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## CITIZEN-DRIVEN HEALTH

- The Young Foundation, inQube, Health & Local Authorities working in partnership
- Increase personal and community resilience, prevent or delay long-term conditions, hospital (re)admissions...
- Use social-media technologies on secure platform, low threshold of cost and access

youngfoundation.org/projects/citizen-driven-health/





## CITIZEN-DRIVEN HEALTH

- Bottom-up citizen-driven
- Wellness, resilience, health, care asset-based
- Co-production in the community
- Third-sector coordination
- Work at speed, learn by doing
- People and technology working together



## CITIZEN-DRIVEN HEALTH

Third-sector, Social Enterprise, Human Networks = People glue

Communication, Collaboration Platform (inQube / PumpCo) = Process, Information & technology glue



## VALUE PROPOSITIONS

Source of tangible benefit	Benefit accrues to	Benefit type	Short or long- term benefit
Reduced number of admissions to acute hospital	Citizen, Health Provider	Cost Avoidance	Short
Reduced number of re-admissions to acute hospital	Citizen, Health Provider	Cost Avoidance	Short
Reduced length of stay in acute hospitals	Citizen, Health Provider	Cost Avoidance	Short
Reduced complexity and costs of acute treatments	Citizen, Health Provider	Cost Avoidance	Short
Reduced demand for out-of-hours primary care	Citizen, Health Provider	Cost Avoidance	Short
Reduced severity of ongoing care	Citizen, Health Provider	Cash Releasing	Long
Reduced number of secondary conditions	Citizen, Health Provider, Local Authority	Cash Releasing	Long
Lower-complexity or shorter rehabilitation / ongoing care regimes for discharged patients	Citizen, Health Provider, Local Authority	Cash Releasing	Short
Increased staff productivity through reduction in duplication of efforts across organisations	Health Provider, Local Authority	Cash Releasing	Short
Increased staff productivity through eliminating unnecessary tasks	Health Provider, Local Authority	Cash Releasing	Short
Reduced number of patients discharged to specialist accommodation & care homes	Citizen, Local Authority	Cash Releasing	Short
Reduced number of patients discharged to residential care	Citizen, Local Authority	Cash Releasing	Short
Shift in care capacity from professional resources to third-sector or community resources	Local Authority	Cash Releasing	Short
Reduced economic dependency of citizens	Citizen, Local Authority	Cost Avoidance	Long
Increased compliance with medical treatments esp. polypharmacy	Health Provider, Life Sciences	Cost Avoidance	Short
Develop new SME sector delivering Citizen Driven Health apps	SME, Citizen, Local Authority	Cash Generating	Long

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