

# Distributed Radiology for Better Healthcare

Innovation from the Ground Up - Affordable Acceptable Disruption

Dr. Eric Schulze, MD PhD

CEO & Founder



# Lifetrack is led by a team of healthcare and technology veterans



Dr. Eric Schulze, MD PhD
Founder and CEO

- Graduated with honors in Molecular Biology at UC Berkeley; MD PhD at UC San Francisco; radiology residency at Harvard Medical School/Massachusetts General Hospital in Boston
- Extensive domain knowledge in radiology technology and IT
  - Worked with RStar, one of the world's first PACS systems, during his residency
  - Developed one of the first integrated RIS/PACS systems, receiving a US patent
- Successful entrepreneur: founded 24/7 Radiology, a pioneer in teleradiology for the US, in 2003 and sold it to NYSElisted Alliance Imaging in 2011 (AIQ)
- Holder of 2 US patents; numerous scientific articles published, including in Nature
- Lived and worked in Asia (Philippines) for the last 10 years; previously resided in the US, Singapore, India



Carl Nicholas Ng
Chief Revenue Officer

- Strategy consulting & tech background
- Previously with Bain & Company Singapore
- Tech experience with Peek.com based in SF
- MBA from Harvard



Colin Christie
Chief Compliance Officer

- Veteran entrepreneur in healthcare IT & tech in the US and Philippines
- Medical transcription outsourcing pioneer to the Philippines as founder & CEO of MxSecure



- Healthcare and private equity veteran
- Previously Head of Asia
   Healthcare, Avenue Capital
- 14 years with GE Healthcare in sales & marketing & technology development across US, China, India



# Our board of advisors feature experts in medical innovation and healthcare technology



#### Dr. Robert Kamei

- Previously Vice Dean for Education at Duke-NUS Medical School
- Designed new educational approach to medicine now used at both Duke & NUS
- Currently Associate Provost for NUS and Director, Institute for Application of Learning Science & Technology



#### Chang Foo

- Previously Chief Technology Officer of Bumrungrad International Hospital in Bangkok, Thailand – serving 1.1 million patients annually
- Led adoption of several healthcare technologies at the hospital, improving care delivery processes



#### Farouk Meralli

- Founder & CEO of mClinica, venturebacked healthcare firm using the Big Data analytics to improve public health
- Formerly at Roche, Pfizer and Sanofi
- Startup investor via Machine Ventures
- Masters in Health Policy & Management from Harvard School of Public Health



#### Joseph Mocanu, PhD

- Principal, Practice Lead for Life Sciences
   Asia Pacific, Oliver Wyman
- Previously co-founded medical device company for real-time brain imaging
- Angel investor to healthcare startups
- PhD in Medical Biophysics from University of Toronto



## Healthcare Challenges in Emerging Markets

Radiologists per hundred thousand people, 2016 (Based on national radiologists association data)

























Canada





























**Philippines** 



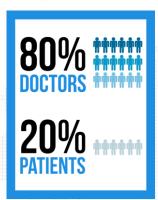




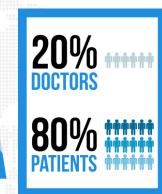


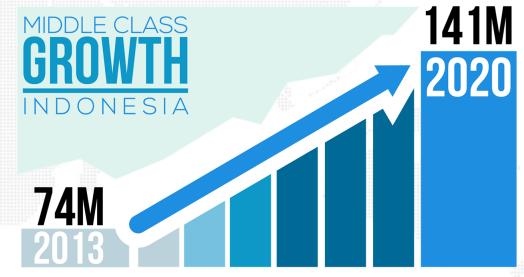


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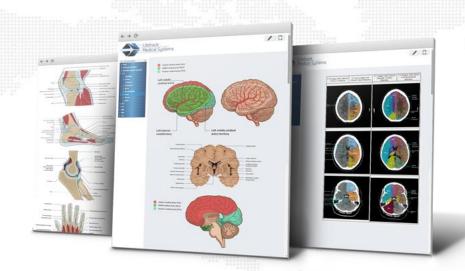






THE NUMBER OF MIDDLE- AND UPPER-INCOME CONSUMERS IS **EXPECTED TO SWELL FROM 74M IN 2013 TO 141M BY 2020\*** 

#### RadNav™ - Patented Radiologist Guidance System



RadNav's comprehensive knowledge base of radiology scans, reference cases and diagnostic examples provide 100% context-sensitive diagnostic assistance, organized by modality and body part

Integrated Active Templates allow you to drag and drop sample reports for the right diagnosis from the knowledge base, customizing it for your patient's particulars and your institution's format





#### The Evolution of Mobile Phones



**1**st Generation 1990s



2<sup>nd</sup> Generation 2000s



Next Generation 2010s



## The Evolution of Radiology Systems

# First and Second Generation Radiology Systems Does this look familiar?





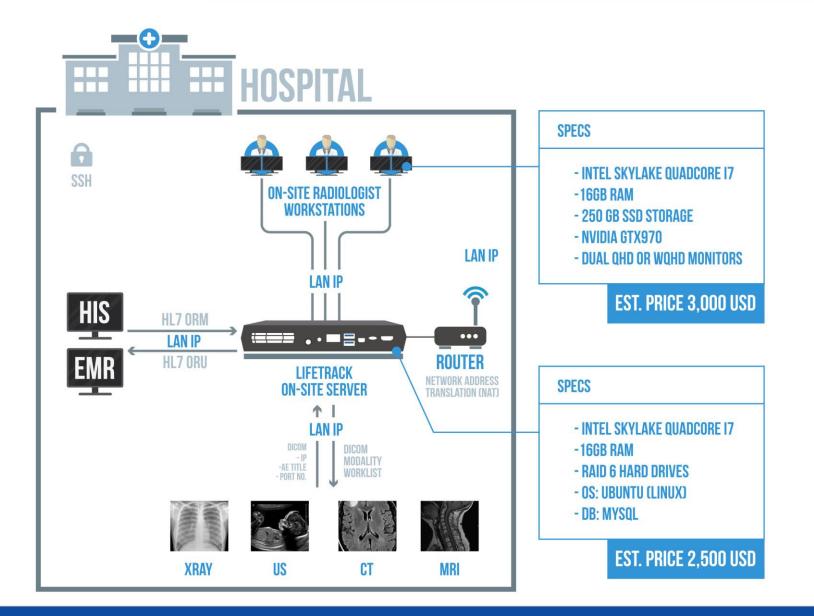
Cost: \$100,000, not including IT guys





#### 1. SINGLE HOSPITAL ONSITE SERVER

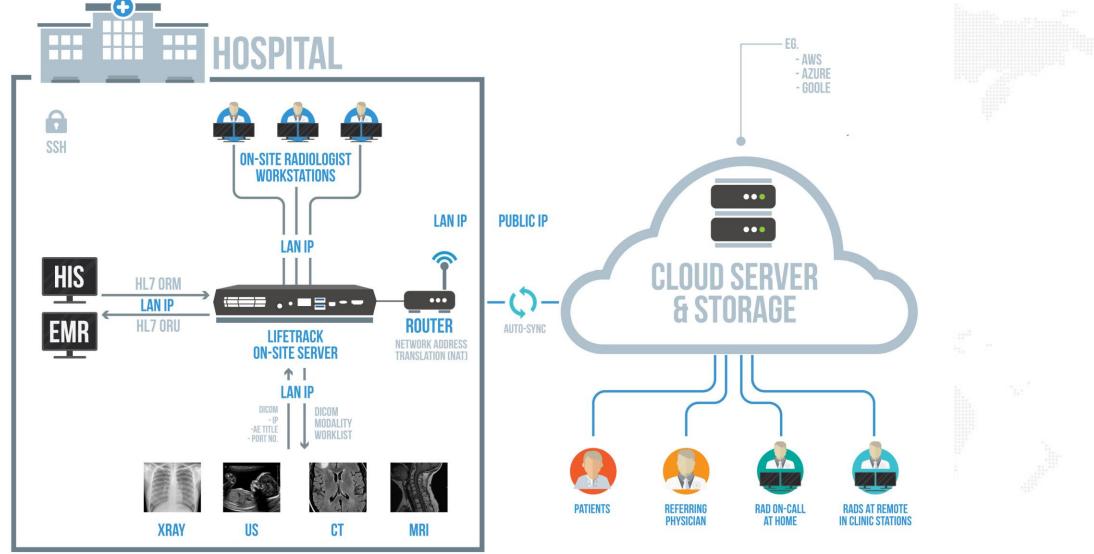






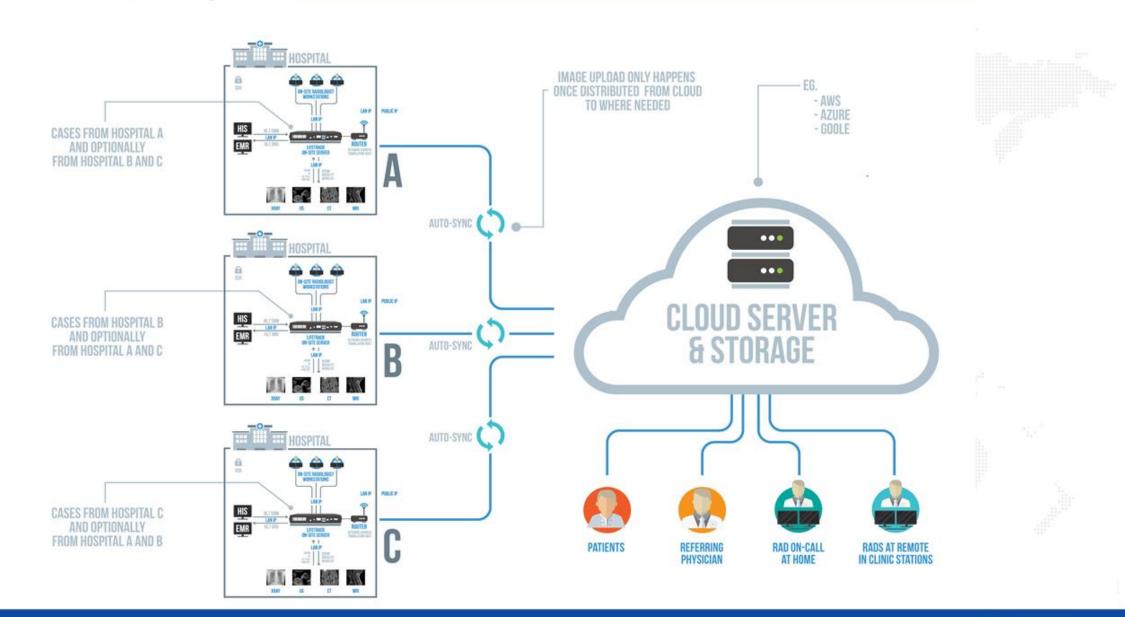
#### 2. SINGLE HOSPITAL ONSITE SERVER WITH CLOUD





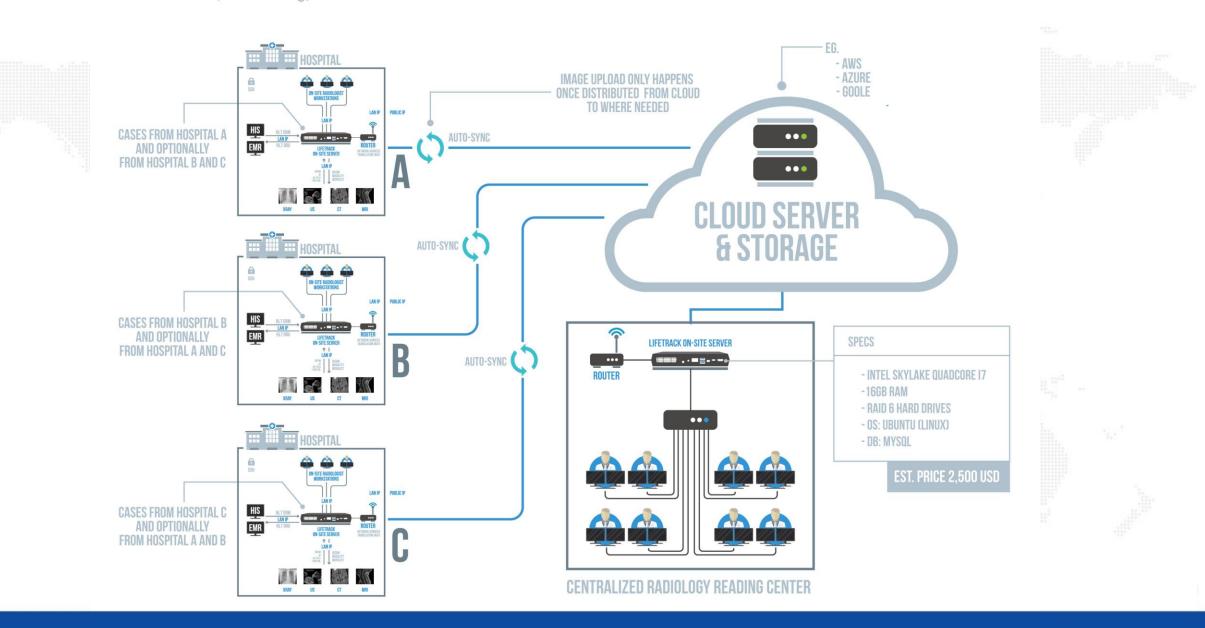


#### 3. MULTIPLE HOSPITALS WITH ONSITE SERVERS AND CLOUD





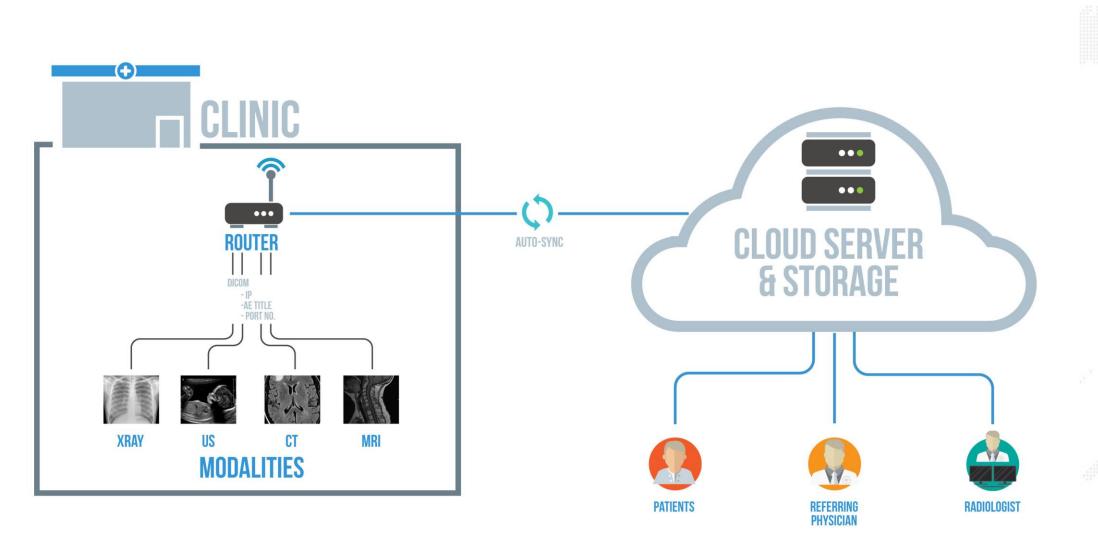
#### 4. MULTIPLE HOSPITALS WITH ONSITE SERVERS, CLOUD AND CENTRALIZED READING





#### **5. SINGLE CLINIC CLOUD ONLY**





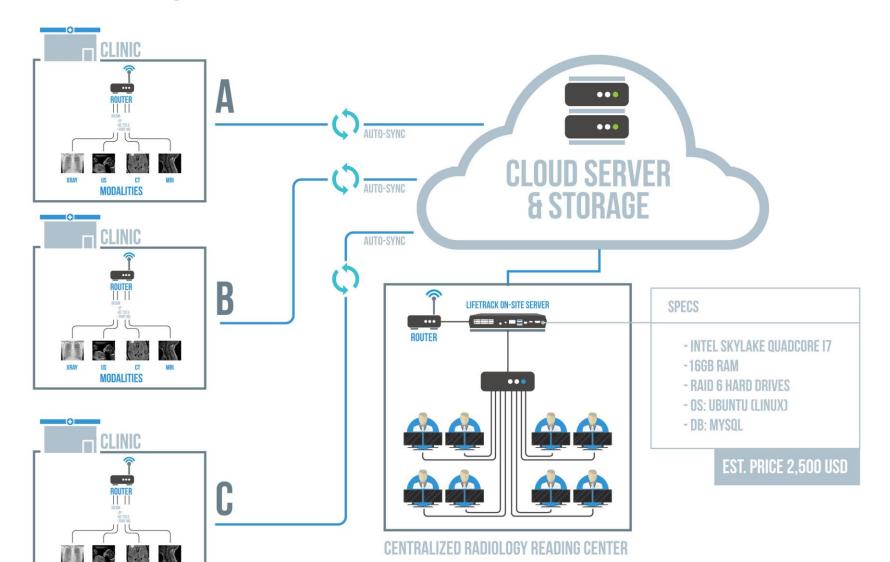


#### 6. MULTIPLE CLINICS WITH CLOUD AND CENTRALIZED READING

Distributed Enterprise Radiology

MODALITIES

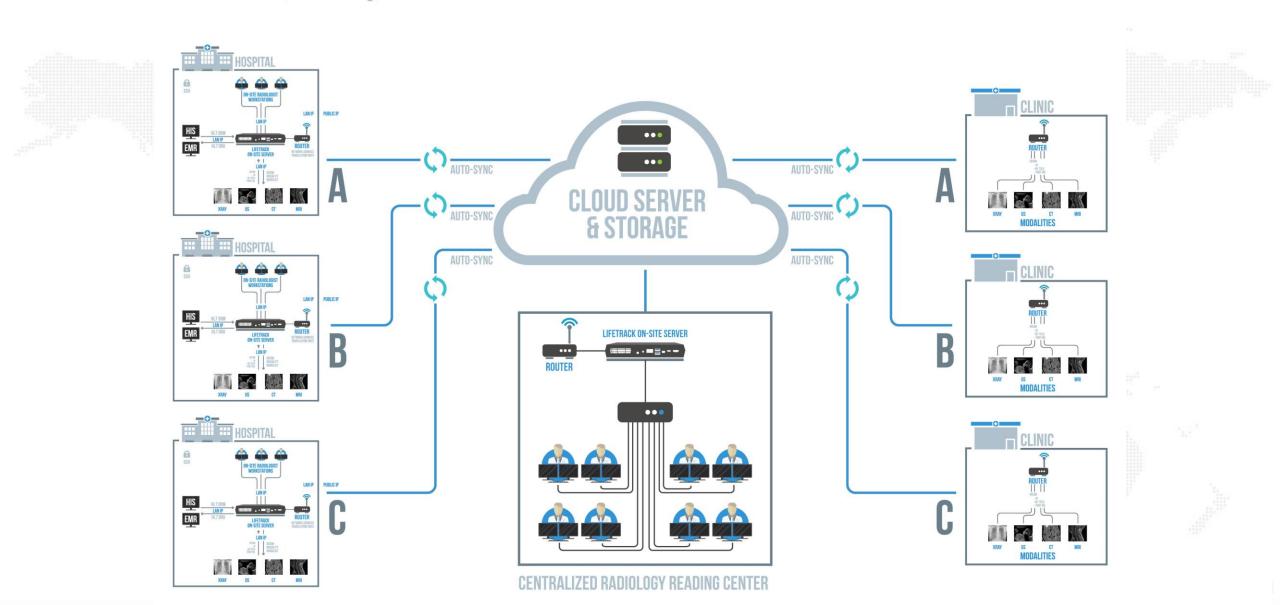




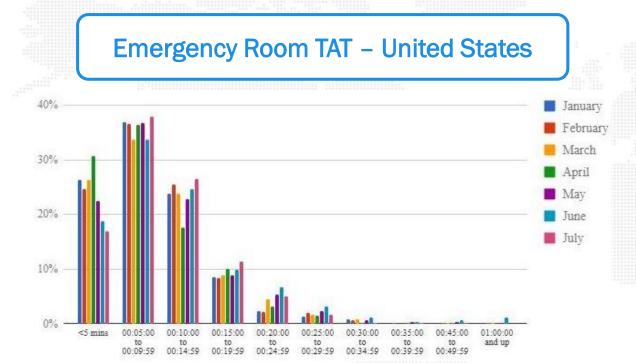




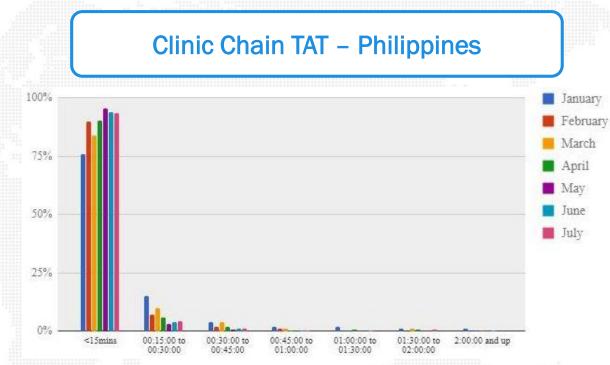
# 7. MULTIPLE HOSPITALS WITH ONSITE SERVERS AND MULTIPLE CLINICS WITH CLOUD AND CENTRALIZED READING



### **Turnaround Time and Radiologist Productivity**



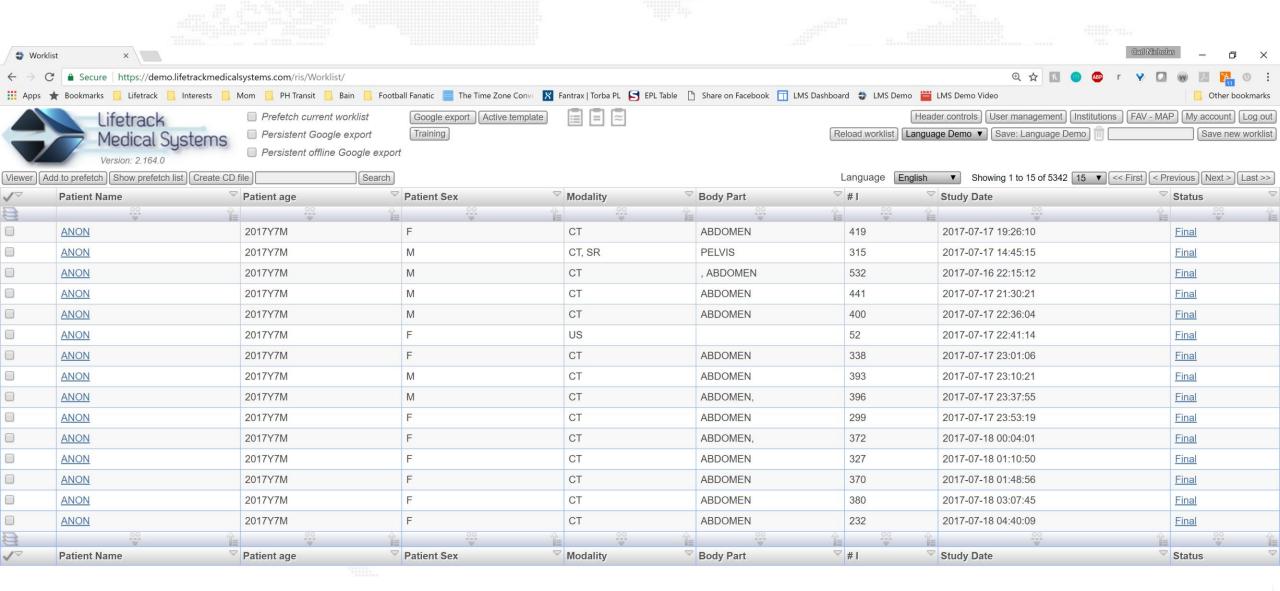
Average: 10 minutes



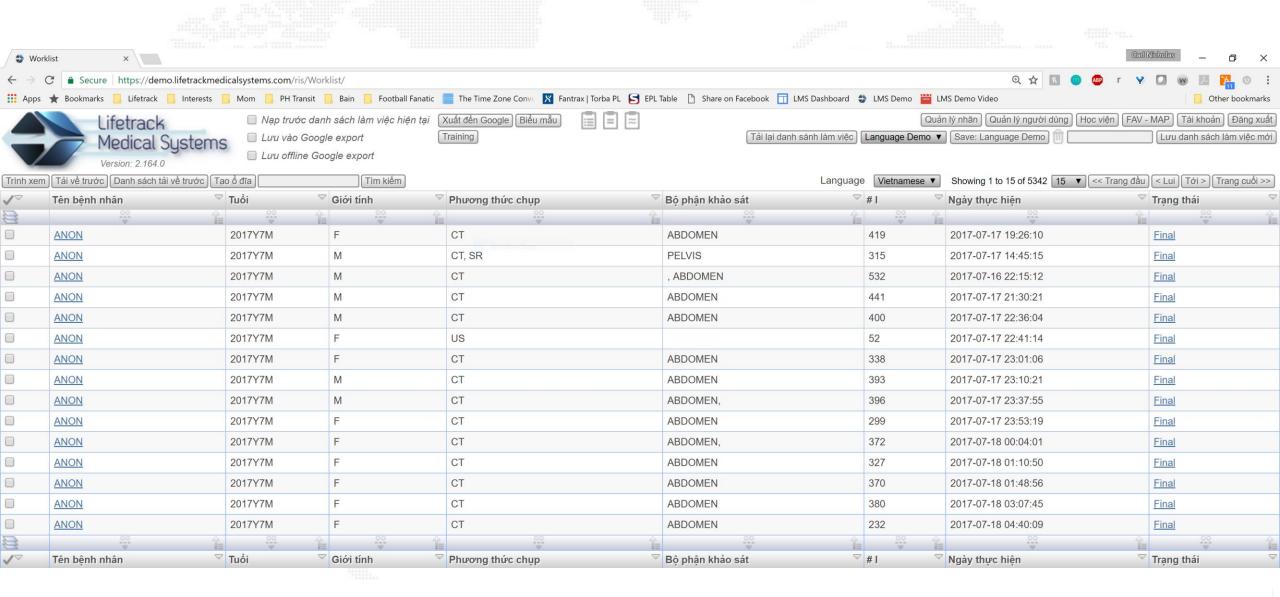
Average: 10 minutes



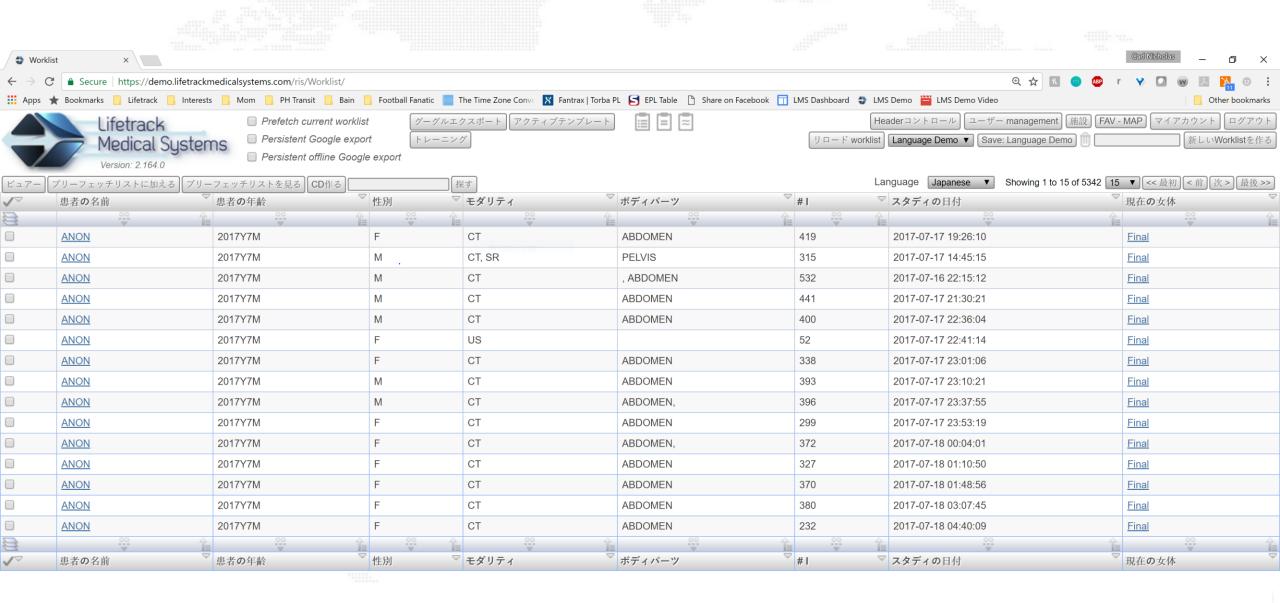
## **Adaptation and Localization – English**



## Adaptation and Localization - Vietnamese



### Adaptation and Localization – Japanese



#### **Thank You**

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