

HIMSS Health 2.0

Singapore

eHealth
SUMMIT 2019

Disruptive Innovation for
Value-Based Healthcare

Date: 23 & 24 April 2019

Venue: Marina Mandarin Singapore

Event Brochure

Updated 13 Feb 2019

Summit Theme Rationale

Theme: Disruptive Innovation for Value-Based Healthcare	
Challenges	Solution
Silver tsunami	Embrace, adopt and create value-based healthcare through disruptive innovation
Increasing demands for resources	
Increasing costs	

Summit Topics

Summit Topics

Cyber Security

Population Health

Artificial Intelligence

Patient Outcome

Healthcare Revenue Cycle

Acute-to-Community

BRAND NEW! HEALTH 2.0

HIMSS is bringing **Health 2.0** to Singapore for the first time ever. **Health 2.0 will feature as a track on both days, alongside the main HIMSS track.** Look forward to panel discussions, product demos and lively interaction as the best innovations in APAC are showcased.

Health 2.0

Organising Committee



Dr. Aung Myint Oo
Deputy Chief Medical
Information Officer
Tan Tock Seng
Hospital Singapore



Ms. Priyanka Grover
Head of Analytics
SingHealth
Singapore



Dr. Stephen Chan
Chief Medical
Informatics Officer
Woodlands Health
Campus Singapore



Ms. Joanne Yap
Group Chief Operating
Officer; Group Data
Protection Officer
National University Health
System Singapore

Confirmed Speakers



Neil Patel, President, Healthbox
Executive Vice President, HIMSS, USA



Professor Joe McDonald, Director, Connected Health
Cities North East and North Cumbria (The Great North
Care Record), United Kingdom



Thalia Georgiou, Managing Partner Head of
Healthcare
Asia Care Group, Hong Kong



Fiona McDonald, Digital Clinical Champion/Clinical
Advisor, NHS England, United Kingdom



Yuuri Yeda, M.D, Director, Health 2.0 Asia - Japan
(MedPeer Inc.), Japan



Patrick H. Luetmer, M.D., Professor of Radiology, Mayo
Clinic College of Medicine; Chair, Clinical Systems
Oversight Subcommittee, Mayo Clinic CPC, USA

Summit Program (Apr 23)

08:00 - 09:00	Registration & Coffee	
09:00 -11:00	CXO Dialogue (Disruptive Innovation) Moderator: Neil Patel, President, Healthbox, Executive Vice President, HIMSS, USA Is Healthcare ready for Disruptive Innovation? A closed door and by-invitation only dialogue session that brings C-Suite leaders from the region and industry leaders to explore current and future trends on healthcare innovations. Healthcare has long been ripe for disruptive innovation and as one of the most innovative cities in the world, Singapore hosts an ecosystem to experiment with new technologies and services to deliver higher quality of care. However, should healthcare leaders innovate while keeping the lights on to ensure that business runs as usual? Or does that impede innovation?	
11:00 - 11:05	Welcome Address (Chair of OC)	
11:05 - 11:15	Address by Guest of Honor	
11:15 - 12:00	Keynote Plenary 1: Disruptive innovation Value based care example	
12:00 - 12:45	Keynote 2: Sponsored Session	
12:45 - 14:15	Networking Lunch	
	HIMSS Track	Health 2.0 Track
14:15 - 14:45	Sponsored Session	Presentation on Chronic Disease Management Fiona McDonald, Digital Clinical Champion/Clinical Advisor, NHS England
14:45 - 15:15	Population Health	Chronic Disease Management Showcase Yuuri Yeda, M.D, Director, Health 2.0 Asia - Japan (MedPeer Inc.) Fiona McDonald, Digital Clinical Champion/Clinical Advisor , NHS England Discussions and demonstrations about how patient-centric solutions can empower the individual to manage multiple and long-term health issues.
15:15 - 15:45	Sponsored Session	
15:45 - 16:15	Coffee Break	
16:15 - 16:45	Healthcare Revenue Cycle	BlockChain Showcase
16:45 - 17:30	Closing Keynote Plenary 3: Neil Patel	

View the
program online

Summit Program (Apr 24)

08:00 - 09:00	Registration & Coffee	
09:00 - 10:30	Panel Discussion: AI Equation: Deep Learning -machine with reasoning	
10:30 - 11:00	Coffee Break	
11:00 - 11:45	Keynote 4: The Plummer Project Patrick H. Luetmer, M.D., Professor of Radiology, Mayo Clinic College of Medicine, Chair, Clinical Systems Oversight Subcommittee, Mayo Clinic CPC, USA The Plummer Project implemented a comprehensive, single-instance converged Epic electronic health record and revenue cycle management system across all Mayo sites in a four phase implementation replacing 3 separate EHR instances, multiple disparate revenue cycle systems and a total of 287 applications. Key project success factors will be reviewed including extensive practice convergence in the years prior to project kickoff, utilization of a formal change management program with comprehensive activity for all levels of staff, a talented core implementation team with limited turnover, appropriate project resourcing, clear strategic priority of organization, full engagement of leadership at all levels and sites, and strong support and collaboration from Epic. A formal lessons learned process with rigorously tracked follow-up enhanced each successive implementation. Key lessons learned will be shared. Rigorous tracking of co-dependent projects and careful management of a separate team to support legacy systems prior to go lives will be emphasized.	
	11:45 - 13:15	
	Networking Lunch	
	HIMSS Track	Health 2.0 Track
13:15 - 13:45	Sponsored Session	Presentation on TeleHealth
13:45 - 14:15	Acute to Community	Telehealth Showcase
14:15 - 14:45	Sponsored session	
14:45 - 15:15	Patient Outcome	Demos on Business Solution
15:15 - 15:45	Coffee Break	
15:45 - 16:15	Sponsored session	AI Showcase
16:15 - 16:45	Cybersecurity	
16:45- 17:30	Closing Keynote Plenary 5: Ping An Good Doctor	

View the
program online

www.himssSingapore.org

Special Event: CXO Dialogue

HIMSS[®] AsiaPac

CXO Dialogue Series 2019



There is a need for us to be able to get into a room and fundamentally have an important discussion...to really be able to dig underneath and be able to get some problems solved.

Harold Wolf, President and CEO, HIMSS

The next CXO Dialogue will be held in Singapore on 23 April 2019 (Day 1) during the Singapore eHealth Summit.

Introduced in 2018, the CXO Dialogue Series brings together C-Suite executives and industry leaders to connect for health. Each dialogue, lasting between one to three hours, aims to dig deep and find solutions to pain-points faced by healthcare leaders everyday.

By sharing and aggregating lessons learned across region and upon dialogues, leaders will be able to gain insights – at the highest level of discussion – and bring about transformative outcomes within their own organisations.

This event is complimentary and strictly BY-RSVP only.

If you are a **C-Suite executive (provider only)**, please [RSVP here](#). All RSVPs will be reviewed by HIMSS.

Are you a **solution provider looking to attend**? Partner us as a sponsor to do so! Contact us [here](#).

Special Event: CXO Dialogue

I find that the CXO dialogue provides a good structure for senior executives in healthcare IT to come together to talk about their challenges, what are the opportunities that they see. You can't really do it in an open conference because some things are a bit more confidential. But in a room where everybody is working at a senior level, they are able to relate, they are able to feel safe. And I think HIMSS has done a good job in organising this event.
Lt. Clive Tan, Head, Healthcare Brand; Head, PACES Officer, Singapore Armed Forces Military Medicine, Singapore

The CXO Summit has been great to have so many thought leaders from healthcare in a room, talking about how technology is enabling us to have safer, better quality healthcare.
Patricia Liebke, Chief Clinical Informatics Officer, St Stephen's Hervey Bay, UnitingCare Health, Australia

I think the dialogue today was a really good opportunity to share with other colleagues around opportunities and challenges we are facing as we digitize.
Alastair Sharman, Chief Digital Officer, Lady Cilento Children's Hospital. Australia



CXO Dialogue was great. We were able to get different points of views and different issues from different industries and different verticals, all dealing with similar problems but having a brand-new lens on what some of the problems were...also being able to get different points of views on solutions and future directions of where we think the industry is actually going.
Andres Rehbein, CTO, PresCare, Australia

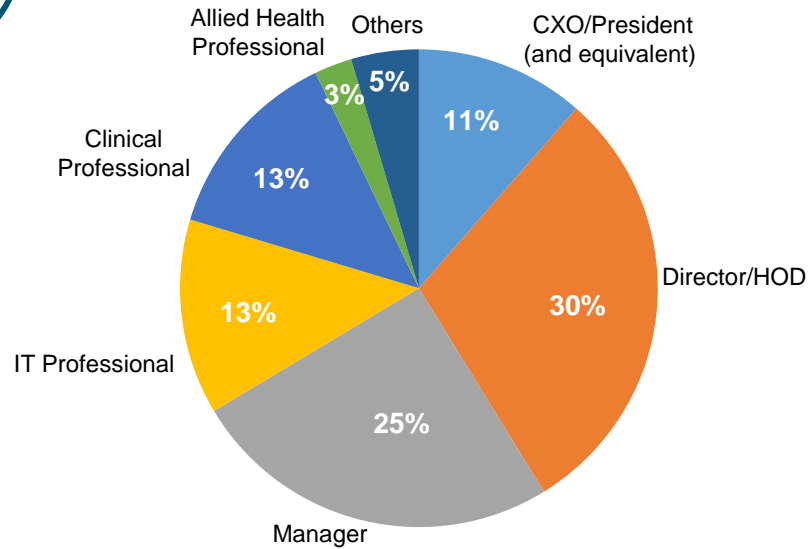
CXO Summit is a great opportunity for us to get together with both our customers and also to meet a lot of new people in the industry. We always find [in] it very rich dialogue and get a lot of value from the event.
Lindsay Kelly, TrakCare Product Marketing Director, InterSystems, Australia

Hear from our attendees

717 SG Attendees at AP17

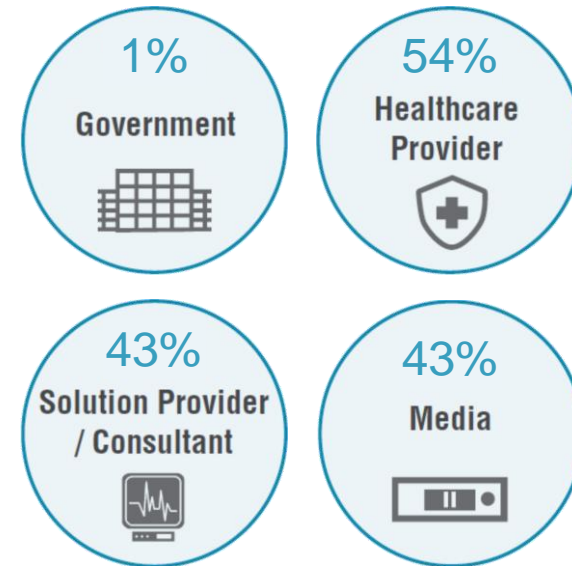
717
from SG

By Designation*:



*representation of the healthcare providers only

By Organization Type:



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program online

Singapore Outreach

HIMSS AsiaPac07

HIMSS AsiaPac12

HIMSS AsiaPac13

HIMSS AsiaPac14

Community
Roadshow15

HIMSS AsiaPac15

Singapore eHealth
Innovations
Summit16

HIMSS AsiaPac17

HIMSS APAC CXO
Dialogue18

HIMSS APAC
Innovation Hub
Dialogue18

Singapore eHealth
Summit19

HIMSS APAC CXO
Dialogue19

Registration Rates

All prices in SGD (excludes 7% GST)	Early Bird (until 26 Feb)	Standard (27 Feb to 15 Apr)	Late & Onsite (from 16 Apr)
HIMSS Member			
Government/Healthcare Provider	900	1300	1450
Non-Sponsoring Vendor	1600	2000	2150
Non-Member			
Government/Healthcare Provider	1300	1800	1950
Non-Sponsoring Vendor	2000	2500	2650

Become an individual member or OA for discounts off registration rates!

Sponsorship Packages

BENEFITS	SPONSORSHIP LEVELS	
	DIAMOND	GOLD
Speaking Opportunity	Yes (keynote session; 45min)	Yes (thought leader session; 30min)
Exhibition	Tabletop	Tabletop
Speaker Pass	1	1
Complimentary Badges	16	6
Conference Guide Advertisement	Full page	Half page
Conference Web Banner Advert	Yes	-
Attendee Bag Insert	Yes	-
Email to Attendees (choice of pre- or post-)	Yes	-
Logo Recognition & Visibility	Yes	Yes
Verbal Recognition (opening and closing ceremonies)	Yes	Yes
Company Profile on Event Website	Yes	Yes
Media Opportunities	1 exclusive article developed by HIMSS editorial team. Featured on all HIMSS marketing channels including e-newsletter & social media. Showcase up to 2 whitepapers / case studies on the HITN website.	Showcase up to 2 whitepapers / case studies on the HITN website. Feature spokesperson quote to be promoted on event email and social media pre- or post-event.

Health 2.0 Sponsorship

This is your chance to showcase a new product or present the innovative work you are doing in the health tech space on Chronic Disease Management, Blockchain, Telehealth, Business Solution and AI.

Sponsorship benefits include:

- Panelist in the Health 2.0 Showcase Panel
- Tabletop exhibition display
- 1 speaker pass
- 6 complimentary badges
- Half page advertisement on the Show Daily
- Verbal recognition, logo visibility on event website, mobile app, walk-in slides, onsite signage

Ala Carte Sponsorship

CXO Luncheon (2 SLOTS)

- One 1.5hrs closed-door lunch reception during main Summit
- Opportunity to network with 20 allocated CXOs from Singapore
- HIMSS will assist with luncheon RSVPs
- Post-event attendee list excluding contact information will be provided (name, title, company, country)

Exhibitor

- 1 tabletop display
 - 2 complimentary passes
 - Company listing on summit website and guide



Message Panels (multiple locations)

Conference Web Banner (leaderboard)

Summit Inserts

Thought Leader Interview Content

Conference Pens

Live-Event Coverage

Summit Lanyard

Summit Guide Adverts

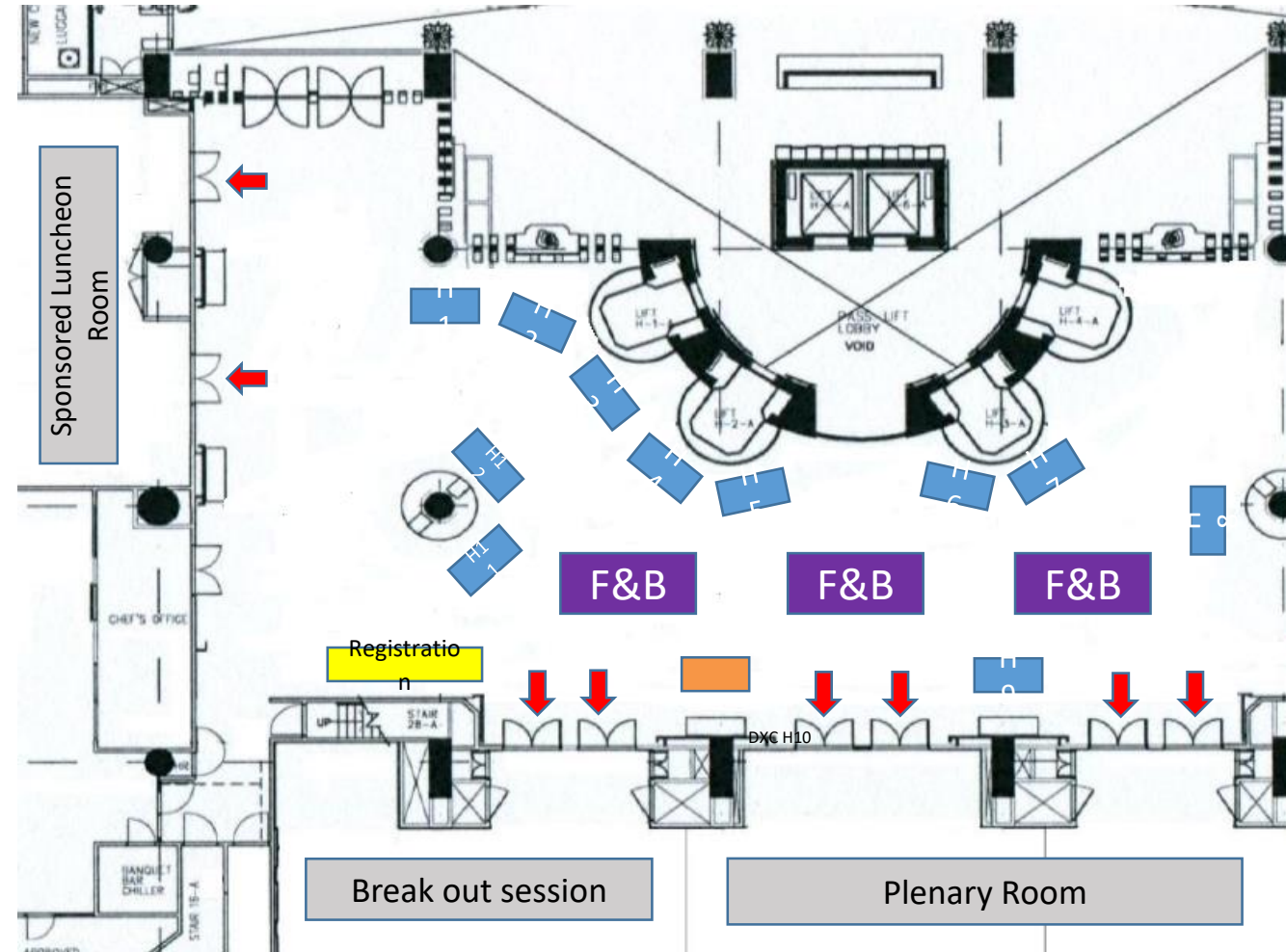


Corporate members receive discounts on all sponsorship packages!

Exhibition Floorplan



- Available
- Reserved
- Sold



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23–24 April 2019 • Marina Mandarin Singapore

LEARN MORE ABOUT #SEHS!

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