation* held in The Hague, the Netherlands, in 2012.

The Symposium provides an opportunity to hear from international leaders on crime, law, society, service and justice issues, and share knowledge and expertise with Australian academics and practitioners.



# Sponsorship and exhibition

## The opportunity

Partnering with us on this event enables you to demonstrate leadership in this field and be seen as a driving force for encouraging and stimulating debate and discussion on victimology.

15<sup>th</sup> International Symposium of the World Society of Victimology offers:

- Access to approximately 400 delegates from overseas and from across Australia;
- A credible platform to promote your company as a thought leader in the community;
- Visibility and endorsement of your company's leadership position through corporate branding at the main symposium and side events;
- Exposure through acknowledgement and recognition on print material and online material;
- Networking benefits with leading industry professionals;
- Invitations to a symposium networking dinner.

## The program

The 15<sup>th</sup> International Symposium of the World Society of Victimology will run for five days and be attended by approximately 400 delegates from the private sector, public sector, academia and non-government organisations.

There will be a combination of large plenary sessions and expert panels, as well as smaller streams, workshops and

networking events. The 15th International Symposium of the World Society of Victimology will also be accessible to a wider audience through live streams (including overseas).



## About the World Society of Victimology

The World Society of Victimology (WSV) is a not-for-profit, nongovernmental organisation with Special Category consultative status with the Economic and Social Council (ECOSOC) of the United Nations and the Council of Europe. Brought together by a mutual concern for victims, its world-wide membership includes: victim assistance practitioners, social scientists, social workers, physicians, lawyers, civil servants, volunteers, university academics of all levels, and students. The purpose of the WSV is to advance victimological research and practices around the world; to encourage interdisciplinary and comparative work and research in this field, and to advance cooperation between international, national, regional and local agencies and other groups who are concerned with the problems of victims.





## About Victim Support Australia

Victims Support Australia (VSA) is the national professional association representing generic crime victim services across Australia. VSA aims to advance the interests of people victimised by crime and encourage development of support services throughout Australia whilst striving towards a crime-free society. Victim Support Australia encourages a sustained and committed partnership between the States and Territories and the Commonwealth, and with all sectors. VSA has developed a number of position papers and urges the adoption of policies at all levels of government and in the community that seek to meet the needs of crime victims across Australia, to prevent re-offending, to reduce fear of crime, and to prevent crime.



## About angelhands Inc

angelhands Inc is a not-for-profit organisation based in Western Australia that provides support and assistance for those who have been affected by homicide or serious personal violence. angelhands Inc aims to promote and encourage community awareness and responses conducive to a person's recovery from trauma and positive experiences of the criminal justice system.



# Sponsorship opportunities at a glance

All prices are quoted in Australian dollars and are exclusive of GST.

<b>Platinum Sponsorship</b>	<b>\$50,000</b>	Exclusive opportunity
<b>Gold Sponsorship</b>	<b>\$25,000</b>	Two (2) opportunities
<b>Silver Sponsorship</b>	<b>\$15,000</b>	Three (3) opportunities
<b>Symposium Dinner Sponsor</b>	<b>\$20,000</b>	Exclusive opportunity

## Symposium Materials

Delegate Satchels	\$5,000	Exclusive
Name Badge and Lanyards	\$3,000	Exclusive
Writing Pads and Pens	\$2,000 + Stock	Exclusive

## Other opportunities

Scholarship opportunities	\$5,000	Unlimited opportunities
Symposium supporter	\$2,500	Unlimited opportunities

## Advertising

Full colour page	\$1,000	Limited opportunities
Full colour half page	\$500	Limited opportunities
Satchel inserts	\$750	Unlimited opportunities

## Exhibition

Exhibition Booth	\$2,500	Limited opportunities
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# Sponsorship opportunities

There are three sponsorship packages available to suit the needs of all sponsors (we are more than happy to tailor these packages if required):

## Platinum sponsor

\$50,000 + GST

### Exclusive opportunity

#### *Inclusions*

##### **Printed materials**

- Your organisation's logo and acknowledgement in the program, alongside a 100-word organisational profile.
- One (1) A4 page satchel inserts or promotional product (excluding pens/notepads) in the delegates' satchels (to be provided by sponsor and subject to Symposium organising committee approval and delivery deadlines)

##### **Online promotion**

- Your organisation's logo on the Symposium website
- A 100-word organisational profile on the Symposium website
- Hyperlink to your website

##### **Signage**

- One (1) pull-up banner with your organisation's branding onstage in the plenary room (which will appear in any live streaming)
- One (1) pull up banner with your organisation's branding at side events (including concurrent workshops)

- Signage with your organisation's logo at the registration desk.

##### **Audio Visual**

- Your organisation's logo displayed electronically on screen during break in the main venue.
- Three (3) minute video on the plenary screen at the opening session introducing your organisation

##### **Media**

- Your organisation mentioned as Platinum sponsor on all media releases associated with the Symposium

##### **Marketing and advertising**

- Prominent branding on the Symposium website
- Acknowledgement as platinum sponsor in email marketing campaigns (from time of sponsorship confirmation)
- One (1) full-page, premium position full-colour advertisement in the program booklet (subject to printing deadlines, artwork to be supplied by sponsor)

##### **Acknowledgment**

- Acknowledgement during the welcome address as the platinum sponsor
- MC's acknowledgement of your organisation as platinum sponsor at the reception and symposium dinner
- Acknowledgement of your organisation as platinum sponsor during the rapporteur's report at the closing of the symposium





### Registration

- Five (5) complementary registrations, including all catering, all symposium sessions and lunches
- Five (5) complementary tickets to symposium dinner.
- One (1) complimentary exhibitor registrations per booth including lunch, morning and afternoon tea daily (no access to Symposium sessions)

### Exhibition booth

- 3m x 2m exhibition booth structure located with the breakout area of the Symposium, first choice of location
- 2.5 metre high matt anodised aluminium frame with white laminated infills, half height sides for an open exhibition
- Blade signage with organisation name and stand number

- Two (2) 150-watt spotlights per booth mounted on light track inside fascia
- One (1) single power point per stand

### Delegate information

- An electronic copy of the delegate list will be provided prior to the symposium to allow you to target networking and meetings (except in the case of delegates who have requested privacy).



# Gold sponsor

\$25,000 + GST

## Two (2) opportunities available

### *Inclusions*

#### **Printed materials**

- Your organisation's logo and acknowledgement in the program, alongside a 75-word organisational profile.
- One (1) A4 page satchel insert or promotional product (excluding pens/notepads) in the delegates' satchels (to be provided by sponsor and subject to Symposium organising committee approval and delivery deadlines)

#### **Online promotion**

- Your organisation's logo on the Symposium website
- A 75-word organisational profile on the Symposium website
- Hyperlink to your website

#### **Signage**

- Your organisation's logo on partner signage at the Symposium venue.

#### **Audio Visual**

- Your organisation's logo displayed electronically on screen during break in the main venue.

#### **Marketing and advertising**

- One (1) half-page, full-colour advertisement in the program booklet (subject to printing deadlines, artwork to be supplied by sponsor)

### **Acknowledgment**

- MC's acknowledgement of your organisation as Gold sponsor at the symposium opening
- Acknowledgement of your organisation as Gold sponsor during the rapporteur's report at the closing of the symposium

### **Registration**

- Three (3) complementary registrations, including all catering, all symposium sessions and lunches
- Three (3) complementary tickets to symposium dinner.
- One (1) complimentary exhibitor registration per booth including lunch, morning and afternoon tea daily (no access to Symposium sessions)

### **Exhibition booth**

- 3m x 2m exhibition booth structure located with the breakout area of the Symposium
- 2.5 metre high matt anodised aluminium frame with white laminated infills, half height sides for an open exhibition
- Blade signage with organisation name and stand number
- Two (2) 150-watt spotlights per booth mounted on light track inside fascia
- One (1) single power point per stand

### **Delegate information**

- An electronic copy of the delegate list will be provided prior to the symposium to allow you to target networking and meetings (except in the case of delegates who have requested privacy).





# Silver sponsor

\$15,000 + GST

## Three (3) opportunities available

### *Inclusions*

#### **Printed materials**

- Your organisation's logo and acknowledgement in the program, alongside a 50-word organisational profile.
- One (1) A4 page satchel insert or promotional product (excluding pens/notepads) in the delegates' satchels (to be provided by sponsor and subject to Symposium organising committee approval and delivery deadlines)

#### **Online promotion**

- Your organisation's logo on the Symposium website
- A 50-word organisational profile on the Symposium website
- Hyperlink to your website

#### **Signage**

- Your organisation's logo on partner signage at the Symposium venue.

#### **Audio Visual**

- Your organisation's logo displayed electronically on screen during break in the main venue.

#### **Marketing and advertising**

- One (1) quarter-page, full-colour advertisement in the program booklet (subject to printing deadlines, artwork to be supplied by sponsor)

#### **Acknowledgment**

- MC's acknowledgement of your organisation as Silver sponsor at the symposium opening
- Acknowledgement of your organisation as Silver sponsor during the rapporteur's report at the closing of the symposium

#### **Registration**

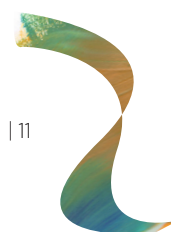
- Two (2) complementary registrations, including all catering, all symposium sessions and lunches
- Two (2) complementary tickets to symposium dinner.

#### **Exhibition booth**

- 50% discount on exhibition booth as per below package

#### **Delegate information**

- An electronic copy of the delegate list will be provided prior to the symposium to allow you to target networking and meetings (except in the case of delegates who have requested privacy).



The logo features the text 'Symposium dinner sponsor' in a white, sans-serif font. 'Symposium' is on the top line, 'dinner' is on the second line, and 'sponsor' is on the third line. A white, curved line resembling a stylized 'S' or a swoosh is positioned between 'dinner' and 'sponsor'. The background is a textured, abstract image with shades of green, blue, and brown.

# Symposium dinner sponsor

**\$20,000 + GST**

## **Exclusive opportunity**

Your opportunity to host delegates at the Symposium Dinner with your branding displayed throughout the dinner. The Symposium Dinner will be held on the second evening of the Symposium.

### *Inclusions*

#### **Printed materials**

- Your organisation's logo and acknowledgement in the program
- One (1) A4 page satchel insert or promotional product (excluding pens/notepads) in the delegates' satchels (to be provided by sponsor and subject to Symposium organising committee approval and delivery deadlines)
- Your organisation's logo and an acknowledgment on all Symposium Dinner menus

#### **Online promotion**

- Your organisation's logo on the Symposium website
- Hyperlink to your website

#### **Signage**

- Four (4) pull-up banners with your organisation's branding onstage in the plenary room (which will appear in any live streaming)
- Your organisation's logo displayed on a holding slide during the Symposium Dinner
- Your organisation's logo on partner signage at the Symposium venue.

#### **Audio Visual**

- Your organisation's logo displayed electronically on screen during the Symposium Dinner

#### **Marketing and advertising**

- Acknowledgement as Symposium Dinner sponsor in email marketing campaigns referring to Symposium dinner (from time of sponsorship confirmation)
  - Opportunity to provide delegates gifts pre-set on Dinner tables (sponsor to provide)

#### **Acknowledgment**

- Opportunity for your CEO or nominated person to make a three (3) minute address during the Symposium Dinner
- MC's acknowledgment of your organisation as sponsor of the dinner
- Acknowledgement of your organisation as Symposium dinner sponsor during the rapporteur's report at the closing of the symposium

#### **Registration**

- Two (2) complementary registrations, including all catering, all symposium sessions and lunches
- One (1) complementary, reserved table to symposium dinner (includes 8-10 guests).

#### **Delegate information**

- An electronic copy of the delegate list will be provided prior to the symposium to allow you to target networking and meetings (except in the case of delegates who have requested privacy).



# Other opportunities

## Scholarship sponsor

\$5,000 + GST

Unlimited opportunities

Make a difference to someone's professional career. This is your opportunity to provide someone who is less fortunate the opportunity to attend the Symposium.

### *Inclusions*

#### **Printed Materials**

- Your organisation's logo and acknowledgement in the program
- One (1) A4 page satchel inserts or promotional product (excluding pens/notepads) in the delegates' satchels (to be provided by sponsor and subject to Symposium organising committee approval and delivery deadlines)

#### **Online Promotion**

- Your organisation's logo on the Symposium website
- Hyperlink to your website

#### **Signage**

- Your organisation's logo on partner signage at the Symposium venue.

### **Registration**

- Registration and travel assistance for one (1) delegate (supported individuals to be selected by Symposium organising committee)

## Symposium supporter

\$2,500 + GST

Unlimited opportunities

An opportunity for your company to add support to the World Symposium of Victimology.

### *Inclusions*

#### **Printed Materials**

- Your organisation's logo and acknowledgement in the program

#### **Online Promotion**

- Your organisation's logo on the Symposium website
- Hyperlink to your website

#### **Signage**

- Your organisation's logo on partner signage at the Symposium venue.



# Symposium materials

## Delegate satchels

\$5,000

Exclusive opportunity

Your organisation's name and/or logo together with the Symposium branding to be printed on the delegates satchels. *(The Symposium organising committee reserves the right to select the satchel and approve associated artwork)*

### **Inclusions** **Satchel**

- Your organisation's logo (One (1) colour) along with the Symposium branding on all delegate satchels

### **Printed materials**

- Your organisation's logo and acknowledgement in the program
- One (1) A4 page satchel insert or promotional product (excluding pens/notepads) in the delegates' satchels (to be provided by sponsor and subject to Symposium organising committee approval and delivery deadlines)

### **Online promotion**

- Your organisation's logo on the Symposium website
- Hyperlink to your website

### **Signage**

- Your organisation's logo on partner signage at the Symposium venue.

## Name badge and lanyards

\$3,000

Exclusive opportunity

All delegates receive a name badge and lanyard to be worn for the duration of the Symposium. Have your branding along with the Symposium branding on each name badge and lanyard.

### **Inclusions** **Name badge and lanyards**

- Your organisation's logo (One (1) colour) along with the Symposium branding on all name badges and lanyards

### **Printed materials**

- Your organisation's logo and acknowledgement in the program

### **Online promotion**

- Your organisation's logo on the Symposium website
- Hyperlink to your website

### **Signage**

- Your organisation's logo on partner signage at the Symposium venue.





# Writing pads and pens

\$2,000 plus supply of 500 units

## Exclusive opportunity

Listen out at the Symposium registration and information desk on the first day of any Symposium and one of the most popular questions you will hear is “do you have a notepad and pen?” This is one of the most subtle, yet effective ways to promote your brand. Have your branded writing pads and pens available for all delegates’ use during the Symposium.

## *Inclusions*

### **Writing pads and pens**

- Inclusion of your organisation’s branded writing pads and pens into delegates satchels (to be provided by sponsor and subject to Symposium approval and delivery deadlines)
- Use of your organisation’s pads and pens at the Symposium registration and information desk available for delegates to use.

### **Printed materials**

- Your organisation’s logo and acknowledgement in the program

### **Online promotion**

- Your organisation’s logo on the Symposium website
- Hyperlink to your website

### **Signage**

- Your organisation’s logo on partner signage at the Symposium venue.



# Advertising

Advertising is available in the Symposium handbook subject to printing deadlines. A maximum of one (1) full page advertisement per organisation will be accepted.

## Internal full colour page advertisement

\$1,000

- Sponsor to supply print ready digital artwork
- Full colour advertisement within printed publication
- Your organisation's logo on the Symposium website

## Internal half page full colour advertisement

\$500

- Sponsor to supply print ready digital artwork
- Full colour advertisement within printed publication
- Your organisation's logo on the Symposium website

## Satchel inserts

\$750

- One (1) satchel insert or promotional product (excluding pens/notepads) in the delegate's satchels (to be provided by sponsor and subject to Symposium organising committee approval and delivery deadlines).

# Exhibition

The exhibition for the Symposium will be held in the breakout area of the Symposium. All lunches, morning and afternoon teas will be served in the exhibition area, providing exhibitors with the maximum opportunity to showcase their products and interact with delegates.

## Exhibition booths

\$2,500

### *Inclusions*

#### **Exhibition booth**

- 3m x 2m exhibition booth structure located with the breakout area of the Symposium.
- 2.5 metre high matt anodised aluminium frame with white laminated infills, half height sides for an open exhibition
- Blade signage with organisation name and stand number
- Two (2) 150-watt spotlights per booth mounted on light track inside fascia
- One (1) single power point per stand

#### **Registration**

- One (1) complimentary exhibitor registration per booth including lunch, morning and afternoon tea daily (no access to Symposium sessions)
- Additional exhibitor registration available at a discounted rate of \$500

#### **Printed materials**

- Your organisation's logo and acknowledgement in the program

#### **Online promotion**

- Your organisation's logo on the Symposium website
- Hyperlink to your website

#### **Signage**

- Your organisation's logo on partner signage at the Symposium venue.





# Policy and guidelines

## Sponsorship and exhibitor registration

All staff in attendance at your booth or at the Symposium must be registered for the Symposium. Where a complimentary registration is included in the Sponsorship and/or Exhibition package, you will still be required to complete a registration form with details of the attending delegate. If additional personnel are required, you will be able to purchase subsequent registrations at a special exhibitor rate of \$500 per person. Further details will be provided upon confirmation of booth booking.

## Application

Please fill in the attached application form. All applications will be acknowledged in writing together with a tax invoice complete with EFT payment details or credit card options to facilitate payment.

## Cancellation policy

All cancellations must be received in writing to the Symposium Coordinator. If you cancel a sponsorship or exhibition booth, unless that particular sponsorship or exhibition space is resold, the Symposium organising committee reserves the right to retain monies received. If the space or sponsorship package is resold, a refund will be given, minus an administration fee of up to

\$500. Any booth or sponsorship package cancelled after 1 February 2015 will incur a 100% forfeit. If the balance of the payment is not received by the due date, the allocated Sponsorship or Exhibition booth/s will be cancelled.

## Confirmation of participation

To fully confirm your sponsorship package and/or exhibition space, 50% part payment is required upon booking or within 14 days of receipt of your tax invoice. Your booking will only be fully processed and secured on receipt of this deposit. The balance of payment is required by 1 February 2015. Any new sponsorship arrangements after this date require full payment in order to be confirmed.

If you have any enquiries regarding exhibition or potential sponsorship opportunities please contact:

Conference Coordinator  
Australian Institute of Criminology  
02 6260 9272  
[events@aic.gov.au](mailto:events@aic.gov.au)

# Sponsorship and exhibitor booking form

## Contact details

Date:  Contact name:

Position:  Organisation:

Address:

State:  Postcode:  Telephone:  Email:

## Sponsorship

All prices are quoted in Australian dollars and are exclusive of GST.

<input type="checkbox"/>	Platinum sponsorship	\$50,000	Exclusive opportunity
<input type="checkbox"/>	Gold sponsorship	\$25,000	Two (2) opportunities
<input type="checkbox"/>	Silver sponsorship	\$15,000	Three (3) opportunities
<input type="checkbox"/>	Symposium dinner	\$20,000	Exclusive opportunity

### Symposium Materials

<input type="checkbox"/>	Delegate satchels	\$5,000	Exclusive
<input type="checkbox"/>	Name badge and lanyards	\$3,000	Exclusive
<input type="checkbox"/>	Writing pads and pens	\$2,000 + Stock	Exclusive

### Other opportunities

<input type="checkbox"/>	Scholarship opportunities	\$5,000	Unlimited opportunities
<input type="checkbox"/>	Symposium supporter	\$2,500	Unlimited opportunities

### Advertising

<input type="checkbox"/>	Full colour page	\$1,000	Limited opportunities
<input type="checkbox"/>	Full colour half page	\$500	Limited opportunities
<input type="checkbox"/>	Satchel inserts	\$750	Unlimited opportunities

### Exhibition

<input type="checkbox"/>	Exhibition booth	\$2,500	Limited opportunities
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## Payment details

Sponsorship deposit (50% of value): \$

☐ Please send me an invoice to pay by direct deposit /EFT

☐ I would like to pay by credit card:

Please fill in the credit card details below. The amount to authorise should equal the total noted in the payment section above.

☐ Mastercard ☐ Visa Amount to authorise: \$

Card number:             CCV:    Expiry date:

Cardholders name:

Cardholders signature

☐ I have read the cancellation policy and accept all of its conditions

Please return  
completed form to:

events@aic.gov.au

or

Conference  
Coordinator  
Australian Institute  
of Criminology  
74 Leichhardt Street  
Griffith, ACT 2603





If you have any enquiries regarding exhibition or potential sponsorship opportunities please contact:

Kate Sweeney  
Conference Coordinator  
Australian Institute of Criminology  
02 6260 9272  
[events@aic.gov.au](mailto:events@aic.gov.au)



[www.aic.gov.au/victimology2015](http://www.aic.gov.au/victimology2015)