ROME



WHAT'S HITTING THE HEADLINES OF HEALTH IT?

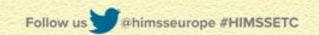
JORDI IBAÑEZ, CMO AT BSA



What's hitting the Headlines of Health IT?

- What innovation concerning the development of telemedicine is gaining most attention in your Country?
 - E-mental health interventions
- What are we doing locally to scale up innovative digital health solutions AT SCALE?
 - Increase the collaboration between the public and the private sector and try to find risk-based funding models
- What are the innovations/factors you foresee will influence mostly growth and development of digital healthcare solutions in Europe?
 - mHealth solutions are bringing good solutions at good price
 - Policy makers bid to finance them

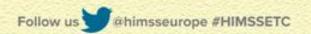




What's hitting the Headlines of Health IT?

- What is a best practice in your Country we could replicate in other EU Countries (in terms of clinical importance and numbers involved)?
 - Tele-stroke project
- How is Horizon 2020 helping the development of telemedicine in your Country (projects' funding, etc.)?
 - Greatly. It helps to bridge the gap between state-ofthe-art research and routine practice







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THANKS



10/16/2014