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# **POST EVENT REPORT**



9 April CPHIMS Review Course 10 - 11 April 2030 eHealth & Beyond Conference & Exhibition www.himssmeconference.org

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## **MEDIA PARTNERS:**





# THANK YOU TO OUR SPEAKERS

# Conference & Bubbliston HIMSS Middle East

### **HIMSS Conference Speakers:**



**Doaa Abdelaal Aly Abdelaal** Nursing Informatics, Hamad Medical Corporation, Qatar



Eng. Khalid Mohammad Albarakati HOD of Web Portal & e-Services, Information & Communications Technology, King Abdullah Medical City, KSA



**Zyad Aldaham**Director of Quality Management,
Security Forces Hospital, KSA



**Dr. Ahmed A. Alfares**Paediatric Consultant, Qassim
University, KSA



Dr. Abdulrahman A. Algeer
Director of MSD Center for Infection
Prevention and Control, Medical
Services Directorate, Ministry of
Defense, KSA



Mohammed Alhajjy Medical Informatics Specialist, HITA, KFSHRC, KSA



**Dr. Nahar Al Azemi**Chief Medical Officer, Aldara Hospital and Medical Center, KSA



Eng. Ahmad Barradah Executive Director, Health Informatics and Information Technology (HIIT), King Fahad Medical City, KSA



**Anuj Ashok Desai**Principal, FuturePoint Health, USA



Rod Gamble
Programme Director, Calderdale
Huddersfield Foundation Trust, UK



Remi Gulzar Director, CIO Research, Gartner, The Netherlands



Mohab Mohamed Manna Clinical IT Analyst, Pharmacy Informatics, King Fahad University Hospital, KSA



**Dr. Yacoub bin Yousef Al Mazrou**Secretary-General, Council of Health
Services, KSA



Khaled Al-Mobarak
President, Mawj Management
Consulting, KSA



Veeresh Nama
Chief Information Officer, Aldara
Hospital and Medical Center, KSA



Dr. Musfata H. Qurban
Consultant and CIO, King Fahd
Military Medical Complex (KFMCC),
KSA



Awad Al Rasheed
Director, Patient Services, King Fahd
Medical City, KSA



Eng. Mansour Saad Al-Swaidan Director of Patient Care System, Department of eHealth & ICT Project, Ministry of Health, KSA

## **Enterprise Imaging Workshop Speakers:**



Dr. Abdul Aziz Almosabihi
Consultant Radiologist &
Neuroradiologist, King Saud Medical
City; Assistant General Director of
Radiology & Allied Services, Ministry
of Health; Director, North Riyadh
Hospital, KSA



Hatim Almutairi
Dept. of Medical Laboratories,
General Directorate of Laboratories
and Blood Banks, Ministry of Health,
KSA



Dr. Dia Alnughaimish
Consultant, Restorative Dentistry;
Chairman Local Committee, Eastern
Region and Program Director of
Saudi Board in Restorative Dentistry;
Director, Dammam Dental Center,



**Eng. Mohammed Alomair**PACS Manager, Security Forces
Hospital, KSA



Dr. Yasser Assiri
PET/CT-MRI Consultant
Radiologist; Consultant in Strategic
Transformation Centre, Ministry of
Health, KSA



Dr. Fatina Al Tahan
Senior Consultant Radiologist; Breast Imaging & Screening Specialist; Director of the National Breast Cancer Early Detection Program, Director of Cancer Control Program; Supervisor of Womens' Health, Ministry of Health, KSA



Laura Bright
Planning Co-Chair; Quality, Research
& Public Health Domain, IHE
International, Canada



Dr. Paul J. van Diest
Professor and Head, Department
of Pathology, University Medical
Center Utrecht, The Netherlands



Monief Eid PACS Program Director, Ministry of Health, KSA



Kim Garriott
Principal Consultant, Healthcare
Strategies, Logicalis Healthcare
Solutions, USA



**Christopher Lindop**Principle Architect, Healthcare
Systems and Interoperability, USA



Herman Oosterwijk Vice Chair, Implementation Committee, IHE; Trainer & Consultant, OTech Inc., USA



Dr. Christopher Roth
Assistant Professor of Radiology,
Vice Chair of Information
Technology & Clinical Informatics,
Director of Imaging Informatics,
Duke Health, USA



**Jorg Studzinski** Senior Consultant, HIMSS Analytics, Germany



# KEY SAUDI MINISTRIES IN ATTENDENCE:

- Ministry Of Defense
- Ministry Of Health
- Ministry Of Interior SFMC
- Ministry Of Labor & Social Development
- Ministry Of National Guard Health Affairs (MNG-HA)

# MEDICAL CITIES & COMPLEXES IN ATTENDANCE:

- Al Amal Complex for Mental Health
- Price Sultan Military Medical City (PSMMC)
- Sultan Bin Abdulaziz Humanitarian City
- King Abdulaziz Medical City
- King Abdullah Medical City
- King Abdullah Medical Complex (Jeddah)
- King Fahad Medical City
- King Saud University Medical City
- Dammam Medical Complex

# 150+ Unique Organizations

TOTAL ATTENDEES: 1690

# **BY COUNTRY:**

• Saudi Arabia: 1584

. UAE: **29** 

Other Gulf Countries: 6
 (Kuwait, Qatar)

USA: **12** 

 Asia: 6 (India, South Korea, Singapore)

• Europe: **15** (Germany, Netherlands, Portugal, Sweden, UK)

• Others: **38** (e.g. Egypt, Sudan)



# BY JOB TITLE: Others (e.g. Admin, Media, Academic, Military Title) (15%) Consultant (4%) Sales/Marketing Professional (e.g. Doctor, Nurse, Pharmacist, Specialist Consultant) (18%) Informatics Professional (e.g. PACs, Engineer, IT Analyst) (21%) BY WORK SITE: Others Government (28%) Others (28%) Others (28%) Others (28%) Others (28%) Others (28%) (18%) Solution Provider (12%)

# **Hear From Our Partners & Delegates:**

"We are pleased to have so many strong partners join us in this event. The Medical Services Department at the Ministry of Defense is undertaking the journey of healthcare transformation. The international best practices showcased in the conference will enable all healthcare sectors in the Kingdom to achieve improved quality, outcomes and reduce cost."

Major General Dr. Sulaiman bin Mohammed Al Malik, Director of the General Directorate of Armed Forces Medical Service Division, Saudi Arabia "The Kingdom will benefit from health information systems that help avoid waste and unnecessary healthcare services. Telemedicine will also help serve the pressing needs of patients around the Kingdom."

Dr. Yacoub bin Yousef al Mazrou, Secretary-General of the Saudi Health Council "This is the perfect moment for a focus on change management. I am sure that the insights from this session will help equip Saudi Healthcare Organizations with the tools needed to start their successful change management programs."

Engineer Ahmed Barradah, Chief Information Officer, King Fahad Medical City

# **EVENT SNAPSHOTS**





▲ Major General Dr. Sulaiman bin Mohammed Al Malik, Director of the General Directorate of Armed Forces Medical Service Division, Kingdom of Saudi Arabia, gives the welcome address



▲The exhibition floor buzzes with activity



 $\blacktriangle$  Plenary is full as the day's discussions begin!





▲ Recognizing the HIMSS Hall of Fame Award Recipients for their Continued Contributions to the Health IT Community and to HIMSS' ME Efforts



▲ HIMSS EMRAM Stage 6 CEO Roundtable commences



# **EVENT SNAPSHOTS**











▲ Congratulations to our EMRAM winners



▲Our VIPs greet delegates



**CLICK HERE**For more event photos

# **MEDIA COVERAGE**



**22** pieces of coverage

**22.9 million** online readership

582k estimated coverage views 383 social shares

41 average domain authority



▲ Al Arab (11 Apr 2017)



▲ Al Bawaba (12 Apr 2017)



▲ Al Bayan (10 Apr 2017)



▲ Al Bayan (11 Apr 2017)



▲ Al Ghad (10 Apr 2017)



▲ Al Jazirah (11 Apr 2017)



▲ Al Jazirah (12 Apr 2017)



▲ Al Nada (11 Apr 2017)



▲ Al Riyadh (10 Apr 2017)



▲ Al Shbaka (10 Apr 2017)



▲ Arab News (10 May 2017)



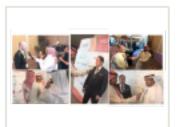
▲ Arab News (29 Mar 2017)



▲ Argaam (10 Apr 2017)



▲ Bawabtk (10 Apr 2017)



▲ CNBC (10 Apr 2017)



▲ Eye of Riyadh - Arabic (14 Apr 2017)



▲ Eye of Riyadh (14 Apr 2017)



▲ Makkah (10 Apr 2017)



▲ Okaz (10 Apr 2017)



▲ Sabq (27 Mar 2017)



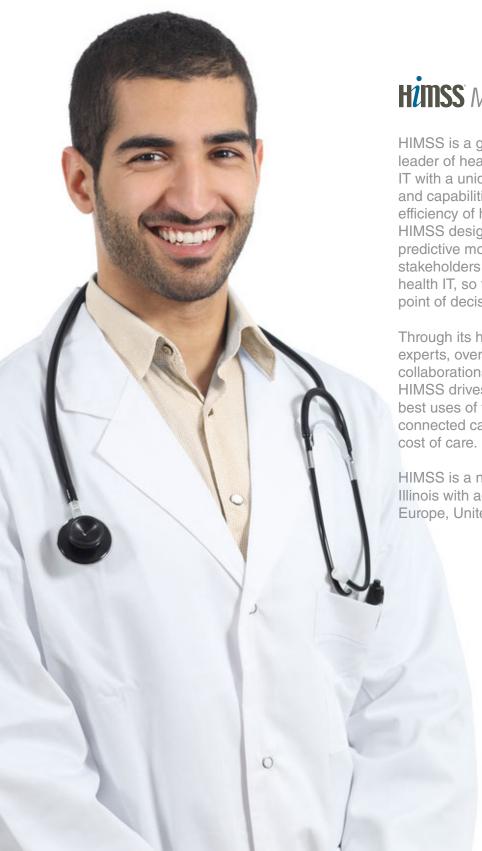
▲ Saudi Gazette (11 Apr 2017)



▲ SPA WAS (10 Apr 2017)

# **CLICK HERE**

For more information on our media coverage.



# **Himss** Middle East

HIMSS is a global voice, advisor and thought leader of health transformation through health IT with a unique breadth and depth of expertise and capabilities to improve the quality, safety, and efficiency of health, healthcare and care outcomes. HIMSS designs and leverages key data assets, predictive models and tools to advise global leaders, stakeholders and influencers of best practices in health IT, so they have the right information at the point of decision.

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HIMSS is a not-for-profit, headquartered in Chicago, Illinois with additional offices in North America, Europe, United Kingdom and Asia.

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Learn more at www.HIMSSMiddleEast.com

# Contact us.

# **Partnerships**

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### Exhibition & **Sponsorship**

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