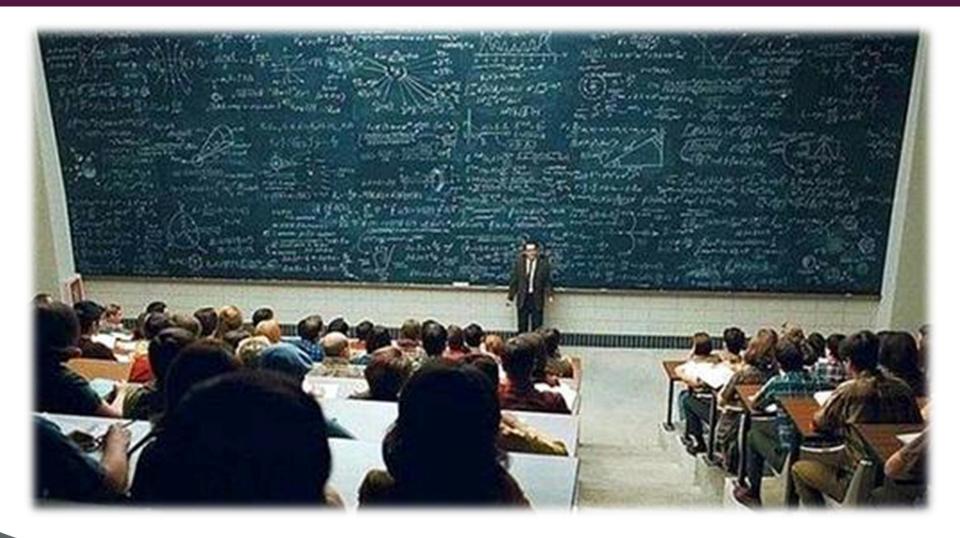


Where does healthcare take place?

Andrew R. Watson, MD, MLitt, FACS University of Pittsburgh Medical Center

European Telemedicine Conference 2014 October 7th, 2014

Modern healthcare



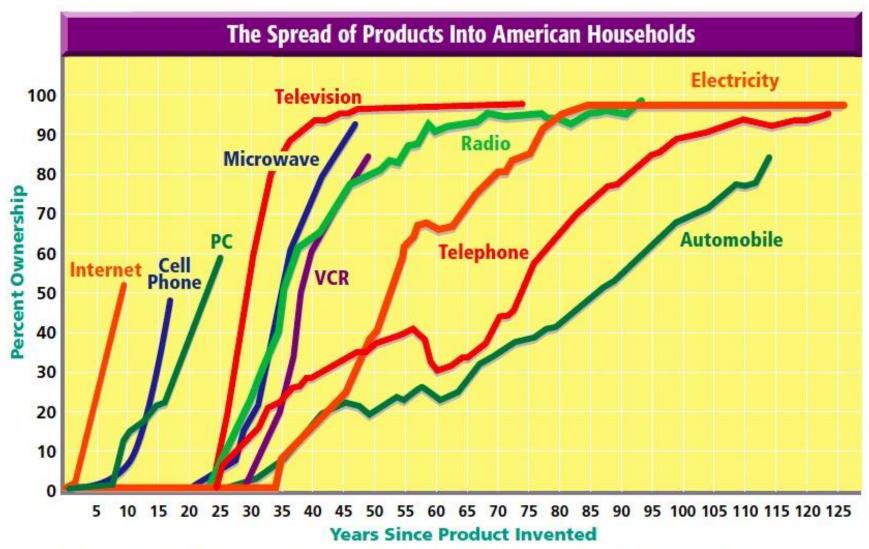




Opening theory



Patients are different



Sources: Bureau of the Census; The World Almanac; Cellular Telecommunications Industry Association

Healthcare

Is it healthcare?

Or health?

Or care?

Or medicine?





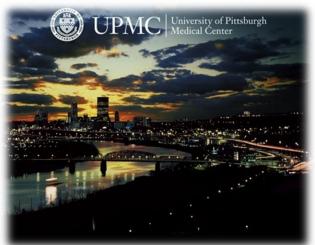


Where are the patients or citizens?



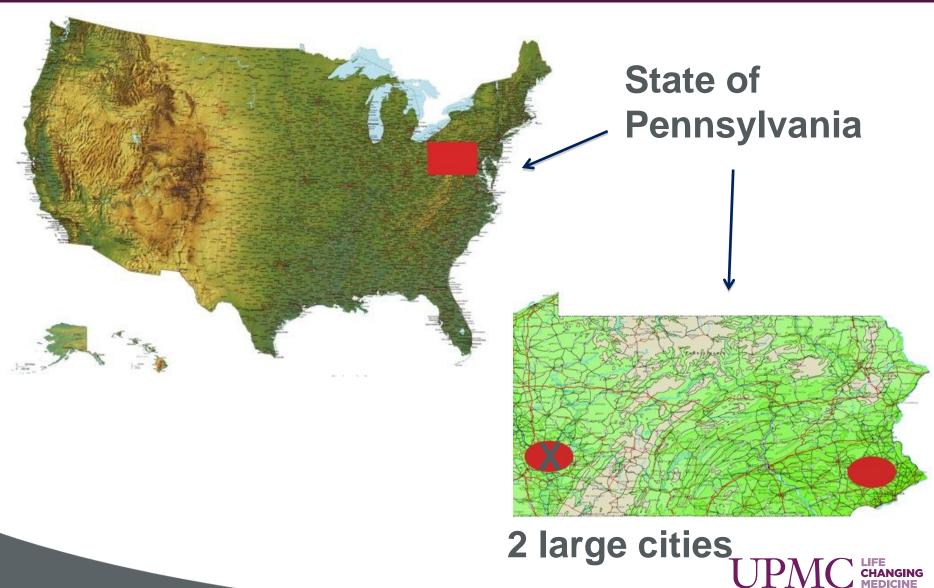




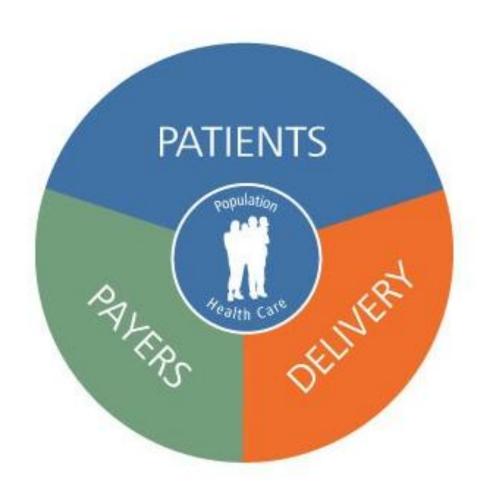




United States and Pennsylvania Healthcare

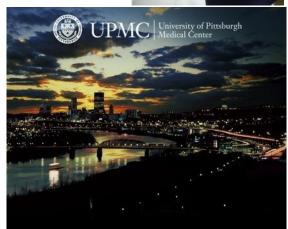


Healthcare defined



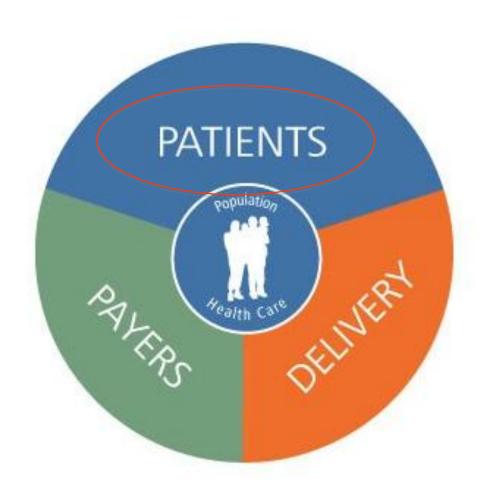






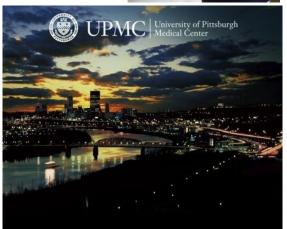


Healthcare defined











 Can we agree – healthcare can take place at home and work?

 How do you care for patient / citizens / consumers at home or work?





A care team or a hospital



Care Setting Challenge





Crohn's Disease

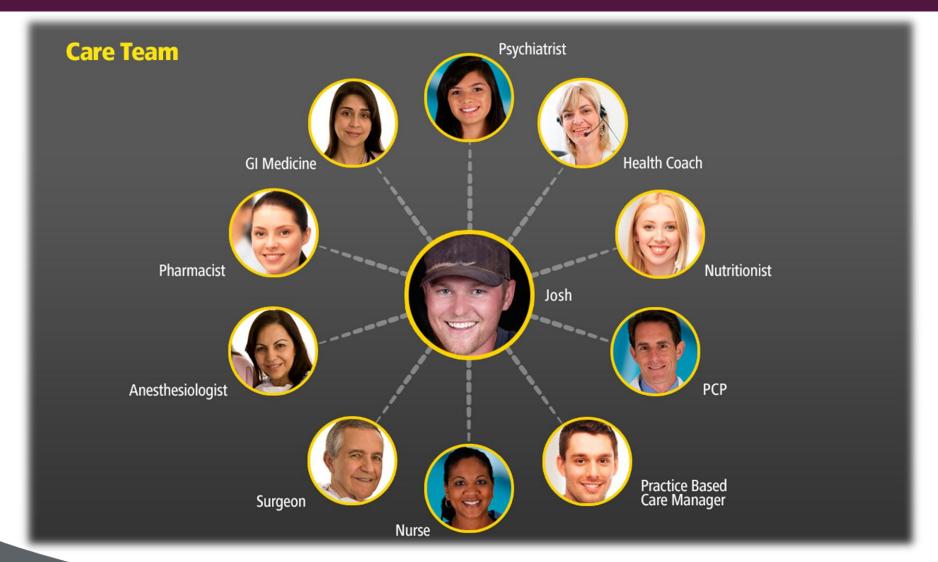


UPMC Crohn's medical home - 2014

Less CT, less ER, less colonoscopies, less reoperation No leaks x 4 years P < 0.05



Integration of the care team





Care settings

- What is the point of care?
 (where does it take place?)
- Key feature proactive vs. reactive
- Who manages a care setting?
 - Provider or payer?





Patient care location features

- Team based
- Call center
- Financial incentives
- Mobile
- Data aggregation



2014 prosumer

UPMC – CHF readmission rate 28% to 5%

UPMC Visiting Nurse Services, 2013. Telemedicine remote monitoring.



We still need hospitals, offices and doctors



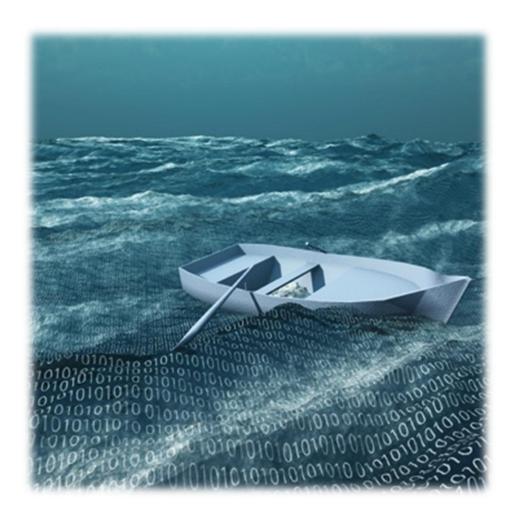




Data and information



Integration



The data dilemma.

? Interoperability?



Integration 101



Watson driving to work in 2013

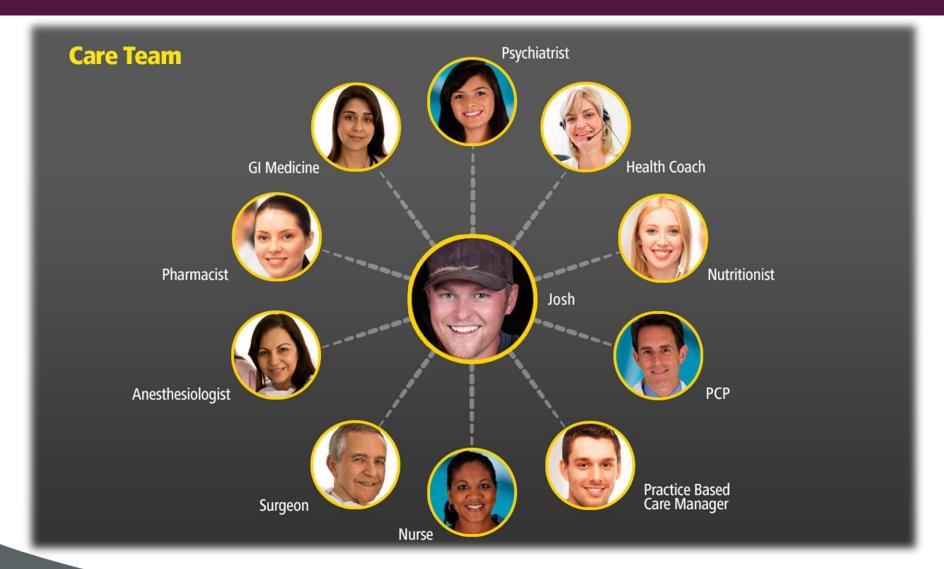


Pathways

Allergies: Problems:	Tigan (anaphylactic shock); ergot alkaloids (projectile vomiting, abd pain, increased pain); Depakene irregular heart rate, abd pain, itch, diarrhea); Depakete (u/a to keep med down); Compazine (extrapyramidal); dihydroergotamine (severe CP, difficulty breathing, (Extrapyramidal disorder, NOS); Imitrex (severe CP, difficulty breathing, difficulty swallowing, hives); Percocet (histamine rxn); Reglan (red itchy rash); Tegretol (became toxic twice on low doses); Dilantin (slurred speech, uncoordinated gait, confusion, lethargy); Toradol (sores r/t toxicity); epinephrine (migraine trigger); Vicodin (histamine rxn); Nardil (sores r/t toxicity); predniSONE (confusion, ataxia, falls); isoniazid (severe abd pain, n/v, wt loss); Orudis (sores r/t toxicity); ithium (confusion, urinary retention, dysuria); nonsteroidal antiinflammatory agent (pancreatitis, sores, cholecystitis); codeine (histamine reaction, severe itching without rash); Fioricet (decreased urinary output, severe lower back pain, excitement); Prozac (became uncooperative); Stadol (increases pain, projectile vomiting); Paxil (became suicidal, unable to sleep, decreased appetite); Phrenilin (decrease in urinary output, severe low back pain); Robinul (migraine trigger); Temovate 0.05% topical ointment (fissuring of skin); pyrethrins topical (chemical burns) Tuberculosis NOS; UTI [Urinary tract infection]; Nephrolithiasis; Diarrhea; Panic disorder; Anxiety disorder NOS; HTN [Hypertension]; Anemia; Seizures; Migraine; Stroke; TIA [Transient ischemic disorder NOS; HTN [Hypertension]; Anemia; Seizures; Migraine; Gastrointestinal bleeding NOS
09/21 03:47 09/21 00:44 09/20 15:49 09/20 12:13 09/20 10:20 Active Inp ampicillin— furosemide	TempC BP Pulse RR SaO2 FiO2 Date Wt(kg) Wt(lb) I&O (09/19) 7a-3p 3p-11p 11p-7a 10



Integration of the care team





Integration

- Data sharing
- Video dial tone
- Security

Regulations





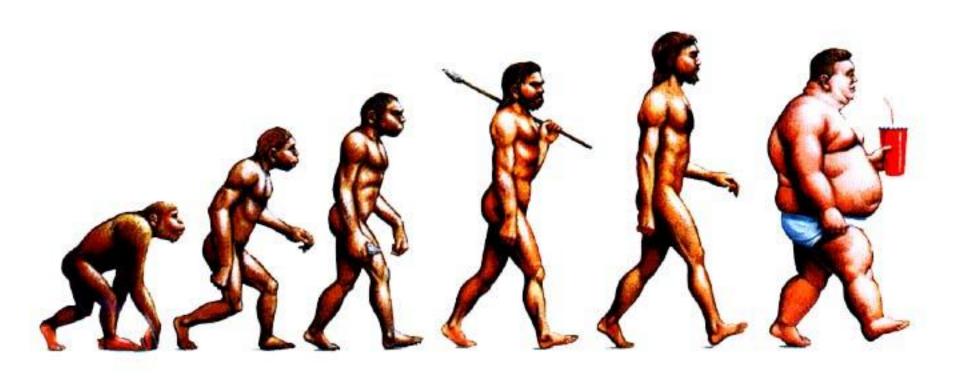




The modern digital age



The Evolution of Society







Starbucks





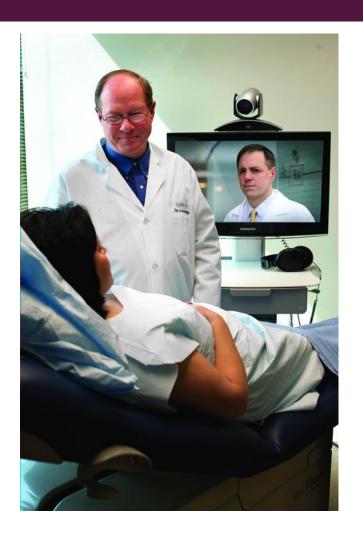
Telemedicine





Telemedicine







Telemedicine







Conclusions



Healthcare does not have to take place in a hospital or office.





Healthcare needs to be care team based and proactive.



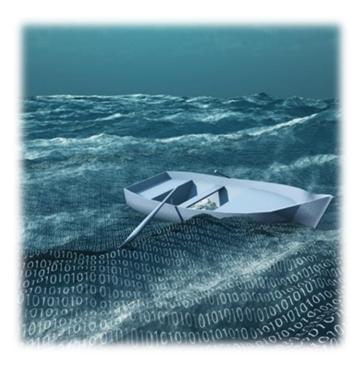


Electronic or digital or virtual healthcare is necessary.





Having the correct information is critical.





Global healthcare going back to home with the patients





