

AC Health, HIMSS gather health IT community to discuss healthcare in the digital age

June 29, 2017— Over a hundred health IT professionals from public and private sectors, academe, and various key players in the healthcare industry will converge in the first HIMSS Philippines Community event on July 20 at the Holiday Inn Hotel and Suites, Makati City. The event is organized by Healthcare Information and Management Systems Society (HIMSS), a non-profit global voice, advisor and thought leader of health transformation through health IT, and Ayala Healthcare Holdings, Inc. (AC Health), the portfolio company for healthcare businesses under the Ayala Corporation.

The whole-day event themed “Healthcare in the Digital Age,” will focus on current Health IT trends and challenges to ensure better healthcare services for the patients, and improved systems in the healthcare value chain. It will also provide a venue for meaningful discussions, networking, and collaboration among Health IT experts.

Program highlights include a discussion on best practices in Electronic Health Records (EHR), and Health Information Exchange (HIE) with scalable capabilities. It will also focus on data analytics to enable intelligent and effective decision-making in the digital age.

International and local experts in the Health IT industry, including Tomaž Gornik, CEO and Founder of Marand and co-chair of Open EHR Foundation, Dr. Ryan Banez, HIMSS Asia Pacific Governing Council Vice Chairperson, Daniel Angelucci, Chief Technology Officer - Asia, Middle East and Africa of DXC Technology, Prof. Sung Kee Lee, Co-Chair, IHE Korea / Professor, Kyungpook National University, and Christian Besler, AC Health’s Chief Digital Officer, were invited to provide insights on the said topics.

Medicine students, healthcare startups, and professionals from public and private healthcare providers can attend the event for free. Meanwhile, consultants and business owners may register for a minimal fee.

Interested participants may visit the HIMSS website, <https://bit.ly/HIMSS-Philippines-event>, for more details, and to register for the event.

The partnership with HIMSS’ Asia Pacific is in line with AC Health’s commitment to integrate its healthcare portfolio through health technology solutions.

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AC Health

Ayala Healthcare Holdings, Inc. (AC Health) is a wholly-owned subsidiary of the Ayala Corporation, and serves as the portfolio company for healthcare businesses. Its vision is to redefine healthcare by building a synergistic ecosystem that links every patient to a seamless

healthcare experience. Its portfolio includes **Generika**, the pioneer in generic retail pharmacies with over 690 stores nationwide, **FamilyDOC**, a new chain of primary care clinics, and **MedGrocer**, an FDA-licensed e-Pharmacy.

HIMSS

HIMSS is a global voice, advisor and thought leader of health transformation through health IT with a unique breadth and depth of expertise and capabilities to improve the quality, safety, and efficiency of health, healthcare and care outcomes. HIMSS designs and leverages key data assets, predictive models and tools to advise global leaders, stakeholders and influencers of best practices in health IT, so they have the right information at the point of decision. Through its health IT network of over 1 million experts, over 200 knowledge exchanges and collaborations, including 60,000-plus members, HIMSS drives innovative, forward thinking around best uses of technology in support of better connected care, improved population health and low cost of care. HIMSS is a not-for-profit, headquartered in Chicago, Illinois with additional offices in North America, Europe, United Kingdom and Asia.

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